

QUARTERLY WORK PROGRAM PROGRESS REPORT JULY – SEPTEMBER 2007

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Ridematching Coordination and Technical Assistance

The End User client reports were sent out to all client members on a biweekly schedule between the months of July and September 2007.

Electronic purge letters were sent on July 2nd, August 28th and September 25th. Staff reported that the electronic purge process was functioning properly and were able to print paper purge letters for commuters with 'undeliverable address.' Staff continued operating under the accelerated schedule for "Applicants to be Purged Listing" in order to bring local programs up to date. The increase in the number of 'requests to update information' from registered commuters has continued also. Staff will continue to work on edits to electronic purge notice based on client updates.

Staff worked on updating commuter records in the CCRS Database to include the Guaranteed Ride Home Commuter ID number and expiration date. The commuter information was added to the travel route dialog box for commuters that already exist in the CCRS. Any commuter registering for GRH only will continue to be added to the CCRS database in order to assist during the migration of data for both the CCRS and GRH Database.

Staff traveled to the city of Alexandria to assist in reinstalling a corrupted version of the CCRS database and assisted Harford County, North Bethesda, Fairfax County, ARTMA and PRTC with commuter record retrieval, corrupt WASHCOG.APR file replacement, Upload/Download issues and matchletter processing.

Staff hosted CCRS training at MWCOG for Baltimore City's new Transportation Marketing Coordinator in July 2007.

Staff assisted local rideshare agencies in working around corrupted database records, address geocoding problems, correcting database records when uploads were unsuccessful, report writing, producing park and ride lot statistics, and troubleshooting misbehavior by software on local computers.

A Commuter Connections Subcommittee meeting was held on July 18th. Highlights from the meeting included the appointment of a Vice Chair Nominating Committee, an update on the Clean Air Partners program, an update on the regional TDM Evaluation project, an update on

SmartBenefits from WMATA, an update on the 2007 Employer Recognition awards, and the distribution of the 4th quarter draft budget report.

A Commuter Connections Subcommittee meeting was held on September 18th. Highlights from the meeting included the announcement and approval of a new Subcommittee Vice Chair, an update on the regional TDM Evaluation project, discussion of the 2007 Bike To Work Day event draft report and establishment of a comment period, a presentation on carpool incentives, the distribution of the FY 2009 CCWP schedule and timeline, a discussion of the 2007 Association for Commuter Transportation conference held in Seattle, and the distribution of the final 4th quarter budget report and FY 2007 Annual report.

A Commuter Connections Ridematching Committee meeting was held on September 18th. Highlights from the meeting included: a discussion of upcoming transportation fairs and promotions, an update on the development of the new regional TDM Software System, a discussion on the transit and street centerline file updates, an update on the production of the new regional park and ride maps, and a roundtable discussion of any current "hot topics' with the Commuter Connections Ridematching Software System.

The State TDM Work Group met on July 10th and September 6th.

Staff participated in the MassRIDES Advisory Group web/conference call meeting on July 12^{th} . Staff attended and participated in the Association for Commuter Transportation's International Conference held in Seattle from September 9-13, 2007.

Staff participated in a commuter transportation fair at the King Street Metro station in the City of Alexandria on September 19th.

Staff participated in a National League of Cities TDM web cast on September 21st.

B. <u>Transportation Information Services</u>

Staff provided commuter traveler information on alternatives to the general public by telephone, Web site, electronically and through printed information. Statistics on this project are available by viewing the Quarterly Work Program Progress Report at the end of this document

C. <u>Transportation Information Software, Hardware, and Database</u>
<u>Maintenance</u>

Staff continued daily back-up processes for Commuter Connections Ridematching Software system and the FTP server.

D. Commuter Information System

COG/TPB staff solicited and received intelligence from local client members concerning park and ride lots in their jurisdictions. Staff then made updates to the geographic data used by CCRS on the website the TDM resource directory, and the large four-color paper map and commuter resource guide.

COG/TPB staff reworked the four-color Washington Metropolitan Park & Ride Map and Commuter Resource Guide. Distribution of the new maps began in August 2007.

COG/TPB staff made updates to the landmarks and Washington DC street coverage for CCRS as well as to E-Communicator to reflect the fact that the U.S. Dept. of Transportation headquarters has moved to Southeast DC. This fixes a geocoding problem experienced and reported by client members.

COG/TPB staff continued to process updated transit data for CCRS.

E. TDM Software System Project

The contract with Base Technologies, Inc for Phases II and II of the project was signed and a project kick-off meeting was held on August 31st to discuss Phase II of the TDM Software system project. Weekly meetings were held during the month of September to discuss the installation of ARC GIS 9.2 on the servers at COG. Finalizing program documentation, a data migration plan and discussing the following tasks for Phase II of the project:

- Outer Jurisdiction Ridematching and GRH customization
- Employer Outreach and Telework Outreach CRM bridge to ACT!
- > Testing of the current prototype by client member sites
- > Training for all client member sites
- GRH Administration fixes and updates needed to the current prototype
- Inclusion of Landmarks and Transit Data into NavTech GIS map.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

Staff monitored and maintained the GRH database and server. History records were purged to shrink the database and enhance performance.

Staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

Staff processed cab and car rental invoices, and transit vouchers.

B. <u>Process Trip Requests and Provide Trips</u>

Between the months of July and September, there were 2,247 GRH applications received. A total of 1,421 applicants were registered (1,397 new applicants and 25 previous "one-time exception" users) and 3,420 commuters were re-registered. During the same time period, the GRH program provided 656 GRH trips. Thirty-eight (38) of these trips were "one-time" exceptions accounting for six percent (6%) of the total number of GRH trips provided. Personal illness accounted for the largest portion of the GRH trip reasons followed by unscheduled overtime. As of September 30th, a total of 15,616 commuters are currently registered in the GRH database.

Staff met with Diamond Transportation, the daily operations contractor on July 20th and September 26th to discuss operational issues with the program.

III. MARKETING

A. TDM Marketing and Advertising

COG/TPB staff continued work with the contractor on the development of a new web site for Commuter Connections. COG/TPB staff updated the current web site HTML pages and worked with contractor to position the new pages into newly designed web page templates.

Staff reported marketing activity for the final annual report.

COG/TPB staff along with Bus Design created a proposed FY 2008 Marketing Communications Brief and posted it to the Extranet on July 20, 2007 for feedback. This document was a draft outline of proposed Commuter Connections regional marketing activities for the FY 2008 integrated marketing campaign. The comment period was open through

August 17, 2007. Comments were taken into consideration and a revised Marketing Brief was presented and distributed at the September 18, 2007 Regional TDM Marketing Group meeting. As a follow-up to the meeting, all handouts were posted to the Commuter Connections Extranet. An email was sent to stakeholders notifying them that the materials were posted and that further comments would be taken on the revised FY08 Marketing Communications Brief through September 25th. Some of the new items for consideration in FY 2008 include gas toppers, coffee cup sleeves and television advertising.

The draft of the FY 2008 TDM Resource Guide and Strategic Marketing Plan was distributed at the meeting and was also posted on the Extranet under the September 2007 Meeting Handout file folder. Marketing group members who had not already done so were asked to send in their updates by October 18, 2007.

Content has continued to be written and images collected for the creation of the new Commuter Connections website to be launched in fall 2007. Current plans are to include a new "Commuter Spotlight" section which will feature brief profiles of non-SOV commuters from a testimonial standpoint. The idea is that a different commuter will be featured each month along with an archive page of previous month's commuter spotlights. COG staff sent out a request for human interest stories for the new feature and to date only one submission was received. The purpose of this section on the Commuter Connections web site would help the Commuter Connections Network as a whole demonstrate the value of non-SOV commuting within the region.

COG/TPB staff solicited for at least one volunteer from each state to serve on the Commuter Connections Marketing Workgroup for FY 2008, who had not held the position in the previous year. Members of the Workgroup help provide feedback on radio scripts, creative etc., to be developed by Commuter Connections' advertising contractor for the FY 2008 regional TDM marketing campaign. Workgroup members who volunteered for FY 2008 include Glenn Hiner - Fairfax County, VA; Mark Sofman - Montgomery County, MD; Courtney Kulyk (Urban Trans) - Washington, DC and Anna McLaughlin - DDOT, Washington, DC.

Existing creative will be used for the fall campaign; results of the complete 2007 campaign will be studied by the marketing consultant to help identify the most effective messaging strategies for implementation for Spring 2008.

In an arrangement with ABC Television, Commuter Connections network partners are helping to promote "Carpoolers", a new comedy debuting in fall of 2007 in exchange for discounted ad space. This is a great way to

bring the concept of ridesharing into the mainstream and for that reason Commuter Connections will be running a TV spot during each of the first six episodes. The other component of this is that we are also working with local ABC owned radio stations, WRQX Mix 107.3 & WJZW Jazz 105.9 on morning radio co-promotions. The DJ's will talk about the new show and promote Commuter Connections as a way to get into a carpool.

COG has encouraged network members to support the show by not only watching it but by placing the banner on their web sites as well. Several partners, including but not limited to Montgomery County and Arlington County posted the banner.

Commuter Connections also released a report detailing feedback from the Spring 2007 Stakeholder interviews.

The Summer 2007 Commuter Connections employer newsletter and Federal ETC insert was distributed in September. PDF's of the newsletter and Federal insert were posted online. New Employer Telework case studies were posted to the web site in September to coincide with an article that published in the newsletter.

COG/TPB staff posted commuter news links to Commuter Connections web site along with other routine maintenance, updates and enhancements including administration of the Bulletin Board. Staff updated and replenished Live Near Your Work collateral and Guaranteed Ride Home brochures.

Commuter Connections received a proposal to sponsor the 2008 Clean Air Partners public awareness campaign.

COG/TPB staff attended the ACT conference in Seattle and presented at one of the sessions.

B. Bike to Work Day

The first Bike To Work Day Steering Committee meeting for the 2008 Bike to Work Day event was held on September 5, 2007. A draft of the 2007 BTWD report was distributed at the meeting and committee members were asked to provide comments and edits by October 12, 2007.

C. Employer Recognition Awards

There were no activities to report during this quarter for this project area.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

COG/TPB staff continued to review the draft 2007 State of the Commute Technical Report and also reviewed comments submitted on the draft report. A new draft was prepared for discussion at the October 16, 2007 TDM Evaluation Group meeting. COG/TPB staff also reviewed the draft 2007 GRH Applicant Report and accompanying comments received and prepared a new draft for discussion for the October 16th TDM Evaluation Group meeting.

A TDM Evaluation Group meeting was held on July 10th. Highlights from the meeting included a discussion of the preliminary results of the 2007 GRH Applicant and 2007 State of the Commute surveys.

A Carsharing survey work group web cast/conference call meeting was held on September 14th to discuss the overall project and a review of the top-line questions for the survey was discussed with the group.

Two data requests were received by the Virginia Department of Rail and Public Transportation. The first was received on August 15th requesting all of the raw data sets for Northern Virginia from the draft State of the Commute Report. COG/TPB staff responded on August 29th that the data sets were being analyzed and reviewed for errors and that if there were any components of the datasets which may be of particular short-term interest to the agency, a request could be made to COG to accelerate the review process for those particular components. COG/TPB staff received an SOC component data request from VDRPT on September 12th for telework datasets for Northern Virginia. COG/TPB staff supplied the information on September 27th.

Staff collected and maintained outreach data for regional Employer Outreach sales efforts.

C. Program Monitoring and Tracking Activities

The FY 2007 CCWP Annual Report was produced and distributed on September 18th at the Commuter Connections Subcommittee meeting along with the 4th quarter FY 2007 progress report.

The Guaranteed Ride Home Customer Satisfaction survey cards were mailed in July, August, and September.

Quarterly sales self reported outreach numbers delineating effort were collected and are stored on the quarterly progress charts (see charts).

The final Marketing Campaign Summary report for FY07 was distributed at the September 18th Regional TDM Marketing Group meeting.

V. EMPLOYER OUTREACH

Regional Component Project Tasks

A. Regional Employer Database Management and Training

The new ACT! For Web database transfer was completed. However, several data sets were delayed from Loudoun, Arlington Counties as well as Tri-County Council. The full rollout of the ACT! product commenced in early September.

B. Employer Outreach for Bicycling

There was no activity to report during this quarter for this project area.

C. Live Near Where You Work Program

On September 25th, Arlington County hosted a successful Live Near Your Work event at the Rosslyn Hyatt. Janice Williams of Countrywide Mortgage and Doug Myrick of Arlington County's housing authority presented to the gathering of local employers.

2. Jurisdictional Component Project Tasks

A. Local Agency Funding and Support

On July 17th, the Employer Outreach Committee met for its quarterly gathering. Topics covered in the meeting were: the new sales kits; the ACT! database; Frederick Douglas Bridge project; and local efforts.

Sales Kits for the Employer Outreach Representatives were finalized. The new kits allow each jurisdiction to maintain their own identity while promoting their affiliation with the strength of the Commuter Connections brand. The Commuter Connections sales kits include a pocket folder holding three brochures. Also included are personalized letterhead, and business cards.

Employer Outreach contracts have not been received and/or fully signed for FY 2008 for the following jurisdictions during this time period:

Arlington, Loudoun, Montgomery, Prince George's, and Tri-County Council for Southern Maryland.

VI. MARYLAND AND VIRGINIA TELEWORK

A. General Assistance and Information

COG/TPB staff worked with the contract to finalize employer case study edits and place them on the Commuter Connections web site. The case studies highlight examples of private, public and non-profit employers' telework programs in the region. Employers include companies from the District of Columbia, Maryland and Virginia.

Staff also worked with the contractor on Scope of Work and budget for the FY 2008 contract. Staff attended the Telework Exchange Town Hall meeting geared towards federal employers on September 12th and staffed a Commuter Connections Telework exhibit.

VII. <u>DC INFORMATION KIOSKS</u>

Jurisdictional Project Component Tasks

A. Implementation of DC Kiosks

Staff had informal discussions with Arlington County on their static kiosks and with DDOT on the next steps for the project.

Technical Assistance to Local Agencies July- September 2007

Agency	Date Reported	Acknowledgement of Receipt Notice	Notice of Becolution	Nature of the Droblem
JULY 2007				March of the Florida
Harford County	Thu 7/5/2007 8:20 AM	Fri 7/6/2007 12:49 PM	Fri 7/6/2007 1:05 PM	Upload/Download Issues
Fairfax County	Tue 7/10/2007 10:35 AM	Wed 7/11/2007 9:50 AM	Mon 7/23/2007 11:42 AM	Missing GRH Codes
Fairfax County	Tue 7/17/2007 10:15 AM	Wed 7/18/2007 9:35 AM	Mon 7/18/2007 12:05 PM	Missing Commuter Data
Fairfax County	Tue 7/17/2007 3:29 PM	Wed 7/18/2007 9:33 AM	Wed 7/18/2007 9:35 AM	Commuter Retrievals
Loudoun County	Fri 7/13/2007 9:03 AM	Wed 7/18/2007 9:36 AM	Wed 7/18/2007 9:36 AM	CCRS application sent to wrong jurisidiction
North Bethesda	Thu 7/19/2007 2:17 PM	Mon 7/23/2007 11:27 AM	Wed 7/23/2007 12:00 PM	CCRS not functioning
Loudoun County	Thu 7/19/2007 1:08 PM	Mon 7/23/2007 11:42 AM	Mon 7/23/2007 12:03 PM	CCRS malfunction
Howard County	Fri 7/20/2007 4:36 PM	Fri 7/23/2007 12:02 PM	Fri 7/23/2007 12:02 PM	Forwarded CCRS application
Alexandria	Wed 7/25/2007 9:41 AM	Wed 7/25/2007 9:50 AM	Fri 7/27/2007 3:10 PM	Corrupt WASHCOG.APR file
AUGUST 2007				是一个人的人的人的人的人的人的人的人的人的人的人的人的人的人的人的人的人的人的人的
Frederick	Wed 8/8/2007 9:44 AM	Wed 8/9/2007 2:20 PM	Wed 8/9/2007 4:41 PM	Extranet login/bassword
Alexandria	Thu 8/9/2007 8:21 AM	Thu 8/9/2007 4:43 PM	Tue 8/21/2007 5:11 PM	Corrupt WASHCOG APR file/suspected virus issues
North Bethesda	Tue 8/28/2007 1:05 PM	Tue 8/28/2007 4:15 PM	Fri 8/31/2007 9:42 AM	MS Word Patch for printing matchletters
ARTMA	Wed 8/29/2007 12:02 PM	Wed 8/29/2007 3:26 PM	Wed 8/29/2007 4:41 PM	Commuter Retrievals
Fairfax County	Thu 8/30/2007 10:44 AM	Fri 8/31/2007 10:44 AM	Fri 8/31/2007 11:10 AM	Commuter Retrievals
SEPTEMBER 2007				
PRTC	Fri 9/7/2007 10:00 AM	Tue 9/11/2007 4:51 PM	Tue 9/11/2007 4:54 PM	Upload/Download Issues
ARTMA	Fri 9/7/2007 1:38 PM	Thu 9/20/2007 10:40 AM	Tue 9/11/2007 4:37 PM	Matchletter Proccessing
ARTMA	Thu 9/20/2007 10:17 AM	Thu 9/20/2007 10:40 AM	Fri 9/21/2007 3:07 PM	Scheduled Task deleted/replaced
ARTMA	Tue 9/25/2007 1:42 PM	Tue 9/25/2007 4:43 PM	Wed 9/26/2007 3:07 PM	New committee entry missing

REGIONAL SUMMARY JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
COG Rideshare Applicants (New and Re-apps)	1,278	795	966
Locals Rideshare Apps (New and Re-apps)	3,999	2,911	2,779
Matchlists Generated	4,023	4,026	3,748
Transit Applicants/Info Sent	830	927	195
GRH Applicants	976	1,686	1,634
GRH Rides Provided	190	529	677
Telework Info Requests	0	1	7
Phone	2	0	33
Internet	8,184	3,200	3,324
Kiosk	N/A	0	0
Employer Applicants	32	124	10
Total Hits on website	20,667	28,646	18,723
TOTAL INPUT	40,181	42,845	32,096

ALEXANDRIA JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	48	55	32
Matchlists Sent	5	3	5
Transit Applicants and Info Sent	18	19	13
GRH Applicants	42	42	18
Telework Information Requests	0	1	0
Employers Contacted (New)- Phone	0	3	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	3	0
Employers Contacted (Follow up)- Phone	0	3	34
Employers Contacted (Follow up)- Visit	0	3	8
Employers Contacted - Number of Potiential (Follow up)	0	6	42
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	1
Level 4	0	0	0

ARLINGTON JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	34	18	34
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	21	8	16
GRH Applicants	29	12	24
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	13	6	7
Employers Contacted (New)- Visit	0	0	3
Employers Contacted - Number of Potiential (New)	0	6	10
Employers Contacted (Follow up)- Phone	285	305	349
Employers Contacted (Follow up)- Visit	21	14	3
Employers Contacted - Number of Potiential (Follow up)	0	319	352
New TDM Programs Established			
Level 1	5	2	8
Level 2	1	7	0
Level 3	3	1	2
Level 4	0	0	0

ANNE ARUNDEL JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	75	81	66
Matchlists Sent	14	6	30
Transit Applicants and Info Sent	16	38	19
GRH Applicants	61	62	48
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

BALTIMORE CITY JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	17	22	20
Matchlists Sent	4	0	7
Transit Applicants and Info Sent	13	15	17
GRH Applicants	14	16	8
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

BMC JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	24	55	34
Matchlists Sent	0	0	4
Transit Applicants and Info Sent	13	13	15
GRH Applicants	22	49	14
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

COG - District of Columbia JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	144	127	56
Matchlists Sent	84	68	80
Transit Applicants and Info Sent	57	96	25
GRH Applicants	801	107	47
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	5	4	0
Employers Contacted (New)- Visit	0	2	0
Employers Contacted - Number of Potiential (New)	0	6	0
Employers Contacted (Follow up)- Phone	10	6	0
Employers Contacted (Follow up)- Visit	5	1	3
Employers Contacted - Number of Potiential (Follow up)	0	7	3
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	1	0
Level 4	0	0	0

COG - District of Columbia JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	144	127	56
Matchlists Sent	84	68	80
Transit Applicants and Info Sent	57	96	25
GRH Applicants	801	107	47
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	5	4	0
Employers Contacted (New)- Visit	0	2	0
Employers Contacted - Number of Potiential (New)	0	6	0
Employers Contacted (Follow up)- Phone	10	6	0
Employers Contacted (Follow up)- Visit	5	1	3
Employers Contacted - Number of Potiential (Follow up)	0	7	3
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	1	0
Level 4	0	0	0

FAIRFAX JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	312	240	229
Matchlists Sent	164	96	96
Transit Applicants and Info Sent	133	110	65
GRH Applicants	240	223	171
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	16	15	6
Employers Contacted (New)- Visit	0	6	0
Employers Contacted - Number of Potiential (New)	0	21	6
Employers Contacted (Follow up)- Phone	28	29	11
Employers Contacted (Follow up)- Visit	18	22	9
Employers Contacted - Number of Potiential (Follow up)	0	51	20
New TDM Programs Established	1		
Level 1	9	4	4
Level 2	2	0	0
Level 3	10	17	0
Level 4	2	9	1

FDA JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	0	0	0
GRH Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

FREDERICK JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	66	79	57
Matchlists Sent	1	2	4
Transit Applicants and Info Sent	34	35	30
GRH Applicants	55	68	44
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	3	0	0
Employers Contacted (New)- Visit	0	0	1
Employers Contacted - Number of Potiential (New)	0	0	1
Employers Contacted (Follow up)- Phone	0	2	34
Employers Contacted (Follow up)- Visit	4	0	0
Employers Contacted - Number of Potiential (Follow up)	0	2	34
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

HARFORD JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	4	2	4
Matchlists Sent	13	3	7
Transit Applicants and Info Sent	7	4	3
GRH Applicants	4	2	2
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

HOWARD JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	37	49	38
Matchlists Sent	26	25	43
Transit Applicants and Info Sent	17	19	
GRH Applicants	31	45	31
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

HOWARD JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	37	49	38
Matchlists Sent	26	25	43
Transit Applicants and Info Sent	17	19	
GRH Applicants	31	45	31
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

LINK JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	1	1	3
Transit Applicants and Info Sent	0	0	
GRH Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

LOUDOUN JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	124	99	84
Matchlists Sent	79	53	55
Transit Applicants and Info Sent	48	35	
GRH Applicants	102	72	57
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	5
Employers Contacted (New)- Visit	0	0	1
Employers Contacted - Number of Potiential (New)	0	0	6
Employers Contacted (Follow up)- Phone	0	213	55
Employers Contacted (Follow up)- Visit	0	8	11
Employers Contacted - Number of Potiential (Follow up)	0	221	66
New TDM Programs Established			
Level 1	0	0	4
Level 2	0	0	2
Level 3	0	0	0
Level 4	0	0	0

MTA JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	15	2
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	0	0	
GRH Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

MONTGOMERY COUNTY FRIENDSHIP HEIGHTS/COUNTYWIDE/ROCKVILLE JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	90	87
Matchlists Sent	383	54	282
Transit Applicants and Info Sent	0	0	
GRH Applicants	0	46	36
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	25
Employers Contacted (New)- Visit	0	0	20
Employers Contacted - Number of Potiential (New)	0	0	45
Employers Contacted (Follow up)- Phone	0	0	762
Employers Contacted (Follow up)- Visit	0	0	41
Employers Contacted - Number of Potiential (Follow up)	0	0	803
New TDM Programs Established			
Level 1	0	0	3
Level 2	0	0	17
Level 3	0	0	9
Level 4	0	0	4

BETHESDA TRANSPORTATION SOLUTIONS JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	2	87
Matchlists Sent	162	158	30
Transit Applicants and Info Sent	0	0	
GRH Applicants	0	1	36
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	7
Employers Contacted (New)- Visit	0	0	6
Employers Contacted - Number of Potiential (New)	0	0	13
Employers Contacted (Follow up)- Phone	0	0	172
Employers Contacted (Follow up)- Visit	0	0	9
Employers Contacted - Number of Potiential (Follow up)	0	0	181
New TDM Programs Established	1		
Level 1	0	0	1
Level 2	0	0	3
Level 3	0	0	5
Level 4	0	0	3

NORTHERN BETHESDA TMD JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	169	215	165
Transit Applicants and Info Sent	0	0	
GRH Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	6
Employers Contacted (New)- Visit	0	0	8
Employers Contacted - Number of Potiential (New)	0	0	14
Employers Contacted (Follow up)- Phone	0	0	201
Employers Contacted (Follow up)- Visit	0	0	8
Employers Contacted - Number of Potiential (Follow up)	0	0	209
New TDM Programs Established			
Level 1	0	0	2
Level 2	0	0	4
Level 3	0	0	1 1
Level 4	0	0	1

SILVER SPRING JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	34	0
Matchlists Sent	14	5	29
Transit Applicants and Info Sent	0	0	
GRH Applicants	0	49	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	4
Employers Contacted (New)- Visit	0	0	4
Employers Contacted - Number of Potiential (New)	0	0	8
Employers Contacted (Follow up)- Phone	0	0	143
Employers Contacted (Follow up)- Visit	0	0	9
Employers Contacted - Number of Potiential (Follow up)	0	0	152
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	3
Level 3	0	0	0
Level 4	0	0	0

NIH JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	1	0	2
Transit Applicants and Info Sent	0	0	
GRH Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

NORTHERN NECK JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	1	3	1
Matchlists Sent	0	1	12
Transit Applicants and Info Sent	0	3	
GRH Applicants	1	1	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potiential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potiential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

NORTHERN SHENANDOAH JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY	
Rideshare Applicants	29	36	16	
Matchlists Sent	0	0	0	
Transit Applicants and Info Sent	9	7		
GRH Applicants	21	33	12	
Telework Information Requests	0	0	0	
Employers Contacted (New)- Phone	0	0	0	
Employers Contacted (New)- Visit	0	0	0	
Employers Contacted - Number of Potiential (New)	0	0	0	
Employers Contacted (Follow up)- Phone	0	0	0	
Employers Contacted (Follow up)- Visit	0	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	0	
New TDM Programs Established				
Level 1	0	0	0	
Level 2	0	0	0	
Level 3	0	0	0	
Level 4	0	0	0	

PRINCE GEORGE'S JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY	
Rideshare Applicants	84	108	76	
Matchlists Sent	8	11	10	
Transit Applicants and Info Sent	59	73		
GRH Applicants	72	84	63	
Telework Information Requests	0	0	0	
Employers Contacted (New)- Phone	0	12	8	
Employers Contacted (New)- Visit	0	7	0	
Employers Contacted - Number of Potiential (New)	0	19	8	
Employers Contacted (Follow up)- Phone	0	997	100	
Employers Contacted (Follow up)- Visit	0	28	23	
Employers Contacted - Number of Potiential (Follow up)	0	1,025	123	
New TDM Programs Established				
Level 1	0	46	0	
Level 2	0	1	0	
Level 3	0	1	0	
Level 4	0	1	0	

PRTC JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY	
Rideshare Applicants	313	305	244	
Matchlists Sent	15	4	18	
Transit Applicants and Info Sent	94	105		
GRH Applicants	281	253	190	
Telework Information Requests	0	0	0	
Employers Contacted (New)- Phone	100	0	3	
Employers Contacted (New)- Visit	0	0	0	
Employers Contacted - Number of Potiential (New)	0	0	3	
Employers Contacted (Follow up)- Phone	119	29	28	
Employers Contacted (Follow up)- Visit	0	0	2	
Employers Contacted - Number of Potiential (Follow up)	0	29	30	
New TDM Programs Established				
Level 1	0	0	0	
Level 2	0	0	0	
Level 3	0	0	0	
Level 4	0	0	0	

GW RIDE CONNECT JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY	
Rideshare Applicants	280	326	303	
Matchlists Sent	216	189	179	
Transit Applicants and Info Sent	69	107		
GRH Applicants	250	276	246	
Telework Information Requests	0	0	0	
Employers Contacted (New)- Phone	0	0	0	
Employers Contacted (New)- Visit	0	0	0	
Employers Contacted - Number of Potiential (New)	0	0	0	
Employers Contacted (Follow up)- Phone	0	0	0	
Employers Contacted (Follow up)- Visit	0	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	0	
New TDM Programs Established				
Level 1	0	0	0	
Level 2	0	0	0	
Level 3	0	0	0	
Level 4	0	0	0	

RAPPAHANNOCK-RAPIDAN JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY	
Rideshare Applicants	43	49	37	
Matchlists Sent	13	36	27	
Transit Applicants and Info Sent	13	10		
GRH Applicants	41	40	40	
Telework Information Requests	0	0	0	
Employers Contacted (New)- Phone	0	0	0	
Employers Contacted (New)- Visit	0	0	0	
Employers Contacted - Number of Potiential (New)	0	0	0	
Employers Contacted (Follow up)- Phone	0	0	0	
Employers Contacted (Follow up)- Visit	0	0	0	
Employers Contacted - Number of Potiential (Follow up)	0	0	0	
New TDM Programs Established				
Level 1	0	0	0	
Level 2	0	0	0	
Level 3	0	0	0	
Level 4	0	0	0	

TRI-COUNTY JULY- SEPTEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior F	
Rideshare Applicants	116	119	113	
Matchlists Sent	64	6	41	
Transit Applicants and Info Sent	40	61		
GRH Applicants	105	75	82	
Telework Information Requests	0	0	0	
Employers Contacted (New)- Phone	0	0	0	
Employers Contacted (New)- Visit	0	0	0	
Employers Contacted - Number of Potiential (New)	0	0	0	
Employers Contacted (Follow up)- Phone	0	0	3	
Employers Contacted (Follow up)- Visit	0	0	2	
Employers Contacted - Number of Potiential (Follow up)	0	0	5	
New TDM Programs Established				
Level 1	0	0	0	
Level 2	0	0	0	
Level 3	0	0	0	
Level 4	0	0	0	

Table 1

National Capital Region Transportation Planning Board Commuter Connections Program

Quarterly Activity and Impact Summary

JULY - SEPTEMBER 2007

Commuter Connections Activity	This Quarter	Last Quarter	Since July 2007	
Total applicants/info provided:	4,280	3,208	4,280	
Rideshare applicants	3,999	2,911	3,999	
Matchlists sent	4,023	4,026	4,023	
Transit applicants/info sent	830	927	830	
GRH applicants	2,247	1,686	2,247	
Bike to work info requests	85	74	85	
Telework info requests	0	1	0	
Kiosk users	N/A	N/A	0	
Kiosk applicants	N/A	N/A	0	
Internet users	20,667	28,646	20,667	
Internet applicants	3,501	3,200	3,501	
New employer clients	211	30	211	
Employee applicants	32	124	32	

Program Impact Performance Measure	This Quarter	Last Quarter	Since July 2007
Continued placements	1,075	782	1,075
Temporary/one-time placements	597	434	597
Daily vehicle trips reduced	496	361	496
Daily VMT reduced	15,950	11,610	15,950
Daily tons NOx reduced	0.0118	0.0085	0.0118
Daily tons VOC reduced	0.0052	0.0038	0.0052
Daily gallons of gas saved	670	487	670
Daily commuter costs saved	\$2,759	2,008	2,759

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

TABLE 2

COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
JULY - SEPTEMBER 2007

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	50	0	96	146
ARLINGTON (COG)	0	3	4	7
ARTMA	15	2	495	512
BALTIMORE CITY	0	0	5	5
BMC	0	0	4	4
COG - MD	533	1	892	1,426
COG - VA	570	3	693	1,266
COG - Other	21	0	62	83
DISTRICT OF COLUMBIA	149	1	165	315
FDA	0	0	0	0
FAIRFAX COUNTY	365	168	1,842	2,375
FREDERICK	25	0	117	142
GW RIDE CONNECT	458	4	2,807	3,269
HARFORD	19	1	86	106
HOWARD	31	0	172	203
LINK	0	0	24	24
LOUDOUN	191	10	546	747
MTA	0	0	4	4
MONTGOMERY COUNTY	335	12	4,303	4,650
Bethesda Transportation Solutions	60	7	1,114	1,181
Countywide	142	0	325	467
Friendship Heights/Rockville	8	0	295	303
North Bethesda TMD	85	5	2,330	2,420
Silver Spring	40	0	239	279
NIH	211	1	158	370
NORTHERN NECK	0	3	5	8
NORTHERN SHENANDOAH	0	0	0	0
PRINCE GEORGE'S	0	3	15	18
PRTC	336	4	1,347	1,687
RAPPAHANNOCK-RAPIDAN	73	12	199	284
TRI - COUNTY	92	297	146	535
TOTAL INPUT	3,474	525	14,187	18,186

TOTAL NEW & RE-APPLICANTS

FY2008

Metro	0	0	0	0	0	0	0	10	0
Telework	0	0	0	0	0	0	0	0	0
Calvert/ St. Charles	0	0	0	0	0	0	0	0	0
Prince William	100	119	0	0	219	0	0	0	0
Prince George's	0	0	0	0	0	0	0	0	0
Montgomery County	74	520	591	36	1221	4	27	4	-
Loudoun County	0	0	0	0	0	0	0	0	0
Frederick County	3	0	0	4	7	0	0	0	0
Fairfax County	16	28	5002	18	5064	6	2	10	2
District of Columbia	2	10	0	2	20	0	0	1	0
Arlington County	13	285	2449	21	2768	5	-	2	0
City of Alexandria	0	0	0	0	0	0	0	0	0
July to September 2007	Employers Contacted (new) Site Visits (prospects)	Employers Contacted (follow-up)	Total Broadcast Contacts Letters, Flyers, Newsletter	Total Sales Meetings	Total Employers Contacted	New Level 1 TDM Programs	New Level 2 TDM Programs	New Level 3 TDM Programs	New Level 4 TDM Programs