

Intelligent Transportation Systems (ITS) for Fairfax Connector

Project Update

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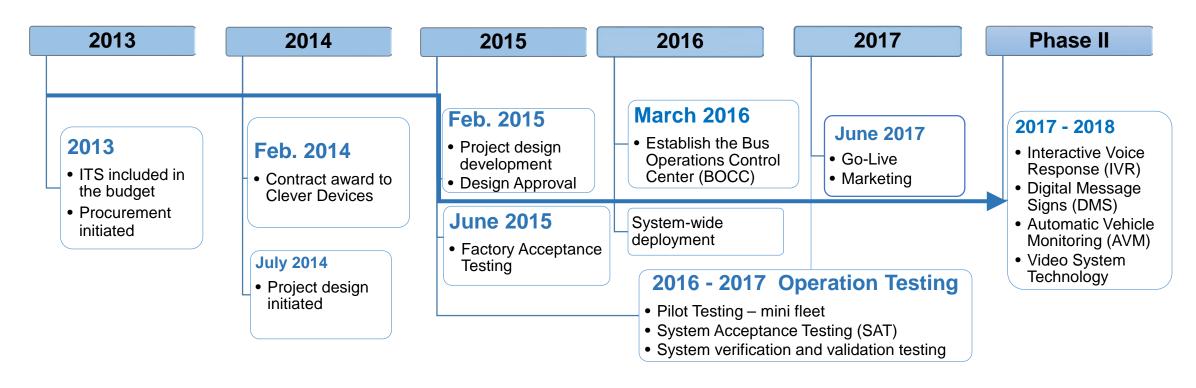


Overview

- Project Time Line
- Key Project Goals
- Status of Implementation
- Use of New Technology on Fairfax Connector Bus Fleet
- Fairfax Connector BusTracker
- Connector Bus Stop ID Project
- Next Steps



ITS Project Timeline





Key Project Goals

- Grow ridership
- Enhance customer experience
- Operational coordination & communication
- Improve data collection
- Enhance system safety and security
- Improve system reliability



Status of Implementation

Phase I Technology:

- Computer-Aided Dispatch and Automatic Vehicle Location (CAD/AVL)
- Automatic Passenger Counters (APC)
- Passenger Information (BusTracker website)
- Reporting Systems
 - Data warehousing and reporting systems
 - Leveraging data and analytics to drive performance
- Bus Operations Control Center (BOCC)



Use of New Technology on Fairfax Connector Buses

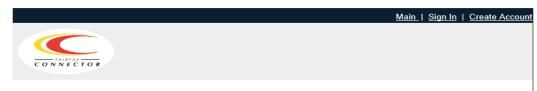
Bus Operations Control Center

- 24/7 Dispatch Operations
- Active Service Management
- Incident Management
- Information Management
- Traveler Information





Fairfax Connector Bus Tracker



Welcome to Fairfax Connector BusTracker

Your official source for real-time arrival information.

** Access mobile-friendly version of BusTracker**



You can also access a "Street View" from this map where you can set a pop-up alert to notify you when a vehicle reaches a given stop.

Bus Location Map

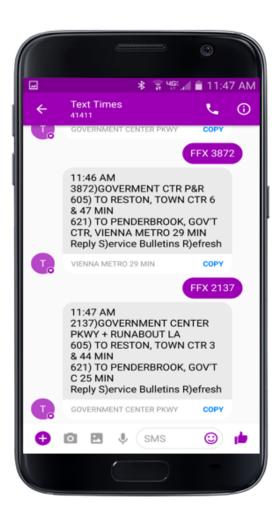
What is BusTracker?

Learn more

Fairfax Connector BusTracker uses GPS technology to provide real-time information on the arrival times and locations of buses. It lets you know when your bus will arrive at your stop.

- Provides real-time estimated arrival times via smart phone, mobile phone, tablet or computer
- ADA compliance <u>text-only</u> <u>version</u> (for text-readers and mobile devices)
- Riders can sign up to receive alerts by text and/or email





Track Buses by Text or E-mail

- Text bus stop ID # to 41411 to get ETA via text
- Subscribe to get alerts via text & e-mail



Connector Bus Stop ID Project

Current Design



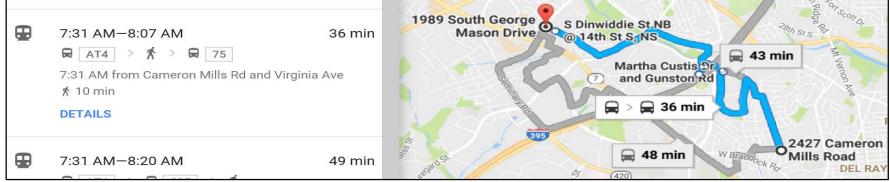


New Design



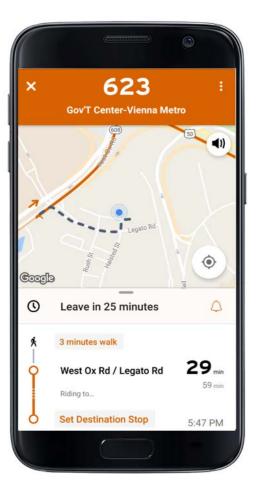
Open Data Sourcing





- Connector trips will now appear in the Google Transit trip planner
- Riders will be able to easily plan inter-jurisdictional trip transfers to other local transit systems





3rd – Party Transit App Developers

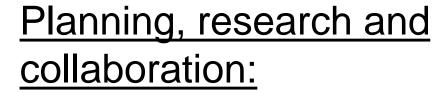
- Provide real-time data to providers of transit information via an open API (<u>Application</u> <u>Programming Interface</u>)
- Fairfax Connector routes and trips will show up on apps that are popular in the region
- Integrated trip planning between public and private transportation service providers



Potential Partners for Collaboration

Transit app developers:

- DC Metro and Bus
- Transit App
- Citymapper
- BusTrack DC



- MobilityLab
- MetroLab Network
- RITIS Platform Regional Integrated Transportation Information System (RITIS)





Next Steps

- Open Data Sourcing
- Phase II Technology



ITS Phase II – Implementation

Phase II Technology:

- Interactive Voice Response System (IVR)
- Digital Message Signs (DMS)
- Vehicle Component Monitoring
- Video System Technology

- Provide predicted bus arrivals via an integrated voice system
- Display vehicle arrival or departure information at bus stations or centers
- Provide alerts of maintenance issues by vehicle location, date, and time
- Real-time on-board video monitoring



Questions?

