

INCLUSIVE AND EQUITABLE ECONOMIC GROWTH WITHIN THE GREATER WASHINGTON REGION

GEORGE D THOMAS

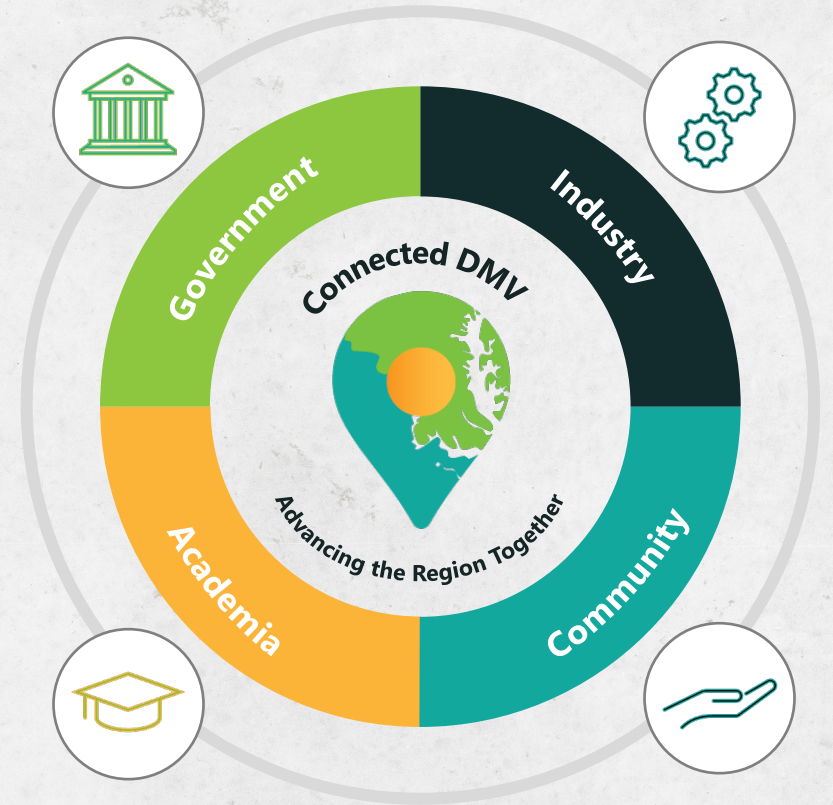
CHIEF INNOVATION OFFICER, CONNECTED DMV



AGENDA

- **OVERVIEW**
- **DMV REGIONAL CONGRESS**
- **REGIONAL ECONOMIC DEVELOPMENT STRATEGY (REDS)**
- **THEORY OF CHANGE & DMV ATLAS**
- **REGIONAL BRANDING & MARKETING**
- **QUANTUM WORLD CONGRESS 2023**

VISION



FOCUS



FUNDAMENTAL NEEDS



Technology &
Connectivity



Finance



Workforce



Education



Public Safety



Transportation



Food & Water



Energy

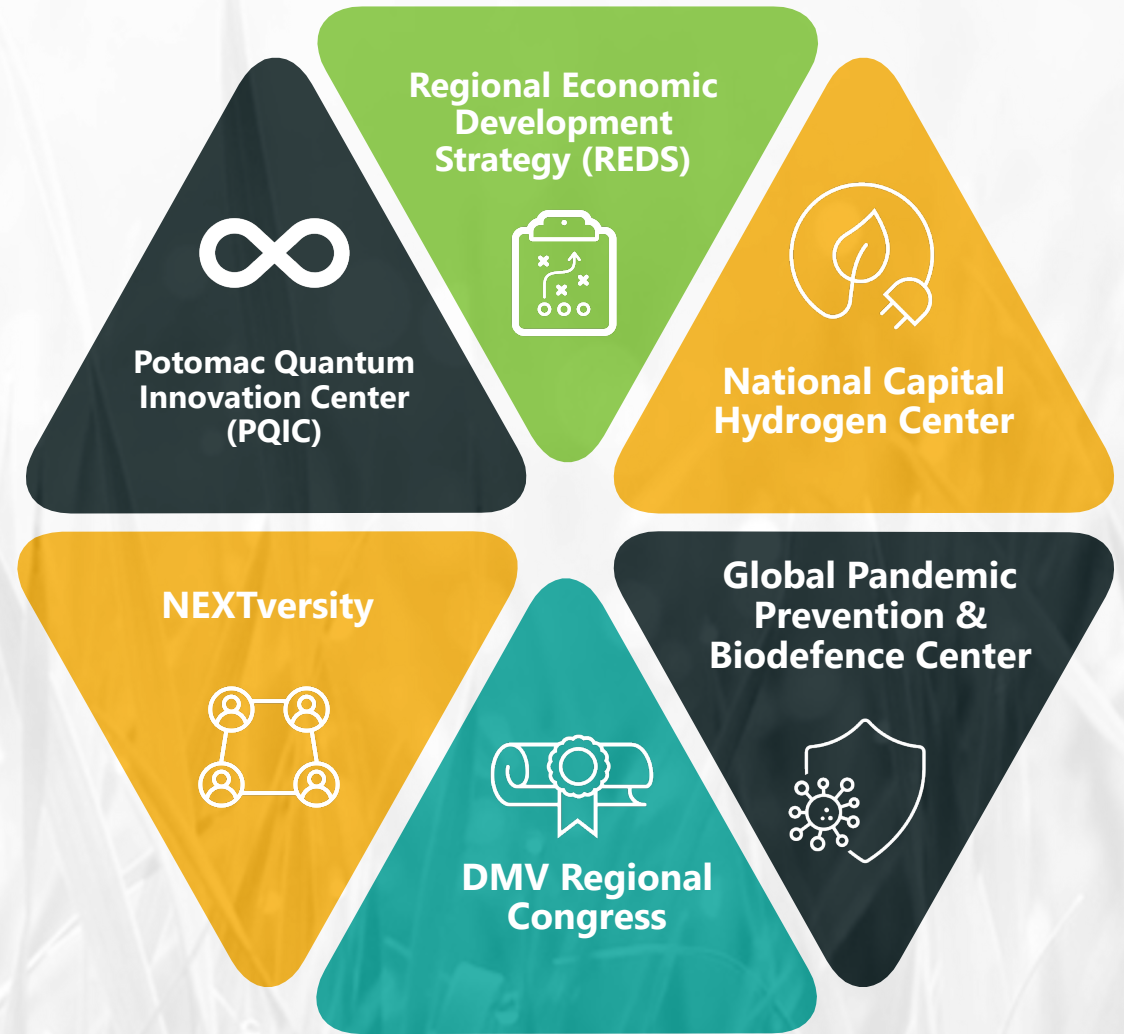


Healthcare



Housing

**IN A
REGION
FULL OF
THINK
TANKS,
WE'RE A
DO TANK.**



DMV REGIONAL CONGRESS

DMV REGIONAL CONGRESS: FEATURED SPEAKERS



CHRIS VAN HOLLEN

United States Senator, Maryland



GLENN YOUNGKIN

74th Governor of the Commonwealth of Virginia



ERWIN GIANCHANDANI

Assistant Director for Technology, Innovation and Partnerships, National Science Foundation



ALEJANDRA Y. CASTILLO

Assistant Secretary of Commerce for Economic Development



LARRY HOGAN

62nd Governor of the State of Maryland



MURIEL BOWSER

7th Mayor of Washington DC

DMV REGIONAL CONGRESS

presented by **CONNECTED DMV**



REGIONAL ECONOMIC DEVELOPMENT STRATEGY (REDS)

REDS CROSS-SECTOR MODEL



REDS STEERING COMMITTEE

Fairfax County EDA Victor Hoskins <i>Co-Chair</i>	Prince George's County EDC David Iannucci* <i>Co-Chair</i>	DC Deputy Mayor for Planning & Economic Development Keith A. Anderson <i>Co-Chair</i>	Connected DMV Stu Solomon	The Economic Club of Washington, D.C. Mary Brady	Greater Washington Community Foundation Tonia Wellons	McGuireWoods LLP Jim Dyke	HDR, Inc. Shyam Kannan
Alexandria Economic Development Partnership Stephanie Landrum	Montgomery County EDC Bill Tompkins	Washington DC Economic Partnership Keith Sellars	Northern Virginia Community College Dr. Anne Kress	Enterprise Community Partners David Bowers	The Greater Washington Partnership Francesca Ioffreda	Pepco Ayana Rockett	Kaleidoscope Affect Linda Singh
Loudon County Economic Development Buddy Rizer**	Howard County EDA Larry Twele	Virginia Economic Development Corporation Jason El Koubi	Consortium of Universities of the Washington Metropolitan Area Dr. Andrew Flagel	Federal City Council Hon. Anthony Williams	The 2030 Group Bob Buchanan	Destination DC Elliott Ferguson	Washington Business Journal Alex Orfinger
Metropolitan Washington Council of Governments Clark Mercer	Washington Metropolitan Area Transit Authority Tom Webster	Maryland Technology Development Corporation (TEDCO) Troy LeMaile-Stovall	Prince George's Community College Dr. Falecia Williams	The Greater Washington Board of Trade Jack McDougale***	Urban Land Institute (ULI) – Washington Deborah Bilek	United Way of the National Capital Area Rosie Allen-Herring	Verizon Mario Acosta-Velez

* Liaison to Maryland National Capital Region Economic Development Alliance (MDNCREDA)

** Liaison to Northern Virginia Economic Development Alliance (NOVA EDA)

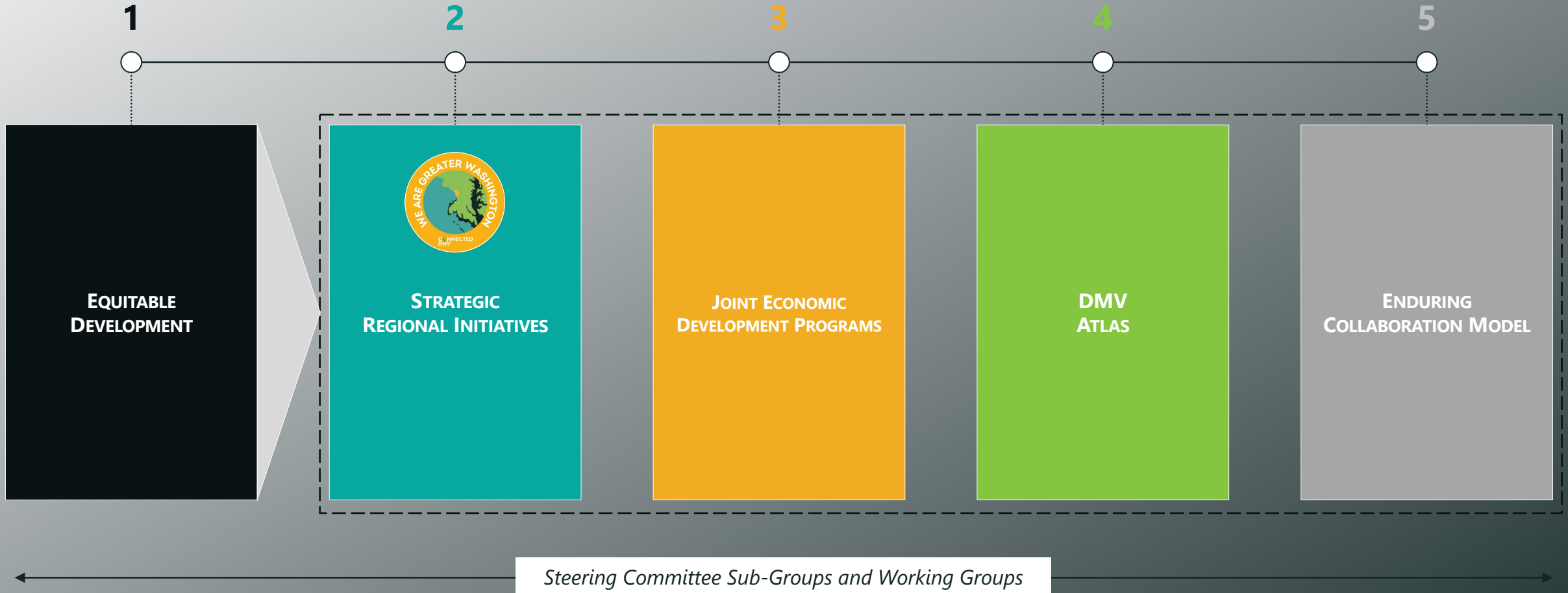
*** Liaison to Council of Economic Development Officials (CEDO)



REDS GOALS & GUIDING PRINCIPLES



REDS WORKSTREAMS






WAGW PROGRAM OFFICE



REGIONAL FUNDING OPPORTUNITIES



REGIONAL INITIATIVE	EQUITABLE ALL-HAZARDS PREPAREDNESS AND RESILIENCE IN THE BROADER NATIONAL CAPITAL REGION	QUANTUM DUAL-USE INNOVATION & COMMERCIALIZATION ENGINE (Q-DICE)	MID-ATLANTIC HYDROGEN HUB
FUNDING OPPORTUNITY	NSF Regional Innovation Engines Type-2 Bid	NSF Regional Innovation Engines Type-2 Bid	U.S. Department of Energy Regional Clean Hydrogen Hubs
LEAD ORGANIZATION		 UNIVERSITY OF MARYLAND	
SCALE	Up to \$160M	Up to \$160M	\$8B Total Funding Available
TIMING	Submitted – January 18 th , 2023	Submitted – January 18 th , 2023	Submitted – April 7 th , 2023

Formally approved by DMV Regional Congress



THEORY OF CHANGE & THE DMV ATLAS

Economic Mobility Rank

Of Top 50 Largest Regions

13th DMV Region

Of Top 150 Largest Counties

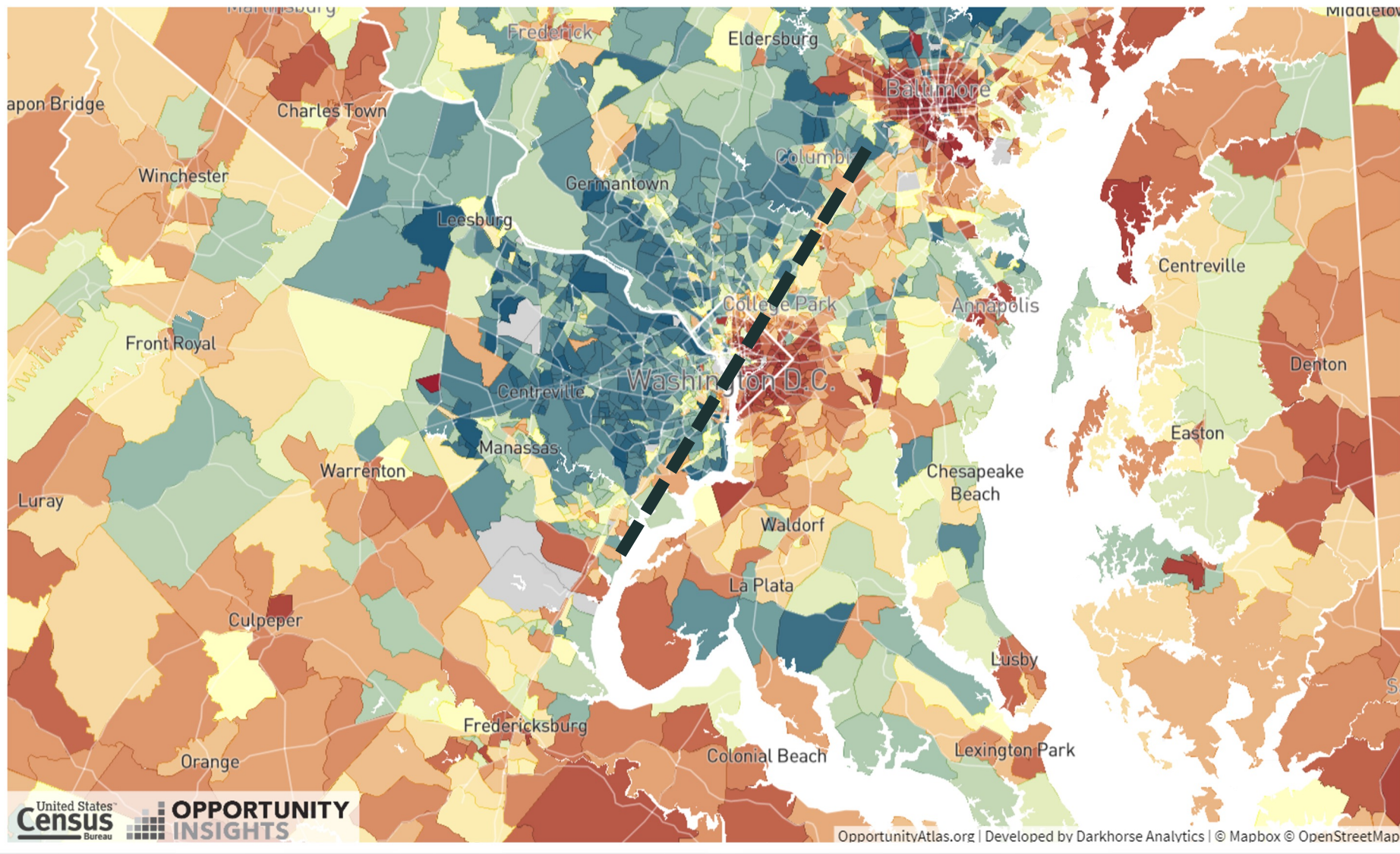
2nd Fairfax County

12th Montgomery County

107th Prince George's County

142nd District of Columbia

Household Income for Children of Low Income Parents



THEORY OF CHANGE

OUR PURPOSE...

...is to create systemic change that eradicates the inequities that divide the DMV region through a whole community approach

OUR OPERATIONS...

...are Cross-Sector that approve Strategic Regional Initiatives which are measured through regional metrics and case studies via the DMV Atlas

OUR STRATEGY...

...includes preconditions focused on the fundamental needs of our communities that improve societal infrastructure and include wraparound community support functions

OUR IMPACT...

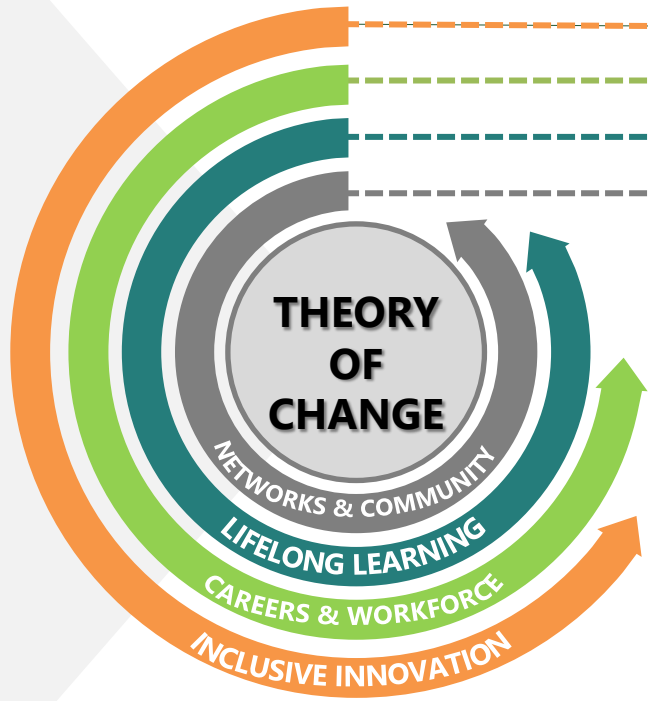
...will result in improved regional equity and economic growth by race, place & income with targets and metrics tied to our 8 specific outcomes

...Improved regional and jurisdictional standing and rankings

OUR PRIORITIES

OUR ACTIONS

OUR OUTCOMES



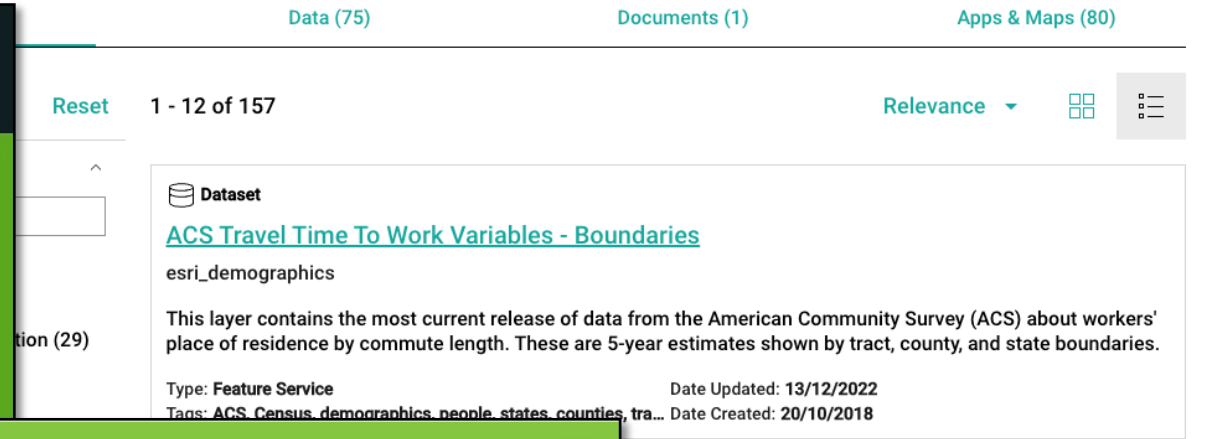
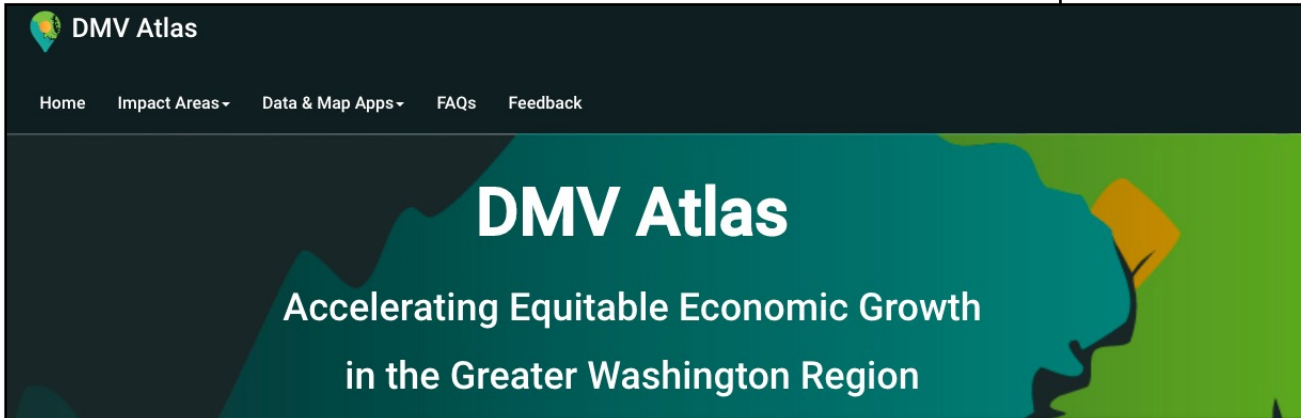
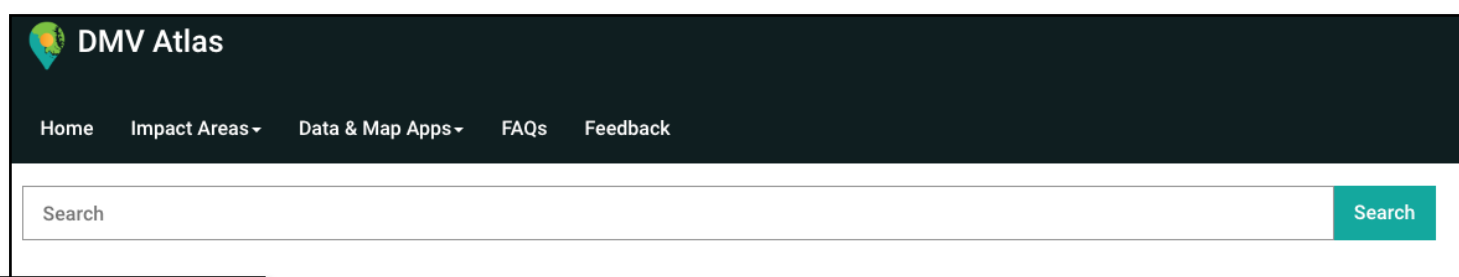
- REVITALIZE INDUSTRY GROWTH & DIVERSIFICATION INITIATIVES
- UNIFY BUSINESS & TECHNOLOGY ECOSYSTEM DEVELOPMENT
- GENERATE BUSINESS ATTRACTION & RETENTION
- PROMOTE UNIFIED REGIONAL BRANDING & MARKETING
- ELEVATE SMALL & MINORITY ENTERPRISE
- DEVELOP TALENT & WORKFORCE PIPELINES
- DIVERSIFY ACCESS TO SERVICES, OPPORTUNITY & CAPITAL
- STRENGTHEN TRANSFORMATIVE EQUITY INITIATIVES

- Improved pathways to entrepreneurship
- Increased economic & civic value creation
- Increased availability and access to good jobs
- Aligned workforce supply and demand
- Increased access to education
- Right skills at the right time in the right place
- Whole community driving improved economic performance
- Equitable access to professional and business networks

WHO WE ARE



THE DMV ATLAS



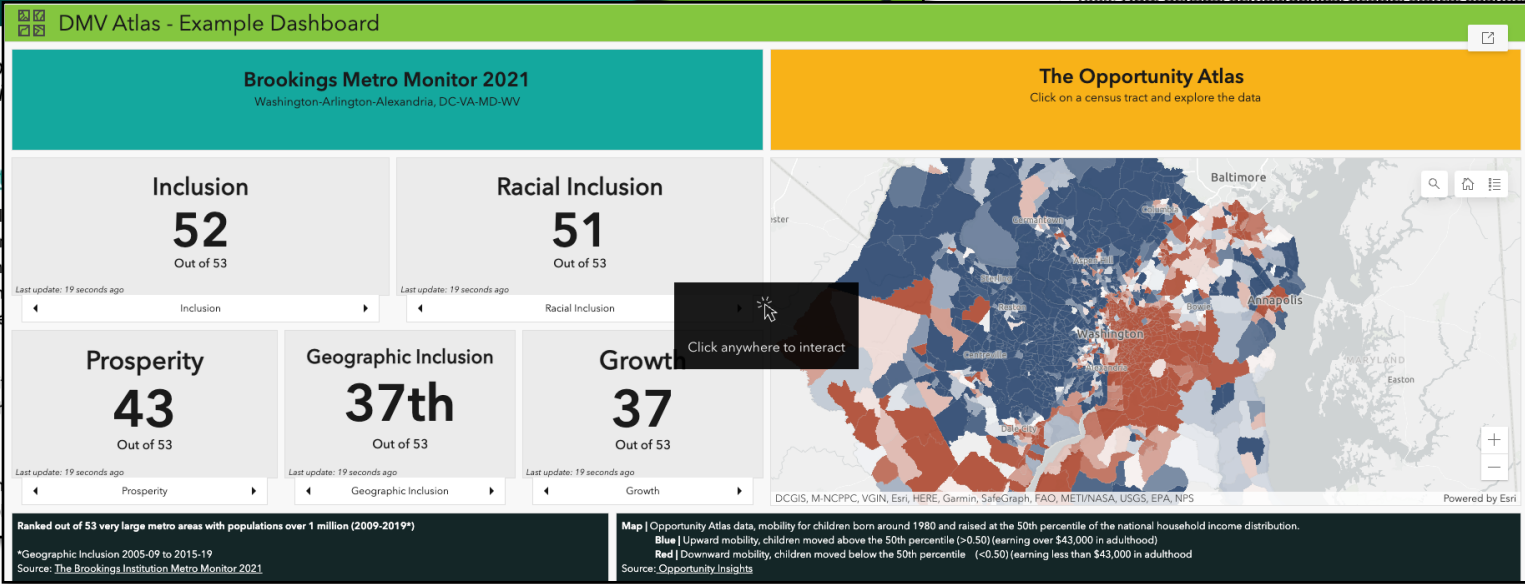
The DMV Atlas is a "d specifically highl

[Regional Economic Development S](#)

If we are going to remove economic, educational our communities—from Anacostia to Georgetown equal access to opportunities, we must summon fundamentally reshape the physical, digital, econ enable all communities to thrive, especially vulne

The DMV Atlas is a collaborative data catalog wi sector data sets to unearth new equitable growth planning, investment, and programming.

Use our community's public platform for explorin and building maps and apps, and engaging to so



[es - Boundaries](#)

from the American Community Survey (ACS) about computer are 5-year estimates shown by tract, county, and state...

Date Updated: 13/12/2022
ure... Date Created: 07/12/2018

[ables - Boundaries](#)

A black and white photograph of a man with glasses and a beard, smiling broadly while shaking hands with another person. The background is blurred, suggesting an office or professional setting.

REGIONAL BRANDING & MARKETING

WORKING GROUP

 <p>Alexandria Economic Development Partnership</p> 	 <p>ARLINGTON VIRGINIA USA</p> 	 <p>DMPED OFFICE OF THE DEPUTY MAYOR FOR PLANNING & ECONOMIC DEVELOPMENT</p>  <p>Destination DC</p>  <p>WASHINGTON DC ECONOMIC PARTNERSHIP</p>	 <p>FAIRFAX COUNTY ECONOMIC DEVELOPMENT AUTHORITY</p>  <p>fxva</p> <p>Fairfax County, Virginia Connect with America</p>
 <p>HOWARD COUNTY ECONOMIC DEVELOPMENT AUTHORITY <i>Grow. Here's how.</i></p>  <p>Visit Howard County Maryland</p>	 <p>LOUDOUN VIRGINIA ECONOMIC DEVELOPMENT</p>  <p>Visit LOUDOUN - DC's Wine Country® -</p>	 <p>MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION MARYLAND</p>  <p>MD/DC Montgomery, MD</p>	 <p>Prince Georges county MARYLAND ECONOMIC DEVELOPMENT CORPORATION experience expand explore</p>  <p>Experience Prince Georges county MARYLAND</p>

 CORE TEAM / SUB-GROUP MEMBER



**G R E A T E R B U I L D
W A S H I N G T O N H E R E**

WASHINGTON, D.C. MARYLAND VIRGINIA



SCALE HERE.



INVEST HERE.



INNOVATE HERE.



GROW HERE.

**G R E A T E R
W A S H I N G T O N**

**B U I L D
H E R E**

WASHINGTON, D.C. MARYLAND VIRGINIA

**SCAN TO
WATCH OUR
VIDEO**



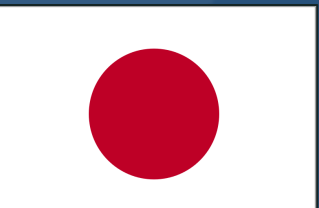
QWC LAUNCH & JOINT GREATER WASHINGTON BOOTH





Quantum
world congress

A GLOBAL CONVENING



INTERNATIONAL FORUM

- The Role of National Quantum Programs
- Sustaining Investment and Increasing Value through Collaborative Investments
- Coordination of Education Programs and Alignment of Talent to Industry Needs
- Supply Chains, Standards, and Regulations
- Opportunities and Challenges to Accelerate and Scale Bilateral and Multilateral Collaboration



QUANTUM STARTUP PITCH COMPETITION

- Commercialization of Life Sciences, Biotech, and Healthcare
- Presented by The MITRE Corporation, NEXT by Shulman Rogers and the Potomac Quantum Innovation Center
- **Co-Emcees:** Anthony Millin and Tien Wong
- **Judges:** Yaakov Weinstein, Christophe Jurczak, Christopher Monroe

WINNERS

1st qBraid

2nd POLARISqb

3rd SyLab Systems





*save the
date*

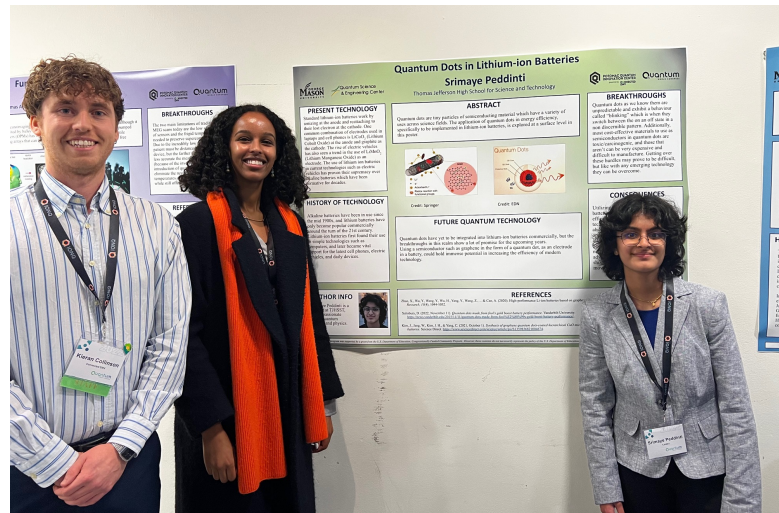
for
QWC
2023

*September
26-28*

*back in
Greater
Washington*

PATHWAYS TO QUANTUM: SUMMER IMMERSION PROGRAM





CORE TEAM



SCAN HERE TO WATCH VIDEO →



and



with





THANK YOU!

**Contact:
GEORGETHOMAS@CONNECTEDDMV.ORG**