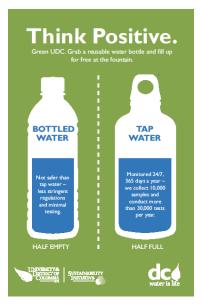






Tap versus Bottled Water

- Quality = Tap
- Affordability = Tap
- Accessibility = Bottled





- Network providing free water bottle refills
 - Restaurants, cafés and other businesses

 Non-filtered/Filtered, Chilled/Room Temp



Benefits:

- Improves public access
- Promotes tap water quality
- Reduces bottled water costs & waste
 - Potomac Trash Treaty
 - Anacostia Trash TMDL
- Encourages reusable bottles
- Supports local businesses
- Leverages utility-business partnerships





FIND WATER | BECOME A PARTNER | BLOG | SHOP | ABOUT | MEDIA | CONTACT





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<u>Map</u>

Vote With Your Donations

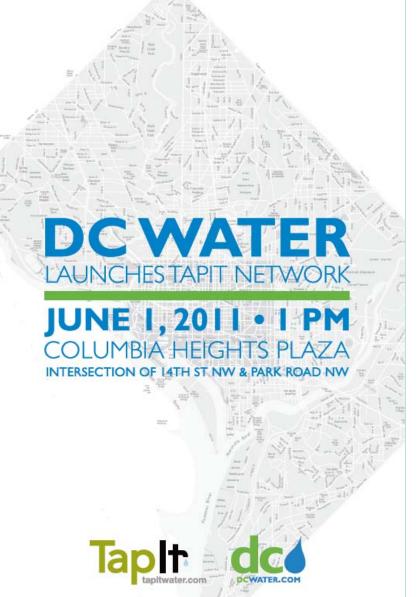
Find Water On The Go

State: District of Columbia * City: Washington Y Street Name: (use "St", "Rd", "Ave", etc.) Search

- Showing 1 10 of 190 Results.
- 1. 1800 Cafe | Partner Shown 1336 9th St NW Washington, District of Columbia 20036 202-223-2388
- 2. 18th Amendment | View Partner 613 Pennsylvania Avenue, SE Washington, District of Columbia 20003
- 3. 1905 Bistro Bar | View Partner 1905 9th Street NW Washington, District of Columbia 20001 202-332-1905
- 4. Acacia Gourmet | View Partner 325 Pennsylvania Avenue SE Washington, District of Columbia 20003 202-543-2266
- 5. Acqua Al 2 | View Partner 212 7th Street SE











ER BOT on the go...

CysleLife USA 3255 K Street, NW

Dargerously Delisious Ples 1039 H Speet, NE

Daverport Coffee Lounge (American University) 4400 Massachusetts Ave., NW

DC Bras 3178-0 Bladenburg Road, NE

Dalaessa Gelara 1304 Connectiout Ave., NW

Dalaessa Gelata 1560 Wisconán Ave., NW

Dumberton House 2715 Q Street, NW

Daponi Collee 1807 10th Street, NW Daponi Market

1807 10th Street, NVV

Eastern Market 225 7th Street, SE

(75 15th Speet, NW

Filter Coffeebouxe and Expresso Bar 1726 20th Street, NW

ROD 14 Street, NW File Is Bahary

4502 Georgia Ave, NW Rying Rish Colline and Teo 3064 Mt Ressart Street, h

Foggy Bottom Grouwy 2HD F Street, NW

FRESHBARH Markes By the White House,

Thursdays Ham - 2:00pm) 800 Vermont Ave, NW

Georgetown University

Ladinger Library 37th and O Street, NW

Georgetown University Learny Student Center 37th and O Street, NW

Georgetown University St. Mary's Hall 17th and O Street, NW

Georgetown University Itave Internalitanal Cent 17th and C. Street, NW

J. Chevelatier 1009 33rd Street, NW

Jeva Hause 1645 Q. Street, NW

First Cap Cali

Evertanting Life Cafe 2920 Georgia Ave., NW Figs Lebensee Cafe 4020 MacArthur Bird., NW

Elditt Express

Das Grieges Cale 316 Pk. Piscant Street, NW

1890 Call 1306 9th Street, NW 18th Amendment 613 Ferrepisaria Ave., SE 1905 Blazo Bar 1905 Rds Street, NW Azada Gournat 305 Pennejvaria Avenue, SE Anga Al 2 212 7th Street, SE American City Dines 5510 Cornection: Ave., N/A Ameterdam Falafebbo 2425 18th Street, NM Aroma Cafe Balant 1333 U Street, NW Atlas Arxede 1236 H Street, NE Actum Cale 400 Virginia Ave., SM Baked and Wined 1052 Thomas Jefferson St, NW Bere Chill Barel 1213 U Street, NW Best Sandwith Flate 1801 K Street, NW BoydeSINCE 1019 7th Street, NW Bg Chair Coffee n Grill 2022 MLK JR. Ave., SE Bolla Colfee & Tea 655 15th Street, NVA Bourbon Colline 2101 L Street, NW Bread & Choselane SS40 Connecticat Ave. NW Bread and Brew 1247 20th Street, NW BreadSoda 2233 Wisconsin Ave., NW Buce di Bappo 1825 Connecticut Ave., NW Bushays and Poets 2021 14th Street, NVI Cale College 1346 T Street, NW Calabora 1506 U Street, NW Call Yagers 2473 18th Street, NW Canillas Sidawalk Cale 620 F Street, NW Capital Grounds Colles 2100 Perceptoria Ave. NV Capital Grounds Collee (Dulles Airport) I Saarinen Cirde, Gate 872 Capital Laurge 201 Permphasia Ave., 55 Casey's Colline 508 23rd Street, NW Casey's Collee 2000 L Street, NW Chatman's D'vine Balany & Calv 1229-9th Street, NW Church & State 1236 H Street, NE Circle Yogs 2000 Northanpton Street, NW City Biles 2501 O amplain Street, NW Cocore 1904 (Eth Street NW) Colfee Naure 4224 Festender Street, NW Columbia Heights Coffee & Cafe 3416 11th Street, NW Commissary 1443 P Street, NW

Tap

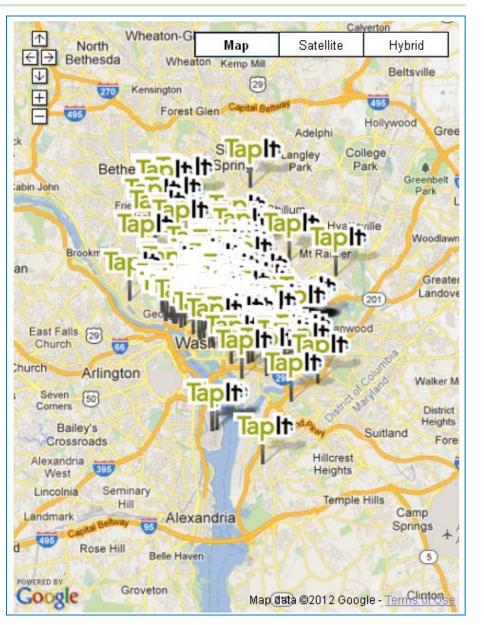
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DOWATER.COM

Pedially Sandwish Shop 1275 Int Street, NE Pedially Sandwish Shop Ronald Reagan Washington Autional Airport Nativally Sandwish Shop National y Sandwards Shop 50 Hansachunetts Ane, NE Packelly Sandwark Shop 4000 Connectious Ane, NW Packelly Sandwark Shop 1399 Pennsylvania Ane, NW Pesser's House 1628 Columbia Road, MW 1639 Columbia Road, Prive Paurd (3) Ferreplantia Are, 35 Paur House 319 Ferreplantia Are, 35 Qualta Ceñte 2017 Georgia Are, NW Red Palace 1212 H Street, NE 2014 Statet, NE 2014 Statet, NE 123 H forest NE and Water Grandsmy Sel Tahl Street, NW Rachards Mithead DS J Hörset, NG Rachards Birthegas and Griffing Company Self Witcouts Area, NW Selfacts Cafe & Resolutions Selfacts Cafe & Resolution Self 1126 UPA Street, NW Secrets of Nature Health Food Caneer 2023 South Capitol Street, SW Shale Shade 2026 South Capitol Street, SF Sidnes Colles and Tate 1200 South Capitol Street, SF Sidnes Colles and Tate 417 H Street, NE Sitesant Resea 2020 DTA Street, NW Sitesate and Could Single and Quick SS30 Convectiout Ave., NW #UL3 500 Connectout Ave, NW 1 Satith Connecto 105 H Sanet, NE Satitheories National Zoo Mitter Center 2001 Connectout Ave, NW Salto Cather & Teo 2500 P Sates, NW Salto Cather & Teo 2500 P Sates, NW See Year Mom 1931 Columbia Road, NW Soul Vegetariane Ecodes 2006 Georgia Ave., NW Star and Shanrook DHI H Street, NE Sdisky Ringers Balarry 1270 Park: Road, MW STROGA Finness Statio 1908 Adams Mill Road, MM Saki Aala 1730 Rhode Island Ave., NM Sweet Loby 404 Oth Street, SE Waangreen (3) Pennohania Ave., 55 Swangrean 192 Connectiout Ave., NM Swaargreen 2221 Eye Street, NW 000 M Speet, NW Swaatgrean 1901 L. Street, NIW Hotel P Street, NW Tangy Sweet S21 7th Street, NW Tealson 2009 R Street, NW

App Store

FIND A MAP OF CURRENT LOCATIONS AT TAPITWATER.COM/DC Tester 600 Connectiout Ave, NW Tester 400 Bth Street, NW This Yellow Gym 3220 17th Street, NW The Argonaus 1403 H Spreet, NE The Bille Raik 14(2 Q Speet, NW The Daily Rider 1100 H Street, NE The Diner 2453 18th Street, NW The Heights 2115 14th Street, NW The Hidsight HUG (Lasinger Library Geor 37th and O Street, NW The Frend Bakery 340 15th Street, SE The Queen Ms 1205 H Street, NE The Studio DC (Adams Morgari 2409 18th Street, NW The Studie DC (Duport Gride) 1780 Connectiout Ave., NW Told Underground 1234 H Street, NE Trusty's 1400 Perceptuaria Ave., SE Tryat 2439 18th Street, NW Tryst at the Phillips 1600 21st Street, NW Typean Caffee & Tes Hote Uning Street, NW Unde Chips Coalities and Bakery 1514 Numh Capitol Street, NW Unsammen Grounds (Leavey Center, Georgetown University) 2000 Reservoir Road, NW 2000 Reservoir Ruad, NW University of de Ditation of Calumbia (drint Station) 4200 Garus, Ave, NW Building BL, Level 2 University of des Ditation of Calumbia (drint Station) 4200 Garus, Ave, NW Building 28, Level 2 Upper Chart Reservic TVP Demoghamia Ave, NW Washington Dali 1990 & States, NW 1990 K. Street, NW Wistergese Pastry 2504 Virginia Ave, NW Wiset Wing Cafe IIII Penneyhania Ave, NW Whole Faods 2201 | Street, NW 2201 I Sorver, NW Whole Facels H4D F Soret, NW Whole Facels 4520 40th Street, NW Whole Facels 2222 Wilsone Avenue NW Whole Facel 2223 Mission Avenue NW Whole Facel Stand Aven, NW Wilsone Wiadom 1402 Percephania Ave., SE Wage Missonin Are, NW 1440 Waxonin Ave, NW Yeef Organis Market 2023 Penneyharia Ave, SE Yeef Organis Market 2009 (2th Sareet, NE Yeef Organis Market 4100 Georgia Ave, NW Yesh Yele D33 Connecticut Ave, NW



More locations coming soon...



- Distribute bottles
- Partner promotion
- Social media
- DC Water website
- Customer newsletter
- Public events
- Media
- Bloggers

www.tapitwater.com/dc









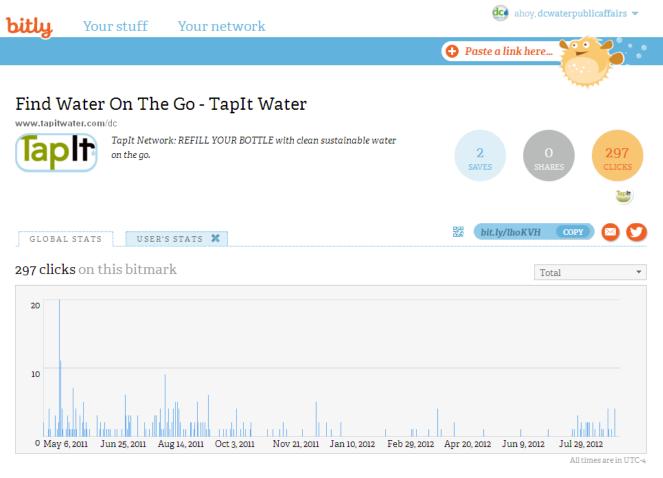








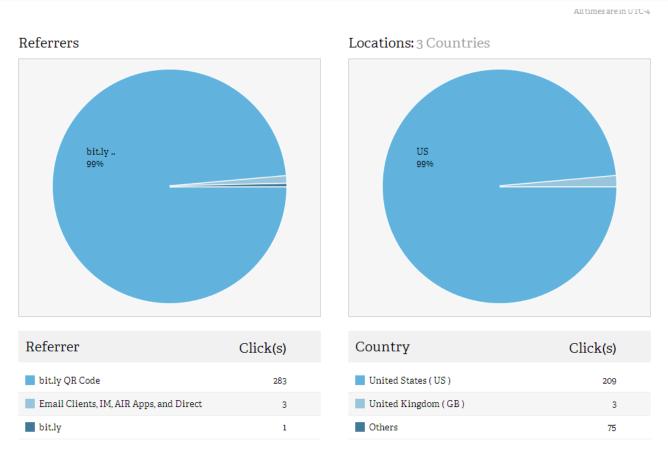
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Unique Partnerships









capcitydiner: What goes great with breakfast? A nice glass of @dcwater. <u>http://t.co/RqgwFbG1</u>



Lauren Centrella



Nothing quite this tasty comes out of my tap from home from @dcwater. (cc @MeridianPint) pic.twitter.com/isiMakR7

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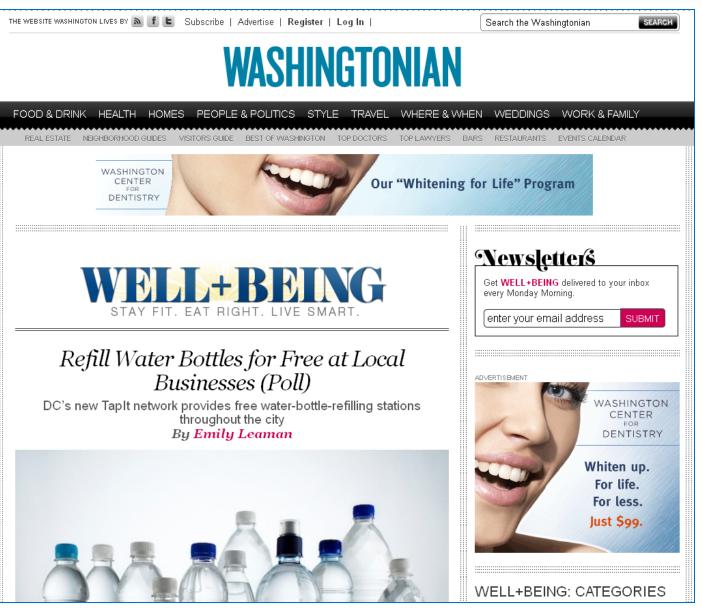


Regional Taplt Campaign

- Goal = 600 Locations by November '13
 - 125 Large
 - 40 Medium
 - 25 Small
- 352 Total Locations
 - 209 (MWCOG)
 - 143 (DC Water)









- Regional events
 - Bike to Work Day
 - Nat'l Drinking Water Week
 - Fairs/festivals
- Metro print ads
- Movie theater trailers
- Comcast Spotlight TV/Xfinity ads
- Social Media





QUESTIONS?

Sarah Neiderer

Water Communications & Marketing Coordinator DC Water

sarah.neiderer@dcwater.com

202-787-7013