# Slide 1:

# Presentation Title: Visualize 2045: Initial Opinion Survey Results and Preview of Focus Groups

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Access for All Committee

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Logo: visualize 2045 – a long-range transportation plan for the National Capital Region

Slide 2: Background on the Survey

Objective:

* to gain insights on:
	+ the impacts of the pandemic on transportation planning
	+ preferred transportation improvements
	(relative to TPB policy priorities)
	+ future / external factors to be considered

Overview:

* Conducted fall 2020; more than 2,400 responses
* Statistically significant for TPB planning area and 10 subareas
* Supported by consultant with survey expertise
* Conducted largely online, in English and Spanish

Slide 3: Survey Contents

Travel during COVID-19 pandemic

* general travel
* job related travel
* deliveries

Our transportation future (thinking 1 year after end of pandemic)

* transportation system improvement
* development and congestion
* ways to increase use of alternative travel modes

Future & External factors

* climate change
* equity
* autonomous vehicles

Slide 4: High-level Findings Related to TPB Policy Priorities

More details later

Slide 5: System Improvements

System satisfaction (meet needs)

* 55% said "well" or "very well"
* 21% said "poorly" or "very poorly"
* 24% said "neither well nor poorly"

More likely to take bus

* 40% chose “if buses arrived on a reliable schedule”
* 40% chose “if buses traveled more quickly”
* 71% support dedicated bus lanes; 54% supported such bus lanes, even if a lane of on-street parking was removed

More likely to take rail

* 40% chose “if trains came more frequently”
* 35% chose “if trains were less crowded”

Slide 6: Development and Congestion

Land Use

* When asked where they believe future development should be encouraged, the most popular responses were “in existing core cities” (35%) and “in older suburbs” (31%).
* When asked where they’d prefer to live, responses were more evenly divided: new suburbs (27%), older suburbs (27%), existing core cities (25%), rural areas (21%).

Congestion

* The vast majority of respondents (83%) said that traffic congestion is a concern
* Less than half (44%) said it is a significant concern that impacts their quality of life.

Slide 7: Alternative Travel Modes

Ped/bike station access

* What would make respondents more likely to walk, bike, or use an e-powered device to transit?
* 36% chose “if there were sidewalks & safe crossings all the way there”
* 27% chose “if my route to the train or bus was quicker or more direct“

Teleworking

* Once the pandemic is over, two-thirds (65%) would prefer to telework some days; 26% want to telework full-time

Climate change (potential motivator)

* 88% agree that human actions contribute to climate change; 73% strongly agree
* 84% agreed that elected officials need to consider the impacts of climate change when planning for the future, 72 % strongly agree.

Slide 8: Next Steps: Focus Groups

Slide 9: Focus Groups: Purpose

* Supplement the data from the public opinion survey
* Contextualize and supplement transportation issues
* Incorporating equity considerations
* Three themes guiding the discussion:
	+ Equity
	+ Climate Change
	+ Safety

Slide 10: General Information

* January 5 – February 9, 2021
* Partnered with ICF to recruit participants
	+ - Social media, craigslist, convenience sampling
* 11 virtual focus groups *(hosted via Zoom)*
	+ - Geographic location *(Core, Inner & Outer Suburbs)*
		- Demographics *(Age, Race/Ethnicity, Income, Spanish language)*

Slide 11:

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