



District Department of Transportation

TIP Public Outreach Plan

As part of the TIP process, the District Department of Transportation is scheduled to implement the following public outreach campaign. The focus of this plan is to encourage public participation in the identification of projects that would be beneficial to enhancing the transportation network within the District. Recommendations boast a wide variety of transportation options including, but not limited to, improving pedestrian and bicycle safety, enhancing the current bike program, enhancing Metrobus and Metrorail, creating new transit options such as MetroExtra and streetcar, and repairing and improving bridges, roadways, sidewalks and alleys.

DDOT seeks to inform the community about the TIP process, set expectations for comments and their possible inclusion into the final TIP. DDOT will conduct a public outreach campaign that includes advertising in local publications, community-based meetings that accentuate the need for transportation improvements, provide an in-depth look at what DDOT does for the District and provide on-hand experts to answer and guide the public regarding the feasibility of their recommendations.

The goals of the public outreach campaign are three-fold. First is the opportunity to educate the public on the TIP process and the importance of their involvement. Second is to introduce the public to the various administrations, projects and programs that exist within DDOT. The third and final is to encourage their participation in the public process by submitting ideas for the TIP.

Community Meetings

DDOT is planning to hold three community meetings, two in October and one in November.

DDOT will hold the meetings at the Franklin D. Reeves Center at 2000 14th Street, NW. The Reeves Center is centrally located and easily accessible by Metrorail and Metrobus. Parking is also available in the garage located beneath the building. The meetings will be held from 6pm-8pm. A short presentation will be provided at the beginning of the meeting followed by interaction between DDOT staff and the community representatives in a workshop setting. DDOT will set up various tables showcasing DDOT, how it is structured, the responsibilities of the various administrations and most importantly a breakdown of the various projects, programs and assets that are in need of funding. DDOT will collect comment cards during the meeting and use them in creating the final TIP submission.

Advertising

DDOT is looking to place ads in the local newspapers that will notify the public of the community meetings as well as provide general information about the TIP. Information about how and where to send submissions will be provided.

Press Release

DDOT will issue a press release giving ample notification and information about the public meetings. The press release will also be placed on the DDOT website.

Grassroots Efforts

As the the past, DDOT staff will distribute flyers about the upcoming public meetings. The flyers will emulate the ads that will be posted in the local publications.

DDOT will reach out to the local Business Improvements Districts, community and civic associations through the Mayor's Office of Community Relations and Services in an effort to further promote efforts to receive comment by the public.

Taking Advantage of Existing Outreach

The Washington Metropolitan Area Transit Authority (WMATA) and DDOT are asking residents to help enhance bus service in their neighborhoods. WMATA and DDOT are conducting a comprehensive Neighborhood Circulation Study to ensure all District neighborhoods have the proper surface transit service to support mobility and accessibility.

The DC Neighborhood Circulation Study has four primary goals:

- To identify current deficiencies in neighborhood transit connectivity.
- To improve local bus services to enhance neighborhood circulation and connectivity.
- To identify new neighborhood services that will enhance circulation and connectivity.
- To complement the long-range growth of DC's transit system.

WMATA and DDOT understand residents are critical to the success of the study and they want to hear from you at one of the public meetings scheduled this month.

Meeting Information:

What: Neighborhood Circulation Study Public Meeting

When: September 16, 2008, 6:30pm-8:30pm

Where: Trinidad Recreation Center, 1310 Childress Street NE

What: Neighborhood Circulation Study Public Meeting

When: September 17, 2008, 6:30pm-8:30pm

Where: Hughes Memorial Church, 25 53rd Street NE

For more information, contact:

Karyn G. Le Blanc | Director of Communications | District Department of Transportation | Office of the Director | 2000 14th Street, NW, Fifth Floor, Washington, DC 20009 | 202-671-3490/direct | 202-497-4572/cell | 202-671-0650/ fax | Karyn.LeBlanc@dc.gov, e-mail | www.ddot.dc.gov