

2017 TECHNICAL ASSISTANCE PANEL (TAP) NOTICE OF FORTHCOMING APPLICATION

Program Description

Technical Assistance Panels (TAPs) are one of ULI Washington's signature programs, where a panel of 10-12 senior-level experts work over a concentrated timeline to evaluate and provide market-based feedback on a local development or land use challenge. Panelists are selected from over 2,100 members in the Metropolitan Washington Area based on needed skillsets and expertise to address the problem at hand. Panel member expertise typically includes developers, property owners/managers, investors, designers, planners, engineers, market and financial analysts, as well as members of the public sector. The panel takes place over 1.5 days, with a report of recommendations completed thereafter.

Through a strategic partnership, ULI Washington and COG will deliver three TAPs in COG-designated Activity Centers between June 2017 - June 2018. These TAPs will focus on identifying priority, catalytic strategies to maximize the impacts of investments in Activity Centers and throughout our region. ULI and COG recognize that communities around the region face pressing challenges related to housing affordability. Therefore, TAP applications that include the opportunity to address challenges associated with housing affordability will be given preference.

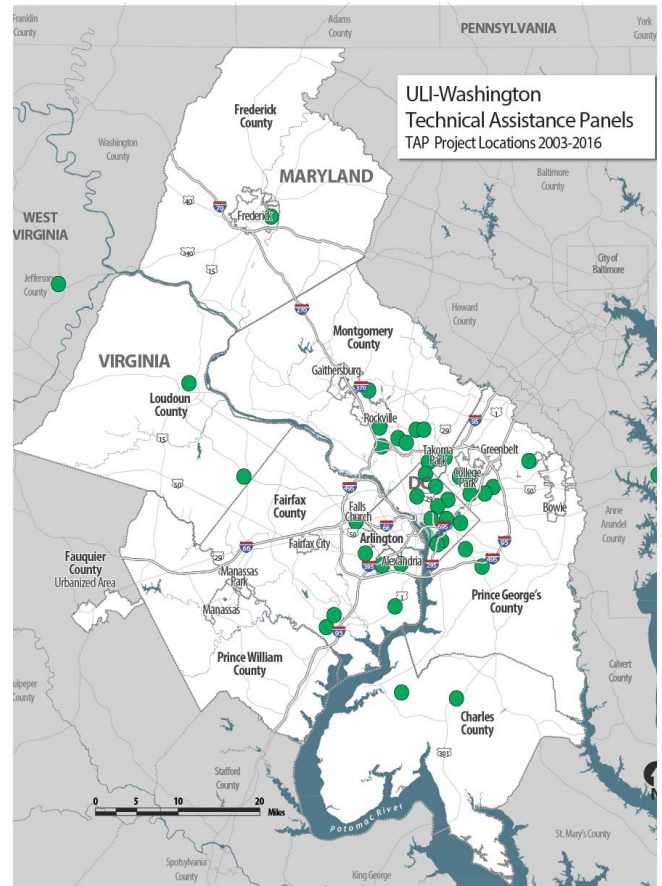
Cost of the TAP

A typical TAP costs \$20,000; TAPs selected through this partnership are reduced by 50%. The cost to the city/county sponsor for this program is \$10,000. **For those sponsors who are selected, ULI Washington will offer a one-year complementary Public Agency Membership Package to ULI. Of note, this membership package includes:**

- One full membership and two associate memberships;
- Allows memberships to be transferred to other employees within the Public Agency;
- Should you wish to add additional individuals as members, ULI can offer a reduced rate of \$100 under this membership package.

Application Process

The application period is open from February 1, 2017 – April 3, 2017. All applications must be submitted by 4pm on April 3, 2017 to pdesjardin@mwcog.org and deborah.bilek@uli.org. Applications may be found by visiting <http://washington.uli.org/what-we-do/technical-assistance-panels/uli-cog/>? Projects will be selected in May 2017 and scheduled upon selection, based on needs of the applicant.



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FREQUENTLY ASKED QUESTIONS

1) What is the benefit of holding a TAP?

Think of a TAP as a fast-paced brainstorming session with a group of outside experts who will use their extensive professional experience to respond to a set of specific questions posed by a local government sponsor. The panel of professionals who come together to serve on a TAP are leading experts in the real estate, land use, planning and community development fields, and are hand-selected for each TAP based on the specific local challenge and on the skill sets needed to address this challenge. The multi-disciplinary nature of the panel and the quick-response nature of the TAP process often allow for new, creative ideas to be explored and vetted with a group of experts who bring “fresh eyes” to the issue. To review past TAPs conducted by ULI Washington in the Metropolitan Washington Area, visit www.washington.uli.org/TAPs.

2) What is the typical agenda for a TAP?

The TAP takes place over 1.5 days. On Day One, the panel listens and learns. They will tour the study area, hear a presentation from the city or county sponsor, and meet with key local stakeholders. On Day Two, the panel deliberates, collaborates, and develops recommendations, all of which culminate in a presentation that evening. A final written report is also developed and delivered approximately 12 weeks after the end of the TAP.

3) What are the roles and responsibility of the sponsor?

The city/county sponsor will be responsible for developing a briefing book which provides the essential background information needed for the panel to tackle the assignment. In addition to staff time required to prepare the briefing book, additional time commitment is required on the part of local staff. While ULI Washington will take the lead on coordinating logistics for the 1.5 day TAP, the sponsor is responsible for providing the meeting rooms on-site, arranging to feed the Panel throughout the program, preparing an overview presentation, leading a site visit of the project area, and inviting local stakeholders to participate.

