

Commuter Connections Work Program Progress Report

May 2006

PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Local Agency Technical Assistance

The End User client reports were sent out to all client members the weeks of May 1st, 15th, and 30th.

Client member assistance included the following:

Bethesda Transportation Solutions – Staff sent a list of commuters that had been purges since July 2004.

Fairfax County – Staff worked with Fairfax County to resolve an error message by sending a new WASHCOG.APR file. Staff also assisted with identifying and resolving commuters who were in the E-Communicator database but not in the CCRS. Staff also investigated a problem with the daily activity report for Fairfax County and designed a custom solution so that Fairfax County could create reports containing records they alone had touched.

Loudoun County – Staff assisted with commuters not appearing in the CCRS through E-Communicator and re-imported the batch files into the CCRS and asked Loudoun County to do an Upload. The commuters were then identified in the database and the issue was resolved. Staff also conducted a retrieval through a separate request for 1 commuter.

MTA – Staff ordered a new laptop and installed the latest CCRS and FTP features on the laptop and delivered the laptop to MTA.

North Bethesda – Staff printed and sent mailing labels.

Tri-County Council for Southern Maryland - Staff ordered a new laptop and installed the latest CCRS and FTP features on the laptop and delivered the laptop to MTA.

The TDM Software System RFP was issued on May 15, 2006 after final edits were received and made to the Scope of Work and the User Requirements and Functional Specifications Document attachment.

Commuter Connections Work Program Progress Report

May 2006

Staff continued work on reformatting CCRS purge letters for new peel-apart self mailers that were ordered and are now in use.

A State TDM Work Group meeting was held on May 9th.

Staff attended a COG Chief Administrative Officer's Committee meeting on May 3rd to brief the group on high gasoline prices and the use of demand management measures, Staff attended and made a presentation on the TDM program called "Regional TDM Cooperation" at the ECOMM conference, and staff attended an ACT Chesapeake Chapter meeting on May 16th.

B. Transportation Information Services

Staff provided commuter traveler information on alternatives to the general public by telephone, Web site, electronically, and through printed information. Statistics on this project are available by viewing the May Commuter Operations Performance Report at the end of this document.

C. Transportation Information Software, Hardware, and Database Maintenance

Staff continued daily back-up processes for the Commuter Connections Ridematching Software system and FTP server. Staff updated park and ride lot data on the maps server for Calvert County.

D. Commuter Information System

Staff continued to make contact with local jurisdictions and transit agencies to obtain updated transit stop and street centerline files to incorporate into the CCRS.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

Staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

Commuter Connections Work Program Progress Report

May 2006

Staff monitored and maintained the GRH database and server. The daily scheduled back-up task ran without incident. Staff continued to refine recovery procedures with the assistance of the software maintenance contractor. Staff met with Diamond Transportation Services on May 24th to discuss program operations and services.

Staff processed cab and car rental invoices, and transit vouchers.

During the month of May, there were 727 GRH applications received. A total of 568 applicants were registered (552 new applicants and 16 previous “one-time exception” users) and 2,179 commuters were re-registered. The GRH program provided 263 GRH trips. Twenty-four (24) of these trips were “one-time” exceptions accounting for nine percent (9%) of the total number of GRH trips provided. Personal illness accounted for the largest portion of the GRH trip reasons followed by child care. A total of 18,821 commuters are currently registered in the GRH database.

III. MARKETING

A. TDM Marketing and Advertising

Commuter Connections radio spots aired May 1-19th. 60-second radio ads included those in support of GRH, carpooling and a general mass marketing message regarding all alternative modes.

Billboards ran for the third and last consecutive month at locations within Frederick, Prince George’s and Prince William Counties. The billboards coincided with the direct mail campaign and had a similar look and feel as the mailers. The Billboards appeared on arteries leading to main commuter corridors.

Staff coordinated with USA Today Reporter for May article “Gas Price Solutions” about recently formed carpool from Front Royal to D.C., due to high gas prices.

Staff and the contractor began the creative development of direct mail employer campaign. The Commuter Connections Spring Newsletter was completed and distributed.

Commuter Connections Work Program Progress Report

May 2006

Staff gave an update on the marketing campaign activities at the May 16th Commuter Connections Subcommittee meeting. Staff tabulated results of the residential direct mailers released in early Spring. Staff continued work on updating the Regional TDM Marketing Campaign Summary document.

Staff and the contractor continued to organize logistics for the June 2006 Commuter Connections Employer Recognition Awards event, including the coordination of the design and layout of the program booklet, event signage, invitations, video, speakers, awards trophies and giveaway items.

Staff continued to post commuter news links to web site along with other routine maintenance and enhancements to Commuter Connections web site and Bulletin Board.

B. Bike to Work Day

The final BTWD Steering Committee meeting was held on May 10th. Highlights from the meeting included a discussion on giveaway pick-up procedures from WABA, playing of the radio spot that had been on air, a discussion on media outreach activities, and progress reports from the pit stop managers.

Staff also coordinated with WABA and Preferred Offices for T-shirt and giveaway item pick up by pit stop managers. Staff and also made a final push for media outreach and sent out the media advisory and press release for BTWD.

Commuter Connections staff attended and participated in the Bike to Work Day Proclamation ceremony at the Fairfax County Government Center on May 15.

Staff coordinated a BTWD interview with COG's Office of Public Affairs department for Jay Fisette (COG Chair) and Jerry Phillips from Washington Post Radio.

The BTWD event was held on Friday May 19, over 6,200 participants registered, a 30% increase over last year. Staff was present at the Freedom Plaza pit stop with an exhibit. Staff submitted a BTWD article for the TPB annual magazine.

Commuter Connections Work Program Progress Report

May 2006

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

Staff collected monthly sales data from the 10 Employer Outreach sales territories and reviewed the employer database records in the regional ACT! Database.

Staff coordinated with BMI-SG on the Employer Outreach commuter survey processing project. Staff created an ASP.NET website for a customized commuter survey for a Prince William County employer site.

Staff reviewed the contacts in the ACT! Database to determine appropriate Telework program sales leads in Virginia and Maryland. Staff also reviewed the ACT! Database to add/delete employer Telework contacts.

The draft of the FY 2006 3rd quarter Employer Outreach conformity verification report was completed and distributed for review at the May 16th Commuter Connections Subcommittee meeting.

The final draft of the FY 2006 Placement Rate Study report was presented and distributed to the Commuter Connections Subcommittee on May 16th and approved for release. Staff distributed the FY 2006 Placement Rate Study and also posted it to the Commuter Connections Web site.

Staff began working on a draft Evaluation Schedule for the 2006 – 2008 year evaluation period.

B. Program Monitoring and Tracking Activities

Monthly progress reports were produced for all of the program elements adopted in the FY 2006 CCWP.

GRH customer satisfaction survey cards were mailed to program users. The final draft FY 2005 GRH Customer Satisfaction Survey Report was completed and distributed to the Commuter Connections Subcommittee and was approved on May 16th. Staff distributed the final FY 2005 Guaranteed Ride Home Customer Satisfaction Survey Report and also posted it to the publications section of the Commuter Connections web site.

Commuter Connections Work Program Progress Report

May 2006

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

Monthly synchronizations from four of the employer outreach jurisdictions were received without any problems. Tri-County Council, Montgomery County, Prince William County, Frederick County, the District of Columbia, and the City of Alexandria have not submitted their monthly reports and synchronizations as of the deadline for this report.

Staff coordinated with marketing efforts for outreach to employers by compiling and refining the dataset for the outside contractor.

Staff continued maintenance on the regional Employer Outreach database.

Staff coordinated with the DC Marketing Center for software update for Customer Referral Action Email system and maintained client contacts list.

The regional Employer Outreach database was maintained and updated by staff.

Staff coordinated with the DC Marketing Center for software update for Customer Referral Action Email system and maintained the client contacts list.

B. Employer Outreach for Bicycling

Updates to the "Biking to Work in the Washington Area" Guide were finalized and the guide was printed and distributed for the Bike to Work Day event.

2. Jurisdictional Component Project Tasks

A. Local Agency Funding and Support

Staff assisted the Telework Virginia project by processing survey request forms and supporting the Virginia-based outreach representatives.

Commuter Connections Work Program Progress Report

May 2006

One jurisdiction is still outstanding for their December, January, February, and March monthly reports.

VI. TELEWORK

Jurisdictional Component Project Tasks

A. General Technical Assistance and Information

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads. Staff responded to 3 inquiries regarding Telework and distributed three employer telework kits.

Employer Telework case study profiles were still being produced.

Staff contacted the following employers during the month of May:

National Association of Social Workers
SMECO
Verizon

B. Program Coordination

The Telework Center utilization rate is currently at 54%. There are currently 404 federal workers using the centers and 177 non federal workers using the centers. *(See graph in Charts section of this report).*

C. Telework Outreach and Follow-Up to Local Employers

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads.

VII. INFOEXPRESS KIOSKS

Jurisdictional Project Component Tasks

A. Maintenance and Operation of Regional InfoExpress Kiosks

Commuter Connections Work Program Progress Report

May 2006

The InfoExpress kiosks located in the District of Columbia and Northern Virginia were maintained and updated as needed by staff and COG's contractor.

There were 1,203 kiosk users during the month of May. Staff trained kiosk ambassadors for promotions held at Tysons Corner Center.

May 2006



PERFORMANCE STATISTICS

May 2006

**Commuter Operations Center
Guaranteed Ride Home
Telecenter Use Data
Employer Outreach
InfoExpress Kiosks**

COMMUTER OPERATIONS CENTER

PERFORMANCE DATA

MAY 2006



NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

TABLE 2A**COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
MAY 2006**

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	8	1	44	53
ARLINGTON (COG)	0	0	2	2
ARTMA	22	0	201	223
BALTIMORE CITY	10	0	9	19
BMC	0	0	22	22
COG - MD	295	5	364	664
COG - VA	187	4	367	558
COG - Other	24	1	13	38
DISTRICT OF COLUMBIA - COG	26	0	35	61
FAIRFAX COUNTY	150	128	546	824
FREDERICK	8	0	33	41
HARFORD	7	0	2	9
HOWARD	40	0	48	88
LINK	5	1	23	29
LOUDOUN	78	1	250	329
MTA	3	0	0	3
MONTGOMERY COUNTY	269	15	819	1,103
Bethesda Transportation Solutions	20	2	98	120
Countywide	131	1	303	435
Friendship Heights/Rockville	35	2	115	152
North Bethesda TMD	65	10	242	317
Silver Spring	18	0	61	79
NIH	42	0	50	92
NORTHERN NECK	2	0	0	2
NORTHERN SHENAN-LORD FFX	0	0	0	0
PRINCE GEORGE'S	22	1	65	88
PRTC	119	0	443	562
RADCO	304	1	1,517	1,822
RAPPAHANNOCK-RAPIDAN	53	4	98	155
TRI - COUNTY	53	175	147	375
USDOE	0	0	0	0
TOTAL INPUT	1,727	337	5,098	7,162
TOTAL NEW & RE-APPLICANTS		2,064		

TABLE 2B

**APPLICATIONS RECEIVED THROUGH THE COMMUTER
CONNECTIONS WEBSITE SORTED BY HOME JURISDICTION
MAY 2006**

	HOME
ALEXANDRIA	15
ANNE ARUNDEL COUNTY	34
ARLINGTON COUNTY	16
BALTIMORE CITY	9
BALTIMORE COUNTY	9
CALVERT COUNTY	13
CARROLL COUNTY	4
CECIL COUNTY	1
CHARLES COUNTY	24
CLARKE COUNTY	0
CULPEPER COUNTY	1
DISTRICT OF COLUMBIA	22
FAIRFAX COUNTY *	96
FAUQUIER COUNTY	17
FREDERICK COUNTY, MD	43
FREDERICK COUNTY, VA	2
FREDERICKSBURG	15
HARFORD COUNTY	2
HOWARD COUNTY	22
KING GEORGE COUNTY	3
LANCASTER COUNTY	1
LOUDOUN COUNTY	38
MADISON COUNTY	0
MONTGOMERY COUNTY	60
ORANGE COUNTY	6
PAGE COUNTY	0
PRINCE GEORGE'S COUNTY	44
PRINCE WILLIAM COUNTY **	122
RAPPAHANNOCK COUNTY	1
RICHMOND COUNTY	0
SHENANDOAH COUNTY	4
SPOTSYLVANIA COUNTY	49
STAFFORD COUNTY	74
ST. MARY'S COUNTY	6
WARREN COUNTY	3
WESTMORELAND COUNTY	1
WINCHESTER	2
OTHERS	30
TOTAL	789

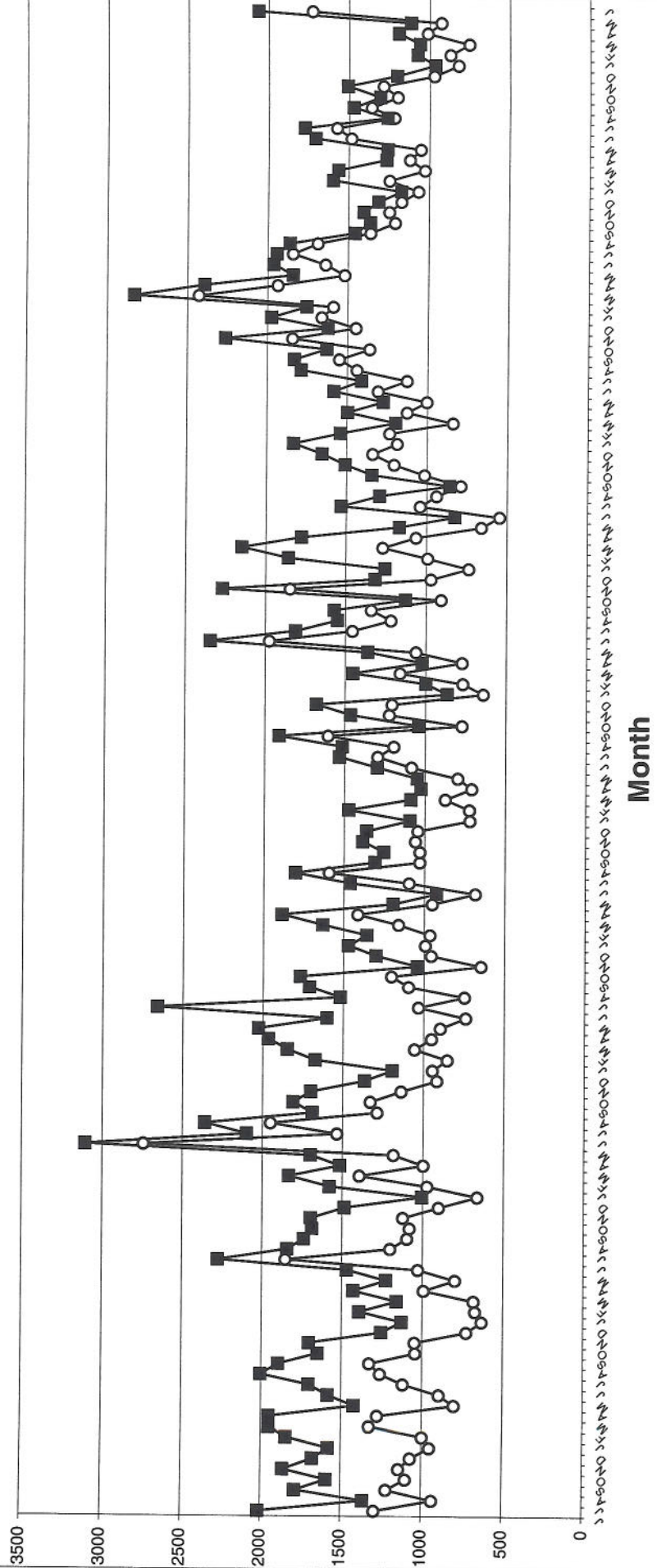
* Fairfax County includes City of Fairfax and Falls Church.

** Prince William County includes Manassas and Manassas Park.

COMMUTER CONNECTIONS CCRS

Applications Processed

FY1998 - FY2006



Month

○ NEW ■ ALL

Commuter Connections Applications Processed FY2006

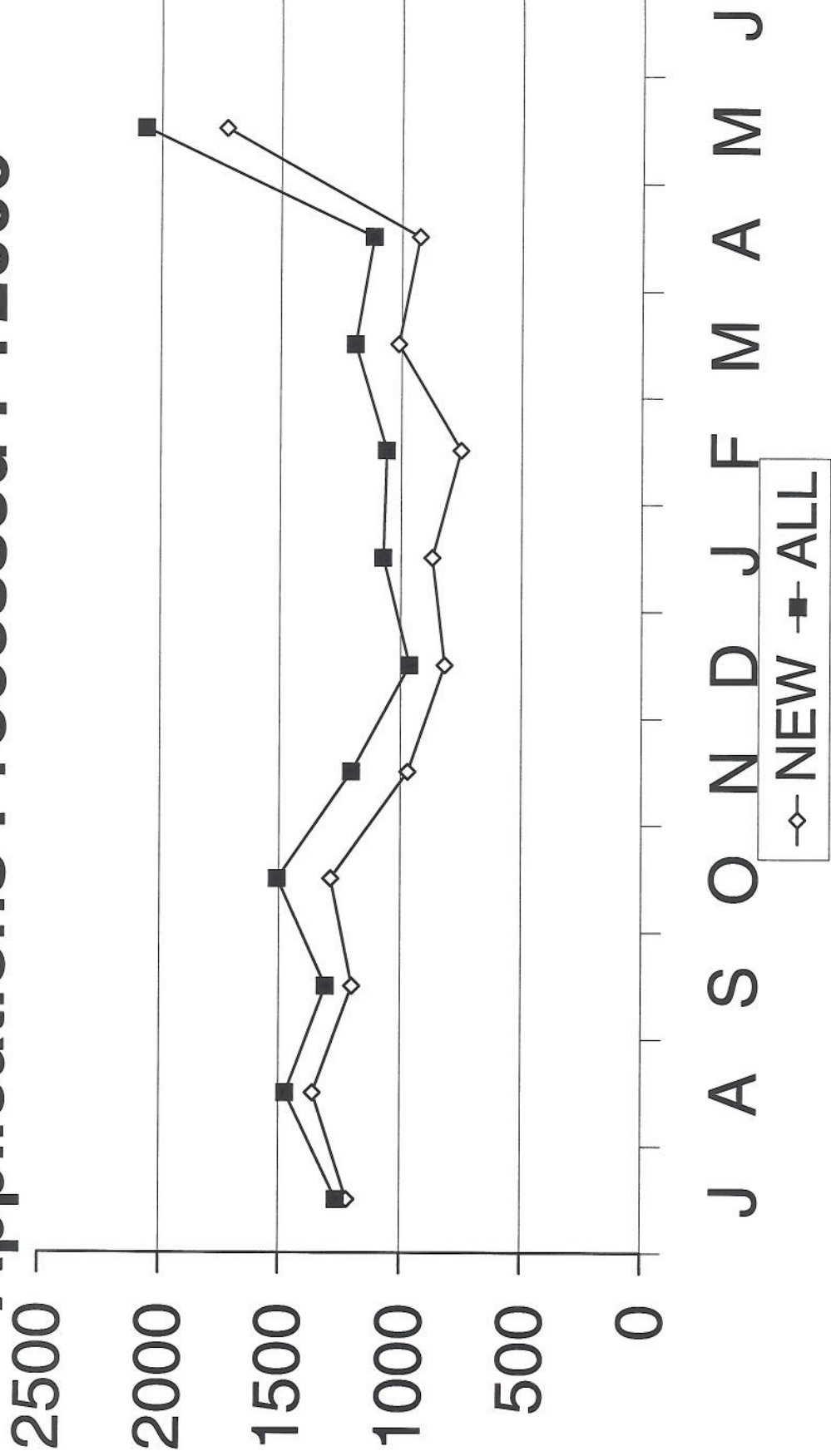
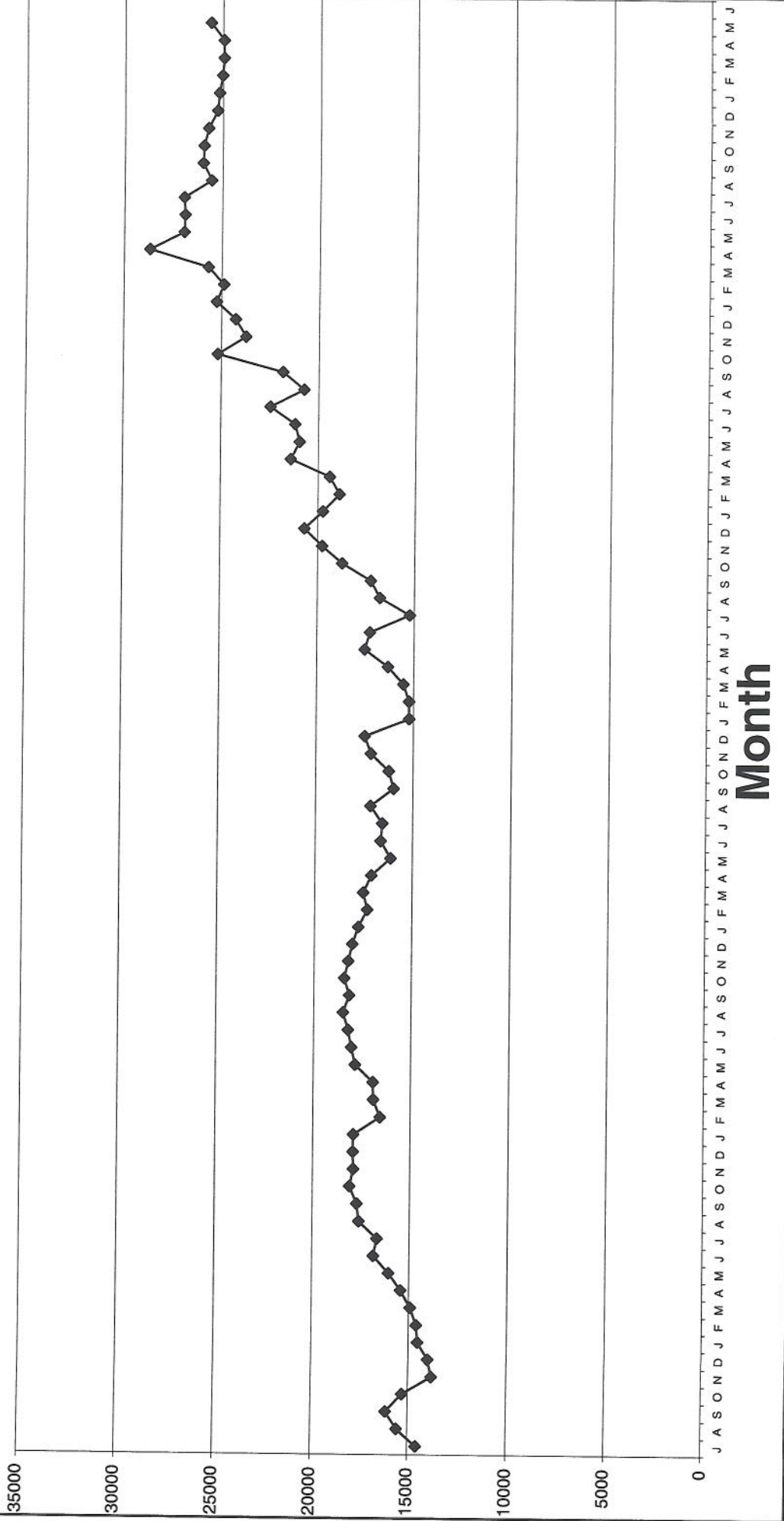


TABLE 3**COMMUTER CONNECTIONS
APPLICANT DATABASE SORTED BY RESPONSIBLE AGENCY
MAY 2006**

ALEXANDRIA	173
ARLINGTON (COG)	2
ARTMA	992
BALTIMORE CITY	76
BMC	102
COG	6,299
DISTRICT OF COLUMBIA	5
DOE	1
FAIRFAX COUNTY	2,387
FREDERICK	177
HARFORD COUNTY	121
HOWARD COUNTY	234
LINK/RESTON	66
LOUDOUN COUNTY	931
MONTGOMERY COUNTY	5,990
Bethesda Transportation Solutions	827
Countywide	1,156
Friendship Heights/Rockville	915
North Bethesda Transportation Ctr	2,554
Silver Spring	538
MTA	18
NIH	510
NORTHERN NECK	73
NORTHERN SHENANDOAH VALLEY	0
PRINCE GEORGE'S COUNTY	266
PRTC	2,056
RADCO	4,041
RAPPAHANNOCK-RAPIDAN	333
TRI - COUNTY	760
OTHER	0
TOTAL	25,613

COMMUTER CONNECTIONS CCRS DATABASE FY2000 - FY2006



Commuter Connections CCRS Database FY 2006

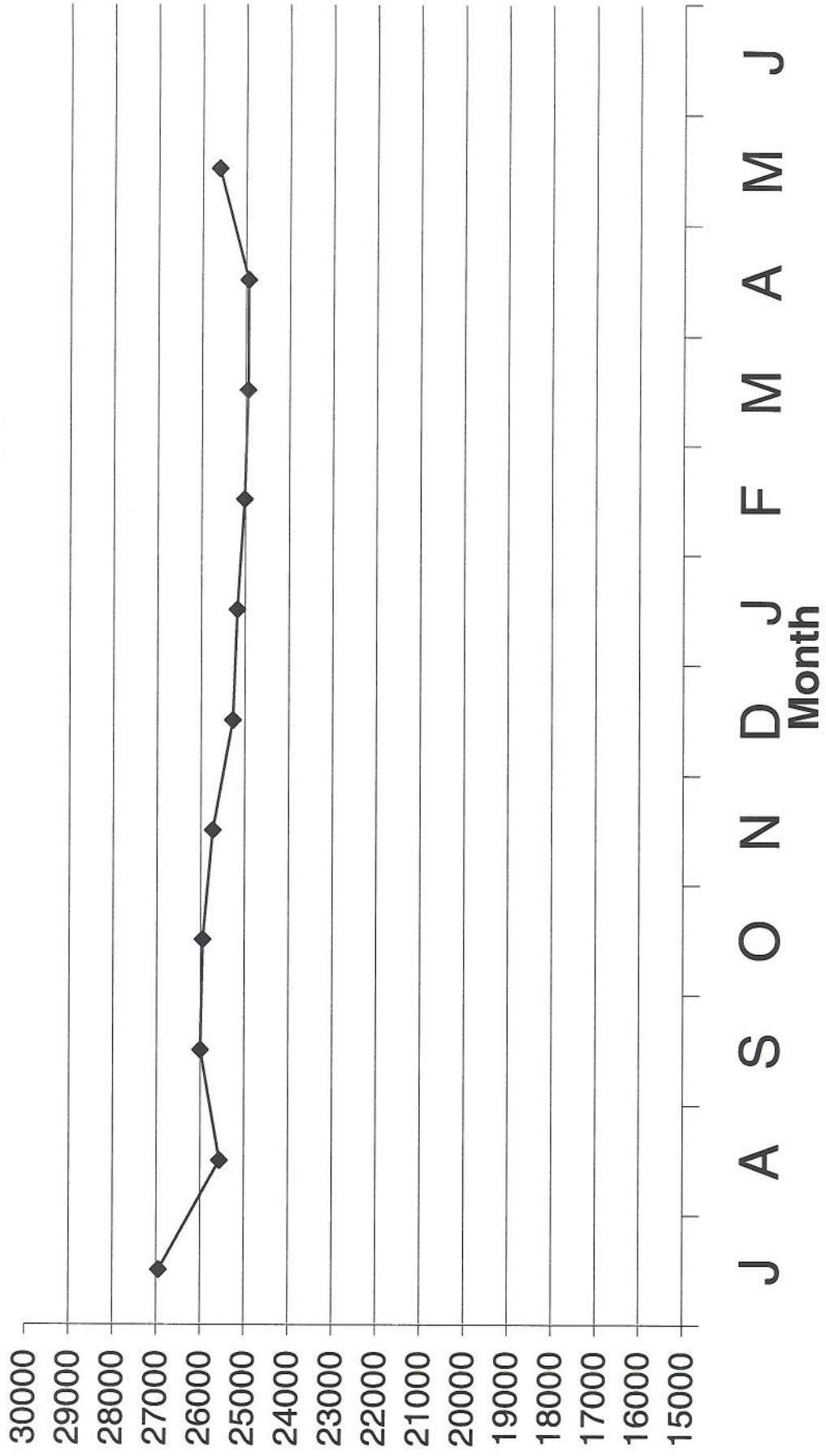


TABLE 4A

**COMMUTER CONNECTIONS RIDESHARE DATABASE
SORTED BY HOME AND WORK JURISDICTIONS
MAY 2006**

	HOME	WORK
ALEXANDRIA	334	902
ANNE ARUNDEL COUNTY	1,119	165
ARLINGTON COUNTY	306	3,585
BALTIMORE CITY	255	217
BALTIMORE COUNTY	325	132
CALVERT COUNTY	355	7
CARROLL COUNTY	138	6
CECIL COUNTY	29	6
CHARLES COUNTY	717	21
CLARKE COUNTY	14	0
CULPEPER COUNTY	128	3
DISTRICT OF COLUMBIA	753	9,718
FAIRFAX COUNTY *	2,782	2,578
FAUQUIER COUNTY	280	4
FREDERICK COUNTY, MD	1,028	88
FREDERICK COUNTY, VA	56	0
FREDERICKSBURG	228	12
HARFORD COUNTY	168	64
HOWARD COUNTY	712	139
KING GEORGE COUNTY	105	42
LANCASTER COUNTY	4	1
LOUDOUN COUNTY	1,113	233
MADISON COUNTY	4	1
MONTGOMERY COUNTY	4,089	6,886
ORANGE COUNTY	138	0
PAGE COUNTY	6	0
PRINCE GEORGE'S COUNTY	1,790	502
PRINCE WILLIAM COUNTY **	3,185	143
RAPPAHANNOCK COUNTY	10	0
RICHMOND COUNTY	22	1
SHENANDOAH COUNTY	34	0
SPOTSYLVANIA COUNTY	1,695	10
STAFFORD COUNTY	2,403	22
ST. MARY'S COUNTY	164	33
WARREN COUNTY	99	1
WESTMORELAND COUNTY	58	0
WINCHESTER	36	4
OTHERS	931	87
TOTAL	25,613	25,613

* Fairfax County includes City of Fairfax and Falls Church.

** Prince William County includes Manassas and Manassas Park.

**TABLE 5
TERM/COMMUTE INFORMATION
MAY 2006**

APPLICATIONS	TELEWORK	GRH	EMPLOYER OUTREACH	TRANSIT	BIKE	CARPOOL VANPOOL	OTHER	
Mail	N/A	156	N/A	N/A	N/A	72	N/A	
Internet	N/A	556	N/A	N/A	N/A	730	N/A	
Kiosks	N/A	3	N/A	N/A	N/A	2	N/A	
Purge Letters	N/A	N/A	N/A	N/A	N/A	2	N/A	
Fax/Phone	N/A	12	N/A	N/A	N/A	1	N/A	
From Client	N/A		N/A	N/A	N/A		N/A	
Employer Survey	N/A		N/A	N/A	N/A		N/A	
TOTAL	N/A	727	N/A	N/A	*27	807	N/A	
PHONE CALLS								TOTAL
Brochure/Promo Materials		4		2		3		9
Bus/Train Schedule		2		2		1		5
Bus/Train Sign		2		9				11
Direct Mail				1				1
Employer								0
Employer Survey						1		1
Fair/On Site Event								0
Government Office								0
Highway Sign				5		12	7	24
Information (411)						1		1
Internet		7		6		19	1	33
Library								0
Mobile Billboard								0
Newsletter								0
Newspaper								0
Newspaper (Local)								0
Other Ridesharing Org		2		2		3	4	11
Park-and-Ride Lot Sign		1				1		2
Post Card (COG)								0
Presentation								0
Radio						13		13
Real Estate/WelcomeWagon								0
Referral from Transit Org		2		1		1		4
Theatre Slide								0
TV		1						1
Van Sign		10						10
Was/Is Applicant		642				34	2	678
White Pages		3						3
Word of Mouth	1	17		4		27	1	50
Yellow Pages - Verizon				7		5		12
Yellow Pages - Yellow Book								0
Yellow Pages - Local		2				1		3
Voice Mail Messages		48		2		14	5	69
Other/Unknown		3						3
TOTAL CALLS	1	746	0	41	0	136	20	944

*Requests for Bicycling information from applications received from all sources

**TABLE 6A
CALLS RECEIVED AT CLIENT PROGRAMS
MAY 2006**

	T O C T O N A O L G L G Y	A R T M A L X	A R T M A L	B E T H E S D A	B E T H E S D A	B E T H E S D A	F R E D R I C K	F R E D R I C K	F R E D R I C K	H O W A R D	H O W A R D	H O W A R D	L I N K	L I N K	L I N K	L I N K	L I N K	M T A H	N E C K	N E C K	N E C K	P G C	P G C	P G C	R A D I O	R A D I O	R A D I O	S P R I N G	S P R I N G	S P R I N G	T R A N S F E R	T R A N S F E R	T R A N S F E R	
Calls Transfrd by COG	N/A	3	1	4	**		7	1	1	1	1	1	3	8	1	1	1	1	1	1	1	11	4	4	6	6	6	4	**	**	3	11	71	
How they heard...																																		
Brochure/Promo Matrls	9	6							4	1			33	56														4					104	
Bus/Train Schedule	5	4	7						1				178	2									256					3					456	
Bus/Train Sign	11	4											80																				84	
Direct Mail	1																																15	
Employer					7					1																							8	
Employer Survey	1	1			5																												6	
Fair/On Site Event																																	14	
Government Office																																	7	
GRH Program																																	14	
Highway Sign	24	18	4										1	6									2			41							50	
Information (411)	1	1								20			15												3							60		
Internet	33	27	3							3			9	12																		25		
Library										8			108	2																		165		
Mobile Billboard																							2									2		
Newsletter																																	0	
Newspaper																																	5	
Newspaper (Local)										8																							34	
Other Rideshare Org	3	3								3																							3	
Park-and-Ride Sign	2	1								6	24		93																				166	
Post Card (COG)																																	1	
Presentation																																	1	
Radio	13	12																															0	
Real Estate/WelcomeW																																	14	
Referral from Transit Org	4	2																															3	
Theatre Slide																																	51	
TV	1	1																															0	
Van Sign	10	9																															1	
Was/Is Applicant	679	622																															9	
White Pages	3	3																															832	
Word of Mouth	50	38																															5	
Yellow Pgs-Verizon	12	4																															204	
Yellow Pgs-Yellow Book																																	19	
Yellow Pages-Local	3	2																															0	
Voice Mail Messages	69	68																															22	
Other	11	9																															175	
Total	945	835	0	27	20	0	118	19	30	90	90	0	722	147	0	0	0	0	0	0	0	413	0	413	0	75	93	0	31	0	2620			

NOTE: Table 6 client data is provided by clients and includes calls received at COG and transferred to clients.
** Calls from commuters living in Bethesda and Silver Spring are recorded under Montgomery County (MC).

Table 1
National Capital Region Transportation Planning Board
Commuter Connections Program
Monthly Activity and Impact Summary
Month of MAY 2006

Commuter Connections Activity	This Month	Last Month	Since
			July 2005
Total applicants/info provided:	2,126	1,196	15,026
Rideshare applicants	2,064	1,115	14,209
Matchlists sent	1,798	508	14,237
Transit applicants/info sent	41	52	586
GRH applicants	727	1,295	7,248
Bike to work info requests	27	27	240
Telework info requests	1	1	6
Kiosk users	1,203	449	9,586
Kiosk applicants	7	15	22
Internet users	8,730	8,097	85,401
Internet applicants	1,534	1,145	13,555
New employer clients	9	25	254
Employee applicants	0	0	90

Program Impact Performance Measure	This Month	Last Month	Since July 2005
Continued placements	566	306	3,894
Temporary/one-time placements	272	147	1,875
Daily vehicle trips reduced	213	115	1,463
Daily VMT reduced	7,663	4,140	52,755
Daily tons NOx reduced	0.0053	0.0029	0.0367
Daily tons VOC reduced	0.0022	0.0012	0.0297
Daily gallons of gas saved	322	174	2,216
Daily commuter costs saved	\$1,418	\$766	9,758

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

Commuter Connections Website Activity -- May 2006

Accesses

Total Accesses of MWCOCG Home Page

8,482

Total Accesses of Commuter Connections Home Page

8,730

Breakdown of BDY Sub-page accesses

% of Total

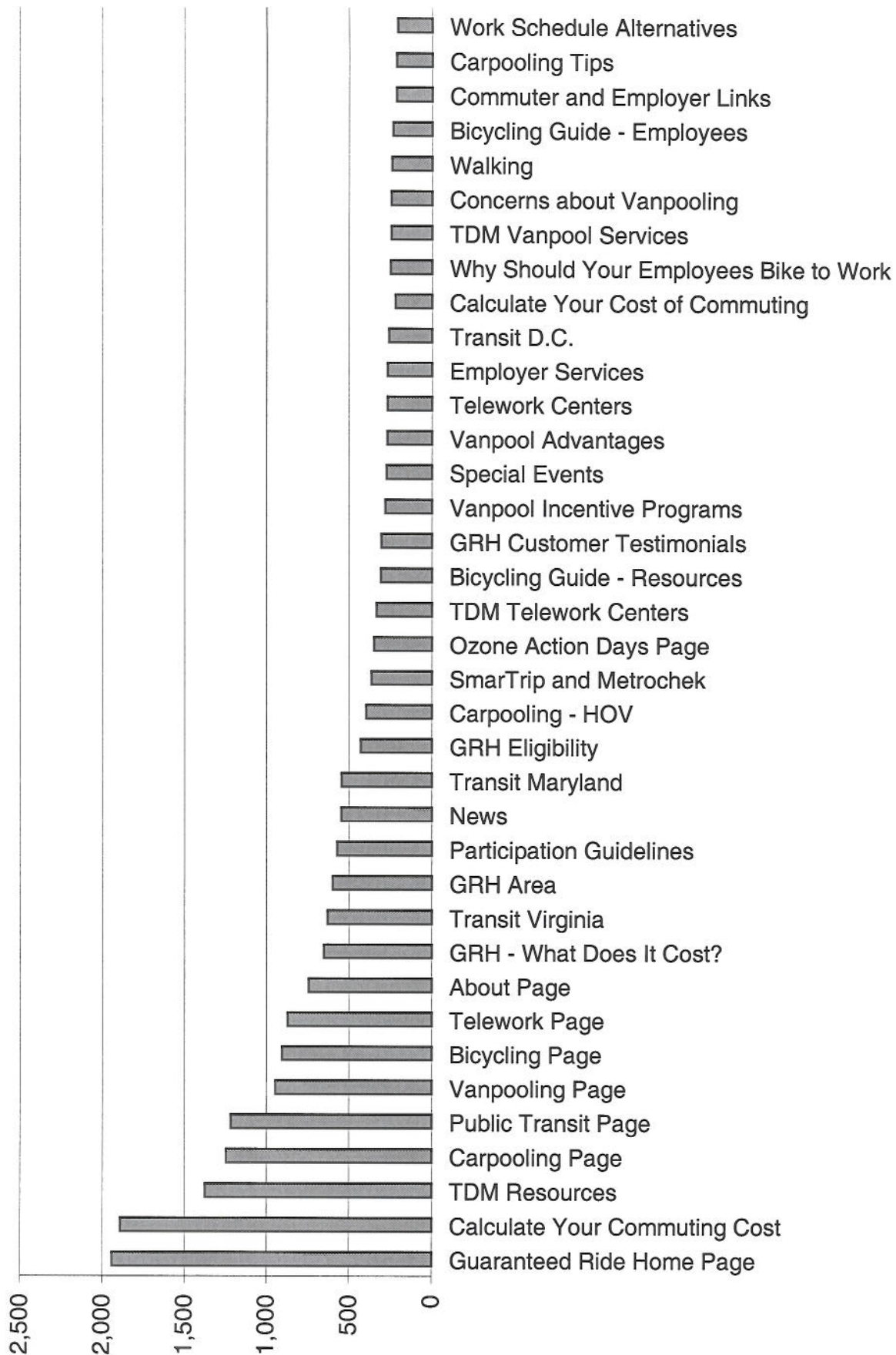
Accesses

Guaranteed Ride Home Page	1,942	9.31%
Calculate Your Commuting Cost	1,891	9.07%
TDM Resources	1,376	6.60%
Carpooling Page	1,247	5.98%
Public Transit Page	1,218	5.84%
Vanpooling Page	947	4.54%
Bicycling Page	906	4.35%
Telework Page	871	4.18%
About Page	744	3.57%
GRH - What Does it Cost?	652	3.13%
Transit Virginia	629	3.02%
GRH Area	598	2.87%
Participation Guidelines	572	2.74%
News	546	2.62%
Transit Maryland	545	2.61%
GRH Eligibility	429	2.06%
Carpooling - HOV	397	1.90%
SmartTrip and Metrochek	364	1.75%
Ozone Action Days Page	348	1.67%
TDM Telework Centers	334	1.60%
Bicycling Guide - Resources	307	1.47%
GRH Customer Testimonials	304	1.46%
Vanpool Incentive Programs	281	1.35%
Special Events	273	1.31%
Vanpool Advantages	269	1.29%
Telework Centers	268	1.29%
Employer Services	268	1.29%
Transit D.C.	258	1.24%
Calculate Your Cost of Commuting	219	1.05%
Why Should Your Employees Bike to Work	249	1.19%

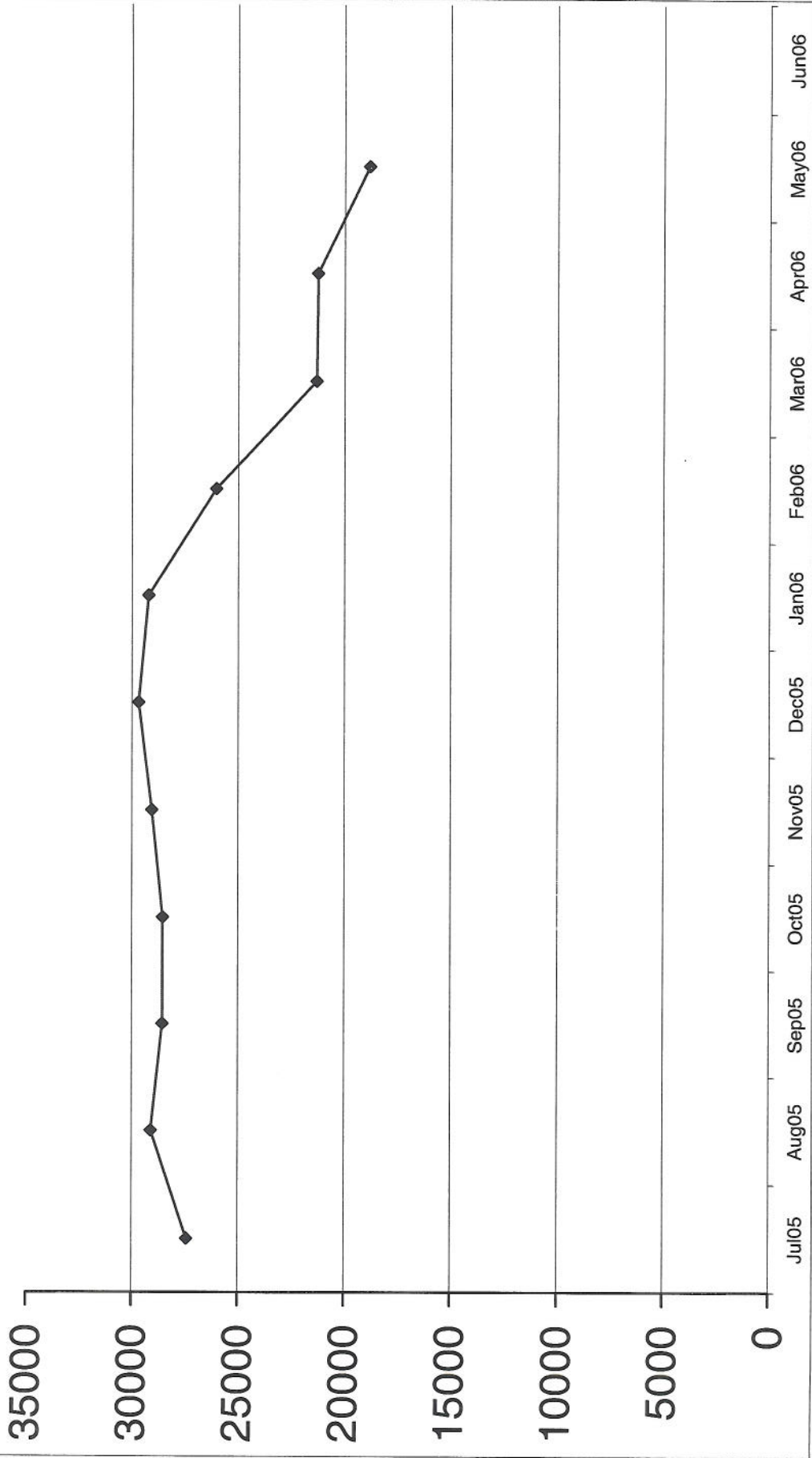
Commuter Connections Website Activity -- May 2006

TDM Vanpool Services	245	1.18%
Concerns about Vanpooling	244	1.17%
Walking	240	1.15%
Bicycling Guide - Employees	234	1.12%
Commuter and Employer Links	214	1.03%
Carpooling Tips	214	1.03%
Work Schedule Alternatives	207	0.99%
Total	20,850	100.00%

Commuter Connections Website Activity -- May 2006

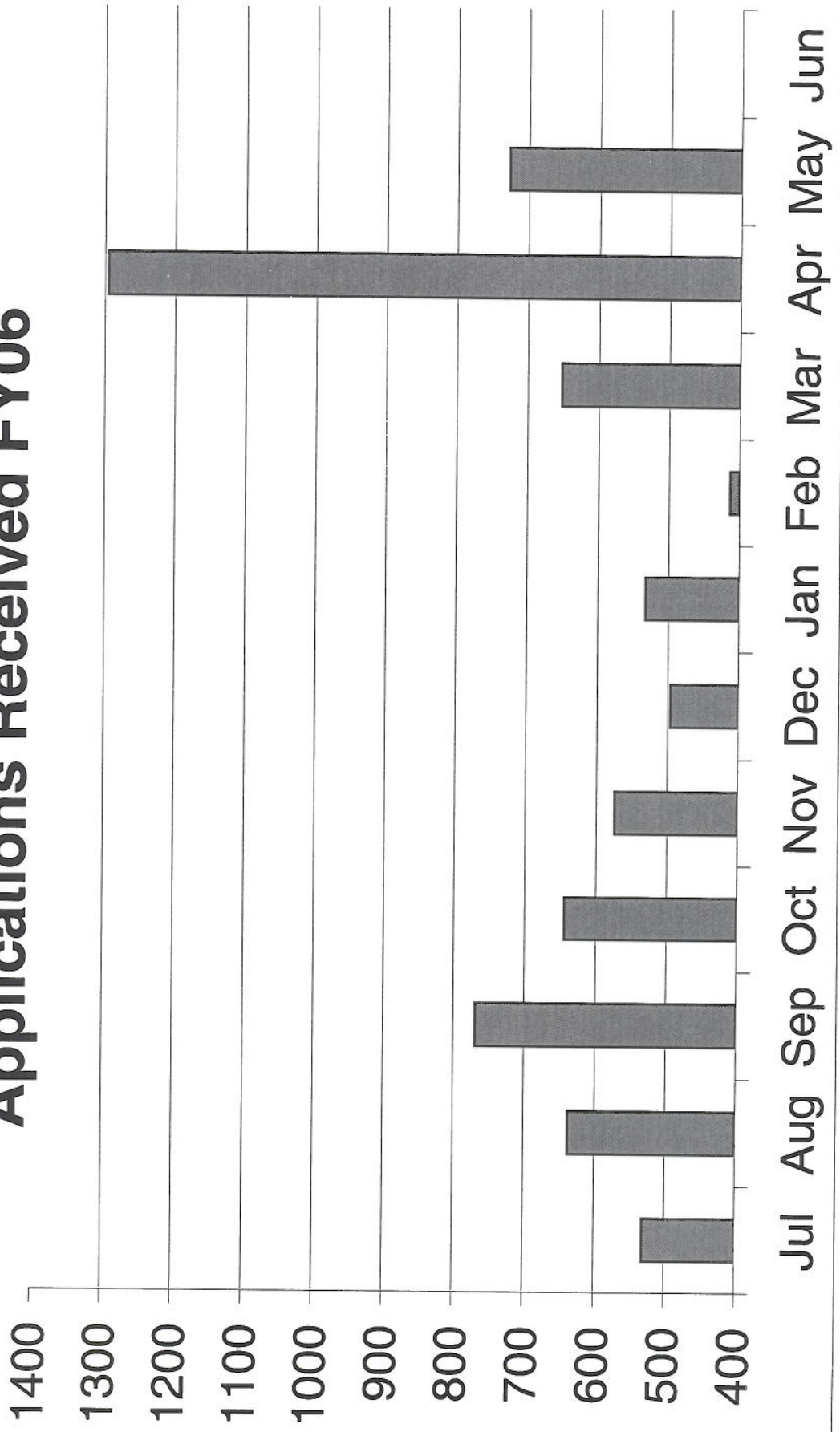


COMMUTER CONNECTIONS GRH Registrants FY06



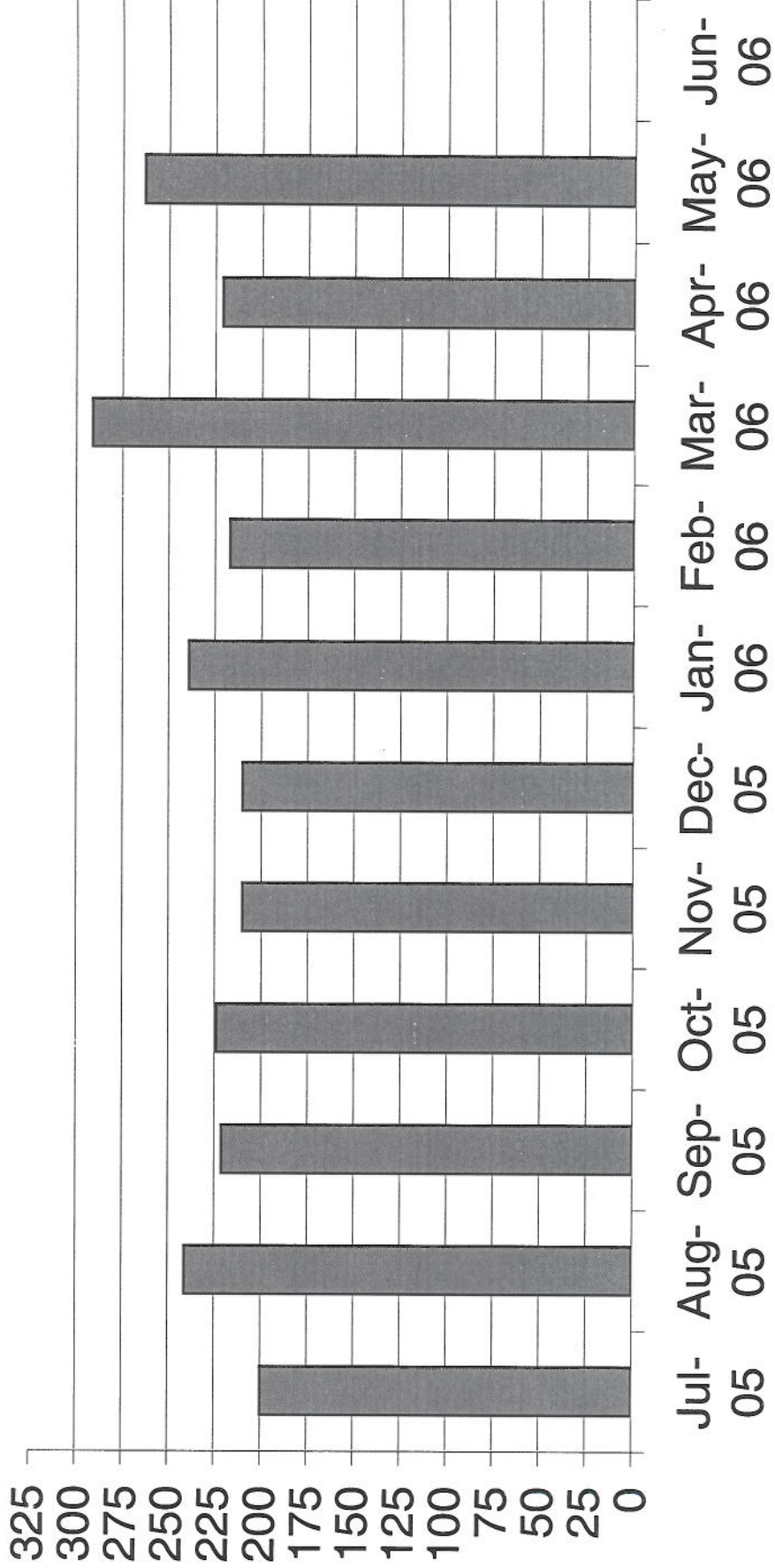
COMMUTER CONNECTIONS GRH GRH

Applications Received FY06

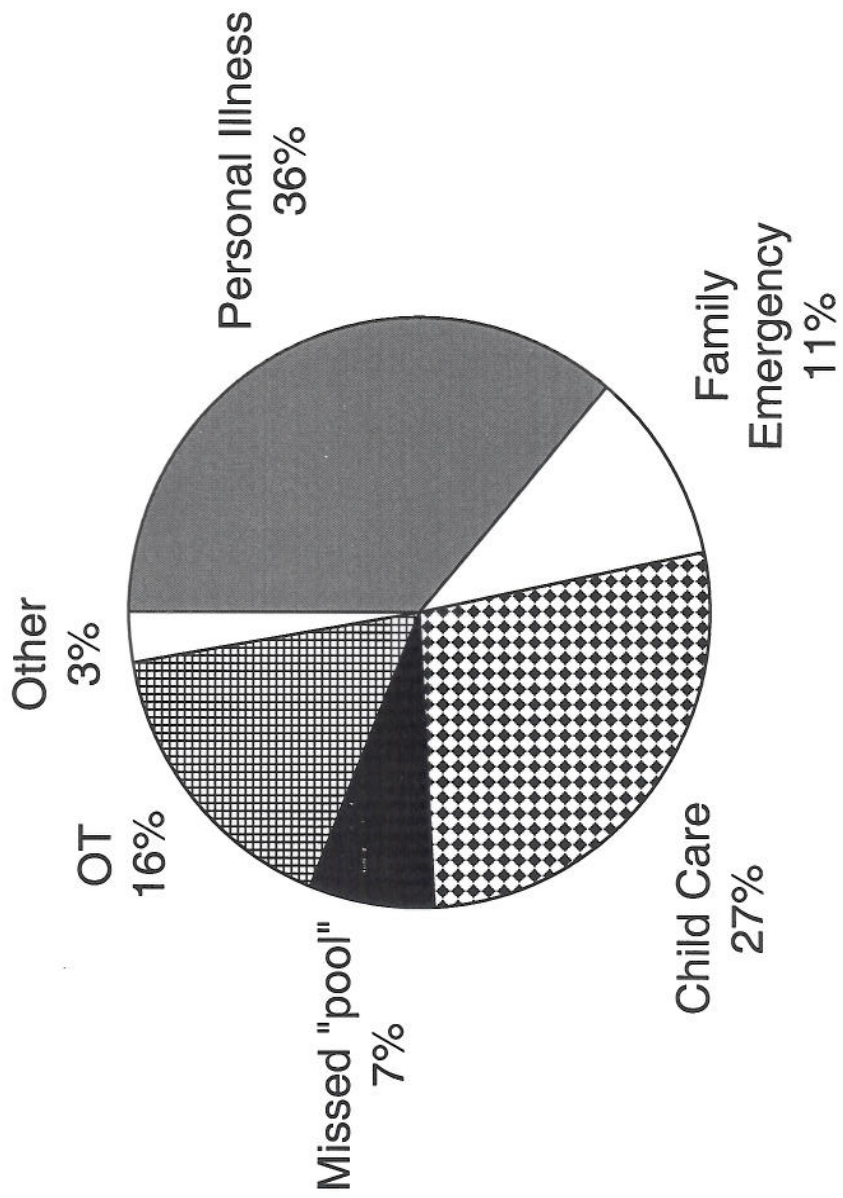


COMMUTER CONNECTIONS

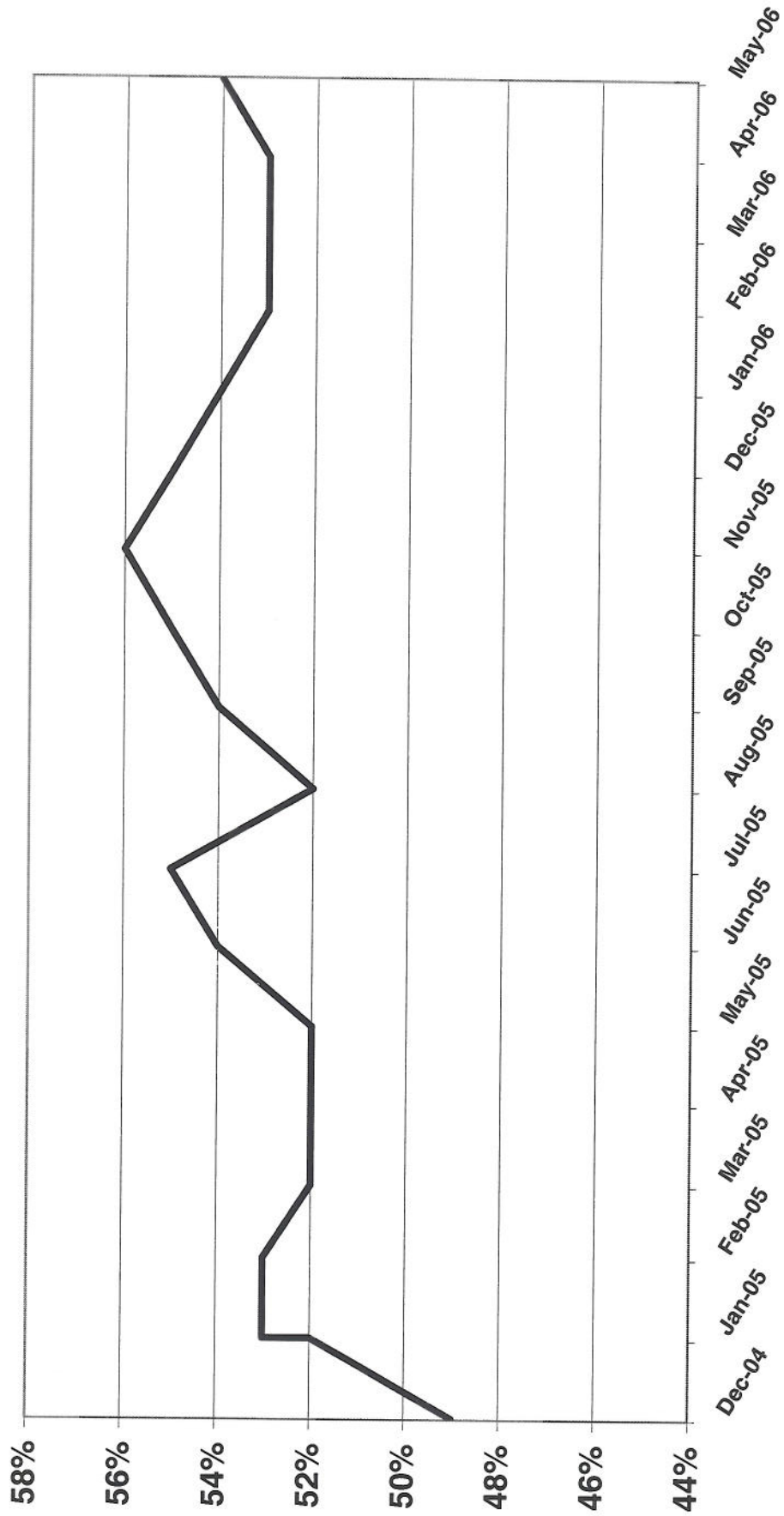
GRH Trips Provided FY06



COMMUTER CONNECTIONS GRH Trip Reasons for May 2006



Telework Center Utilization Percentage



Emp. Outreach
May 2006

	City of Alexandria *	Arlington County	District of Columbia *	Fairfax County	Frederick County *	Loudoun County	Montgomery County *	Prince George's	Prince William *	Tri - County Council *	Metro	Telework
Employers Contacted (new)	0	4	0	2	0	0	0	3	0	0	0	3
Employers Contacted (follow-up)	0	78	0	7	0	6	0	224	0	0	0	0
Total Broadcast Contacts	0	733	0	1100	0	0	0	200	0	0	0	0
Total Sales Meetings	0	5	0	2	0	1	0	3	0	0	0	0
Total Employers Contacted	0	820	0	1111	0	7	0	430	0	0	0	0
New Level 1 TDM Programs	0	3	0	1	0	0	0	0	0	0	0	0
New Level 2 TDM Programs	0	0	0	1	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	0	1	0	0	0	0	0	0	0	0	0	0
New Level 4 TDM Programs	0	0	0	1	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.
* Did not submit a monthly report by deadline.

Emp. Outreach
Year to Date FY06

	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County	Montgomery County *	Prince George's	Prince William	Tri - County Council	Metro	Telework
Employers Contacted (new)	16	78	37	12	34	4	0	18	3	26	0	76
Employers Contacted (follow-up)	49	852	52	119	42	96	0	2540	6	10	0	126
Total Broadcast Contacts	474	12,954	0	1246	23	1	0	3943	250	190	0	88
Total Sales Meetings	14	30	12	15	3	6	0	48	2	8	0	12
Total Employers Contacted	553	13,914	101	1392	102	107	0	6549	261	234	0	296
New Level 1 TDM Programs	17	25	11	6	6	1	0	1	0	1	0	0
New Level 2 TDM Programs	4	0	0	2	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	6	49	0	4	0	0	0	2	1	0	7	0
New Level 4 TDM Programs	3	2	0	2	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

EXPLANATION OF JURISDICTIONAL ACTIVITIES DATA

Did not supply monthly report. **New Metrochek for 100+ employers, may include accounts sold by regional employer outreach sales force. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

- A. Employers Contacted (new): Number of contacts with new 100+ employers. This number refers to first time contact with employers; these employers have never been approached (includes phone calls, letters, email, faxes and voicemails)
- B. Employers Contacted (follow- up): Number of contacts with existing 100+ companies. These are contacts with employers after the first attempt (includes forms of contact listed above).
- C. Total Broadcast Contacts: Mass outreach (includes direct mail, faxes, emails) **NEW
- D. Total Sales Meetings: Number of in person contacts with new and existing employers for the purpose of discussing the Commuter Connections program (includes one on one meetings and employers attending seminars and presentations; excludes transportation fairs)
- E. Total Employers Contacted: A + B + C+ D
- F. New Level 1 TDM Programs: Number of Level 1 programs implemented in previous month; more detailed information on these programs must be entered into the ACT database.
- G. New Level 2 TDM Programs: same as above
- H. New Level 3 TDM Programs: same as above
- I. New Level 4 TDM Programs: same as above

EMPLOYER SERVICES PARTICIPATION LEVELS

LEVEL 1 (BRONZE)

- ▶ Expresses interest in telework, transit benefits, Metrochek, Ozone Action Days, or other TDM strategy,
- ▶ Conducts Commuter Survey
- ▶ Distributes alternative commute info. to employees, including Ozone Action Days info.
- ▶ Posts alternative commute info., including Ozone Action Days info., on employee bulletin board(s), newsletter or e-mail

LEVEL 2 (SILVER)

- ▶ Installs a permanent display case or brochure holders and stock with alternative commute info. or Ozone Action Days info.
- ▶ Provides preferential parking for carpools and vanpools
- ▶ Implements an informal telework program
- ▶ Facilitates car/vanpool formation meetings
- ▶ Hosts/sponsors an alternative commute day or transportation fair
- ▶ Implements alternative work schedule program (flex-time, staggered work schedule, compressed work week)
- ▶ Installs bicycle racks or lockers
- ▶ Establishes an ETC who regularly provides alternative commute information to employees

LEVEL 3 (GOLD)

- ▶ Implements a formal telework program
- ▶ Implements a transit/vanpool benefit, Metrochek, or parking "cash out" program
- ▶ Implements a carpool/bicycle/walk benefit
- ▶ Provides free or significantly reduced fee parking for carpools and vanpools (valid only for companies where employees pay for parking)
- ▶ Implements a parking fee (valid only for companies that previously did not charge employees for parking)
- ▶ Becomes a Commuter Connections member and provides on-site ridematching
- ▶ Provides employee shuttle service to transit stations
- ▶ Provides company vanpools for employees' commute to work
- ▶ Installs shower facilities for bicyclists and walkers
- ▶ Implements a comprehensive Ozone Action Days program
- ▶ Supplements GRH program with payment for additional trips or own program

LEVEL 4 (PLATINUM)

- ▶ Implements two or more of the Level 3 TDM programs and actively promotes these programs and alternative commuting

INFOEXPRESS KIOSK USAGE RATES

Month: May 2006

Kiosk Location	Number of Users	Number of Total Hits	Top Five Buttons	Number of Hits
Tysons Mall # 1	215	4089	Tysons Traffic Weather News Maps&Guides	50 32 43 23 115
Tysons Mall # 2	66	1177	Cris Tysons News Weather Transit	35 25 6 13 4
Manassas Mall	Not Enough Data		Maps OmniRide Manassas Weather Commuter Connection	
Mitre	26	591	News Traffic Transit Weather Streets	6 8 5 5 21
Union Station	Not Enough Data		Weather VRE News Commuter Connections Metro	
Springfield Mall # 1	50	1100	News Springfield Mall Transit Traffic	6 21 8 8

Maps&Guides 41

Reston TownCenter	Machine was down due to spyware problems				
				Reston Weather Traffic Transit News	
Springfield Mall # 2		77	1606	Maps&Guides Springfield Mall Weather Transit Traffic	50 29 11 21 14
Dulles Town Center	Kiosk Down			Maps Dulles Weather Loudon Transit News	
Fair Oaks Mall		22	268	FairOaks Mall Weather Guide Commuter Connections Maps & Guides	3 4 10 2 10
Ballston Common Mall		488	17592	Ballston Metro News Weather Transit	172 346 156 366 133
USDA - DC		81	1720	Maps&Guide Commuter Connections Traffic Transit Weather	31 18 15 15 20

Hoffman

Machine down due technical problems

Commuter Connections
Traffic
Weather
Maps
News

Fairfax County Kiosks

<u>Location</u>	<u>Users</u>	<u>Hits</u>
Sherwood Library	N/A	N/A
George Mason Library	N/A	N/A
Chantilly	N/A	N/A
Kings Towne	N/A	N/A
Mason Govt Center	2	28
Kings Park	N/A	N/A
Reston Library	1	48
Tysons Transit	N/A	N/A
Centreville	1	16
DolleyMadison	N/A	N/A
Inova	N/A	N/A
Pohick	N/A	N/A
John Marshall	N/A	N/A
Tysons Pimmit	N/A	N/A
Pennino	N/A	N/A
Govt. Center	N/A	N/A
Fairfax Library	1	16
Warrenton	N/A	N/A
Herndon	N/A	N/A
Herrity	N/A	N/A
Mclean	1	16
Sherrif's	N/A	N/A
South GC	N/A	N/A
Fairfax Community Ce	2	24

May-06
NUMBER OF APPLICATIONS RECEIVED
FROM KIOSKS

Site	Total
Tysons Corner Center	7
Fair Oaks Mall	0
Springfield Mall	0
MITRE	0
Union Station	0
L'Enfant Plaza	0
Pentagon	0
Reston Town Center	0
Ballston	0
USDA - DC	0
Total	7