

# BUS TRANSFORMATION PROJECT

Focus Group Session

TPB Access for All Advisory Committee

November 8, 2018

Item #1





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Bus plays a **key role** in regional  
mobility

# Bus carries **600,000 people** every day in our region



Reducing **emissions**



Reducing **congestion**



Providing **affordable** transportation



Delivering **access** throughout the region

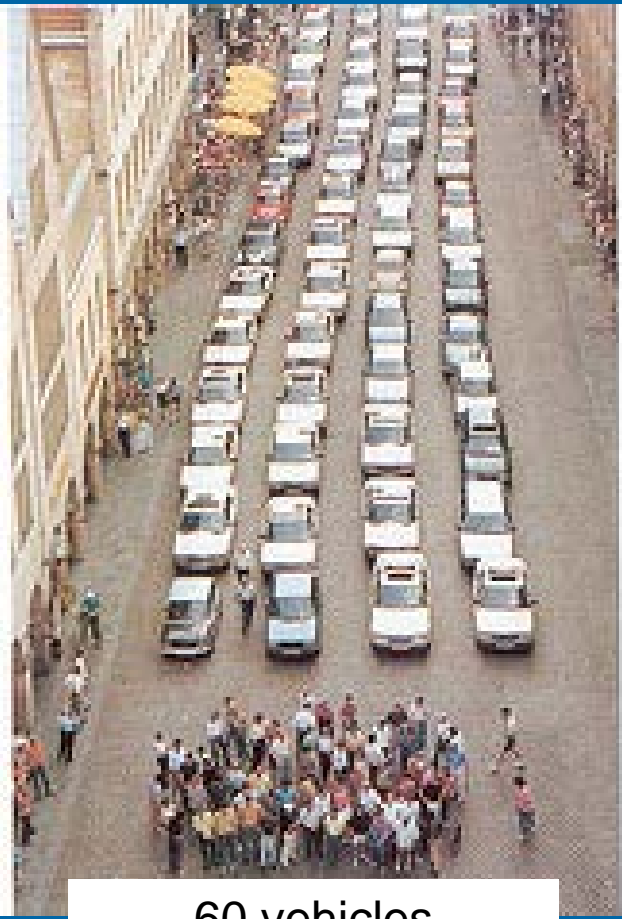


Using roadway space **efficiently**

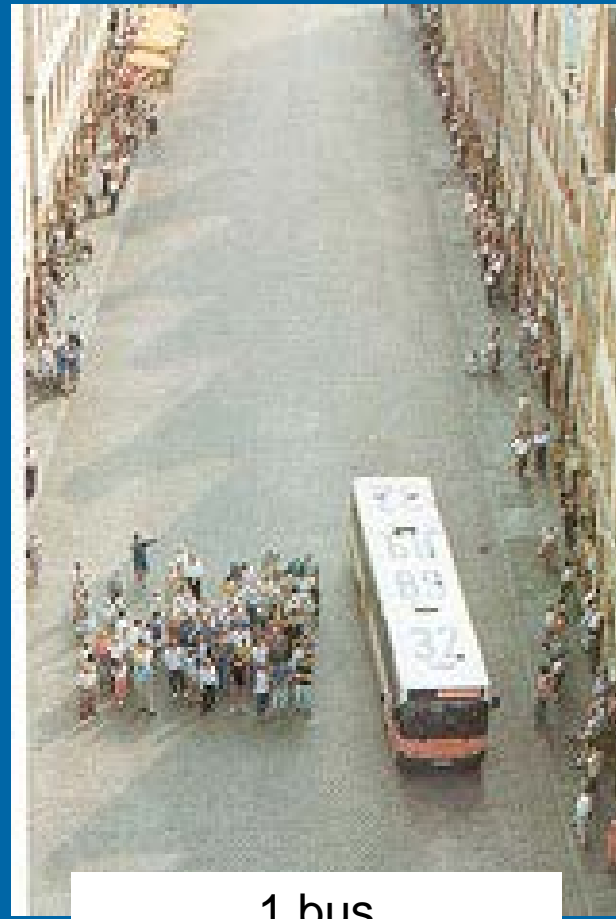


Reducing space devoted to **parking**

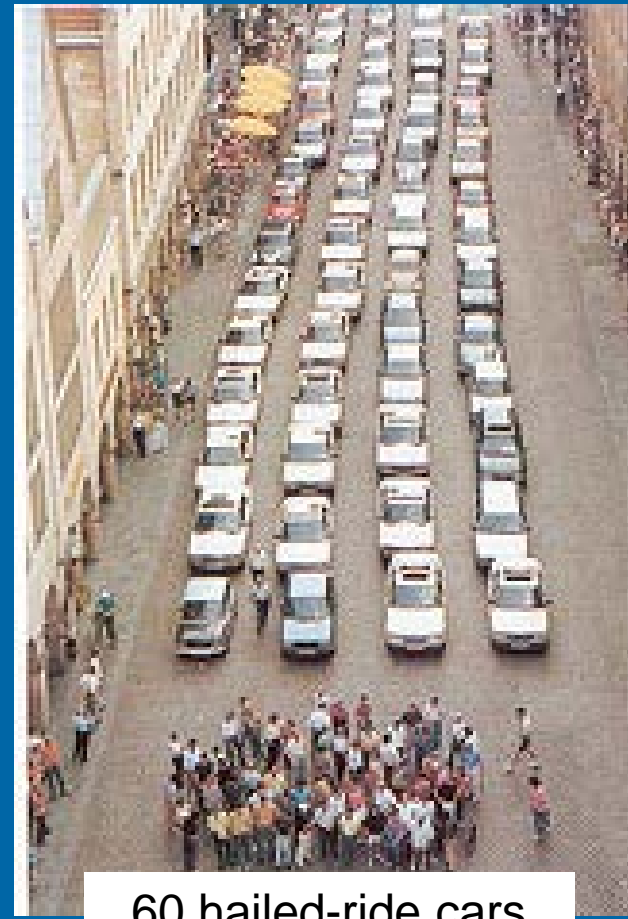
# Bus is the most efficient way of moving large numbers of people...now and in the future



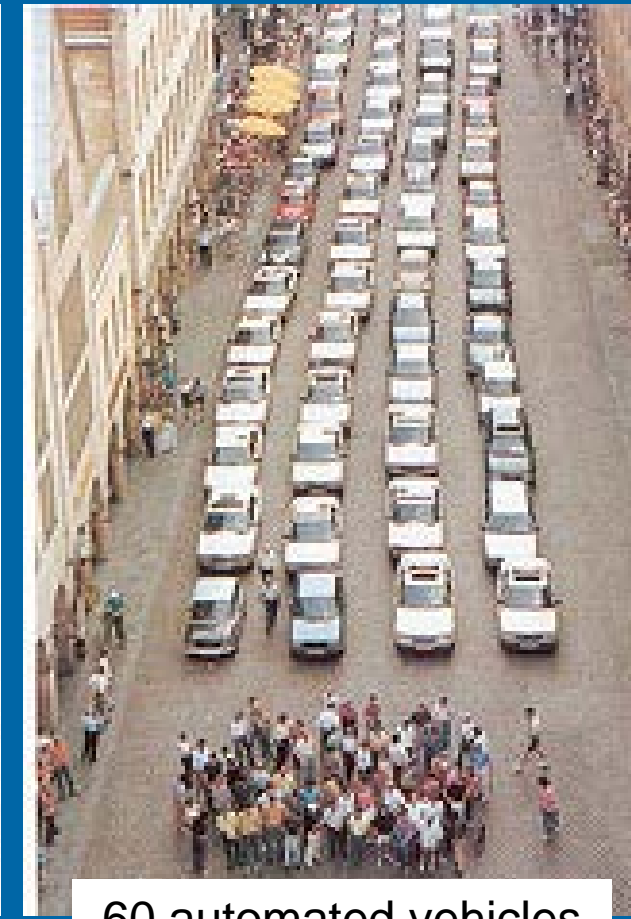
60 vehicles



1 bus



60 hailed-ride cars



60 automated vehicles



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**Recent transportation innovations – such as Lyft, Uber, bikeshare, carshare, scooters, and others – as well as changes in people’s travel habits mean that it’s **time to look at how buses can work better** for you and the region**

# Innovative Thinking

In rethinking the local bus networks throughout the region, we are **thinking beyond the buses we see today** to envision what role bus should play.



Flickr/Rob Dammers



Source: Olli



Flickr/Embarq Brasil





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**Bus Transformation Project will support a regionally-developed mobility strategy**

**Together we  
will identify the  
role of bus and  
Metrobus in our  
region's future**





# Your Role

## Strategic Guidance

The AFA and TPB, as well as some of your organizations, take part in the project's Strategy Advisory Panel (or SAP).

## Today's Focus Group

Your input as part of the focus group today will help shape the draft strategy, which will help to chart a path forward for bus service in the region. **Please share the perspective of the people or organization you represent.**

## Promote the Survey

The mobility survey, open until Nov. 16, is gathering the public's input regarding desired bus service improvements, which will inform the strategy development. Please take the survey yourself and spread the word!

<https://btp.metroquest.com/>