

Ending Homelessness Together: A Summary of 10 Year Plans to End Homelessness in the Metropolitan Washington Region

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COG Board of Directors

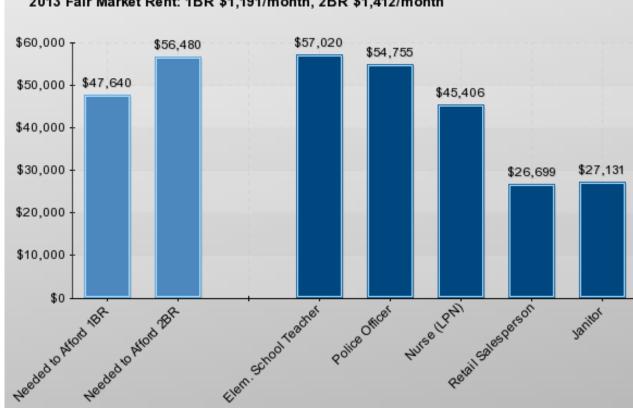
March 12, 2014

Introduction and Background

- National Alliance to End Homelessness (NAEH) 2000 report: A Plan, Not a Dream: How to End Homelessness in Ten Years;
- HUD Secretary Mel Martinez adopted this charge;
- May 2009 passage of the Homeless Emergency Assistance and Rapid Transition to Housing (HEARTH) Act resulted in federal plan, *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*

Introduction, continued

 Why create a 10 Year Plan today?



2013 Fair Market Rent: 1BR \$1,191/month, 2BR \$1,412/month

Paycheck to Paycheck: Washington, DC MSA

First Quarter 2013 Rental Market

Chart courtesy of the Center for Housing Policy

Regional Adoption of the 10 Year Planning Process

- 2002 Montgomery County, MD
- 2004 Alexandria, VA & District of Columbia
- 2006 Arlington County, VA & Fairfax-Falls Church, VA
- 2010 Prince William County, VA
- 2012 Prince George's County, MD

In draft form: Frederick County, MD and Loudoun County, VA

National Best Practices for 10 Year Plans

- Plan for outcomes;
- Close the front door;
- Open the back door;
- Build the infrastructure.

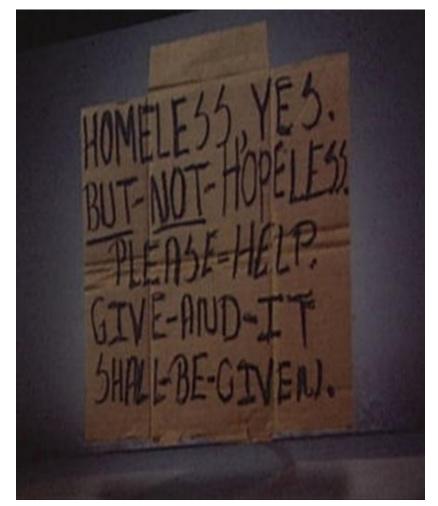


Photo credit: marsmet53

Early Adopters: Lessons Learned

- Montgomery County, MD (2002)
- Alexandria, VA & the District of Columbia (2004)
- Arlington County, VA & Fairfax-Falls Church, VA (2006)
 - Many original key objectives still relevant today;
 - Shift to "Housing First" model and Rapid Re-housing for families;
 - Focus more on *outcomes* rather than *process*;
 - Align funding sources with strategies;
 - Changing economy has created new challenges to ending homelessness.

Recent Plans

- 2010 Prince William County, VA
- 2012 Prince George's County, MD

Plans reflect evolution of strategies to end homelessness and current best practices



Photo credit: Artworks Creative Communities

Proven Strategies: Region-Specific

- Focus on increasing the supply of affordable housing;
- Focus on increasing income (through employment & benefits receipt);
- A shift from emergency shelter to a "Housing First" model and rapid re-housing approach;
- A need to diversify funding and seek outside financial support.

What Else Are We Doing to End Homelessness?

- 100,000 Homes Campaign
- 1,000 Homes for 1,000 Homeless
 Virginians
- Rapid Re-Housing Challenge
- Jeans Day
- The Way Home
- Homeless Resource Day

Next Steps

- COG's Homeless Services Planning and Coordinating Committee
- April 2014, report to the COG Human Services and Public Safety Policy Committee
- May 2014, report to the COG Board of Directors



Questions?

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> Volunteers from Freddie Mac prepare a meal at a homeless shelter (*Photo credit Fairfax County*)

