



# **Chesapeake Bay Awareness Week**

3<sup>rd</sup> Annual, June 2018

# **Summary of COG Regional Recognition and Media Coverage**

## COG & ITS MEMBERS' BAY RECOGNITION

- 1. Event page on COG website: <a href="https://bit.ly/2kllTF2">https://bit.ly/2kllTF2</a>
- 2. COG e-newsletter feature:
  - https://mwcog.informz.net/informzdataservice/onlineversion/ind/bWFpbGluZ2luc3RhbmNlaWQ9Njg5MDkyMCZzdWJzY3JpYmVyaWQ9ODc2MDAxMTQ0
- 3. Chesapeake Bay Awareness Week Proclamations by the following jurisdictions and utilities:
  - a. Alexandria Renew Enterprises
  - b. Falls Church City Council
  - c. Fairfax City Council
  - d. Montgomery County Council
- 4. Councilmember Rice, Montgomery County video: https://www.youtube.com/watch?v=HrBYLOMQqJU&feature=youtu.be
- 5. City of Fairfax flyer, Four Ways to Save the Bay: https://bit.ly/2kl2cNk

#### MEDIA COVERAGE

- 1. Bay Journal: Awareness Week offers a variety of activities to get Back to the Bay
- 2. Comcast Newsmakers featuring Chair Libby Garvey: https://comcastnewsmakers.com/Videos/2018/6/1/COG-Chesapeake-Bay?autoPlay
- 3. Fairfax (Va.) County Times: Fairfax City students help protect Chesapeake Bay
- 4. Local DVM: Protecting waterways through landscaping
- 5. Montgomery County Press Release: https://www2.montgomerycountymd.gov/mcgportalapps/Press\_Detail.aspx?ltem\_ID=22206
- 6. The Zebra (Alexandria, Va.): Chesapeake Bay Awareness Week June 2-10!
- 7. Virginia Municipal League's Cities and Towns Magazine (forthcoming July issue)

## CHESAPEAKE BAY PROGRAM COVERAGE

- 1. CBP Press release, co-distributed with COG: <u>Join communities across the watershed in</u> celebrating Chesapeake Bay Awareness Week
- 2. Blog: Join in the celebration of Chesapeake Bay Awareness Week
- 3. Related Blog: Many regions, one Chesapeake
- 4. Related Blog: Bernie Fowler measures a sneaker index of 36 inches at annual wade-in

## **COG REGION ON SOCIAL MEDIA**

(Over two dozen COG members and programs Tweeted)

- 1. Alexandria Renew
- 2. Alexandria News
- 3. Arlington County DES
- 4. Arlington County

- 5. Calvin Hawkins (Prince George's County)
- 6. City of Fairfax
- 7. City of Fairfax Sustainability
- 8. City of Greenbelt

# Chesapeake Bay Awareness Week COG Regional Recognition and Media Coverage

- 9. City of Rockville
- 10. City of Takoma Park
- 11. COG
- 12. Craig Rice (Montgomery County Council)
- 13. District DOEE
- 14. District DOH
- 15. Fairfax Water
- 16. Jon Stehle (Elected Official in Fairfax, Va.)
- 17. Laurie-Anne Sayles (City Council, Gaithersburg)
- 18. Libby Garvey (Arlington County Board)
- 19. Loudon Water
- 20. Montgomery County Council
- 21. Montgomery County Md.
- 22. My Green Montgomery
- 23. Prince George's County Dept. of the Environment
- 24. Prince George's County Planning Department
- 25. Prince William County Service Authority
- 26. Protect Your Pipes
- 27. Taplt Metro DC
- 28. WSSC Water News
- 29. Year of the Anacostia
- 30. Alliance for the Bay
- 31. Virginia DCR
- 32. Virginia DEQ
- 33. Maryland.gov

- 34. Maryland DNR
- 35. Maryland DE
- 36. Choose Clean Water Coalition
- 37. Smithsonian Environmental Research Center
- 38. UMCES
- 39. Chesapeake Bay Foundation
- 40. Alexandria T&ES
- 41. EQR, LLC
- 42. Sustainable UMD
- 43. Chesapeake Bay Field Office, USFWS
- 44. USFWS Coastal Program
- 45. Rock Creek Conservancy
- 46. Potomac Riverkeeper Network
- 47. MOST Center
- 48. Maryland Sierra Club
- 49. Sustainable Frederick County
- 50. Rain Powered
- 51. Northern Virginia Regional Commission
- 52. Chesapeake Bay Magazine
- 53. College Park Car Wash
- 54. Audubon Naturalist Society
- 55. Trash Free Maryland
- 56. USACE Headquarters
- 57. USACE Baltimore
- 58. Chesapeake Foodshed
- 59. Northern Virginia Conservation Trust
- 60. Maryland Pesticide Education Network
- 61. News Virginian
- 62. The Zebra
- 63. Chesapeake Bay Trust

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