Item #5 SmartBenefits Commuter Benefits Program Welcome Back **July 2021** wmata.com/smartbenefits

Welcome Back Agenda

Doing Our Part (5 mins)



Platform Improvement Project Status (5 mins)

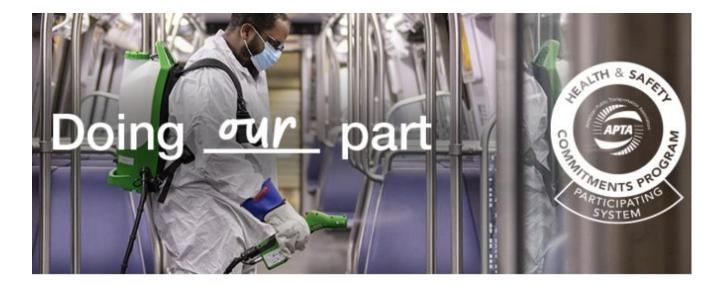
New Faregates & First-Generation SmarTrip Card Elimination (10 mins) What Participants May Experience When They Commute Again (25 mins) Reminders and Q&A (10 mins)

Doing Our Part

Face Masks Required; Hand Sanitizing Stations; Deep Cleaning

Real Time Crowding Info

- Real-time for bus
- Predicted for rail using historical data
- Available on NextBus and 3rd party apps





Platform Improvement Projects

Summer 2021 on the Green & Yellow Lines

Sign up for project updates

Effective: May 29-September 6, 2021

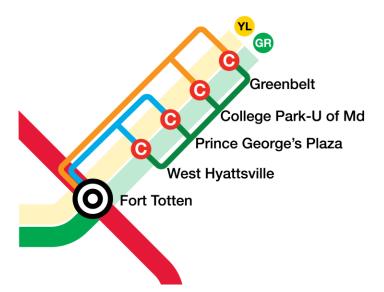
LIMITED-STOP SERVICE

Greenbelt-Fort Totten Between Greenbelt, College Park-U of Md & Fort Totten

Prince George's Plaza-Fort Totten Between Prince George's Plaza, West Hyattsville & Fort Totten

LOCAL SERVICE

Greenbelt-West Hyattsville Between Greenbelt, College Park-U of Md, Prince George's Plaza & West Hyattsville Does not serve Fort Totten



No GB service north of Fort Totten

No 叱 service north of Mt Vernon Sq





New Faregates

- ✓ Faster Opening Gates
- ✓ Larger, Easier to Read Display
- Larger, Brighter Entry/Exit Lights
- ✓ Installation
 - Notice via in-station signage 30-days before change
 - Starts ~July 2021
 - Ends ~June 2022
 - Pilot stations:

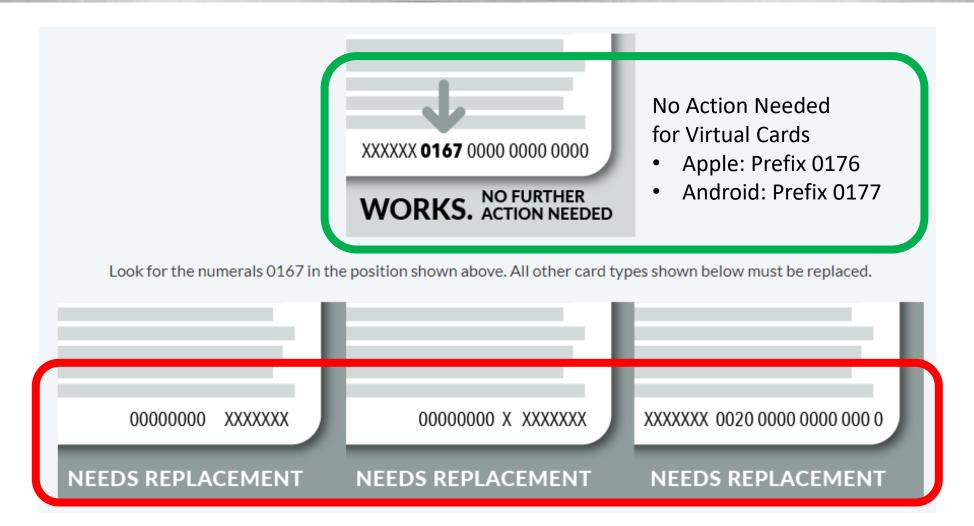
Clarendon, Dunn Loring, Gallery Place, Glenmont, Waterfront and West Falls Church stations



New Gates Do Not Accept First-Generation SmarTrip Cards

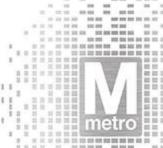
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First-Generation SmarTrip Card Replacement (part 1)



About 45,000 SmartBenefits Participants Must Replace their SmarTrip Cards

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First-Generation SmarTrip Card Replacement (part 2)

Card Replacement for SmartBenefits Participants

- SmartBenefits online, self-service card replacement started
- Replacements will be limited to cards tapped within
 7-days of the replacement request (due to system restrictions will adjust as ridership increases)
- No mail-in replacement option for SmartBenefits > Online Only

Participant Actions

- Obtain and register a replacement card ahead of time (Buy plastic cards in stations, <u>online</u> and at <u>some retailers</u> – buy <u>virtual cards</u> using your iPhone)
- Replacement Process: Start <u>here</u> and follow the prompts and email notifications

SmartBenefits Admin Actions

- Educate your participants about online, self-service card replacement
 - Employer must reassign Transit Pass
 - Self-service replacement is easier, faster, and transfers both stored value & benefits
 - For best results, avoid performing "reassigns" for first-generation card replacement







What participants may experience when they commute again (part 1)

'Catch-up' Rollover Benefits

- Issued to rollover participants who did not tap their card in one or more calendar months after March 2020 while their benefit status was "enrolled"
- Balance adjusted for retrieve transactions
- Sending emails encouraging these participants to tap their cards to load their catch-up

Expired "Remove" & "Retrieve" Processing

- Remove and retrieve autoloads expire after 30-days
- Expired Remove: Automatically re-issued when card benefit balance drops below backend balance
- Expired Retrieve: Will reissue and adjust card balances as participants start riding again

Mobile Pay

- <u>SmarTrip on iPhone and Apple Watch</u> (cards start with 0176)
- SmarTrip on Android (cards start with 0177)
- Find your phone's sweet spot for tapping (learn phone antenna location and adjust distance from target)

What participants may experience when they commute again (part 2)

Combined Balance Display (started Oct 2020)

- Faregates & Fare Vendors: total of all transit benefits + personal stored value
- Parking Gates: total of all parking benefits + stored value
- Example 1: Faregate Entry
 - Card has \$5 grace period credit, \$200 transit benefit, \$50 parking benefit, \$10 stored value
 - Old Way: \$5 grace period credit displayed (led to "missing SmartBenefits" customer service calls)
 - New Way: \$215 displayed (\$5 + \$200 + \$10)
- Example 2: Parking Exit
 - Old Way: \$45 displayed (\$50 parking benefit \$5 rider parking fee)
 - New Way: \$55 displayed (\$50 parking benefit + \$10 SV \$5 rider parking fee)



Service & Fare Improvements

- Metrorail Improvements
 - Rush hour Trains: Every 5 mins on the Red Line; every 10 mins all other lines.
 - Train service until midnight 7 days a week.
- Metrobus Improvements
 - Frequency: Every 12 minutes on 20 key routes.
 - Resumed late night bus service to 2 am
- Metro Parking (Improvements)
 - New Pay Station Project
 - 70 pay stations will replace 2500 short term parking meters
 - Deploying now through the fall







Service & Fare Improvements

- Metrorail Improvements (coming in September)
 - Rush hour Trains: Trains will run more frequently all day
 - Train service until midnight 5 days a week
 - Train service until 1am Fridays and Saturdays •
 - Train service on Sundays begin at 7am ٠
 - \$2 flat fee for weekend riders
 - October "21" Only Metro rail/bus monthly Transit Pass discount: •
 - Example, the \$6.00 monthly unlimited currently priced at 36 trips will be priced at 22 trips – an \$84 savings
- Metrobus Improvements (coming in September)
 - 16 more routes will increase service key routes
 - 46 other routes will improve or restore service
 - Continued late night bus service to 2 am •
 - Lower or free rai/bus transfer

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7-day bus pass fare may drop from \$15 to \$13









Reminders and Q&A

Reminders

- Pay attention to your order deadlines (private sector changed to 21st during Covid)
- Participant benefit status and benefit category changes permitted between 1st and order deadline
- If you're a new administrator, update your contact info under Account Admin / Modify Account



We are here to help

Online

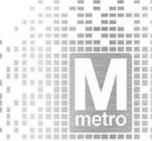
- <u>Customer Support & FAQ</u>
- SmartBenefits Web App Training Videos

SmarTrip Customer Support

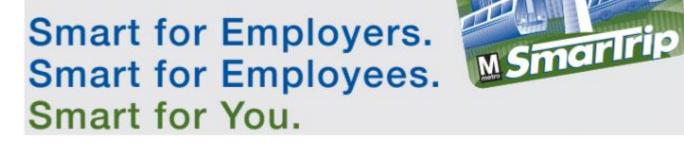
- Employers: 202-962-1326 (have your SB account # ready)
- Employees: 1-888-SMARTRIP (have your ST card # ready)
- email: <u>smartrip@wmata.com</u>
- Hours: 7 AM 8 PM ET Monday Friday

SmartBenefits Account Executives





Thank you for your time



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