

MEETING NOTICE AND AGENDA TDM EVALUATION GROUP Tuesday, November 20, 2018 10:00 a.m. – 12:00 p.m.

Metropolitan Washington Council of Governments 777 North Capitol Street, N.E. Third Floor, COG Board Room Staff Contact: Nicholas Ramfos 202-962-3313

(NOTE: If you cannot attend this meeting, please contact Nicholas Ramfos at nramfos@mwcog.org
or on (202)962-3313).

ITEM # ACTION

1. Introductions

FY 2018 - FY 2020 Commuter Connections (15 min) INFORMATION
 Transportation Demand Management
 (TDM) Evaluation Framework Revised Methodology
 Document

Lori Diggins, LDA Consulting, will review updates to the regional TDM Evaluation Framework Methodology document.

3. 2019 State of the Commute Survey (45 min) INFORMATION

Lori Diggins, LDA Consulting, will review the updated 2019 State of the Commute survey methodology.

4. 2019 Guaranteed Ride Home (GRH) Surveys (30 min) INFORMATION

Lori Diggins, LDA Consulting, will review the 2019 GRH survey methodology for both the Baltimore and Washington DC regions.

5. 2019 Employer Customer Satisfaction Survey (20 min) INFORMATION

Lori Diggins, LDA Consulting, will review the Commuter Connections Employer Outreach Customer Satisfaction survey methodology.

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300, WASHINGTON, DC 20002-4239

THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE DISTRICT OF COLUMBIA

6. Next Steps (10 min) INFORMATION

Nicholas Ramfos, COG/TPB staff will discuss next steps on the regional TDM Evaluation project.

The TDM Evaluation Work Group's next meeting will be held on Tuesday, December 18, 2018 at 2 p.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).