



## REGION FORWARD COALITION

Friday, November 3, 2017  
11:00 A.M. – 1:30 P.M.  
College Park Airport Operations Building  
1909 Corporal Frank Scott Drive, College Park, MD 20740

### AGENDA

- 11:00 A.M. 1. COALITION MEMBER UPDATES**  
*Sheryl Bass, Region Forward Coalition Chair*
- A. Introduction
  - B. COG Updates
    - a. Regional Behavioral Health Forum: Criminal Justice Diversion & Reducing Stigma (November 17)
    - b. TPB's 2017/2018 [Regional Travel Survey](#) is underway
  - C. Partner Updates
    - a. Purple Line Corridor Community Development Agreement Signing scheduled for November 28
- 11:10 A.M. 2. WELCOME TO COLLEGE PARK**  
*Dannielle Glaros, Prince George's County Council*  
*Patrick Wojahn, City of College Park Mayor*
- 11:20 A.M. 3. PATHWAYS: FOCUSING ON STUDENTS' JOURNEYS TO SUCCESS**  
*Dr. Charlene Dukes, Prince George's Community College President*
- Implementing guided academic and career pathways at scale – for all students – is the shared commitment of thirty colleges invited, through a highly competitive, national selection process, to the American Association of Community Colleges' [Pathways Project](#). Dr. Dukes will speak about [Prince George's Community College's](#) efforts to develop an integrated, institution-wide approach to student success based on intentionally designed, clear, coherent and structured educational experiences. Funded by the Bill and Melinda Gates Foundation, this project focuses on guiding each student effectively and efficiently from her/his point of entry through to attainment of high-quality postsecondary credentials and careers.
- 11:50 A.M. 4. EQUITY AND REGIONAL PLANNING**
- ENVIRONMENTAL JUSTICE TOOLKIT**  
*Maia Davis, COG Environmental Planner*
- The [Environmental Justice Toolkit](#) (EJ Toolkit) was developed by the COG Air and Climate Public Advisory Committee, comprised of volunteers from the District of Columbia, Maryland, and Virginia, with support from COG staff. Ms. Davis will

describe the guidance it offers to policymakers on incorporating social equity and cultural sensitivity into air quality, climate, and energy planning.

#### **EQUITY EMPHASIS AREAS**

*Sergio Ritacco, COG Transportation Planner*

The Transportation Planning Board recently adopted [Equity Emphasis Areas](#) to support the Title VI / Environmental Justice Analysis of the Financially Constrained Long-Range Transportation Plan. Mr. Ritacco will discuss the methodology used to identify these small geographic areas with a significant concentration of low-income and/or minority populations.

**12:35 P.M.**

#### **5. PURPLE LINE CORRIDOR COALITION**

*Gerrit Knaap, National Center for Smart Growth Research & Education Executive Director*

To leverage the maximum benefits from the [Purple Line transit project investment](#), and drawing on experience from other metro areas, the [National Center for Smart Growth](#) led an open and transparent stakeholder engagement process to create a [Community Development Agreement](#) for the Purple Line Corridor. By creating this shared corridor-wide vision, local and regional governments, community organizations, non-profits, philanthropy, education, and business organizations are committing to leverage the economic and community opportunities for the benefit of all who live, work, and invest in the corridor. With construction for the Purple Line now underway, Dr. Knaap will discuss the Coalition's ongoing work, corridor research, and critical next steps to engage stakeholders, align existing efforts, and leverage resources to maximize the return on this investment.

**1:00 P.M.**

#### **6. BUILDING A GREATER COLLEGE PARK: PLACEMAKING & REAL ESTATE ACTIVITIES LEADING TO COMMUNITY TRANSFORMATION**

*Eric Olson, College Park City-University Partnership Executive Director  
Ken Ulman, University of Maryland College Park Foundation Chief Strategy Officer of Economic Development*

College Park is booming. Over 30 projects, including [The Hotel at the University of Maryland](#), four new academic buildings and new downtown amenities, are under way. The boom - called [Greater College Park](#) - is the result of cooperative work between the city, Prince George's County, state, private developers and the university. Activities include: enhancing the Baltimore Ave corridor, attracting private sector companies and entrepreneurs to our Discovery District, and strengthening the university's research enterprise. The progress is the realization of the [University District Vision](#), a collaborative effort spearheaded by the College Park City-University Partnership that also features sustainability, transportation, schools and safety.

**1:30 P.M.**

#### **7. ADJOURN**

*The next meeting is scheduled for Friday, January 26, 2018*