



EMPLOYER OUTREACH COMMITTEE

Tuesday, January 19, 2010
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
3rd Floor COG Board Room

Chairperson: Gabriel Ortiz, City of Alexandria (703) 746- 4083
Vice Chairperson: Justin Schor, Frederick County (202) 293-1391
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 10/20/09 Meeting Notes (5 minutes)
3. First and Second Quarter FY 2010 Conformity Reports (5 minutes)

COG/TPB staff will discuss the final Conformity Report for First Quarter FY 2010 and the draft Conformity Report for Second Quarter FY2010.
4. Hertz's Connect Car Share Program (30 minutes)

Eric Blohm of Hertz will present information on the Hertz Connect Car Share Program
5. Marketing Materials Update (5 minutes)

The new Employer Outreach Climate Change brochure will be shown to the Committee
6. FY 2010 Training Items (5 minutes)

Mark Hersey, COG/TPB staff will brief the group on the continuing training topics that will be available for District of Columbia and Maryland Employer Outreach sales representatives in FY 2010.
7. Telework Update (10 minutes)

Nicholas Ramfos, COG/TPB staff will present information on Telework activities associated with the Maryland Telework program.
8. Live Near Your Work Update (10 minutes)

Mark Hersey, COG/TPB Staff will give an update on upcoming LNYW events and outreach efforts in the region.

9. Sales Support Calls update (15 minutes)
Mark Hersey, COG/TPB Staff will update the committee on the fall sales support calls.
10. Employer Outreach Roundtable (25 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
11. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for April 20, 2010 at 10 a.m.