

EMPLOYER OUTREACH COMMITTEE

Tuesday, July 16, 2019
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room

Chairperson: Judy Galen, Loudoun County (703) 737-8044

Vice Chairperson: Paul Gatons, Montgomery County (240) 777-7162

Staff Contact: Mark Hersey (202) 962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 4/16/19 Meeting Notes (5 minutes)
3. Final third Quarter FY2019 and Draft fourth Quarter FY2019 Conformity Verification Statements (5 minutes)
4. TransitScreen Transit Benefits Advisor Calculator (20 minutes)

Matt Caywood, TransitScreen, will demonstrate CommuteExpert, a new web tool that encourages commuters to utilize transit. With a few simple questions, the calculator identifies the user's tax savings and advises them on how to use monthly transit passes.
5. FY2019 Employer Satisfaction Survey Draft Report (20 minutes)

Mark Hersey, COG/TPB staff, will present the draft results from the FY2019 Employer Outreach Customer Satisfaction Survey.
6. Training Update and Review (5 minutes)

Mark Hersey, COG/TPB staff, will brief the Committee on the year's training and the upcoming fiscal FY2020 year's sessions.
7. Commuter Survey (15 minutes)

COG/TPB staff will brief the Committee on pending updates to the survey database and will facilitate a discussion on effective survey distribution/administration techniques.

8. Employer Outreach Roundtable (40 minutes)

Group members can share challenges and successes they encountered in recent TDM outreach activities.

9. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for Tuesday, October 15, 2019 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).