



## REGION FORWARD COALITION

February 26, 2016  
11:00 A.M. - 1:30 P.M.  
Walter A. Scheiber Board Room

[RSVP for the Meeting](#)

### AGENDA

- 11:00 A.M. 1. COALITION MEMBER UPDATES
- A. ULI Washington 2016 Technical Assistance Panels – Deborah Bilek
  - B. Other – Coalition Members
  - C. COG Updates
- 11:15 A.M. 2. WELCOME, INTRODUCTION OF NEW MEMBERS, AND 2016 MEETING SCHEDULE  
*Emmett Jordan, Region Forward Coalition Co-Chairman*  
*David Grosso, Region Forward Co-Chairman*
- 11:30 A.M. 3. STATE OF THE REGION: ECONOMIC COMPETITIVENESS REPORT  
*Emmett Jordan, Region Forward Coalition Co-Chairman*  
*Sophie Mintier, COG Planner*  
*Mariia Zimmerman, MZ Strategies*
- In 2015 the COG Board of Directors and Region Forward Coalition adopted a joint focus on economic competitiveness for policy makers, planners and business leaders to collectively assess the current economic state and potential of the region. Mintier and Zimmerman will brief the Coalition on the [State of the Region: Economic Competitiveness Report 2016](#).
- Recommended Action: Receive report and develop recommendations for 2016 Coalition work program.
- 11:55 A.M. 4. THE KOGOD GREATER WASHINGTON INDEX: MILLENNIALS  
*Robert Sweeney, American University's Kogod School of Business*  
*Dawn Lejon, American University's Kogod School of Business*  
*Rebecca Cooper Dupin, American University's Kogod School of Business*
- Millennials are a large and important generation that will dominate the workforce over the coming decades. Metropolitan Washington attracted more than its fair share of these educated, diverse twenty-somethings during the recession and recovery, but now that pace has slowed. Should we be worried? And what does it mean for the future? [The Kogod Greater Washington Index:](#)

[Millennials](#) was conceived to find out what Millennials want in a place to live and work, and to see how metropolitan Washington measured up in 2015.

Recommended Action: Receive report and develop recommendations for 2016 Coalition work program.

- 12:25 P.M.     5. **BRIEFING AND DISCUSSION ON “OUR REGION, YOUR INVESTMENT”**  
*Gretchen Greiner-Lott, Washington Regional Association of Grantmakers (WRAG) and Greater Washington Housing Leaders Group*  
*Rachel Reilly Carroll, Enterprise Community Loan Fund*
- The Washington Regional Association of Grantmakers (WRAG) and Enterprise Community Loan Fund (Enterprise) have developed Our Region, Your Investment. The new initiative provides local stakeholders, including foundations, businesses and individuals, an opportunity to be part of the solution through impact investing. The goal of Our Region, Your Investment is to invest a minimum of \$5 million in capital to support the production and preservation of affordable homes in the greater Washington region.

Recommended Action: Receive briefing and identify other venues, audiences.

- 12:40 P.M.     6. **HEALTH OFFICIALS COMMITTEE (HOC) REGION FORWARD HEALTH INDICATORS PROJECT**  
*Dr. Steven Woolf, Virginia Commonwealth University Center on Society and Health*  
*Dr. Derek Chapman, Virginia Commonwealth University Center on Society and Health*  
*Dr. Stephen Haering, Health Officials Committee Co-Chairman*
- Dr. Woolf, Dr. Chapman and Dr. Haering will discuss the methods for calculating quality of life using social determinants of health that align with the nine Region Forward Goal Areas. The presentation will include an overview of the Region Forward Health Indicators (i.e., life expectancy and quality of life), a description of what social determinants are, national best practices in using social determinants to impact health outcomes, and a rationale for engaging in this research for metropolitan Washington.

Recommended Action: Receive briefing and seek volunteers for work group to facilitate.

- 1:20 P.M.     7. **OTHER BUSINESS**

- 1:30 P.M.     8. **ADJOURN**

The next meeting is scheduled for Friday, April 22, 2016

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. For more information, visit: [www.mwcog.org/accommodations](http://www.mwcog.org/accommodations) or call (202) 962-3300 or (202) 962-3213 (TDD)