



**Metropolitan Washington Air Quality Committee
July 28, 2010**

1. Air Quality and Climate Actions

- **Special Project** – Clean Air Partners and the Maryland Department of the Environment will be conducting a gasoline-powered lawn mower exchange event on Saturday, August 14th at Camden Yards in Baltimore. The goal is to retire 1,000 gas-powered mowers. Two models of Neuton electric lawn mowers will be offered at substantial savings – 65% off the manufacturer’s suggested retail price.

2. Web Site

- **AirAlerts Sign Ups** – More than 550 people have signed up to receive the daily air quality forecast this season, bringing our total number of AirAlerts participants to 3,400. We are working with local television meteorologist and our partners to greatly expand the use of the new AirAlerts sign up tools which can easily be placed on other organizations’ web sites.

3. Marketing and Public Relations

- **2010 Public Awareness Campaign** – The 2010 public awareness campaign is underway and includes a combination of radio and transit ads. We are also conducting a two-week on-line advertising campaign which will run from July 12th through August 1st on washingtontimes.com and baltimoresun.com. Staff members from COG and the Baltimore Metropolitan Council have also been busy conducting radio and television interviews in response to the number of poor air quality days this season.

4. Curriculum and Outreach

- **Summer Outreach** – Two summer interns have been hired to assist the Education Program Manager this summer. Nearly 10 presentations have been given at summer schools, camps, and green job initiatives this month, reaching upwards of 400 young people.

5. Business Roundtable

- **Parts Washer Rebate Program** – The Aqueous Parts Washer Rebate Program has been completed and all final rebates have been processed. There were a total of eight participants from Maryland and Virginia, including 5 auto repair facilities, 2 print shops, and 1 bike shop. All of the participants indicated they were pleased with the performance of the aqueous parts washers and that they will continue to use them.

6. Meetings

- **Annual Meeting & Awards Presentation** – The Annual Meeting, held on May 20th at the Maryland Science Center in Baltimore, was a great success. The highlight of the evening was the presentation of awards to our poster contest winners by local television meteorologists DC’s Howard Bernstein (WUSA Channel 9) and Baltimore’s Justin Berk (WMAR Channel 2).
- **Board Leadership** – Gary Allen, Center for Chesapeake Communities, will continue to serve as Chair for FY 2011 and The Honorable Leta Mach will serve as Vice Chair.