



EMPLOYER OUTREACH COMMITTEE

Tuesday, January 15, 2013
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room

Chairperson: Holly Morello, PRTC (703) 580-6130
Vice Chairperson: Deanna Reed, Prince George's County (301) 883-5688
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 10/16/12 Meeting Notes (5 minutes)
3. First Quarter and Second Quarter FY 2013
Conformity Verification Reports (5 minutes)
4. TDM Evaluation Framework (10 minutes)
COG/TPB staff will update the committee on changes to the TERM
Evaluation methodology
5. Third Party Vanpool Provider Information (40 minutes)

Representatives from Enterprise Rideshare and vRide will each
provide a briefing on their programs and how they work with
employers to either start or expand vanpooling programs at the
worksites as well as their interaction with local Employer Outreach
sales representatives.
6. Training Updates (5 minutes)
The Committee will be briefed on upcoming training sessions.
7. Employer Awards Update (10 minutes)
The Committee will be briefed on the upcoming Employer Awards
Event and nominations
8. Employer Outreach Roundtable (40 minutes)
Group members can share challenges and successes they
encountered in recent TDM outreach activities.
9. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for April 16, 2013 at 10 a.m.

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
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