COUNCIL OF GOVERNMENTS

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METROPOLITAN WASHINGTON

MEETING NOTICE AND AGENDA REGIONAL TDM MARKETING GROUP

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6.	Ozone Action Days	(15 MIN)	INFORMATION
	Jennifer Desimone of COG's Environmental staff will brief the group on promotional efforts for Ozone Action Days.		
7.	WMATA Marketing Update	(15 MIN)	INFORMATION
	WMATA will discuss their recent marketing initiatives.		
8.	Marketing Reports	(5 MIN)	INFORMATION
	COG staff will distribute an updated draft of the 2 nd -Half Commuter Connections Marketing Campaign Summary and discuss upcoming 2004 TDM Resource Guide and Strategic Marketing Plan schedule.		
9.	Calendar of Events/Other Marketing Information	(30 MIN)	DISCUSSION
	This is an opportunity to go around the room and have each meeting participant spend a minute or two to share information about marketing materials, plans, and upcoming events happening within their organization.		
10.	Other Business / Set Agenda for Tuesday August 3, 2004 meeting	(5 MIN)	DISCUSSION