



EMPLOYER OUTREACH COMMITTEE

Tuesday, April 18, 2017
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room

Chairperson: George Clark, Tri-County Council for Southern Maryland (301) 870-2520
Vice Chairperson: Antoinette Rucker WMATA (202) 962-2744
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 01/17/17 Meeting Notes (5 minutes)
3. Final Second Quarter and Draft Third Quarter FY2017 Conformity Verification Statements (5 minutes)
4. Employer Case Studies (5 minutes)

Mark Hersey, COG/TPB staff, will brief the Committee on the status of the FY 2017 employer case studies.
5. Training Update and Review (5 minutes)

Mark Hersey, COG/TPB staff, will brief the Committee on the year's training and the upcoming fiscal FY2017 year's sessions
6. Lunch and Learn Event and Employer Outreach Webinar (30 minutes)

Thornette Leacock, Prince George's County staff, will brief the Committee on a recently held Lunch & Learn Event hosted by the County's contractor, Domain 7. Ms. Leacock will also discuss a recent webinar that was held on Employer Outreach strategies.
7. Employer Recognition Awards update (10 minutes)

Douglas Franklin, COG/TPB staff will update the Committee on the upcoming Employer Recognition Awards.
8. Employer Outreach Roundtable (50 minutes)

Group members can share challenges and successes they encountered in recent TDM outreach activities.

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
WASHINGTON, DC 20002-4239

**THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE
DISTRICT OF COLUMBIA**

9. Other Business

(5 minutes)

The next Employer Outreach Committee meeting is scheduled for July 18, 2017 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).