

# CONSUMER PRODUCTS MARKET STUDY PROPOSAL

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MWAQC-TAC  
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# Language in the PM2.5 Maintenance Plan Update, Appendix C

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“...the region will work with USEPA to demonstrate the feasibility of (and get SIP credit for) achieving reductions across the entire region from market forces that will result in cleaner products being distributed across the entire region even when the regulations driving the cleaner products have only been adopted in a part of the region.”





# Questions

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- Which product-oriented regulations differ across the region?
- Are products sold uniformly across the region or differently according to regulations?
- Could SIP credit be taken for such benefits?
- What would EPA require for SIP credit for such benefits?



# Rules across the region

	OTC Rules			Low Sulfur Heating Oil
	MMVER (Autobody)	Consumer Products	AIM Coatings	
DC	2009 rule under review	2006 (Phase II) rule adopted 2013 update under review	2014 update under review	Adopted
MD	2009 rule adopted	2006 rule adopted 2013 update under review	2014 update under review	Adopted
VA	No Action to date	2006 rule adopted	No Action to date	No Action to date





# Consultant Tasks

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1. Conduct a market survey of low sulfur fuels and MMVER autobody coatings
2. Analyze and present results
3. Draft documentation for EPA submittal (if results are positive)





# Project Timeline

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Week 1	Sign agreement
~ Week 4	Present methodology
~ Week 4 - 8	Conduct Survey and Analyze Results
~Week 8 - 12	Present Results
~Week 12 - 16	IF results show SIP credit potential, develop EPA submittal documentation



# Project History

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May - Reached out to states, OTC, and MARAMA for project feedback

June - Presented proposed project to TAC

July - Sent draft RFP to states and then full TAC for review

August - Issued RFP; solicited feedback when no proposals were submitted

September - Re-issued RFP

October - Held RFP Selection Committee Call

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