

2019 Bike-to-Work Day Survey Overview of Method

Method

- 6th triennial BTWD survey
- Internet method – email invitation with self-administered Internet survey
- Invitation sent by Commuter Connections to all commuters who registered for BTWD 2019 (**NOTE: commuters who registered for both BTWD and Car Free Day will be sent ONLY the CFD survey; they will not receive an invitation for the BTWD survey**)
- CC will send reminder emails to participants who do not respond to the initial email
- Survey will be open for 3 weeks
- Results will be used to estimate BTWD impact for Commuter Connections 2018-2020 TDM analysis

Questionnaire topics (see attached)

- Commuters' experience with 2019 BTWD event
- Frequency of bike commuting at three time periods: before first BTWD, May-Sept 2019 (bike commute in summer), and November 2019 (bike commute in autumn)
- Commute patterns on non-biking days (mode, distance)
- Change in bike use for non-work travel

- Several new topics added to the survey in 2019:
 - Type of bike used for BTWD (e.g., personal/rented and electric bike)
 - Ride total trip to work or ride part-way (e.g., ride to transit or P&R lot)

Schedule

- Preparation – Sept–Oct 2019
- Survey period – Nov 5–Nov 25 (3 weeks)
- Highlights of results to CC Subcommittee – Mid Jan 2020
- Draft report – Mid Mar 2020

Bike-to-Work Day Survey – 2019
Questionnaire will be programmed for internet administration
Draft-9-27-19
Changes shown as track change from 2016 BTWD questionnaire

The Metropolitan Washington Council of Governments and the Washington Area Bicyclist Association are conducting this survey to learn about the commute travel of participants in recent Bike-to-Work Day events held in the Washington DC metropolitan region. Please take a few minutes to answer and submit this brief questionnaire. If you have questions, call us at (800) 745-RIDE. Thanks for your help.

1 How did you hear about the 2019 Bike-to-Work Day? (Check all that apply)

- 1 Received a flyer/brochure
- 2 Saw a newspaper article or advertisement
- 3 My employer/boss told me
- 4 Family member, co-worker, or friend told me
- 5 Heard it on the radio or television
- 6 Saw sign or banner on bus
- 7 Saw notice on the internet
- 8 Saw a Tweet or a Facebook post/saw on other social media
- 99 Other _____

1a What was your favorite part of the 2019 Bike to Work Day event experience?

1b Bike-to-Work Day is an annual event. How likely are you to register for a future Bike-to-Work Day event?

- 1 Not likely
- 2 Somewhat likely
- 3 Very likely
- 9 Not sure

1c How likely are you to recommend Bike-to-Work Day to a friend?

- 1 Not likely
- 2 Somewhat likely
- 3 Very likely
- 9 Not sure

2 Was 2019 the first year you participated in the Bike-to-Work Day event?

- 1 Yes
- 2 No, I also participated in (check all that apply):
 - 2018
 - 2017
 - 2016
 - 2015
 - Event before 2015

2a What bike did you use for your ride on the 2019 Bike to Work Day? Please select only one option.

- 1 Personal bike that I own
- 2 Bike I borrowed from a friend, family member, neighbor, or co-worker
- 3 Capital Bikeshare (CABI) bike
- 4 Dockless bike (e.g., Spin, Lime, Mobike, Jump)
- 5 Bike I rented from a bike shop or other bike rental service

2b Was the bike you used an electric bicycle or e-bike?

- 1 Yes
- 2 No
- 9 Not sure

2c Did you bike the entire trip from home to work or did you bike part of the trip? Please select only one option.

- 1 Biked the entire trip from home to work (SKIP TO Q3)
- 2 Biked from home to a bus stop or train station (ASK Q2d)
- 3 Biked from home to a location where I met carpool or vanpool partners (SKIP TO Q3)
- 4 Drove to a Park & Ride lot/other parking location, then biked the rest of the way to work (SKIP TO Q3)
- 5 Other (please specify) _____
- 9 Not sure (SKIP TO Q3)

2d Did you leave your bike at the transit stop/station or take it on the transit vehicle?

- 1 Parked my bike in a locker or rack at the bus stop/train station
- 2 Took my bike with me on a bus
- 3 Took my bike with me on a train
- 9 Not sure

3 Next, please answer some questions about biking to work before and after Bike-to-Work Day. On average, how often did you ride your bicycle to work before your first Bike-to-Work Day event?

- 1 Never rode my bike to work before my first BTW Day
- 2 Less than 1 day per month
- 3 1-3 days per month
- 4 1-2 days per week
- 5 3-4 days per week
- 6 5 days per week
- 7 Other _____

4 On average, how often did you ride your bicycle to work during May – September, 2019, after the 2019 Bike-to-Work Day event?

- 1 Never rode my bike to work during May-September 2019
- 2 Less than 1 day per month
- 3 1-3 days per month
- 4 1-2 days per week
- 5 3-4 days per week
- 6 5 days per week
- 7 Other _____

5 How often do you bicycle to work now?

- 1 Never ride my bike to work now
- 2 Less than 1 day per month
- 3 1-3 days per month
- 4 1-2 days per week
- 5 3-4 days per week (**SKIP TO Q7**)
- 6 5 days per week (**SKIP TO Q7**)
- 7 Other _____

6 Why do you not ride your bicycle to work or not ride more often now? (check all that apply)

- 1 Don't feel safe/no safe route
- 2 Don't like to ride in winter/cold weather
- 3 Need my car for work
- 4 Too far to ride on a regular basis
- 5 Changed jobs/moved
- 6 No place to shower or change after riding
- 7 No place to store my bicycle
- 8 Other _____

7 On days you do not ride your bicycle, how do you usually commute to work? (If you use more than one method, check the one you use **MOST OFTEN)**

- 1 Drive alone
- 2 Carpool
- 3 Vanpool
- 4 Walk
- 5 Ride Metrorail
- 6 Ride a bus
- 7 Telecommute / telework
- 8 Ride a commuter train (MARC, VRE, AMTRAK)
- 9 Other _____

8 How many miles do you travel from home to work (one-way)? _____ miles

9 In the past month, how many times did you ride your bicycle for a trip other than getting to or from work, such as trips for errands, shopping, social visits, meetings, or personal appointments? (Please also exclude trips you made **SOLELY for exercise/recreation)**

- 1 Never
- 2 1 – 2 times
- 3 3 – 5 times
- 4 6 – 10 times
- 5 More than 10 times
- 9 Don't know

10 Do you ride your bicycle for non-commute trips more often, less often, or about same as before you first participated in a Bike-to-Work Day event? (Please check **ONLY ONE)**

- 1 Ride more often for non-commute trips
- 2 Ride less often for non-commute trips
- 3 Ride about the same - did not change how often I ride for non-commute trips
- 9 Don't know

11 Have you used Capital Bikeshare to commute to or from work within the past 12 months?

- 1 Yes
- 2 No

12 Does your employer offer any of the following commute assistance information or services to employees who bike to work? (Check all that apply)

- 1 No, my employer does not offer any of these services
- 2 Information on bicycle routes
- 3 Bicycle racks
- 4 Bicycle lockers, locked bike cage
- 5 Personal lockers, locker room
- 6 Showers on-site
- 7 Cash or other financial benefits for employees who bicycle to work
- 8 Capital Bikeshare Membership
- 9 Other, please describe _____

13 Have you ever requested a copy of the Commuter Connections pamphlet “Biking to Work in the Washington Area Guide” from the Metropolitan Washington Council of Governments?

- 1 Yes
- 2 No

DEMOGRAPHICS

Finally, the following questions are for classification purposes only. They will not be used to identify you in any way and this information will not be disclosed for any individual who responds to the survey.

14 About how many employees work at your worksite?

- 1 1 – 25
- 2 26 – 50
- 3 51 – 100
- 4 101 – 250
- 5 251 – 999
- 6 1,000 or more
- 9 Prefer not to answer

15 What type of employer do you work for?

- 1 Federal agency
- 2 State, or local government agency
- 3 Non-profit organization/association
- 4 Private sector employer
- 5 Self-employed
- 6 Other (SPECIFY) _____
- 9 Prefer not to answer

16 In what zip code is your workplace? _____

17 In what zip code is your home? _____

18 Which of the following groups includes your age?

- 1 under 18
- 2 18 – 24
- 3 25 – 34
- 4 35 – 44
- 5 45 – 54
- 6 55 – 64
- 7 65 or older
- 9 Prefer not to answer

19 Do you consider yourself to be Latino, Hispanic, or Spanish?

- 1 Yes
- 2 No
- 9 Prefer not to answer

20 Which one of the following best describes your racial background (Please select ONLY ONE response)

- 1 White
- 2 Black or African-American
- 3 American Indian or Alaska Native
- 4 Asian
- 5 Native Hawaiian or Other Pacific Islander
- 6 Other (SPECIFY) _____
- 9 Prefer not to answer

21 Please indicate the category that best represents your household's total annual income.

- 1 less than \$20,000
- 2 \$20,000 - \$29,999
- 3 \$30,000 - \$39,999
- 4 \$40,000 - \$59,999
- 5 \$60,000 - \$79,999
- 6 \$80,000 - \$99,999
- 7 \$100,000 - \$119,999
- 8 \$120,000 - \$139,999
- 9 \$140,000 - \$159,999
- 10 \$160,000 - \$179,999
- 11 \$180,000 - \$199,999
- 12 \$200,000 or more
- 19 Prefer not to answer

22 Are you ...?

- 1 Female
- 2 Male
- 3 Other
- 4 Prefer not to answer

23 If you have any suggestions for how we could improve Bike-to-Work Day, please provide them below.

Thank you for completing this questionnaire. Your responses will be confidential. Please click on the "Submit" button below.

Bike-to-Work Day in 2020 will be held on May 15, 2020. Please visit the event website at www.biketoworkmetrodc.org.
