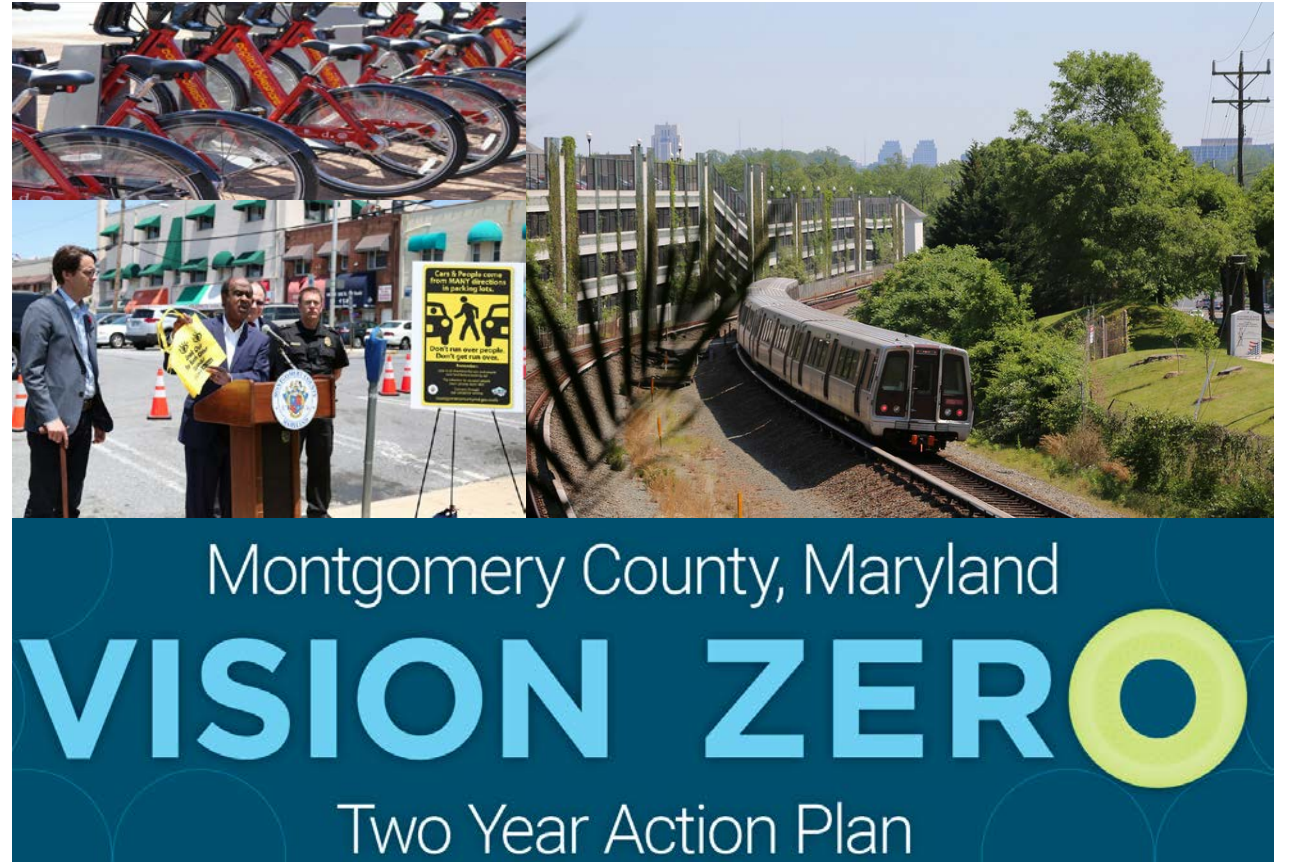




# **VISION ZERO IN THE SUBURBS: MONTGOMERY COUNTY, MD**

- History of traffic safety plans in Montgomery County
- Development of the 2-year action plan
- Challenges of Vision Zero at the county level





## 2002 Blue Ribbon Panel



### Montgomery County Blue Ribbon Panel On Pedestrian and Traffic Safety

#### FINAL REPORT

*Setting Safety in Motion:  
Recommendations for Creating Walkable Communities  
in Montgomery County, Maryland*

Delegate William A. Bronrott, *Chair*

January 2002



[www.co.mo.md.us](http://www.co.mo.md.us)

## 2007 Pedestrian Safety Initiative



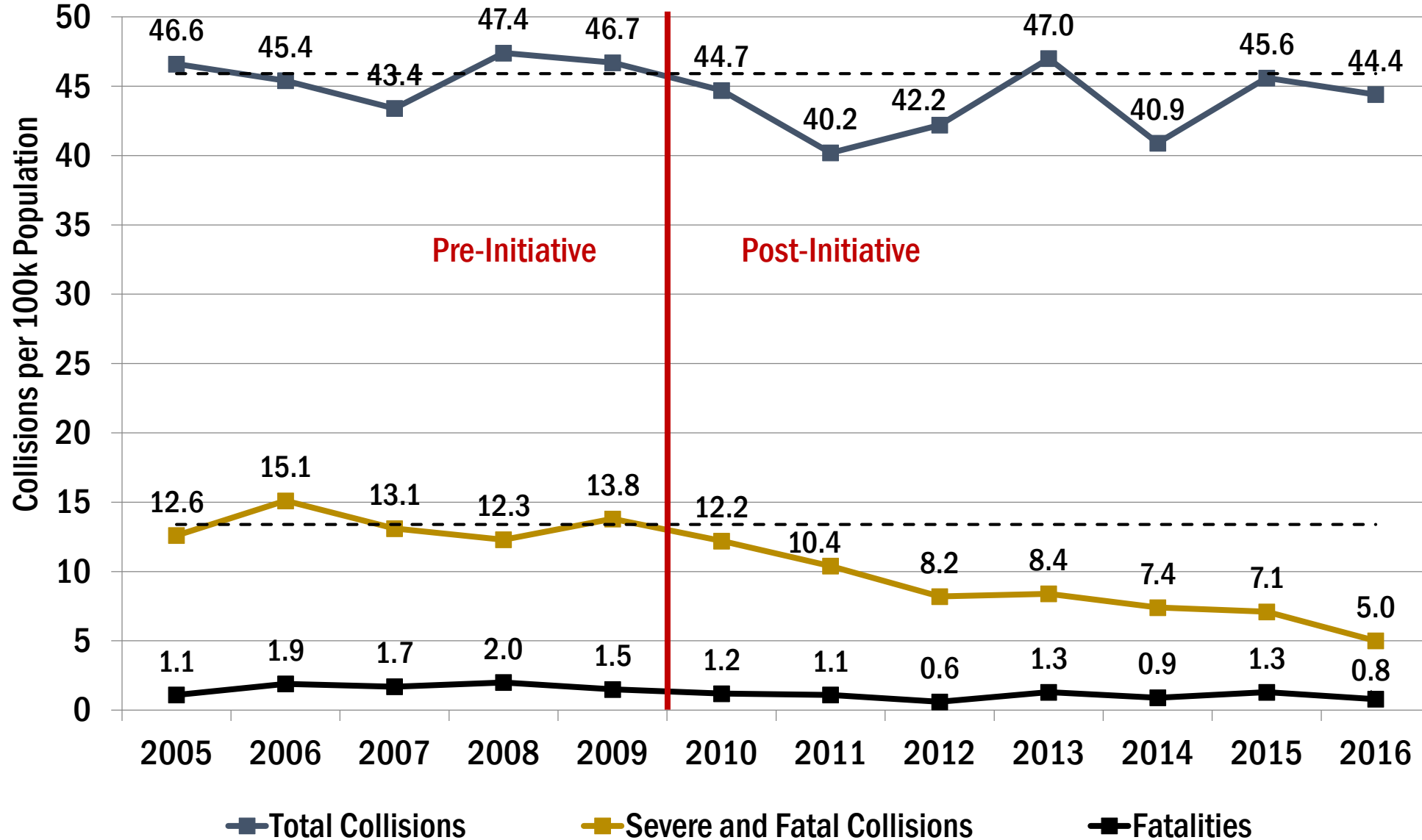
Montgomery County Executive Isiah Leggett

### **Pedestrian Safety Initiative**

December 2007



# RESULTS FROM PEDESTRIAN SAFETY INITIATIVE



## Results

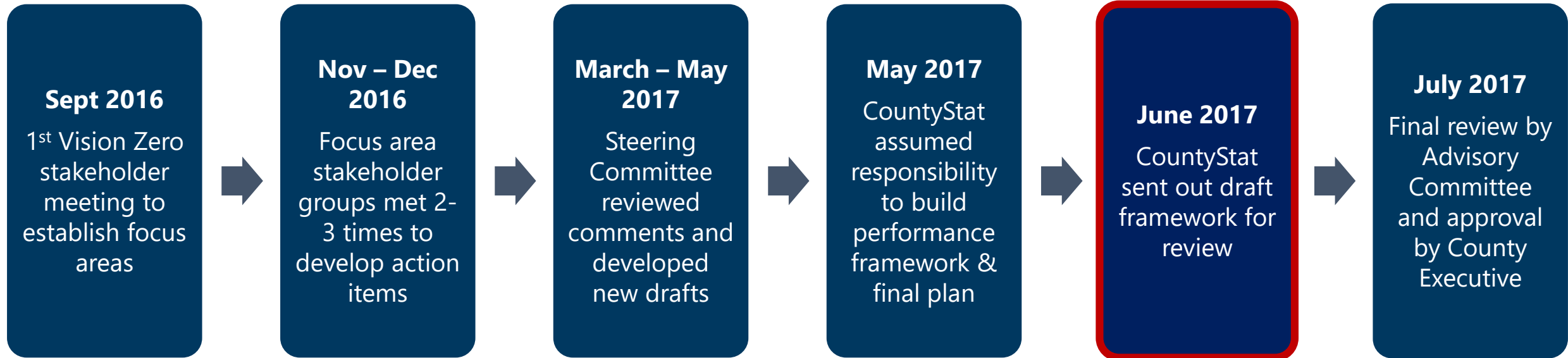
While the overall collisions between vehicles and pedestrians have been steady, the County's efforts have reduced severe and fatal collisions by 32% and fatalities from 15 per year to 10 per year.

However, one death is one too many. Now Montgomery County is setting its sights on zero deaths or severe injuries on our roads.

# VISION ZERO GOAL



# FINALIZING THE 2-YEAR ACTION PLAN



## Why a two-step plan?

- Need to eliminate our “known unknowns” to build an even stronger plan
- Align our codes, policies, and laws to Vision Zero principles
- Determine what is or is not working for traffic safety projects
- Acknowledge major leadership changes coming in 2018 to County Executive and Council



# PRELIMINARY PLAN FRAMEWORK



## Engineering

- Design facilities that prioritize safety above all else
- Key Outcome: Reductions in severe and fatal collisions in High Incidence Areas (HIAs)



## Enforcement

- Encourage safe behaviors using evidence-based high visibility enforcement
- Key Outcome: Hours of dedicated enforcement for factors contributing to severe and fatal collisions



## Education

- Engage the public to promote the importance of traffic laws and safe behaviors
- Key Outcome: Increase awareness in dangerous driving, biking, and walking behaviors



## Traffic Incident Management

- Ensure that when a collision occurs, prompt care is provided
- Key Outcome: Maintain response times for traffic collisions with injuries based on dept. standards



## Law, Policy, and Advocacy

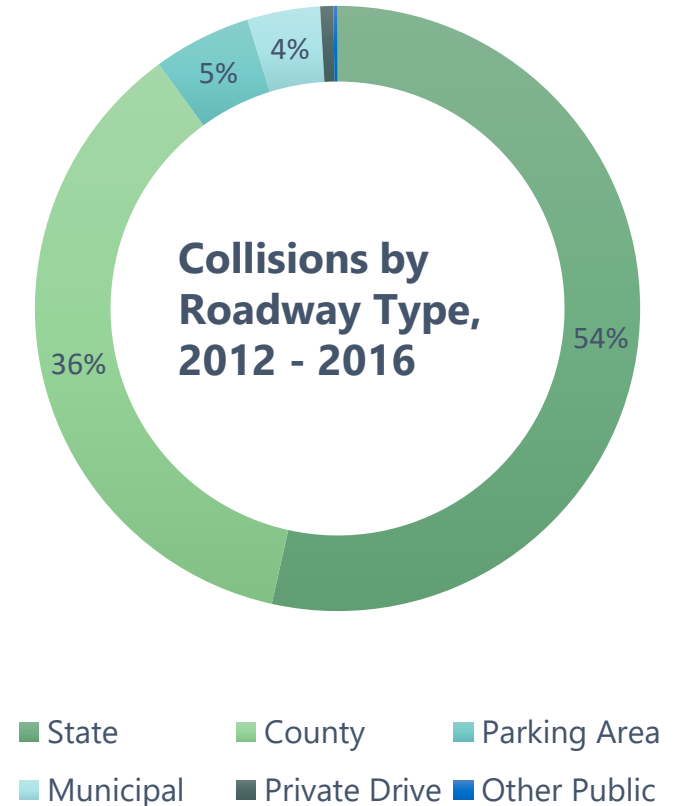
- Improve the way traffic safety is managed by changing codes, laws, and policies that do not align with Vision Zero
- Key Outcome: Passage of significant laws and policies required to implement Vision Zero



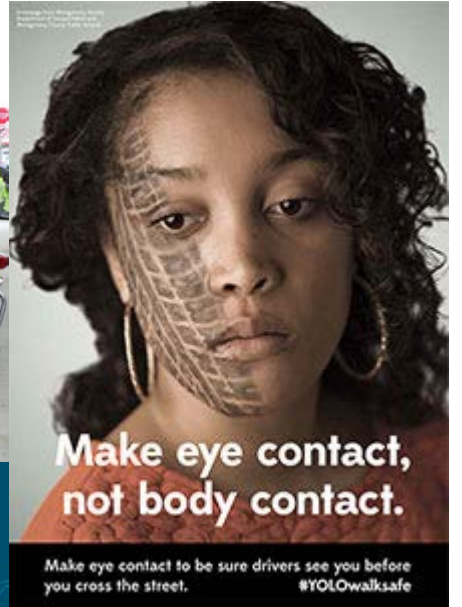
# CHALLENGES IN A COUNTY SETTING



- Majority of severe and fatal collisions occur on state-maintained roadways and state has different improvement targets
- Post-war communities that were built for automobiles
- Potential for pushback from residents or commuters if countermeasures create slower traffic
- Short-term (?) declines in transit use



# Questions?



## Montgomery County, Maryland

# VISION ZERO

### Two Year Action Plan

