Item #10

TPB "FREIGHT AROUND THE REGION" PROJECT

Quick Project Summary

Why are we doing this now?

The TPB approved the first National Capital Region Freight Plan in 2010. The Freight Plan presented a broad brush view of goods movement at the regional level. For the <u>Freight Around the Region Project</u>, TPB staff will delve deeper into each National Capital Region jurisdiction's role in goods movement. Where are the region's distribution centers? Rail hubs? Air cargo facilities? How do they contribute to our local economy/jobs? The <u>Freight Around the Region Project</u> will help TPB and its members explain each jurisdiction's unique "<u>Freight Story</u>."

How will the information be gathered?

Over the past several months, TPB staff has been collecting available data for each jurisdiction. Data collection covers jurisdiction roadways, railroads, airports, maritime, intermodal terminals, land use, and demographics.

- TPB staff will visit each jurisdiction (smaller jurisdictions are grouped) over the next six months. At jurisdiction visits TPB freight staff will:
- 1) Provide an overview of the TPB Freight Around the Region Project;
- 2) Review the data TPB staff has collected with jurisdiction representatives and fill in data gaps;
- 3) Collect information on additional freight topics (e.g. freight as good neighbor examples); and
- 4) Receive feedback on the project.

Deliverables:

- <u>Freight Story Profiles</u>- Following the data collection and jurisdiction visits, TPB freight staff will compile the information collected into jurisdiction "<u>Freight Story</u>" profiles. Summer 2013.
- <u>Freight Around the Region Summary Report</u>- The <u>Freight Story</u> profiles and additional supporting information will be compiled into the <u>Freight Around the Region Summary Report</u>. Summer/Fall 2013.

How can we use the "Freight Story" profiles and Summary Report?

- <u>Jurisdictions</u>- This Project will reveal each National Capital Region jurisdiction's role in goods movement and its contribution to the greater regional economy. Feedback from each jurisdiction will help shape the "Freight Story" of that jurisdiction. Some jurisdictions may want to use their "Freight Story" to attract new business. Some jurisdictions may use their "Freight Story" as a resource to explain how freight contributes to the local economy.
- <u>Metropolitan Planning</u>- In preparing the Summary Report, TPB will better understand how freight specifically contributes to the local economies in the region. TPB staff will identify new freight issues that are important to locals. TPB staff will connect with transportation, freight, and commerce stakeholders that could lead to future participation in the TPB Freight Program and other TPB programs.