HANDOUTS

from previous meeting



September 19, 2006

Where to From Here

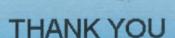
- We're looking for a location to trial HOVER locally: we need 100-150 parking spaces, preferably near an HOV lane and congested traffic
- We're looking for funding for a local trial of HOVER: this should be very interesting to a 'sustainability fund'
- We're looking for locations to permanently install HOVER as part of the transportation system
- We're offering incentives to the early adopters in the form of preferred future pricing
- Contact us through <u>www.hoverport.org</u>, or email to <u>paulminett@tripconvergence.co.nz</u> (grab my card)



A Presentation By

Paul Minett
Managing Director, Trip Convergence Ltd





200

My Purpose in Presenting to You

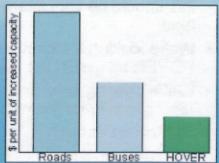
- Our mission at Trip Convergence Ltd is to help reduce the amount of time and resources people spend sitting in traffic
- Our team has developed a system called HOVER, (High Occupancy Vehicles in Express Routes), for significantly increasing the amount of carpooling
- · My goal today is to make sure
 - you are all aware of HOVER and how it could make a difference to your commuters, and
 - any questions have been answered, and
 - you know how to get it

Preaching to the Converted

- I'm assuming that you are all familiar with, and convinced of, the benefits of car-pooling, both for individuals and society
- I'm also assuming that you agree, people will share rides with other people, even strangers, if the conditions are right
- At Trip Convergence Ltd we've focused our attention on the difficulties with carpooling, and designed the difficulties out of the system

HOVER makes Financial Sense

- HOVER costs a quarter as much as roads and half as much as buses for the same increase in capacity
- On a 'whole of community' basis, a HOVER Park will pay back its capital cost in under 2 years, compared with 20 years for a bus park and ride
- It's even more attractive if existing underused parking can be used
- HOVER leaves money in the local economy
- We hope to get insurance rebates for HOVER members



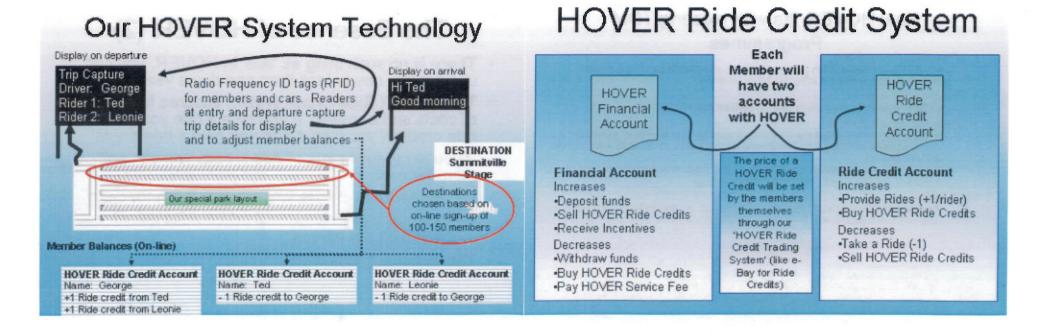
The Difficulties with Carpooling

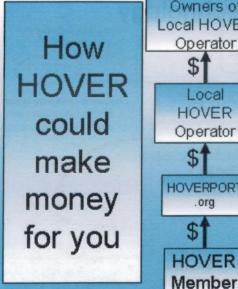
- · We identified the main difficulties as
 - The amount of effort needed to identify potential carpool partners, and form a carpool relationship
 - The inflexibility that exists in operating a carpool, because other people are relying on you to be there 'on-time'
 - The challenge of making sure it is fair on each of the people involved, that we all take turns or share gas money, and so on
- I'm assuming that these are all difficulties you've encountered as you've suggested to people that they should consider carpooling as a way of saving money or reducing traffic

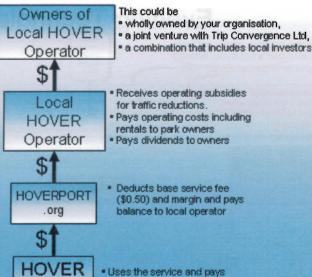
Details of a HOVER Trial

- Single 'convergence point to destination' pair based on analysis
- · 2-6 months operation
- 100-150 parking spaces at convergence point, existing but un-used day-time parking
- · Need drop-off and loading point in destination area
- Use existing ride-matching database for marketing to potential members
- Operate fully according to HOVER specification
- Canvas for registrations of interest using www.HOVERPORT.org
- Begin operations only once sufficient interest has been recorded (150 potential members)
- Establish details of trial as a project, calculate budget, then seek funding accordingly

Evening Technology How the Solutions Solve the Problems In the evening riders In the evening, drivers get their Problem Carpools here for HOVER walk to the HOVER cars send a text to our system HOVER Point - The amount of effort One off membership and drive past a HOVER Point -Port application and approval needed The system uses database to process predict arrival and reduce **Guaranteed Ride Home** uncertainty for waiting makes sure no-one gets passengers HOVER is first come first Display on departure stranded Fuller cars an - The inflexibility served and there's no formed and go to Trip Capture commitment, morning or the HOVER Port Driver: Scott evening Rider 1: Leonie HOVER Car to HOVERPARK 1 Rider 2: Ted in 3 minutes The challenge of HOVER Ride credits ensure Fuller cars are making sure it's fair a fair amount changes hands Passengers transfer to scanned out cars going to the HOVER for the value buyer and seller Park where their cars are agree exists HOVER Ride Credit Accounts are updated the HOVERPORT same way as in the morning







a service fee

The Essence of HOVER (1)

- HOVER involves a once only membership process: HOVER vouches for members having done checks
- Members drive to a HOVER Park at the convergence point
- It's as if there is a carpool with 100-150 members who all go to the same destination area through the peak hour
- Parking is by destination, signage tells you where to park
- Carpools form on first come first served basis

How HOVER fits with existing TDM Programmes

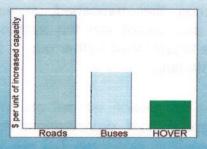
- Workplace Travel Plans:
 - HOVER gives these much greater flexibility, as HOVER can more easily include people who have irregular travel patterns
- Incentive schemes:
 - HOVER makes it very easy to reward verified (by HOVER) ride sharing
- Ride-matching software:
 - a) the HOVER Park could have a parking area for 'ride-matched' people to
 use, and there will still be a need to help people who's destination is not set up
 within HOVER,
 - b) HOVER implementation could leverage the value of existing databases, as these are people already interested in car pooling
- Van Pools
 - As participants in HOVER, vanpool operators will be able to have fuller vans and be more viable, and increase the number of vanpools
- Sustainability Initiatives:
 - HOVER could earn carbon credits.
 - Businesses can encourage their employees to use HOVER with their company cars.
 - HOVER can report actual usage to verify impact of employer initiatives
 - Employers could subsidise HOVER usage the same way that they subsidise public transport usage and get tax benefits

The Essence of HOVER (2)

- There is no such thing as 'late' in HOVER, you can use it every day or less than one day a year
- The HOVER Ride Credit system ensures fair sharing of costs and benefits: If you give a ride you get a ride credit; if you take a ride you give a ride credit
- If you accumulate lots of ride credits you can sell them for cash
- If you need ride credits you can buy them for cash
- Membership, payments, and ride credits are all managed on the internet
- Our website is called www.hoverport.org

The advantage of HOVER is that it uses the existing infrastructure, and saves on investments in buses and trains. Most buses are full during the peak, and there is ample provision for off-peak social services.

Our calculations, based on Auckland's long term land transport strategy, show that HOVER costs half as much as roads and a quarter as much as buses, to purchase the same amount of additional 'people carrying capacity'.



So where are the next 1000 cars to arrive in your region going to go? We know that under 20% use public transport. And anyway, the trains and buses are pretty full.

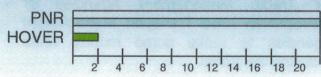
We suggest that the next 1000 cars need to be parked before the congestion point, if they are not going to make congestion worse. And if we could hold congestion in this way, then by parking cars faster than traffic grow: we could start to reduce congestion.

Keeping money local

In Auckland it costs about \$1.50 per trip in bus subsidies for the public transport system, and there are government programmes to part fund roading programmes.

We have a choice to build 'bus park and ride' (PNR) or HOVER Parks. Our analysis has shown that the payback to the local community of building a 'bus park and ride' is about 20 years.

A HOVER Park, on the other hand, has a payback of under 2 years!



The reason for the difference: the cost of buses, drivers, fuel, especially when these are only going to be used during the morning and afternoon peaks. If this money isn't spent, it doesn't need to be recovered from passengers, and the result is more money in commuters pockets.

For more information please visit our stand or give us a call.

We are in New Zealand on +64 9 412 7452, or +64 9 21 289 8444, or on email at paulminett@tripconvergence.co.nz, or check out www.hoverport.org

ITEM #5



The HOVER System from Trip Convergence Ltd

Trip Convergence is all about reduc congestion. In fact, our mission is reduce the amount of time a resources people spend sitting in traffi

Our team is based in Auckland, No Zealand, where we are working we local Council officials and Cent Government to test and enhance the HOVER system.

This brief flyer sets out some of information we've gathered to h decision makers consider using HOV as part of their transportation solution.

Whether it's HOVER or not, we a interested in ways to help us achieve a mission. We believe that it is of through understanding the problem to the ideas will be found that lead to solution. Please help us understand to problem.

Cars are here to stay

Many of the issues facing transportation systems are the same all over the world. The cost of motoring, in spite of rising fuel costs, continues to fall in absolute terms, fueled by competition between the car manufacturers.

Personal mobility has become one of the most basic of human rights, and the motor car has enabled levels of mobility unequaled in our history. And our human ingenuity is going to make sure that we continue to afford cars.

There are those who believe that the fossil fuel crunch, peak oil, and so on will lead to empty freeways. There are also those who trust in our ability to overcome obstacles, who believe that we'll find the answer to 'sustainable' motoring.

The HOVER system of parking and sharing rides is relevant for both futures. If the cost of motoring becomes prohibitive, or supplies of oil are limited, then having a system for parking and sharing rides will be invaluable.

If on the other hand we find ways to motor without oil, ever more cars will be trying to use the existing infrastructure, and a system that rewards commuters for sharing rides will be equally valued.

Needed: Better reward systems

In Auckland there is no-one who's paycheck depends on reducing the level of traffic congestion. No one person feels the pain of the collective wasted time caused by the traffic. So far as we can tell this is the same everywhere.

Perhaps the right incentives would help to find a solution.

We believe HOVER could be a mechanism for Traffic Management Agencies or Metropolitan Area Transport Management Agencies to make some money while reducing the traffic.

The benefits are massive, so we need to do research to figure out how to make it work, not to see if it will work or not. The land exists, and spending money on HOVER will save more elsewhere.



Not the ₩M#Fe solutio

Many transport planners believe that have lost the battle against congesti and that all that is left is to 'manage and use it to 'force' people to use pul transport.

HOVER is not a silver bullet that magically make congestion go aw However, a long term strategy of build and using parking will have an impa In Auckland we could take 15% of traffic off the busiest roads, enough get them flowing freely again.

But once that happened, some s more cars would join the system, a people would move further out. It see self defeating.

This is the reason we call on busing and government organisations to ta other realistic measures that will smooth the flow of traffic. They sho encourage people to live near who they work, and organise the work-day that there are flexible start times.

The reason there is congestion because there are too many cars, a their drivers all want to take them all tway to their destinations, all at the saitime. As HOVER takes hold it will important to ensure that the gains a not lost. As traffic continues to increamore HOVER Parks will be needed.

First Come First Served Carpooling

HOVER is a carpooling system that makes much greater use of existing infrastructure. It's <u>not</u> ride-matching software. It's a system that resolves most of the problems associated with traditional carpooling.

We see the problems of traditional carpooling as being a) the effort and personal 'overhead' of finding people to carpool with and making the arrangements; b) the inflexibility of the arrangements once made; and c) the challenge of keeping it fair for all concerned.

In HOVER, members make a one-time application (and we check them out), and that's all. As members they can participate as often as daily and as infrequently as once a year (or less) without stuffing up the system.

Members drive each morning to the HOVER Park where they can help form a fuller car to their destination. They can decide beforehand, or right when they are in the HOVER Park, to be a driver or a rider.

The carpools are formed on a 'first come first served' basis. It's as if there's a carpool of 150 people, and they all get into the first car that is available. The parking is laid out in our special way to make it really efficient to get from a parked car to a driving car.

How to get HOVER

HOVER can be implemented right now in existing but under-used carpool parking lots, park and rides, stadiums or fairgrounds. These resources can often be used at low cost.

A feasibility study will establish the amount of 'trip convergence' and plan the traffic flows. It should recommend the location for the first HOVER Park, so it can be tested locally.

A local HOVER operating company should be formed. It will license the business processes and get training from Trip Convergence Ltd. It will also sign agreements with your local authorities for access and cost subsidization.

Trip Convergence Ltd will establish your location on www.hoverport.org, and ship the necessary technology to get you up and running. You work together with Trip Convergence to plan the marketing and launch of your system taking advantage of our accumulated experience.

For more information please visit our stand or give us a call.

We are in New Zealand on +64 9 412 7452, or +64 9 21 289 8444, or on email at paulminett@tripconvergence.co.nz, or check out www.hoverport.org

We are seeking local representatives and will be able to advise you of who they are.

ITEM #5



What is The HOVER System?

Trip Convergence is all about reduc congestion. In fact, our mission is reduce the amount of time a resources people spend sitting in traffi

Our team is based in Auckland, No Zealand, where we are working working working council officials and Cent Government to test and enhance the HOVER system.

This flyer describes the HOVER systematical HOVER is an acronym for House of the Occupancy Vehicles in Express Route The brand is fun, and carpooling is contact.

There is little doubt that the demand personal mobility will continue to clir Whether passing peak oil results fewer cars, or we find alternative ways run our cars, there will be a need much more carpooling to make outransport systems work.

Drivers get Ride Credits

HOVER parking is laid out by destination. In fact the members will likely only join when we are offering a service that goes to their destination. We look for 100-150 people wanting to go from a given HOVER Park to a given destination as a basis for 'opening' a route.

Because the parking is by destination, the people in a fuller car are all going to the same area. The driver will drop the riders at a designated drop off point within the destination zone.

For taking the trouble the driver will receive a HOVER Ride Credit from each of the riders. These can be used by the driver to be a rider at a later date, or sold for cash.

HOVER Commuter Communities

In the evening the system happens in reverse. Riders from the morning get a ride at a special 'HOVER Point' set aside by the local council. If there are multiple HOVER Parks there will also be a HOVER Port to help riders get cars to their HOVER Park.

We offer a Guaranteed Ride Home service to ensure no-one gets stranded late at night. And that also works for a personal emergency during the day.

Before long a community is formed as the 100-150 people get to know each other. As membership grows, so the destination areas become smaller, even though the residences may be spread far and wide.

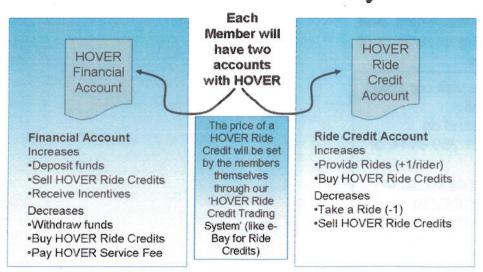
Cars parked = less traff

www.hoverport.org is an online serv for applying for membership a maintaining the financial and ride cra accounts that all members need. system use is tracked here.

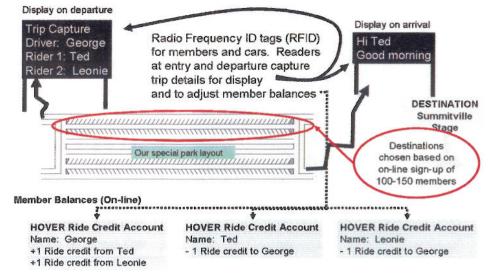
Trip Convergence Ltd charges a sn base service fee to each member eatime they use the system. An addition charge can be added to fund the lo operator, and possibly return funds the public authority providing the parki

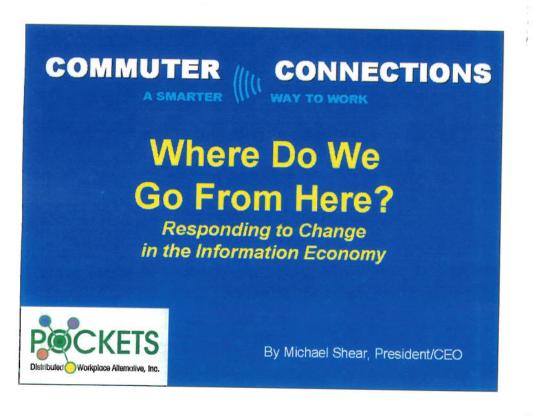
The number of parking spaces us each day represents a direct reductior the amount of traffic. The system can used to channel incentives directly participating commuters.

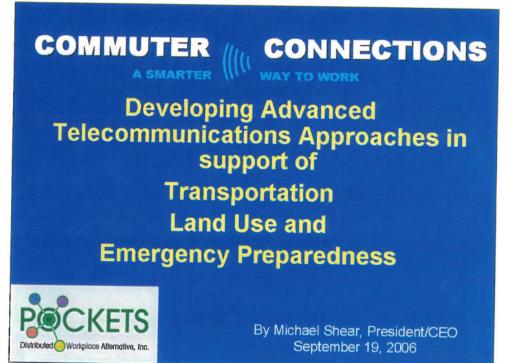
HOVER Ride Credit System



Our HOVER System Technology

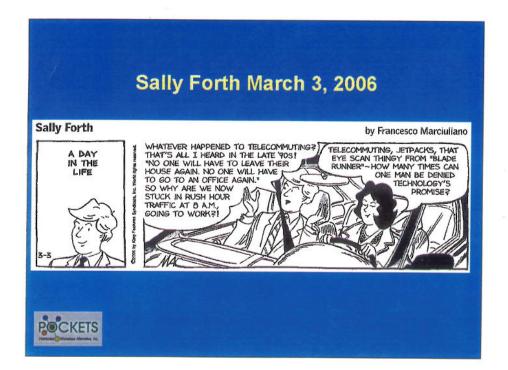








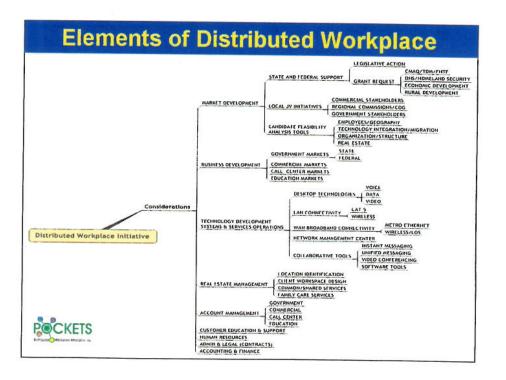




Federal Government Participation

- Seek GSA/PBS, DOT, EPA and DHS support of discovery phase reviews for certain designated federal and state agencies
- Engage GSA workplace guidance and support in working with individual agencies



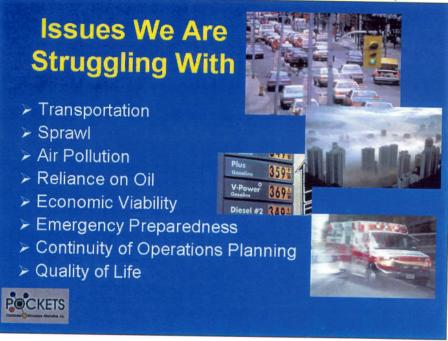


Proposed Joint Venture

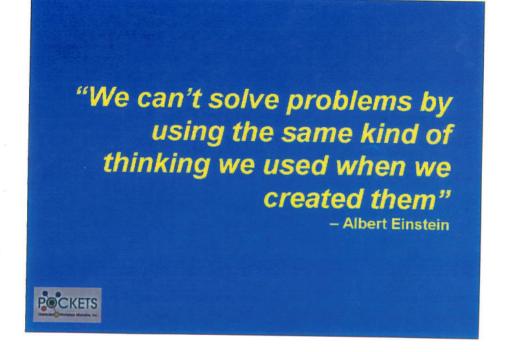
Preparation Phase — Months 7 to 12

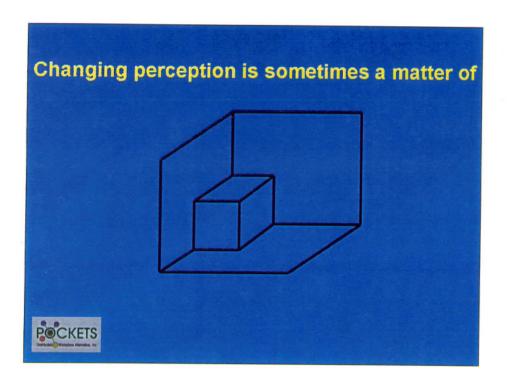
- Complete initial feasibility reviews and identify technology, connectivity, and real estate requirements
- Create ICT test and review processes (lab) for distributed workplace technologies evaluation
- > Identify first tenants and target specific remote workers
- Develop workscape options with first tenants
- Develop human resources and technology migration plan for initial tenant's
- Select first real estate locations and begin phased build out

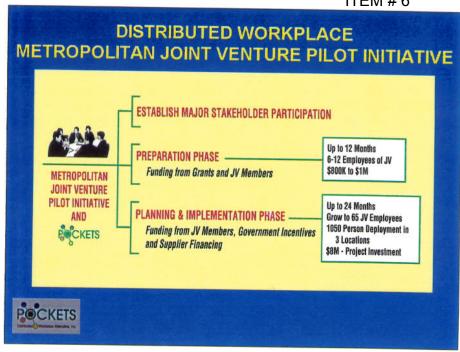


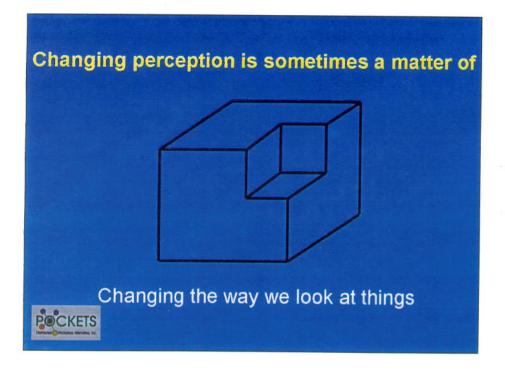


Pilot's First 50 People Phase 1 - Discovery processes Phase 2 - Pre-Implementation planning Phase 3 - Implementation - (1000 to 1200 over 24 months) Phase 1 - Discovery Phase 2 - Pre-Implementation Phase 3 - Initial 50 people Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec









Proposed Joint Venture Preparation Phase – Months 0 to 6 Form North Central Texas JVI staff (3-8 individuals) Establish a planning group consisting of key North Central Texas businesses, organizations, and individuals Identify prospective initial tenants Develop a comprehensive pilot business plan for the North Central Texas area with support from stakeholders Apply for appropriate grant programs Define necessary feasibility reviews Add members as appropriate to the North Central Texas JVI

Converting Gasoline Dollars into Local Economy Dollars

Pilot Program Individual Savings Calculator

Assumptions Total # of miles (to and from work) each day Number of days/week you drive to work

20 miles per gallon

\$2.99 / Gallon 2 weeks vacation 3 personal days 6 holidays

241 workdays/year 45 average # minutes each way \$64 Congestion excess fuel costAyr Centralized location 64 miles/day 5 days/week 320 miles/week 15,424 miles/year 771 gallons/year \$2,370 Near

90 minutes/day

362 hours/year

Distributed Workplace 5 days/week 50 miles/week 2,410 miles/year 121 gallons/year \$360 Near

270 miles/week 13,014 miles/year 651 gallons/year \$2.010 /year

> 60 minutes/day 241 hours/year

Direct Savings/Person

54 miles/day

5 days/week

Summmary Calculations

300 people per location

\$2,411,512 Gasoline Savings to Employees/year



4 locations

30 minutes/day

1200 distributed knowledge workers 15,616,800 Vehicle Miles Reduced/year

780,840 gallons/year



- > Industrial Worker
 - Deliverables are physical goods
 - Components of production need to be gathered at a physical location
 - > Depletion of time and gasoline

- Knowledge Worker
 - ➤ Deliverables are information based
 - > Components of production are assembled in cyberspace
 - Uses time to 'create' information value and reduces use of gasoline



Current Status

Project Name - Pilot Program to Assess, Plan and Implement a Telework and Distributed Workplace Program in North Texas

Project Supporters -

- > North Texas Clean Air Coalition
- North Texas Commission
- Dallas and Fort Worth Chambers
- State Energy Conservation Office
- Verizon Communications
- Dallas EPA

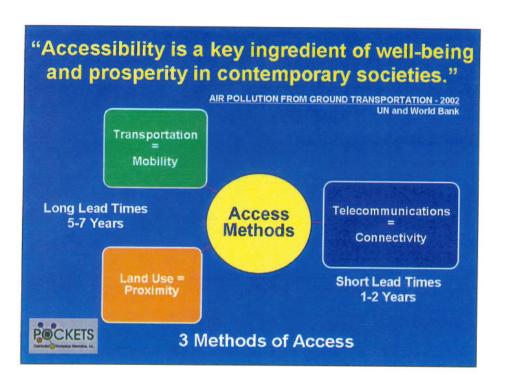
Responses

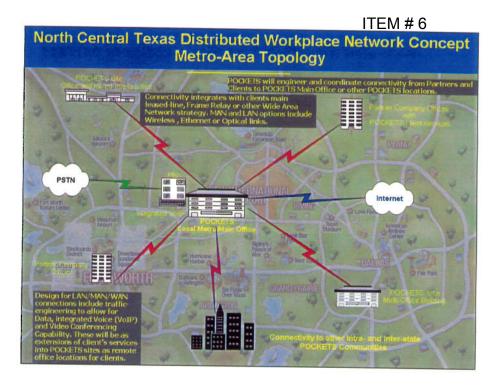
- > Transportation Based
 - Single Occupied Vehicle
 - Carpooling. vanpooling
 - Public transportation
 - Toll Roads
 - Flextime
 - > Walk, cycle

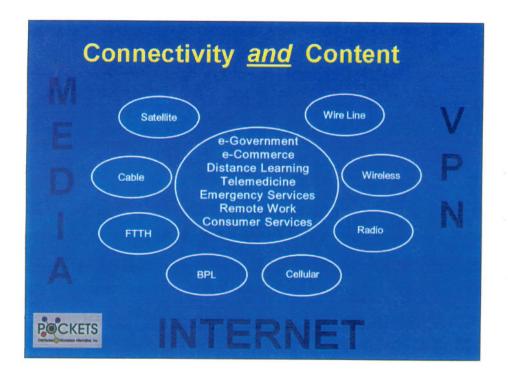
- > Technology Based
 - > Telephone, fax
 - Voicemail, email, internet
 - > Teleconferencing
 - Telework, instant messaging
 - Telework centers
 - Video conferencing
 - Wireless mobility
 - Unified Messaging
 - Collaborative Tools
 - 'Virtual Presence'



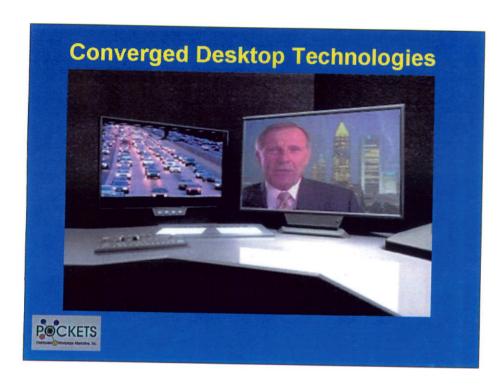








| Factors | Single Location | Telework | Distributed Workplace |
|--|--------------------|------------|--------------------------|
| Productivity | 0 | 1 | 1 |
| Attraction & Retention | 0 | 1 | 1 |
| Lower absenteeism | 0 | 1 | 1 |
| Reduced stress | 0 | 1 | 1 |
| Employee satisfaction | 0 | 1/2 | 1 |
| Environmental impact | 0 | 1/2 | 1 |
| Security-people, systems, data | 1 | 0 | 1 |
| Time & money savings to employee | 0 | 1/2 | 1 |
| Business continuity | 0 | 1/2 | 1 |
| Management Oversight | 1 | 1/2 | 1 |
| Family emergencies, inclement weather, work-life balance | 0 | 1/2 | 1 |
| Business continuity Management Oversight Family emergencies, inclement | 0 | 1/2 1/2 | 1 1 |

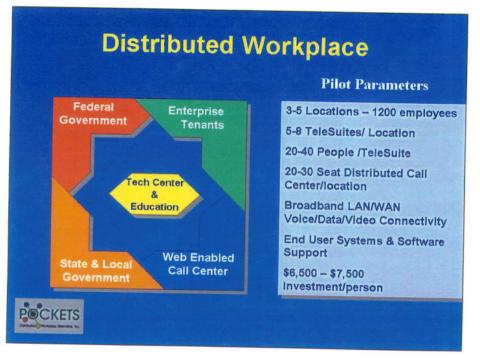


Distributed Workplace

A stepping stone in the 'network economy'

Building a Stronger America with Innovation and Technology



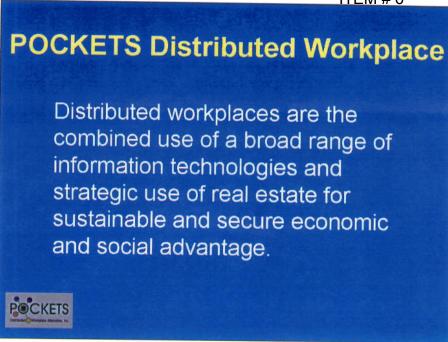


Evolution of IT Solutions for Remote Workers

- Telework (Home Based) Early 1970's
- Telework Centers (Modest Real Estate) – Early 1990's
- Distributed Workplace (Strategic use of Real Estate)



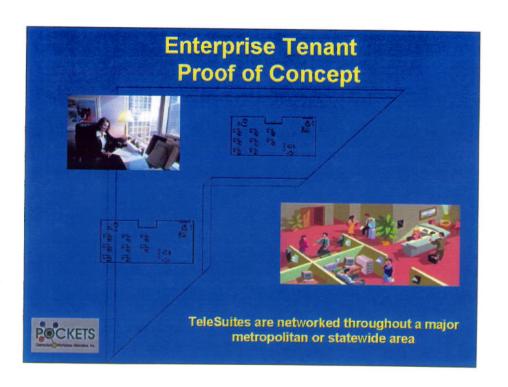




The Challenges of Telework

- Not for every knowledge worker
- Home environment
- Isolation factor/envy factor
- Many need separation of work and home
- Management oversight resistance
- Last mile technology, security and support
- Most teleworkers are "occasional" users
- Lack of predictability for TDM and COOP
- Relies on PSN





COMMUTER CONNECTIONS QUARTERLY BUDGET COMMITMENTS AND EXPENDITURES FOR COG FY06 (July 1, 2005 - June 30, 2006)

| | BUDGET TOTAL | FUNDS COMMITTED* | FUNDS EXPENDED** | %FUNDS EXPENDED*** |
|--|-----------------|---------------------|---------------------|-----------------------|
| COMMUTER OPERATIONS CENTER | \$371,526 | \$371,526 | \$266,112 | 72% |
| Data & PC | \$49,500 | | \$42,103 | 85% |
| Contract Services/Consultants | \$0 | | \$0 | 0% |
| COG/TPB staff, indirect & direct costs | \$322,026 | | \$224,009 | 70% |
| GUARANTEED RIDE HOME | \$509,308 | \$509,308 | \$465,842 | 91% |
| Data & PC | \$25,000 | | \$24,013 | 96% |
| Contract Services/Consultants | \$115,000 | | \$124,620 | 108% |
| User Subsidies | \$170,500 | | \$155,765 | 91% |
| COG/TPB staff, indirect & direct costs | \$223,808 | | \$161,444 | 72% |
| MARKETING | \$2,100,564 | \$2,100,564 | \$1,594,680 | 76% |
| Data & PC | \$2,500 | | \$0 | 0% |
| Contract Services/Consultants | \$510,000 | | \$442,163 | 87% |
| COG/TPB staff, indirect & direct costs | \$1,588,064 | | \$1,152,517 | 73% |
| MONITORING AND EVALUATION | \$407,468 | \$407,468 | \$293,563 | 72% |
| Data & PC | \$0 | | \$0 | 0% |
| Contract Services/Consultants | \$105,000 | | \$63,228 | 60% |
| COG/TPB staff, indirect & direct costs | \$396,968 | | \$230,335 | 58% |
| EMPLOYER OUTREACH | \$841,260 | \$841,260 | \$780,170 | 93% |
| Data & PC | \$3,000 | | \$1,202 | 40% |
| Contract Services/Consultants | \$0 | | \$0 | 0% |
| Pass-thru to local governments | \$752,664 | | \$714,585 | 95% |
| COG/TPB staff, indirect & direct costs | \$85,596 | | \$64,383 | 75% |
| TELEWORK | \$162,126 | \$162,126 | \$92,335 | 57% |
| Data & PC | \$0 | | \$0 | 0% |
| Contract Services/Consultants | \$0 | | \$0 | 0% |
| COG/TPB staff, indirect & direct costs | \$162,126 | | \$92,335 | 57% |
| INFOEXPRESS KIOSKS | \$155,154 | \$155,154 | \$132,689 | 86% |
| Data & PC | \$0 | | \$0 | 0% |
| Contract Services/Consultants | \$75,000 | | \$68,275 | 91% |
| COG/TPB staff, indirect & direct costs | \$80,154 | | \$64,414 | 80% |
| TOTAL | \$4,547,406 | \$4,139,938 | \$3,625,390 | 80% |

Committed funds are based on funding commitment letters received.
 Preliminary funds expended are through June 30, 2005
 Percentage is based on Budget Total Column