



ART & THE ENVIRONMENT

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&

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Arts and Cultural Alliance

Art and the Environment Program

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Talking Points

#1 Art Programs

Goal

Inspire Art

“If you have come here to help me, you are wasting your time. But if you have come because your liberation is bound up with mine, then let us work together.”

-Dr. Lilla Watson



Art & The Environment Program

Art of Trash Grabbing



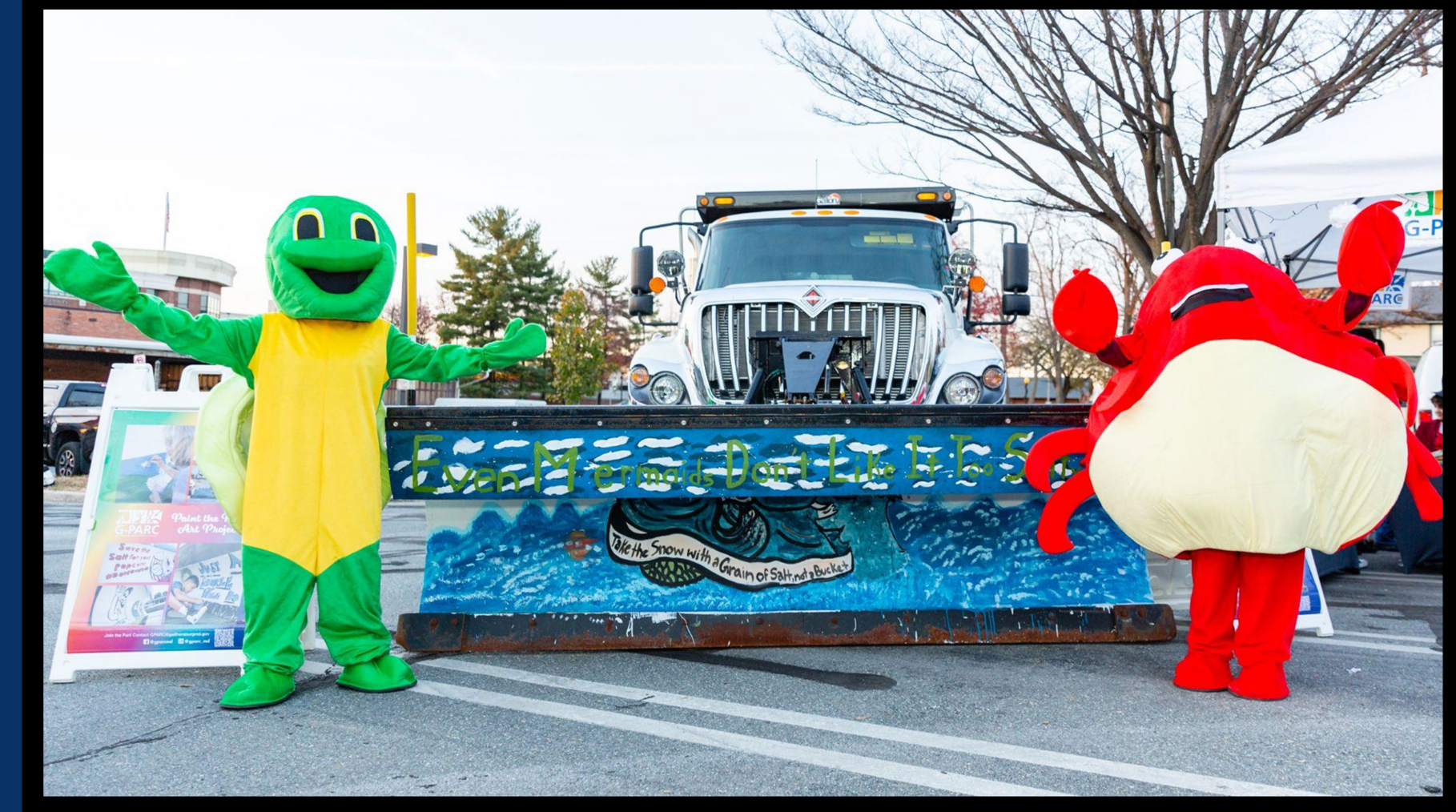
Decorating trash grabbers to promote stream cleanup programs.

Storm Drain Art



Painting storm drain covers to help bring attention to protecting the watershed by not disposing of anything in the drains.

Paint the Plow



Painting snowplows to help spread the message directly during winter weather about using less salt to help reduce contamination of the watershed.



ART OF TRASH GRABBING



G-PARC & The City of Gaithersburg Welcome you to: The Art of Trash Grabbing

Made possible by a grant from
Keep Maryland Beautiful, Forever Maryland, Maryland Environmental
Trust and the Maryland Department of Transportation
and
Stormwater Management Division, City of Gaithersburg

Learn more about
G-PARC, the Parks
Alliance and Art &
the Environment



STORM DRAIN ART CONTEST

Coloring Book



GAITHERSBURG STORMWATER

LITTERATI TRASH TRACKING How to Guide



Be a Trash Warrior!

Watch these videos on how to get started with Litterati

Getting Started
Litterati



Uploading Photos
To Litterati



LIFETIME





KEY TAKEAWAYS



Easy Peasy

- Trash Grabbers
- Color Tape & Markers
- Trash Bags

Protocol

- Decorate Grabbers
- Cleanup Nearby Trash
- Keep The Grabber

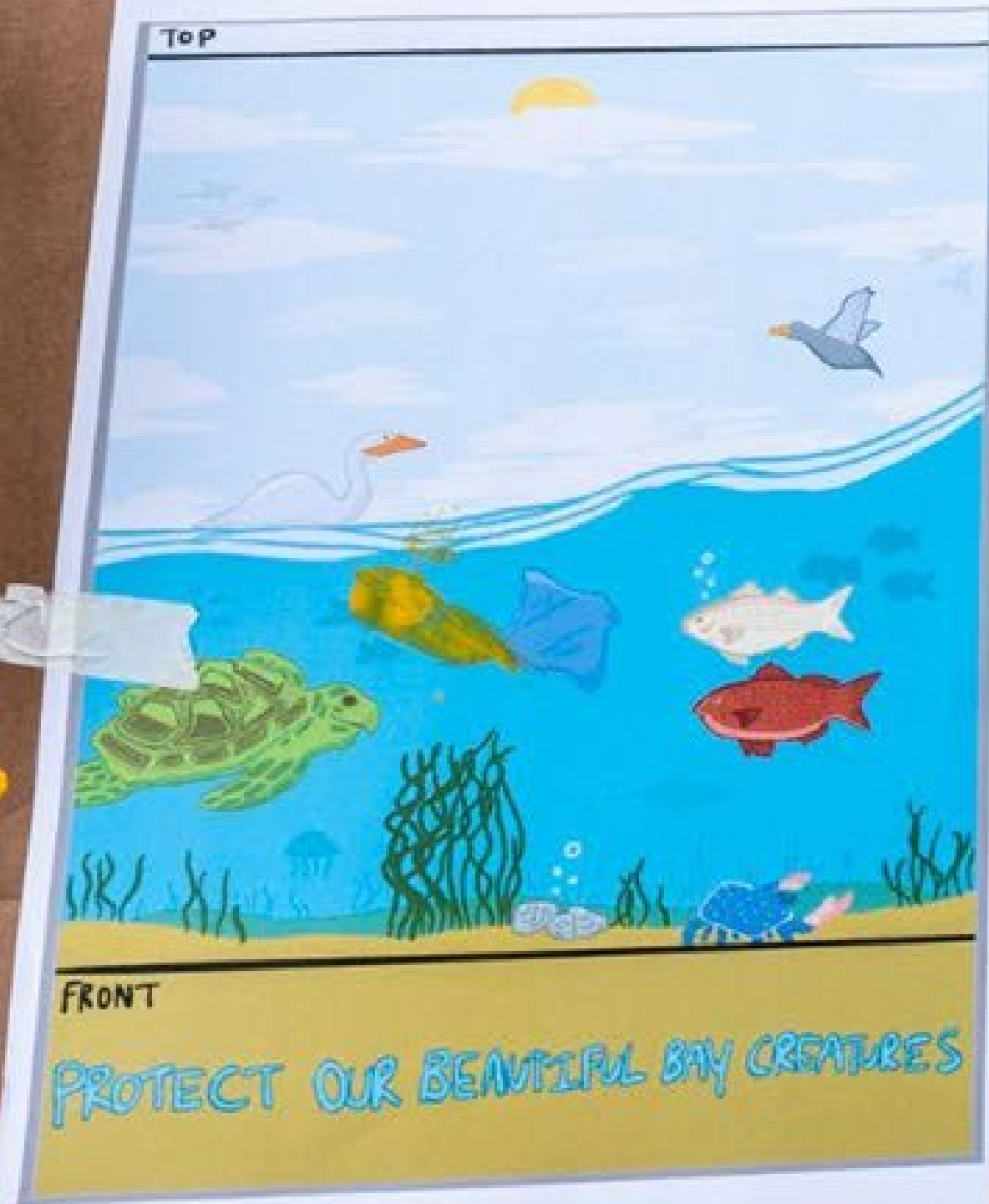
Social Science

- Removing Barrier
- Breaking Norms
- Modeling Behavior
- Creating Identity



STORM DRAIN ART





Ana Arriaza
Watershed Outreach Planner
for MoCo





2023 Gaithersburg STORM DRAIN ART CONTEST

THEMES

- Only Rain Down the Drain
- Save the Creatures of the Bay
- Clean Water Makes the Earth Happy
- Gaithersburg says NO to Litter
- Don't Pour that Goop Down the Storm Drain

ELEGIBILITY

Gaithersburg and Montgomery County residents of all ages

submit by March 22

+INFO



gaithersburgMD.com

#GburgStormDrainArt @gparcmd



The Arts & Culture Alliance of the Gaithersburg Parks, Arts and Recreation Corporation (G-PARC)
City of Gaithersburg Stormwater Management and Cultural Events and Services Divisions



"HELP US NOW"



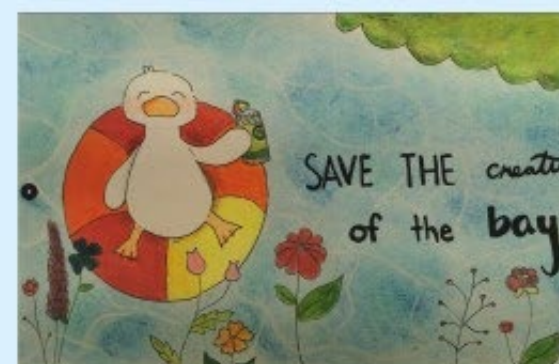
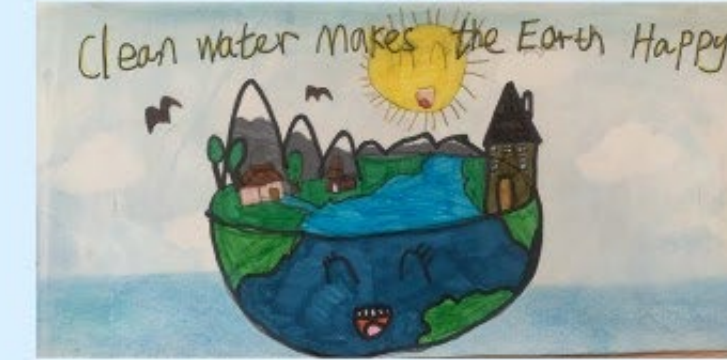
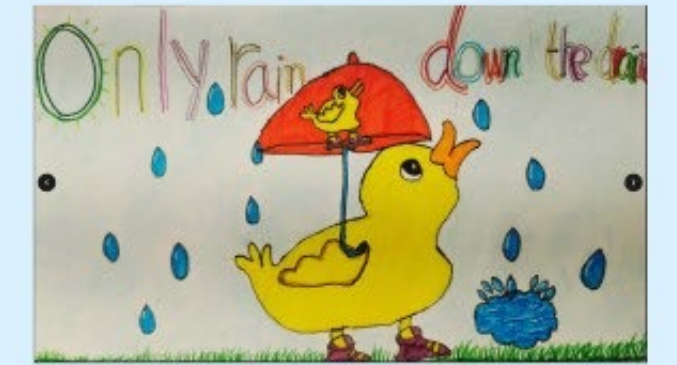
"OPERATION SAVE THE CREATURES"



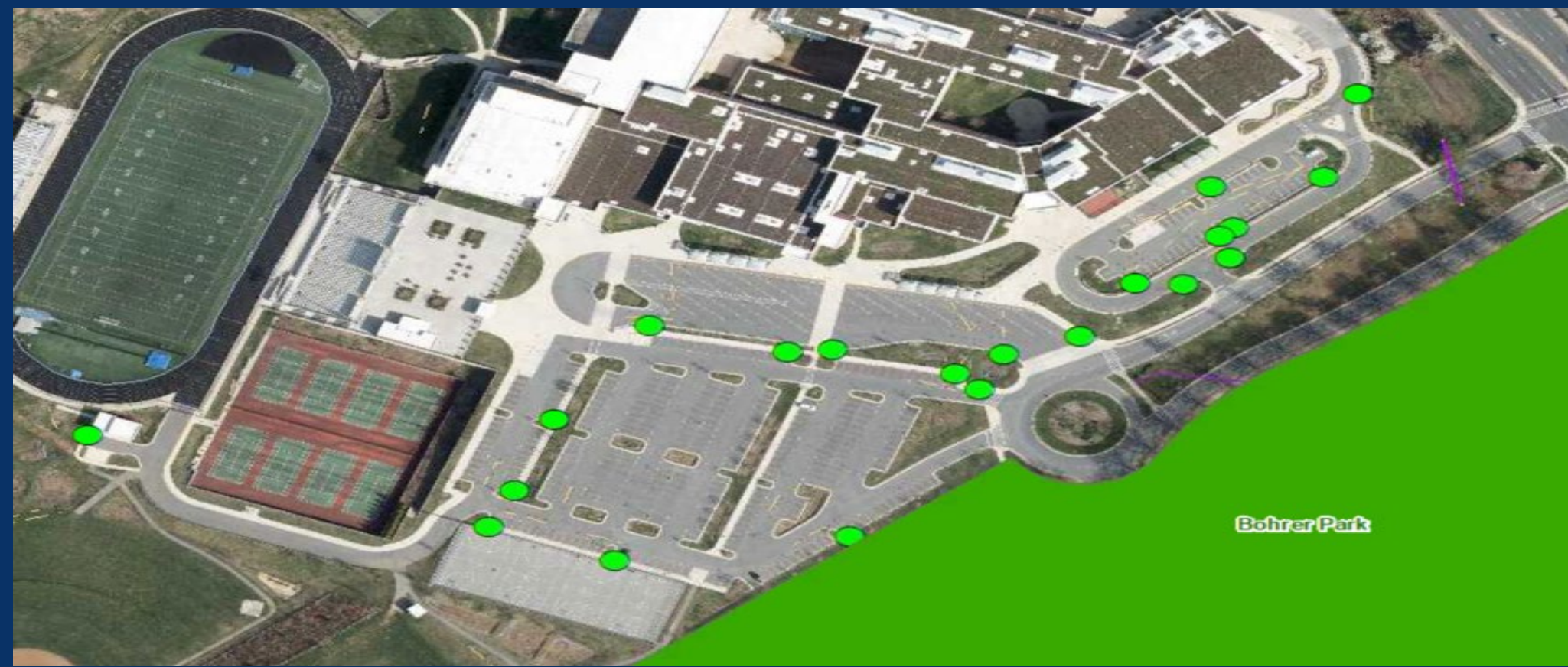
"ONLY RAIN ALLOWED"

#1 ART CONTEST

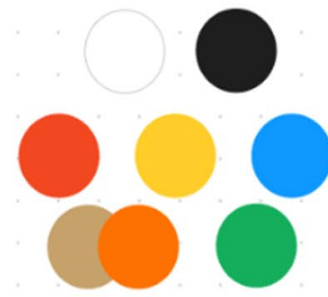
Winners



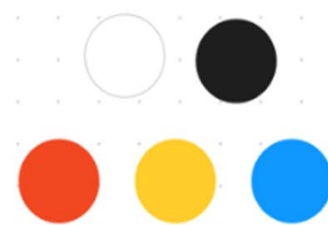
#2 PREPARATION



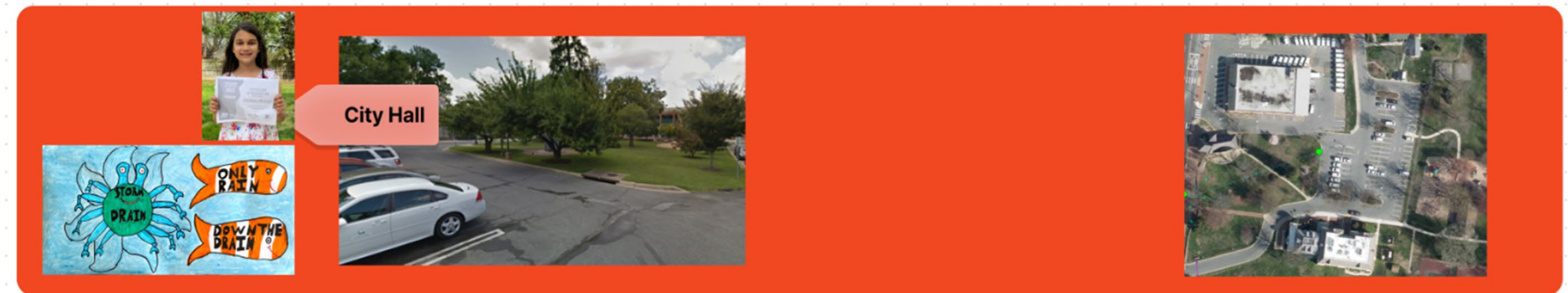
white base for all of them



white base for all of them



white base for all of them



white base for all of them



#3 PAINT OUT DAY





#4 COLORING BOOKS



STORM DRAIN
ART CONTEST
2022

Coloring
Book



GAITHERSBURG PARKS,
ARTS AND RECREATION
CORPORATION



KEY TAKEAWAYS



Overall

- People Love It
- Paint to be Visible
- Lasting Memories

Protocol

- Contest
- Site Prep
- Paint Out Day

Artist

- To Mix Paint
- To Trace Outline
- To Advise Painters



PAINT THE PLOW







JUST
A
SPRINKLE
WILL DO

nd
51L G
d.gov.

WINTER WINTER
WINTER WINTER



Get WOW!
City of Gaithersburg
Walkways & Parks

City of Gaithersburg
301-258-6370

003786

CHRYSLER
DODGE
HAYWARD

McDonald's

KEY TAKEAWAYS



Raising Awareness

- Salt Usage

Protocol

- Draft Artwork
- Trace Onto Plow
- Paint Out Day

People

- Youth Centers
- Senior Centers
- Businesses
- Public Work Staff



MANY HANDS



CORE TEAM

Art and the Environment



SHELLIE

City of
Gaithersburg



JAREE

City of
Gaithersburg



SAMANTHA

G-PARC
Storm Drain Art Project Manager
City's Graphics Specialist

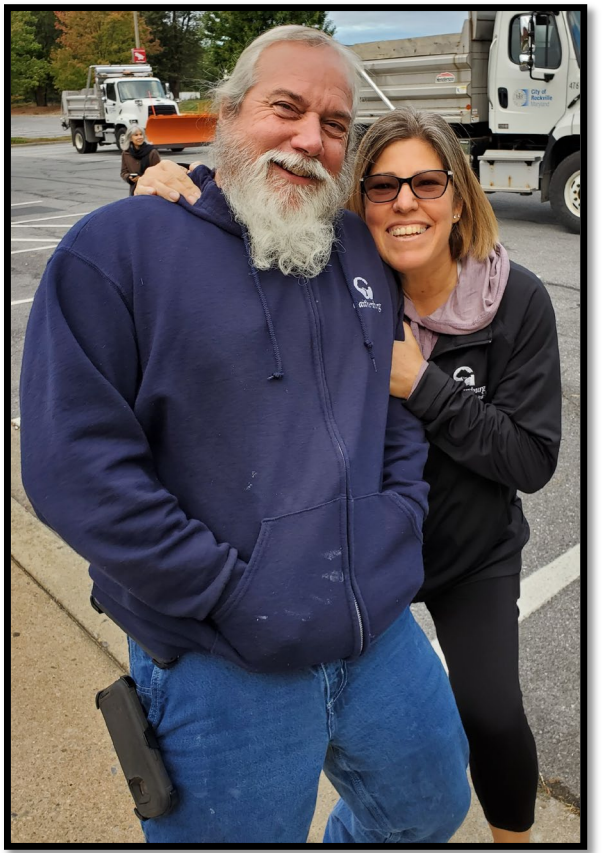


DR. WEYAND

City of Gaithersburg
Environmental
Services

	Art of Trash Grabbing	Strom Drain Art	Paint The Plow
Gaithersburg Parks Arts & Rec.	X	X	X
Parks Dept. (City)	X	X	X
Environmental Services (City)	X	X	X
Public Works Dept. (City)	X	X	X
Public Information Office (City)	X	X	X
Artists	X	X	X
Non-Profits	X	X	X
Youth Centers		X	X
Senior Center			X
Businesses			X

Each one of us can make a difference. Together we make change. – Barbara Mikulski





Gaithersburg Parks, Arts and Recreation Corporation

AN ARTFUL FUTURE



Storm Drain T-Shirt Printing



Stormwater Grant Projects



Living Artwork



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