



Actionable Recovery & Resilience Strategies for DC's Central Business District

COG Planning Directors Advisory Committee

February 19, 2021

Overview of the Central Business District Study Area



Within the CBD,
there are **21,425** residents

Less Racially Diverse

70% White
13% Asian
11% Black

9% Hispanic/Latinx

Higher Incomes

\$90,443 median
household
income

Well Educated

82% of residents
over 25 years
hold Bachelor's
degree or above

Less Diverse in Age

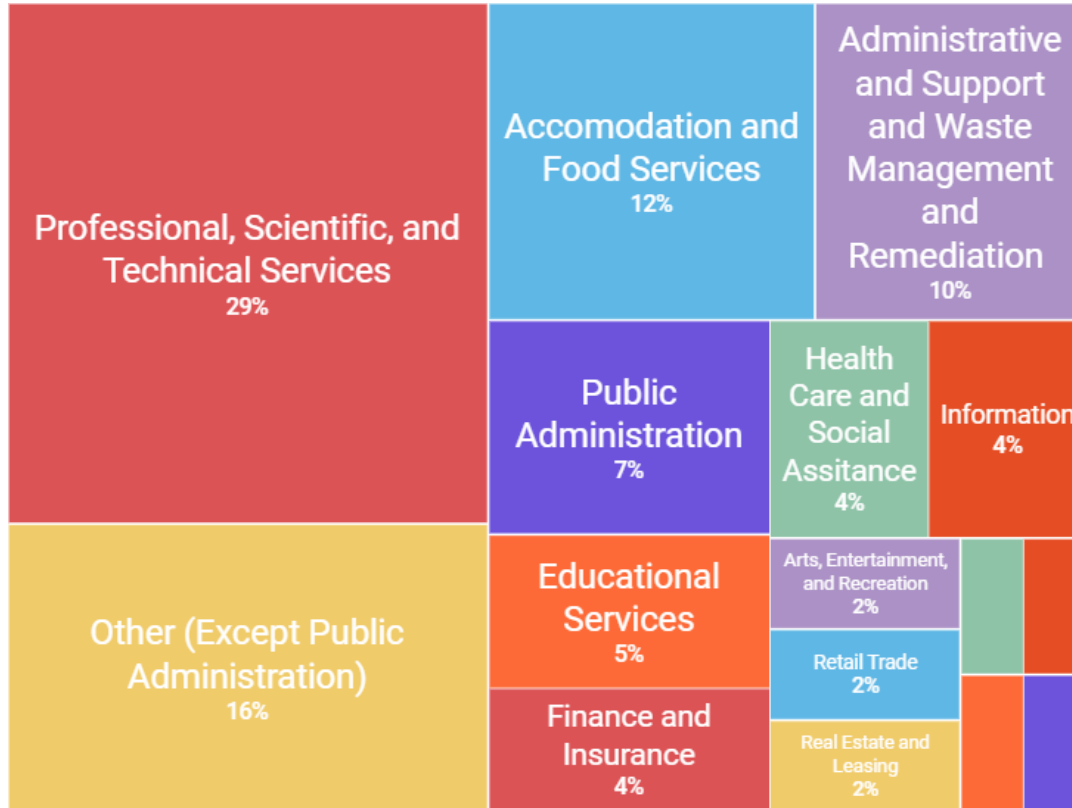
30.7 years
median age
3% children
8% adults over 65

Major Commercial Real Estate Sectors

- The CBD is a mixed-use area;
- Office market dominates the landscape;
- Residential market is limited;
- Retail, food and hospitality, and entertainment businesses on the ground floor and public spaces create sense of place and help activate the area;
- Hotel, retail, and food businesses cater to both workers and visitors.



Major Employment Industries in the CBD



249,156 total workers

- 56% White
- 33% Black
- 8% Asian
- 10% Hispanic/Latinx

- 14% workers with less than a high school education
- 40% workers with Bachelor's Degree or Advanced Degree

Source: US Census Longitudinal Employer Household Dynamics LODES, 2017

Challenges in the Central Business District

EXISTING

Predominance of the office market

Lack of residential & affordable residential options

Limited vibrancy in public spaces

Transportation equity & the workforce

COVID-19

Vulnerability of retail, food & hospitality businesses

Remote work & limited visitors

District-wide increased unemployment & decreased revenue

ULI Virtual Advisory Services Panel

- Convened from November 17 – 19
- Hosted 13 conversations with approx. 50 stakeholders

Reevaluate Land Use
Mix

Promote Inclusive
Economic
Development

Advance Racial
Equity

Boost Vibrancy of
Public Space & Civic
Infrastructure



Recommendations from the ULI Panel

Take Immediate Actions to Achieve a Robust Recovery

Invest to Generate a More Diverse & Resilient Downtown

Advance Workforce Training

Build Equity, Ownership & Asset Value

Showcase Downtown with Inclusive Public Spaces & Culture to Build Resilience



The District's Relief, Recovery & Growth Efforts



Public Space for Recovery

Economic & Workforce
Coordination

Small Business Support

Thank You



For More Information Contact:

Andrew Trueblood, Director
DC Office of Planning

(202) 442-7600

andrew.trueblood@dc.gov

planning.dc.gov