# Slide 1:

# Presentation Title: Visualize 2045: Timeline for Plan Update and Public Opinion Research

Stacy Cook, Transportation Planner

Karen Armendariz, Public Engagement Specialist

Access for All Committee

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Logo: National Capital Region Transportation Planning Board

Slide 2: TPB’s Visualize 2045 Long-Range Transportation Plan Update (2022)

Graphic of Timeline from Begin Plan through Finalize Plan with years 2020, 2021, 2022 down the middle and two categories of work above and below the years.

Categories of work:

* Technical Policy Work
* Public Participation

Technical Policy Work (through 2021 and 2022):

* TPB Member, Transportation Agencies Submit New Projects
* Planning Policy and Technical Analysis
	+ Financial Constraint
	+ System Performance
	+ Air Quality Conformity
	+ Planning factors and emerging issues impacting transportation
* Develop Plan – prepare text and online materials

Public Participation work (through 2021-2022):

* Public Outreach Phase 1 – public opinion research
* Public Comment Period – Long-range transportation plan (LRTP) and air quality conformity inputs
* Public Outreach Phase 2 – Regional discussions on issues impacting transportation
* Public Comment Period – LRTP, transportation improvement program (TIP) and air quality conformity component

In a separate section, Plan Approval Process:

* April 2022 – TPB Review of Draft Plan
* May 2022 – Board guidance on public comment response
* June 2022 – Plan presented to TPB seeking approval
* Fall 2022 – Anticipated Federal approval

Slide 3: Purpose

* The theme for the upcoming Visualize 2045 engagement is Visualizing Our Future Together.
* Results will provide a regional snapshot of public opinion related to various transportation issues.
* Results will provide input for a range of TPB planning activities including the 2022 update to Visualize 2045.
* Results can be used by TPB, member jurisdictions, and elected officials as quantitative support any projects, programs, or policies that align with the TPB’s Planning Policy Areas.

Slide 4: Content

To visualize 2045 together, regional leaders need to understand public opinion trends in three different ways:

* Travel During the COVID-19 Pandemic
* Our Transportation Future
* External Forces and Future Factors

Slide 5: Travel During Covid-19

Content:

* This section will ask the public about their transportation choices in the midst of COVID-19.

Purpose:

* Understand how people are adapting their transportation choices to the current health crisis.
* Understand how these changes might affect long-term travel patterns and choices in the future.

Slide 6: Our Transportation Future

Content:

* This section asks the public to consider our current transportation system and determine what implementation activities would make transportation options more appealing in the future.

Purpose:

* Understand barriers and opportunities in our transportation system.
* Obtain information that can inform and provide support for TPB member implementation activities that align with the TPB policy framework.

Slide 7: External Forces and Future Factors

Content:

* This section asks the public about factors that will affect transportation in the future.
* The factors we explore include climate change, autonomous vehicles, and continuing efforts to advance transportation equity in the region.

Purpose:

* Measure public awareness of these factors.
* Establish a baseline for public awareness on these factors.
* Understand how important these factors are in transportation decisions made by the public.

Slide 8: Methodology

* ICF developed a methodology for the survey using a representative address-based sample frame to select potential respondents.
* Respondents will be contacted via mail and encouraged to complete the survey via web. Respondents will be contacted up to three times.
* Approximately 23,000 households will be invited to participate.
* This effort is expected to obtain at least 2000 completed surveys.

Slide 9: Methodology

The survey has been designed to be statistically valid for the following 10 geographic areas:

* + District of Columbia
	+ Charles County
	+ Frederick County (including City of Frederick)
	+ Montgomery County (including Gaithersburg, Rockville, and Takoma Park)
	+ Prince George’s County (including Bowie, College Park, and Laurel)
	+ the City of Alexandria
	+ Arlington County
	+ Fairfax County (including City of Fairfax, and Falls Church),
	+ Loudoun County
	+ Prince William County area (including Manassas and Manassas Park)

Slide 10: Schedule

This project will follow this broad schedule:

* August: Conduct Cognitive Interviews
* September: Invite randomly selected participants and collect our surveys responses
* October: Analyze Data
* November: Develop Survey Report

Slide 11: Focus Groups

* TPB staff understands that we will not reach out to everyone in the region through our survey.
* Focus groups will supplement our survey’s results.
* They will focus on understanding ”why” and “how” factors.
* Findings will help drive conversations for the second phase of public engagement.

Slide 12: Revisiting graphic timeline from slide 2

Slide 13:

Stacy Cook

Transportation Planner

(202) 962-3335

scook@mwcog.org

Karen Armendariz

Public Engagement Specialist

(202) 962-3275

karmendariz@mwcog.org

mwcog.org/TPB

Metropolitan Washington Council of Governments

777 North Capitol Street NE, Suite 300

Washington, DC 20002