

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, NE
Washington, D.C. 20002-4290**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ACCEPT FUNDING FOR
THE 2007 STREET SMART PEDESTRIAN AND BICYCLE CAMPAIGN**

WHEREAS, each year in the Washington region almost 90 pedestrians and bicyclists are killed (nearly a quarter of all persons killed on the roads) and over 2600 are injured; and

WHEREAS, in Fall 2002 the National Capital Region Transportation Planning Board initiated a multi-year regional mass media pedestrian and bicycle safety campaign known as Street Smart, directed at motorists, pedestrians, and bicyclists, with the goal of reducing pedestrian and bicyclist injuries and deaths; and

WHEREAS, in April 2005 the National Capital Region Transportation Planning Board (TPB) adopted Resolution R20-2005 approving a process for the TPB each year to send letters to its local government member jurisdictions asking them to contribute to the next year's Street Smart Pedestrian and Bicycle Safety Campaign, with a suggested contribution level of five cents per capita; and

WHEREAS, in accordance with TPB Resolution R20-05, in March 2006 the TPB sent the attached letter and table of suggested contributions to its member jurisdictions requesting funds for the Street Smart campaign, and received as of March 4, 2007 funding commitments as shown in the attached Table 2; and

WHEREAS, federal funds are also provided for the program by the District Department of Transportation, the District of Columbia Metropolitan Police Department, the Maryland Office of Highway Safety, and the Virginia Department of Motor Vehicles; and

WHEREAS, funds requested by the TPB are to be sent to the Council of Governments, and the contractor paid by the Council of Governments.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to enter into agreements with, and accept funds from, the agencies which have agreed to participate in the Street Smart campaign, for the purpose of implementing the 2007 Street Smart Pedestrian and Bicycle Safety Campaign. The Executive Director is further authorized to enter into an agreement with the project consultant, Design House, to implement the 2007 Street Smart Pedestrian and Bicycle Safety Campaign. No COG matching funds are required. The project will be completed before October 1, 2007.
