National Capital Region Transportation Planning Board

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MEMORANDUM

March 20, 2012

TO: Commuter Connections Subcommittee

FROM: Erin Morrow
Department of Transportation Planning

SUBJECT: Update Local Jurisdictional Travel Demand Management Strategies for the 2012 Congestion Management Process (CMP) Technical Report

In order to provide the most up-to-date information in the 2012 CMP Technical Report, COG Department of Transportation Planning (DTP) staff is updating the attached table of "Ongoing Local Jurisdictional Demand Management Strategies" presented in the 2010 CMP Technical Report (Page 101 - 110), which can be retrieved at the following URL:
http://www.mwcog.org/clrp/elements/cmp/files/CMP_Tech_Report_2010%20FINAL_09032010.pdf

The purpose of this table in the CMP Technical Report is to document the demand management strategies that are being undertaken by various agencies in the region. Federal regulations require the long-range plan and CMP to include consideration and implementation of demand management strategies, along with other potential CMP strategies. Fortunately, the Washington region has a wealth of demand management strategies implemented, which we can take credit for in the CMP report.

Please review the table and provide any updated information regarding ongoing local jurisdictional travel demand management strategies. We appreciate the efforts of members of the Commuter Connections Subcommittee to take a look at this document. Note that we have also shared this memo for input from members of the MOITS Policy Task Force and Technical Subcommittee.

Please provide information **by March 31, 2012** that you may have on the currently listed strategies that have changes, or on strategies that should be added to or deleted from the list. Please send suggested changes to, Erin Morrow, via email: emorrow@mwcog.org, fax: (202) 962-3202, or phone (202) 962-3793. Should you have any questions please feel free to contact me.

Attachment:

Table of "Ongoing Local Jurisdictional Demand Management Strategies in the 2010 CMP Technical Report".

Ongoing Local Jurisdictional Transportation Demand Management (TDM) Strategies in the 2010 CMP Technical Report

Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
Region-wide	Region-wide	WMATA	Public Transportation Improvements	Demand	Metrobus transit	Public bus service available throughout the region. Connects to other modes: Metrorail, commuter rail, park-and-ride lots, etc.	http://wmata.com/bus/
Region-wide	Region-wide	WMATA	Public Transportation Improvements	Demand	Metrorail transit	Public rail services DC, MD, and VA. Connects to commuter rail, Metrobus and local bus systems.	http://wmata.com/rail/
Region-wide	Region-wide	WMATA	Park-and-ride lot improvements	Demand	Metrorail station park-and-ride lots	Parking offered at 42 Metrorail stations.	http://wmata.com/rail/parking/
State/Multi-jurisdictional	Maryland State-wide	MDOT	Pedestrian, Bicycle, and Multimodal Improvements	Demand	Maryland Bicycle and Pedestrian Advisory Committee (MBPAC)	Provides information on biking, walking. Master Plan guides bike/ped planning in the State.	http://www.mdot.state.md.us/Planning/Bicycle/BikePedPlanIndex
State/Multi-jurisdictional	Maryland State-wide	MDOT	Telecommuting	Demand	MDOT's Telework Partnership with Employers	Offers free teleworking consulting services to Maryland employers. Promotes teleworking.	http://www.mdot.state.md.us/Planning/Telework%20Partnership%20Web%20Page/Telework%20Partnership%20with%20Employers
State/Multi-jurisdictional	Maryland State-wide	MDOT	Employer outreach / mass marketing	Demand	MDOT's Commuter Choice Maryland	Reaches out to Maryland employers and offers incentives to implement a commuter program.	http://www.commuterchoicemaryland.com/
State/Multi-jurisdictional	Maryland State-wide	MTA	Public Transportation Improvements	Demand	MDOT's MARC train	Maryland MTA Public commuter rail serving Montgomery County, Prince William County, Frederick County, and into DC.	https://www.mtamaryland.com/services/marc/index.cfm
State/Multi-jurisdictional	Maryland State-wide	MTA	Public Transportation Improvements	Demand	Local bus	Maryland MTA Public bus service throughout Maryland, primarily around the Baltimore-DC area.	https://www.mtamaryland.com/services/bus/routes/bus/

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State/Multi-jurisdictional	Maryland State-wide	MTA	Public Transportation Improvements	Demand	Commuter Bus	Maryland MTA Commuter bus service in Maryland and DC's inner-ring suburbs.	https://www.mtamaryland.com/services/commuterbus/
State/Multi-jurisdictional	District-wide	DDOT	Pedestrian, Bicycle and Multimodal Improvements	Demand	Bicycle and Pedestrian Programs	Committed to providing safe and convenient bicycle and pedestrian access throughout the City.	http://ddot.dc.gov/ddot/cwp/view,a,1245,q,630997,ddotNav_GID,1586,ddotNav,%7C32399%7C.asp
State/Multi-jurisdictional	District-wide	DDOT	Carsharing Programs	Demand	DDOT Carsharing Initiative	A network of vehicles offered for rent to the public. Allows mobility of a car without owning one.	http://ddot.dc.gov/ddot/cwp/view,a,1250,q,631522,ddotNav_GID,1745,ddotNav,%7C34000%7C.asp
State/Multi-jurisdictional	District-wide	DDOT	Public Transportation Improvements	Demand	DDOT Mass transit	DDOT helps coordinate mass transit with agencies and WMATA.	http://ddot.dc.gov/ddot/cwp/view,a,1250,q,638123,ddotNav_GID,1586,ddotNav,%7C32399%7C.asp
State/Multi-jurisdictional	Takoma Park and Takoma Park, MD	DDOT	Growth Management	Demand	DDOT's Takoma Transportation Study	A study done for Takoma area of DC and adjacent Takoma Park, MD. Study recommends pedestrian, bicycle, transit, and road improvements.	http://ddot.washingtondc.gov/ddot/cwp/view,a,1249,q,561963.asp
State/Multi-jurisdictional	Downtown DC	Partnership of DDOT, WMATA, and DC Surface Transit	Public Transportation Improvements	Demand	DC Circulator	A public bus system serving downtown DC.	http://www.dccirculator.com/DCCirculator.html#home
State/Multi-jurisdictional	Throughout VA	VDRPT	Telecommuting	Demand	VDRP Telework!VA	Primary resource for agencies to start a telework program in VA, $50,000 incentive to enhance the program.	http://www.teleworkva.org/
State/Multi-jurisdictional	Northern Virginia	Virginia Megaprojects-VDOT and VDRPT	Variably Priced Lanes, Public Transportation Improvements, Alternative Commute Programs	Demand	Virginia Megaprojects	A series of large-scale transportation improvements designed to ease congestion, provide better choice for commuting	http://www.vamegaprojects.com

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State/Multi-jurisdictional	Northern Virginia	Virginia Megaprojects-VDOT and VDRPT	Transportation Management Program	Demand/ operational	Regional, Dulles Rail, and Beltway HOT lanes TMP's	Various TDM and Transit improvements to mitigate impacts and delays caused by construction of large scale projects in Northern Virginia	http://www.vamegaprojects.com
State/Multi-jurisdictional	Northern Virginia	Virginia Megaprojects-VDOT and VDRPT	Alternative Commute Programs	Demand	Virginia Megaprojects Employer Solutions	The Employer Solutions are designed to help employers create new approaches or enhance existing services to keep your employees moving during construction.	http://www.vamegaprojects.com/employer-solutions/
State/Multi-jurisdictional	Northern Virginia	Virginia Megaprojects-VDOT and VDRPT	Alternative Commute Programs	Demand	Virginia Megaprojects Commuter Solutions	Provide a wide range of options and information to help commuters get around construction.	http://www.vamegaprojects.com/commuter-solutions/
State/Multi-jurisdictional	Northern Virginia	VDOT and VDRPT	Public Transportation Improvements	Demand	Tysons Express	Regional bus services to and around Tysons that will provide more transportation choices and help commuters during the construction of Megaprojects.	http://www.drpt.virginia.gov/news/details.aspx?id=452
State/Multi-jurisdictional	Between DC and Richmond, VA	VDRPT	Public Transportation Improvements	Demand	VDRP Corridor Improvement Program	A program to increase capacity and reliability of rail service between Richmond and DC. Includes VRE.	http://www.drpt.virginia.gov/projects/washingtoncorridor.aspx
State/Multi-jurisdictional	Fairfax and Loudoun Co. VA	VDRPT	Public Transportation Improvements	Demand	VDRP Dulles Corridor Metrorail Project	In cooperation with WMATA and local governments. Plans to construct an extension of Metrorail to Dulles Airport.	http://www.drpt.virginia.gov/projects/dulles.aspx
State/Multi-jurisdictional	I-95 and I-395 in Virginia	VDRPT	Public Transportation Improvements	Demand	VDRP I-95/I-395 TDM Study	A study to enhance TDM and transit services in the Corridor, in conjunction with the HOT lanes project.	http://www.drpt.virginia.gov/projects/TransitTDMStudy.aspx

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State/Multi-jurisdictional	I-66, I-95/395 HOV lanes	VDOT/NOVA	HOV Lanes	Demand	I-66 HOV Lanes, Shirley Highway HOV	Lanes available to ridesharers, those carpooling and vanpooling, and transit vehicles	www.VDOT.Virginia.gov
State/Multi-jurisdictional	Loudoun, Fairfax, Arlington, and Prince William Counties	Northern Virginia Transportation Authority	Public Transportation Improvements	Demand	NVTA's TransAction 2030 Regional Transportation Plan	Identifies a number of public transit improvements, including new park-and-ride lots throughtout Northern VA.	http://www.thenovaauthority.org/projects.html
State/Multi-jurisdictional	Loudoun, Fairfax, Arlington, and Prince William Counties	Northern Virginia Transportation Authority	Alternative Commute Programs	Demand	NVTA's Mission of the Authority	Responsibilities include a general oversight of regional congestion mitigation, including carpooling, vanpooling, and other commute programs	http://www.thenovaauthority.org/mission.html
State/Multi-jurisdictional	Northern VA and the District of Columbia	VRE	Public Transportation Improvements	Demand	VRE	Commuter rail serving Northern VA and two stations in the District. Connects to local transit.	http://www.vre.org/index.html
State/Multi-jurisdictional	Prince William Co., Manassas, and several locations in VA & DC	PRTC	Public Transportation Improvements	Demand	PRTC's OmniRide	Commuter bus service along I-95 and I-66 corridor in Prince William Co., Manassas, and to several locations in VA & DC, including Metrorail stations.	http://www.prtctransit.org/omniride/index.php
State/Multi-jurisdictional	Eastern Prince William Co. and Manassas	PRTC	Public Transportation Improvements	Demand	PRTC's OmniLink	A local bus service in Eastern Prince William Co. and Manassas	http://www.prtctransit.org/omnilink/index.php
State/Multi-jurisdictional	Prince William Co. and Manassas	PRTC	Ridematching Services	Demand	PRTC's OmniMatch	A free ridematching service for carpooler and vanpoolers originating in Prince William Co and Manassas.	http://www.prtctransit.org/omnimatch/index.php

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State/Multi-jurisdictional	I-66, I-95/395 HOV lanes	VDOT/NOVA	HOV Lanes	Demand	I-66 HOV Lanes, Shirley Highway HOV	Lanes available to risesharers, those carpooling and vanpooling, and transit vehicles	http://www.VDOT.Virginia.gov
State/Multi-jurisdictional	Fairfax, Loudoun, and Prince William Counties	VDOT/NOVA	Park-and-Ride Lots	Demand/ operational	Commuter Park-and-Ride lots	Provides and maintains numerous park-and-ride lots	www.virginiadot.org/travel/pnrlots.asp
State/Multi-jurisdictional	Fairfax, Loudoun, and Prince William Counties	VDOT/NOVA	Bicycle Lockers	Demand/ operational	Bicycle Locker Rental Program	Provides reserved bicycle lockers at several Park-and-Ride lots for an annual rental fee	http://www.virginiadot.org/travel/nova-mainBicycle.asp
State/Multi-jurisdictional	Dulles Toll Road HOV	MWAA	HOV Lanes	Demand	DTR HOV Lanes	Lanes available to risehares, Those carpooling and vanpooling, And transit vehicles	www.mwaa.com
County	Throughout Montgomery County	Montgomery County, MD	Park-and-ride lot improvements	Demand	Montgomery County Park-and-Ride Lots	Provide park-and-ride lots information in the County.	http://www.montgomerycountymd.gov/tsvtmpl.asp?url=/content/DOT/transit/routesandschedules/brochures/parklots.asp
County	Throughout Prince George's County	Prince George's County Dept. of Public Works and Transportation	Public Transportation Improvements	Demand	Prince George's County TheBus	Public bus transit serving Prince George's County.	http://www.goprincegeorgescounty.com/Government/AgencyIndex/DPW&T/Transit/thebus.asp?nivel=foldmenu(2)
County	Throughout Prince George's County	Prince George's County Dept. of Public Works and Transportation	Alternative Commute Programs	Demand	Prince George's County Ride Smart Commuter Solutions	Provides information on commuter services available in Prince George's County.	http://www.ridesmartsolutions.com/
County	Throughout Prince George's County	Prince George's County Dept. of Public Works and Transportation	Park-and-ride lot improvements	Demand	Prince George's County Park-and-Ride Lots	There are 15 free park-and-ride lots available in Prince George's County.	http://www.goprincegeorgescounty.com/Government/AgencyIndex/DPW&T/Transit/park_ride.asp?nivel=foldmenu(2)

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County	Throughout Prince George's County	Prince George's County Dept. of Public Works and Transportation	Improving accessibility to multimodal options	Demand	Prince George's County Call-A-Bus	Bus service available to all residents of Prince George's County who are not served by existing bus or rail.	http://www.goprincegeorgescounty.com/Government/AgencyIndex/DPW&T/Transit/bus.asp?nivel=foldmenu(2)
County	Throughout Frederick County	Frederick County, MD	Public Transportation Improvements	Demand	Frederick County TransIt	Public bus and paratransit services.	http://frederickcountymd.gov/index.aspx?nid=105
County	Throughout Frederick County	Frederick County, MD	Alternative Commute Programs	Demand	Frederick CountyTransIt	TransIt also offers information on alternative commute programs.	http://www.co.frederick.md.us/index.asp?NID=208
County	Throughout Fairfax County	Fairfax County, VA	Public Transportation Improvements	Demand	Fairfax Connector	Public bus system in Fairfax County. Connects to Metrorail and bus.	http://www.fairfaxcounty.gov/connector/
County	Throughout Fairfax County	Fairfax County, VA	Alternative Commute Programs	Demand	Fairfax County RideSources Program	Provides information on alternative commute programs.	http://www.fairfaxcounty.gov/fcdot/sources.htm
County	Throughout Fairfax County	Fairfax County, VA	Alternative Commute Programs	Demand	Fairfax County Employer Services Program	Help business and employees find best transportation solutions	http://www.fairfaxcounty.gov/fcdot/employer.htm
County	Throughout Fairfax County	Fairfax County, VA	Alternative Commute Programs	Demand	Fairfax County Bike Program	A comprehensive bicycle initiative and program committed to making Fairfax County bicycle friendly	http://www.fairfaxcounty.gov/fcdot/bike/
County	Throughout Fairfax County	Fairfax County, VA	Alternative Commute Programs	Demand	Fairfax County Pedestrian Program	A comprehensive Pedestrian Program to provide dedicated resources to meet specific goals	http://www.fairfaxcounty.gov/fcdot/pedestrian/
County	Throughout Arlington County	Arlington County, VA	Public Transportation Improvements	Demand	Arlington Rapid Transit (ART)	Public bus service in Arlington. Connects to Metrorail and bus.	http://www.commuterpage.com/art/
County	Throughout Arlington County	Arlington County, VA	Alternative Commute Programs	Demand	Getting Around Arlingon	Provides information on alternative commute programs, and public transit.	http://www.commuterpage.com/art/villages/arl_tran.htm

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County	Throughout Arlington County	Arlington County, VA	Pedestrian, Bicycle and Multimodal Improvements	Demand	Arlington's BikeArlington	Initiative to encourage more people to bike often.	http://www.bikearlington.com/about.cfm
County	Throughout Arlington County	Arlington County, VA	Alternative Commute Programs	Demand	Arlington's Car-Free Diet	Promotes alternative commute methods.	http://www.carfreediet.com/
County	Throughout Arlington County	Arlington County, VA	Promote Alternate Modes	Demand	WALKArlington	Promotes walking as an alternative mode.	http://www.walkarlington.com/about/index.html
County	Throughout Arlington County	Arlington County, VA	Alternative Commute Programs	Demand	Arlington County's CommuterPage.com	Provides information on transportation options in Arlington and the DC area.	http://www.commuterpage.com/
County	Throughout Arlington County	Arlington County, VA	Growth Management	Demand	Arlington County's TDM Management for Site Plan Developmetn	Coordinates site plan development (proposed land use) with commuter and transit services.	http://www.commuterpage.com/TDM/
County	Throughout Loudoun and from Loudoun to DC	Loudoun County, VA	Public Transportation Improvements	Demand	Loudoun County Transit	Commuter bus service from Loudoun Co. to area park-and-ride lots and downtown DC.	http://inter4.loudoun.gov/Default.aspx?tabid=969
County	Throughout Loudoun County	Loudoun County, VA	Park-and-ride lot improvements	Demand	Loudoun's Free Park-and-Ride lots	Several free park-and-ride lots are available throughout the County.	http://inter4.loudoun.gov/Default.aspx?tabid=959
County	Throughout Loudoun County	Loudoun County, VA	Alternative Commute Programs	Demand	Loudoun's Commuting options	Provides information on alternative commute programs and transit options.	http://inter4.loudoun.gov/Default.aspx?tabid=789
County	Throughout Southern Loudoun and in Northern Loudoun to Purcellville	Virginia Regional Transit (in cooperation with Loudoun Co.)	Public Transportation Improvements	Demand	Virginia Regional Transit	Public bus service within Loudoun County.	http://inter4.loudoun.gov/Default.aspx?tabid=898

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County	Throughout Prince William County	Prince William County, VA	Park-and-ride lot improvements	Demand	Prince William County Commuter Parking Lots	Goal is to work with VDOT and provide convenient sites to encourage residents to use transit or carpool.	http://www.pwcgov.org//default.aspx?topic=010017001530000797
City	The length of College Park, MD	City of College Park, MD	Pedestrian, Bicycle and Multimodal Improvements	Demand	College Park Trolley Trail	Trail is to run the length of the City of College Park, in the old trolley right-of-way.	http://www.thewashcycle.com/college_park_trolley_trail/
City	Throughout Greenbelt	City of Greenbelt, MD	Public Transportation Improvements	Demand	Greenbelt Connection	A local bus in Greenbelt; runs upon request.	http://www.greenbeltmd.gov/public_works/connection.htm
City	Throughout City of Frederick	City of Frederick, MD	Pedestrian, Bicycle and Multimodal Improvements	Demand	Frederick Shared use paths	Promotes the use of, and creates new shared use paths.	http://www.cityoffrederick.com/cms/files/maps/shared-use-path.pdf
City	Throughout Falls Church and to the Metro stations	City of Falls Church, VA	Public Transportation Improvements	Demand	Falls Church GEORGE	Local bus system providing service to East and West Falls Church Metrorail stations and throughout the City of Falls Church.	http://www.fallschurchva.gov/Content/CultureRecreation/GEORGEmain.aspx
City	Throughout Alexandria	City of Alexandria, VA	Alternative Commute Programs	Demand	Alexandria Rideshare / Local Motion	Promotes use of alternative modes.	http://www.alexride.org/
City	Throughout Alexandria	City of Alexandria, VA	Public Transportation Improvements	Demand	Alexandria DASH	Local bus system. Connects to Metrobus and Metrorail, VRE, and other local bus systems.	http://www.dashbus.com/
City	Throughout City of Fairfax	City of Fairfax, VA	Public Transportation Improvements	Demand	City of Fairfax's CUE	Public bus service within City of Fairfax. Also connects to Vienna Metrorail station.	http://www.fairfaxva.gov/CUEBus/CUEBus.asp
Local / Corridor-based	Along the corridor between Baltimore and DC	BWI Business Partnership	Alternative Commute Programs	Demand	BWI Business Partnership Commuter Resources	Provides information on commuter programs available to the BWI area.	http://www.bwipartner.org/index.php?option=com_content&task=view&id=21&Itemid=59

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Local / Corridor-based	Downtown Bethesda	Bethesda Transit Solutions (BTS)	Alternative Commute Programs	Demand	BTS Commuter Services	Provides information on alterative commute options: carpooling, biking, employer incentives.	http://www.bethesdatransit.org/
Local / Corridor-based	Downtown Bethesda	Bethesda Transit Solutions (BTS)	Public Transportation Improvements	Demand	Bethesda Circulator	Downtown Bethesda bus service.	http://www.bethesda.org/parking/circulatorinfo.htm
Local / Corridor-based	Downtown Bethesda	Downtown BethesdaTransportation Management District (TMD)	Alternative Commute Programs	Demand	Downtown Bethesda Commuter Resources	Provides informaiton on commuter services available in the Downtown Bethesda area.	http://www.montgomerycountymd.gov/tcotmpl.asp?url=/content/dot/transit/commuter/tmdlegislation.asp#DB
Local / Corridor-based	North Bethesda	North Bethesda Transportation Center (Transportation Action Partnership)	Alternative Commute Programs	Demand	North Bethesda Commuter Resources	Provides information on commuter services available in the North Bethesda area.	http://www.nbtc.org/
Local / Corridor-based	North Bethesda	North BethesdaTransportation Management District (TMD)	Alternative Commute Programs	Demand	North Bethesda Commuter Resources	Provides informaiton on commuter services available in the North Bethesda area.	http://www.montgomerycountymd.gov/tcotmpl.asp?url=/content/dot/transit/commuter/tmdlegislation.asp#NB
Local / Corridor-based	Friendship Heights	Friendship Heights Transportation Management District (TMD)	Alternative Commute Programs	Demand	Friendship Heights Commuter Resources	Provides informaiton on commuter services available in the Friendship Heights area.	http://www.montgomerycountymd.gov/tcotmpl.asp?url=/content/dot/transit/commuter/tmdlegislation.asp#FH
Local / Corridor-based	Downtown Silver Spring	Downtown Silver Spring Transportation Management District (TMD)	Alternative Commute Programs	Demand	Silver Spring Commuter Resources	Provides information on commuter services available in the Silver Spring area.	http://www.montgomerycountymd.gov/tcotmpl.asp?url=/content/dot/transit/commuter/tmdlegislation.asp#DSS

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Local / Corridor-based	Loudoun, Fairfax, and Prince William Counties	Dulles Area Transportation Association (DATA)	Alternative Commute Programs	Demand	DATA Commuter Resources	Advocates for alternative commute programs, transit needs, and transit-oriented development.	http://w w w .datatrans.org/about.html
Local / Corridor-based	Reston	LINK	Alternative Commute Programs	Demand	Reston's LINK Commuter Resources	Provides information on carpooling, vanpooling, and regional bus schedules.	http://w w w .linkinfo.org/index.cfm
Local / Corridor-based	Tyson's Corner area	Tyson's Transportation Association (TYTRAN)	Alternative Commute Programs	Demand	TYTRAN's Commuter Resources	Provides information on carpooling, vanpooling, park-and-ride lots, and telew ork locations.	http://w w w .tytran.org/index.htm
Local / Corridor-based	Northern VA - Loudoun, Fairfax, Prince William	Northern Virginia Transportation Commission (NVTC)	Public Transportation Improvements	Demand	NVTC Research on public transit and HOV performance	NVTC compiles data on regional transit systems and HOV performance.	http://w w w .thinkoutsidethecar.org/transit.asp
Local / Corridor-based	Northern VA - Loudoun, Fairfax, Prince William	Northern Virginia Transportation Commission (NVTC)	Alternative Commute Programs	Demand	NVTC Commuter Info	Provides information on how to use the region's transit system, bicycle and pedestrian options, HOV schedules, and park-and-ride lots.	http://w w w .thinkoutsidethecar.org/info.asp
Local / Corridor-based	Eastern Arlington's Potomac Yard neighborhood	Full Access Solutions in Transportation (FAST) for Potomac Yard	Grow th Management	Demand	Non-profit, developer-initiated FAST	Aims at reducing single-occupant trips to the grow ing Potomac Yard area. Promotes transit, biking, w alking. Offers discounted Metrobus shuttle.	http://fastpotomacyard.com/index.html
Local / Corridor-based	Tysons Corner core business district	Fairfax County, VA	Public Transportation Improvements	Demand	Tysons Connector	Lunchtime shuttle service, circulating throughout the Tysons Corner core business district, providing free rides to those w ho live, w ork, shop, dine or visit there.	http://w w w .fairfaxcounty.gov/connector/routes/tysonsconnector.htm