



**MEETING NOTICE AND AGENDA
REGIONAL TDM MARKETING GROUP**

**Tuesday, September 15, 2020
10:00 a.m. – 12:00 p.m.**

**Webex Virtual Meeting Hosted by
Metropolitan Washington Council of Governments**

Chair: Semia Hackett, slhackett@co.pg.md.us, 301.883.5611
Vice Chair: Bobbi Greenberg, bgreenberg@arlingtonva.us, 703.228.4787
COG/TPB Staff: Douglas Franklin dfranklin@mwcog.org, (202) 962-3792

<u>ITEM #</u>		<u>ACTION</u>
1. Introductions		
2. Minutes of June 16, 2020 Meeting	(5 MIN)	APPROVE
3. Change of Chairpersons The new FY21 Chair and Vice Chair will be announced.	(5 MIN)	INFORMATION
4. Marketing Campaign Summary Report COG/TPB staff with review the Final FY20 Second Half Marketing Campaign Summary Report.	(10 MIN)	INFORMATION
5. Montgomery County Marketing Michelle Golden, Montgomery County Commuter Services, will report on Marketing activity with the jurisdiction.	(20 MIN)	INFORMATION
6. Commuter Connections FY21 Marketing Activity Dan O'Donnell, Odonnell Company, will discuss Commuter Connections FY21 marketing activity.	(20 MIN)	INFORMATION

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300, WASHINGTON, DC 20002-4239

THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE DISTRICT OF COLUMBIA

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| 7. Marketing Round Table
Meeting participants may discuss COVID-19 response or other marketing related news/plans within their organizations. | (55 MIN) | DISCUSSION |
| 8. Other Business/Suggested Agenda items for the next meeting. | (5 MIN) | DISCUSSION |

The next Regional TDM Marketing Group meeting is Tuesday, December 15, 2020 from noon – 2:00 p.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).