



# 2016 TLC PROGRAM EVALUATION

## Transportation/Land Use Connections Program

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## Overview of the TLC Program

- Program launched in 2007
- Premier technical assistance program advancing regional priorities at the local level
- 8-10 projects funded annually at a cost of \$30-\$80k per project
- In 2015, \$425,000 awarded to 9 projects
- Overall, 83 TLC projects have been funded at a value of \$2.8 million 2007-2015



# Evaluation Components

- Background of the TLC Program
- TLC Evaluation
  - Analysis of program data maintained by COG staff, 2007-2015
  - Results of the 2015 TLC Program Survey
  - Interviews with Past Recipients
- Case Studies
- Program Recommendations



## Types of TLC Projects

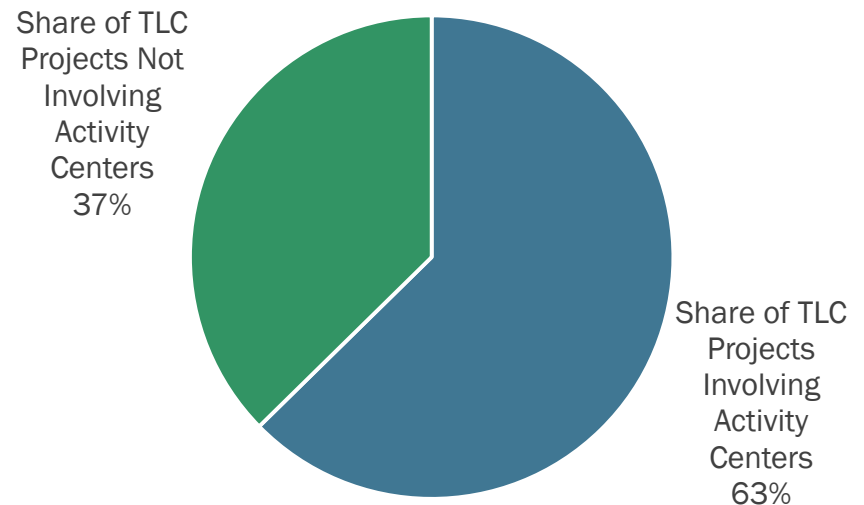
- 38% Areas or Corridor Level Plans
  - Incl. 6% Preliminary Engineering
- 18% Regulatory or Policy Recommendations
- 16% Concept or Vision Plans
- 14% Operational Recommendations
- 11% Tools for Planning
- 3% Scoping



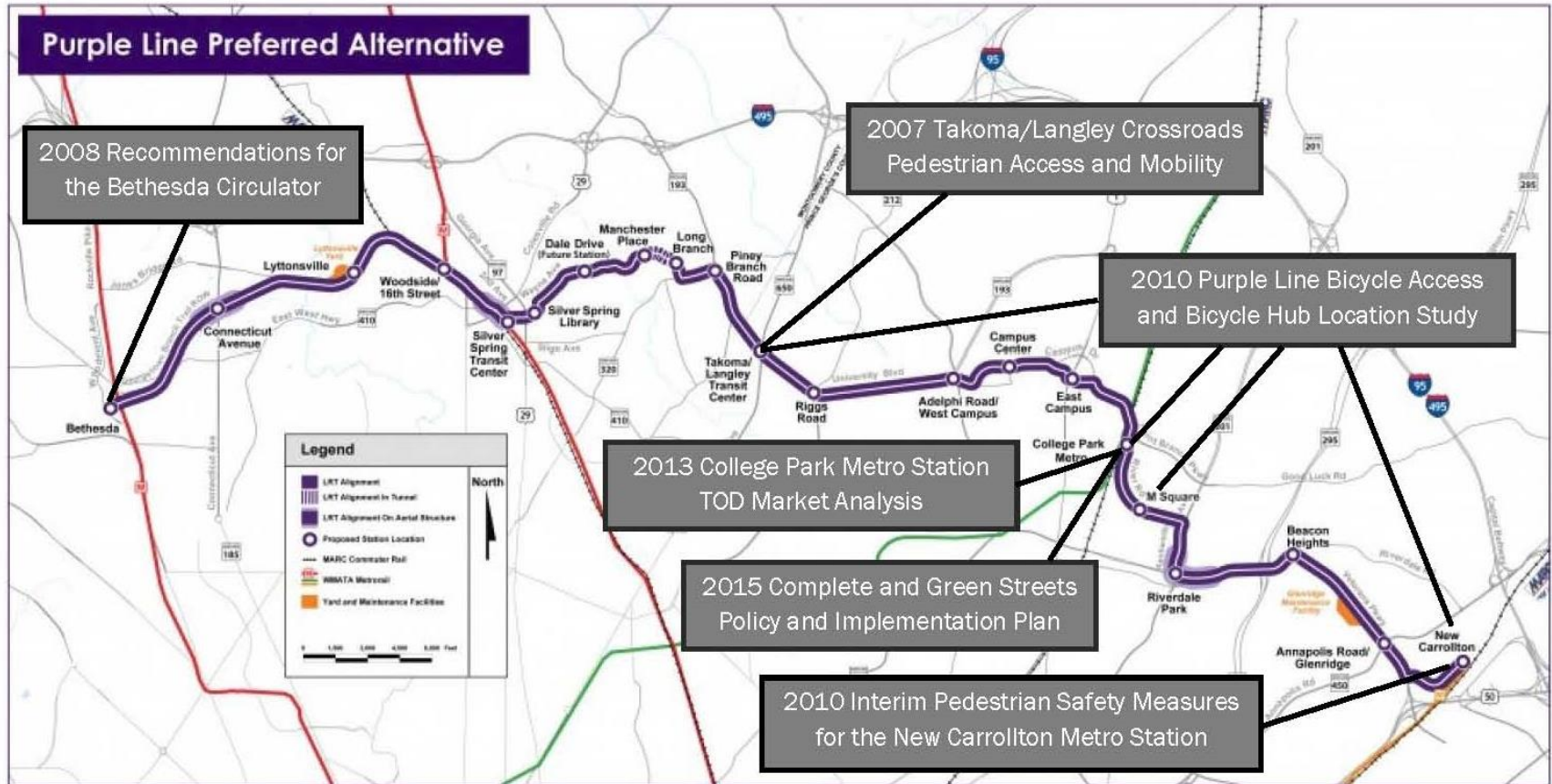
# TLC Projects in Activity Centers

- 63% of TLC Projects and 61% of TLC Funding Involved Activity Centers
- Includes Projects Involving Specific Activity Centers or Centers along Transit Corridors
- Based on Activity Center Map Approved in 2013

Share of TLC Projects Involving Activity Centers  
(Source: MWCOC)

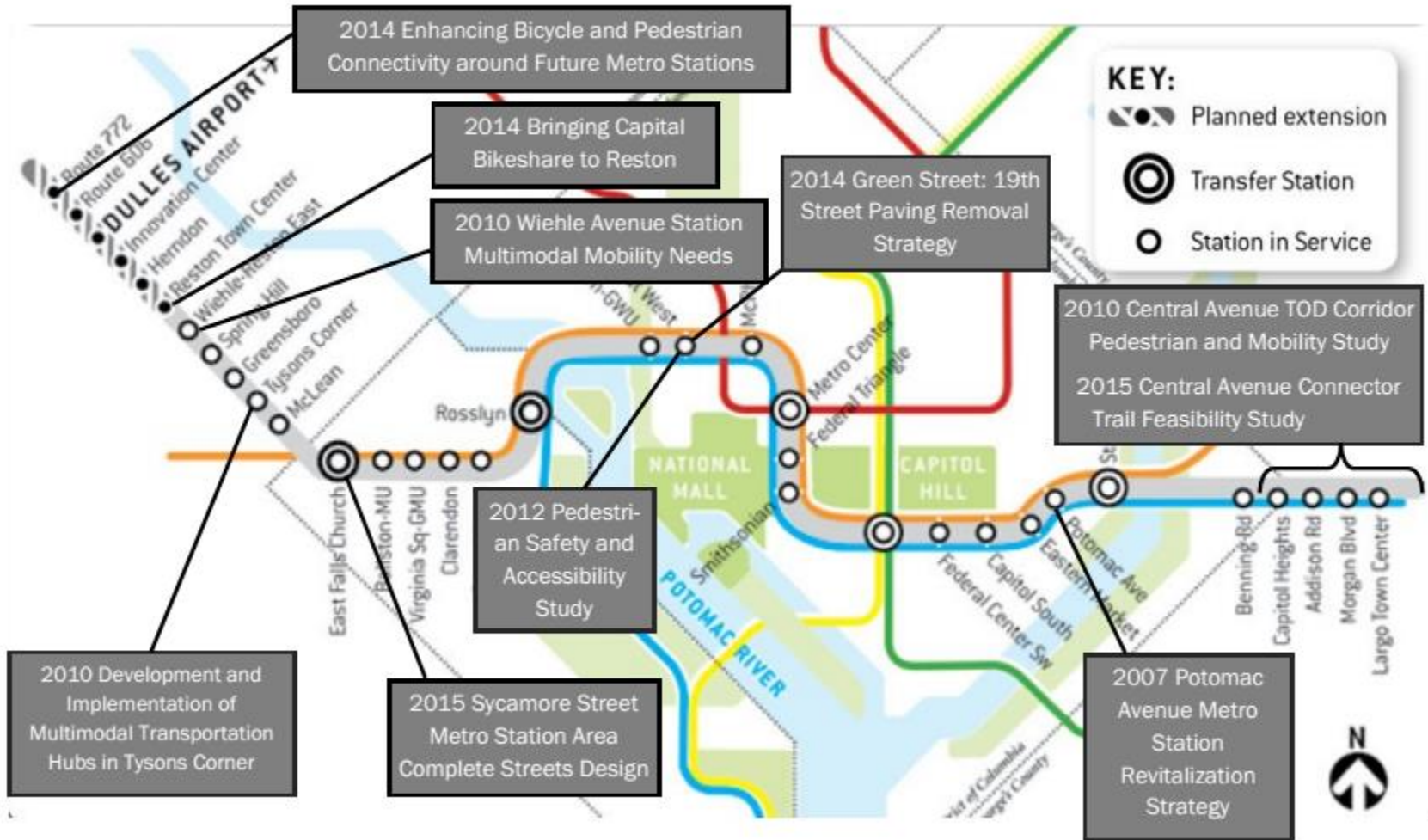


# Examples of Transit-Oriented TLC Projects



TLC Projects Along the Purple Line

# Examples of Transit-Oriented TLC Projects



TLC Projects Along the Silver Line



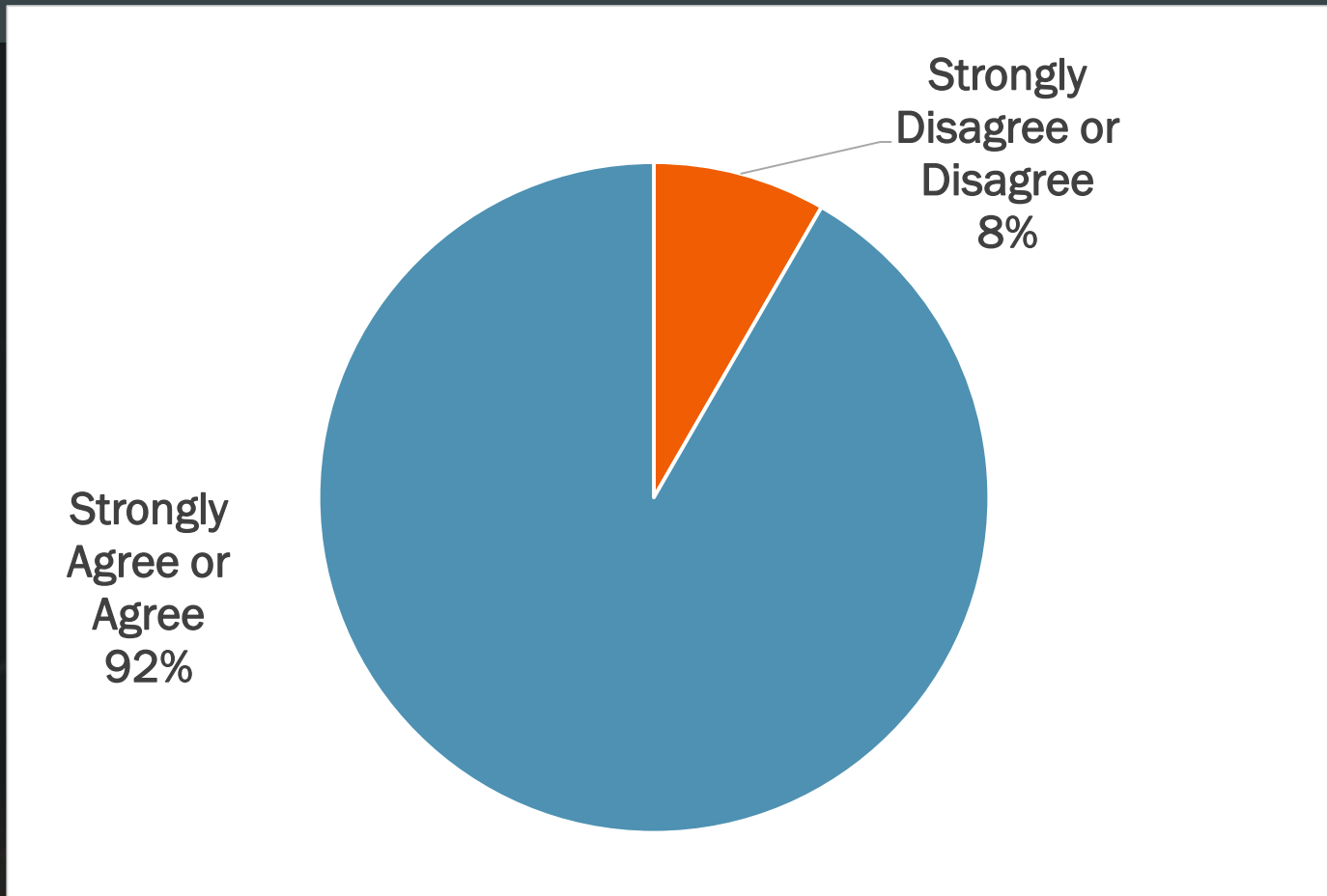
## Survey Highlights

- 37 Survey Responses
- Representing 53% (44) of TLC Projects Completed 2007-2015
- Results Represent a Good Cross Section of the Region
- Results Reveal Popular Projects and Topics in Demand
- Overall Positive Feedback
- The TLC Program is Popular and Effective

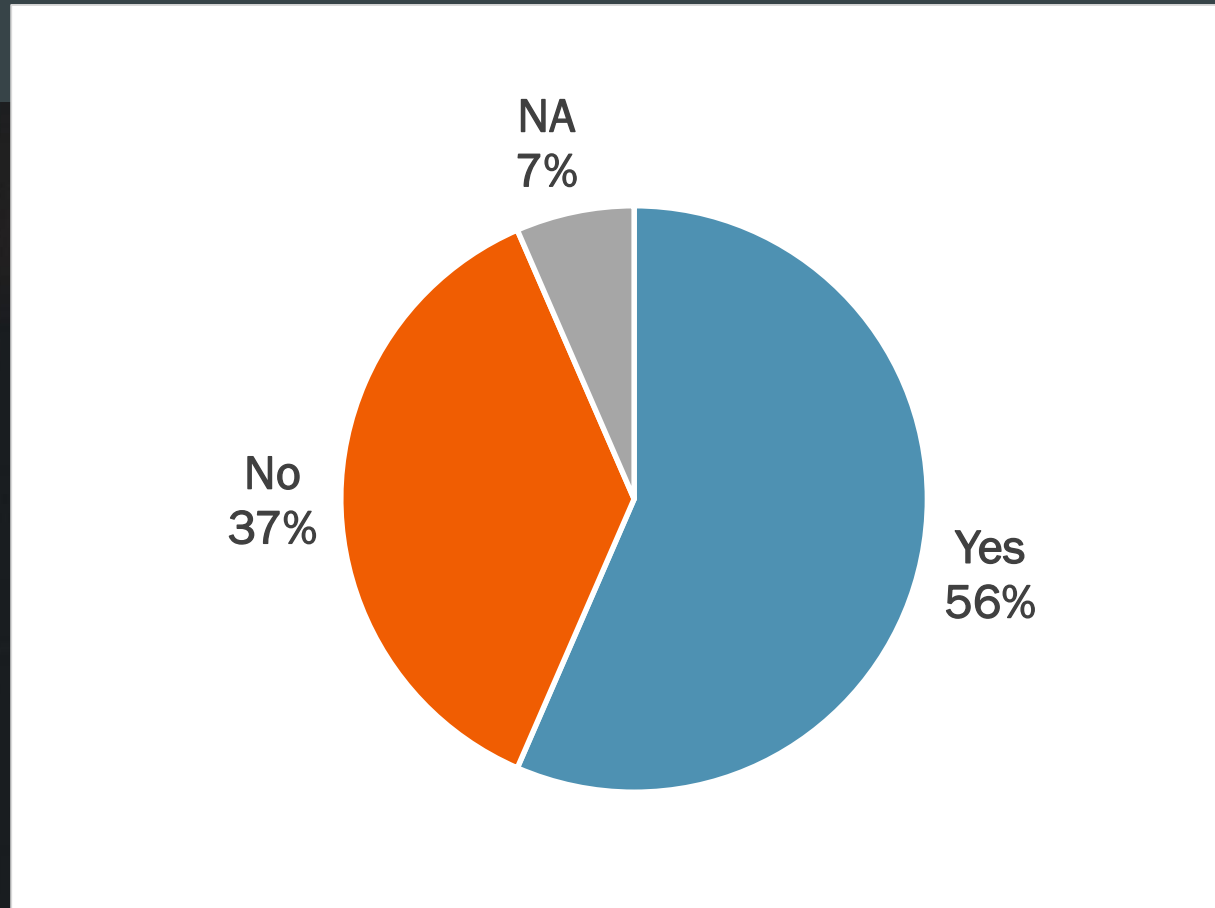




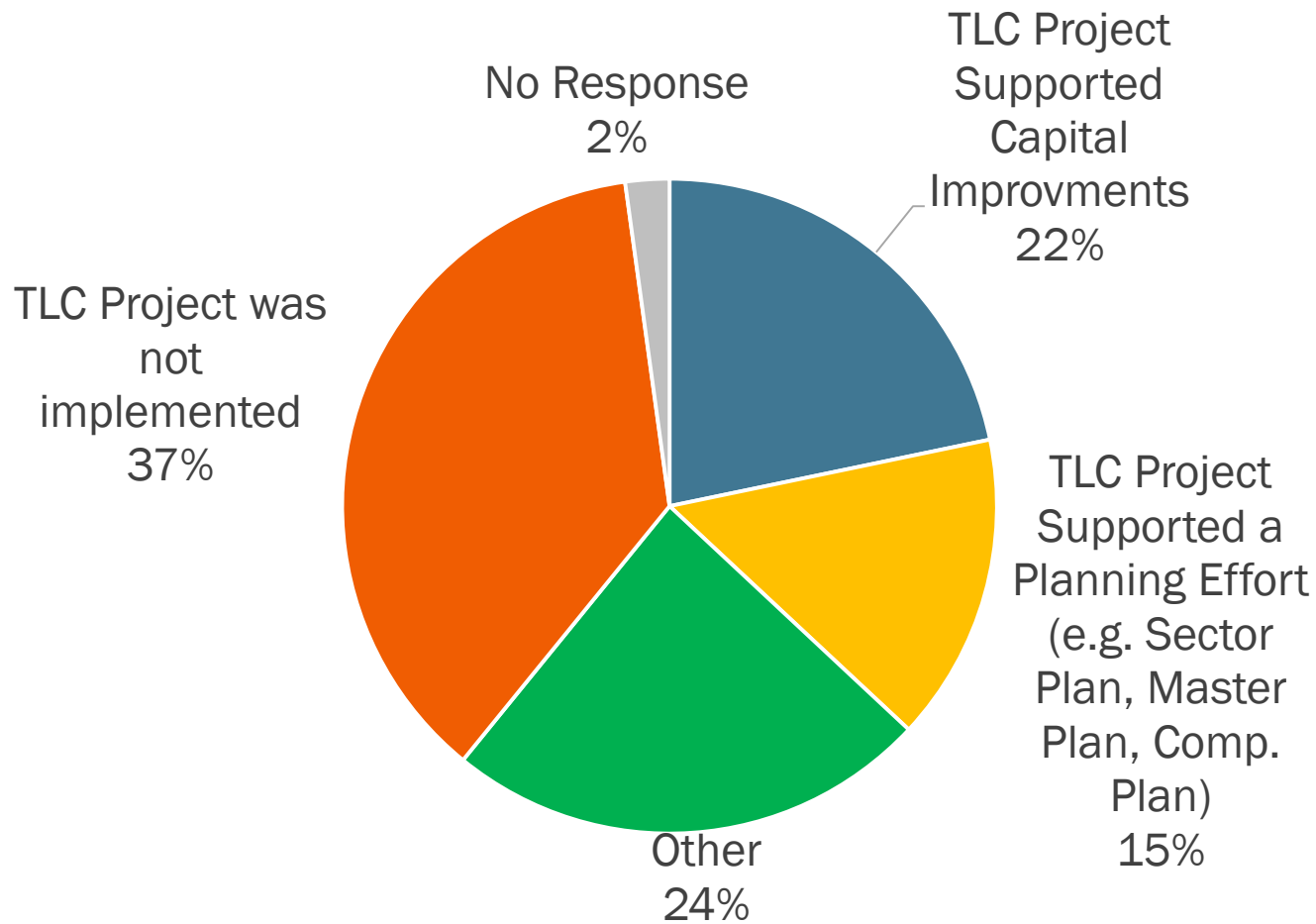
# The Project Achieved its Objectives?



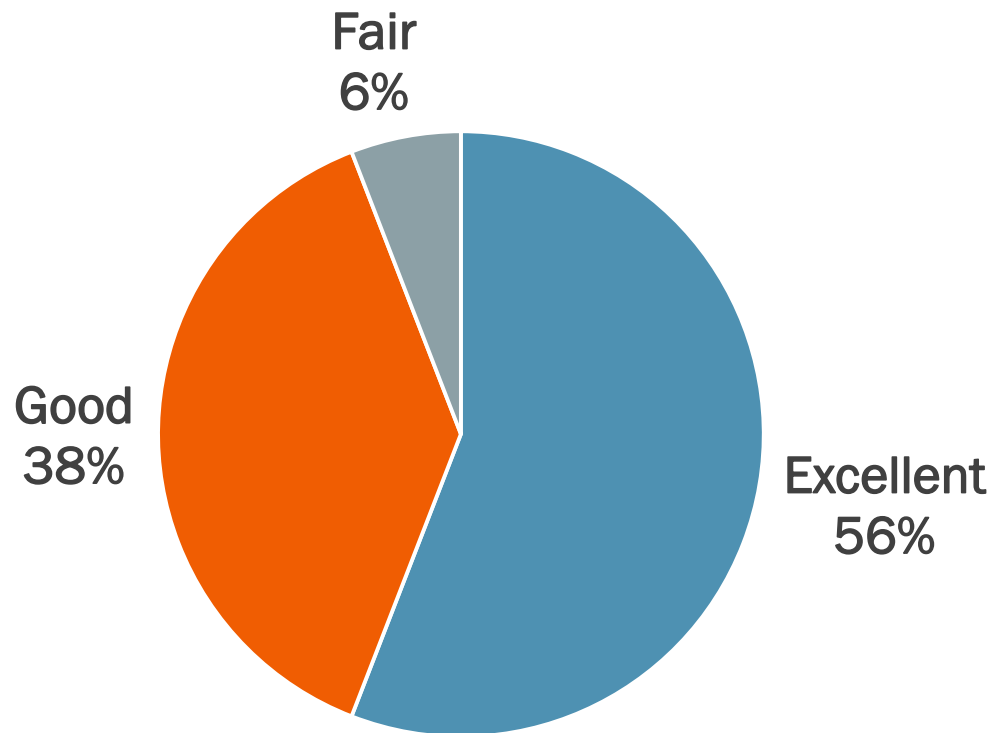
# Has Your Jurisdiction Implemented any of the Recommendations Identified in the TLC Project?



# How TLC Projects are Implemented



# Rate Your Experience with the TLC Program



# Evaluation Recommendations

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1. Align TLC Funding with Regional Priorities & Program Strengths
2. Prioritize Projects in Activity Centers
3. Prioritize Projects that Improve Access to Transit
4. Prioritize Projects in Areas with High-Concentrations of Low-Income and Minority Residents
5. Support Collaborative Regional Projects



# Evaluation Recommendations, continued

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6. Increase Funding and Staff Capacity for the TLC Program
7. Utilize TAP Funding to Implement TLC Projects
8. Develop a More Robust Peer Exchange Network
9. Create a TLC Awards Program
10. Establish a Monitoring Process



# Proposed Actions – Solicitation & Outreach

- Update application materials to emphasize Activity Centers, access to transit, regional transportation priorities (underway)
- More outreach to encourage projects in Activity Centers, station area access database, & communities of concern, & regional projects (short & long-term)
- Apply new TLC funding priorities to TAP, and encourage TAP applications from past TLC projects (short-term)



# Proposed Actions – Project Selection

- Pre-selection, screen applications for consistency with funding priorities and summarize for selection panel (underway)
- Consider developing quantitative scoring system to provide additional credit for funding priorities (e.g. Activity Centers, access to transit) (short-term)
- Post-selection, track and report out on awarded projects' consistency with funding priorities (short-term)





# Proposed Actions – Ongoing Program Management

- Host at least one presentation/event as part of Peer Exchange Network to showcase completed TLC projects (short-term)
- Connect past recipients with new recipients to share lessons, inform scoping for similar projects, when appropriate (short-term)
- Conduct regular monitoring through questionnaire to recipients and consultants at end of each project cycle (underway)
- Track implementation of projects periodically (long-term)



# Proposed Actions – Ongoing Program Management, continued

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- Consider creating annual TLC Award to recognize successful projects (short-term)
- Consider increasing funding and staff capacity for the TLC program (long-term)
  - Ability to fund more and larger projects (esp. 30% design)
  - Additional staffing for managing overall program and individual projects

