



## EMPLOYER OUTREACH COMMITTEE

Tuesday, October 20, 2009  
10 a.m. to 12 noon

Metropolitan Washington Council of Governments  
777 North Capitol Street, NE  
3<sup>rd</sup> Floor COG Board Room

Chairperson: Gabriel Ortiz, City of Alexandria (703) 746- 4083  
Vice Chairperson: Justin Schor, Frederick County (202) 293-1391  
Staff Contact: Mark Hersey 202/962-3383

### MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 07/14/09 Meeting Notes (5 minutes)
3. Fourth Quarter FY 2009 and First Quarter FY 2010 Conformity Reports (5 minutes)  
  
COG/TPB staff will discuss the final Conformity Report for Fourth Quarter FY 2009 and the draft Conformity Report for First Quarter FY2010.
5. Smart Benefits Presentation (30 minutes)  
  
Lorraine Taylor of WMATA will present updates on the Smart Benefits Program
6. Marketing Materials Update (10 minutes)  
  
The draft Climate Change brochure will be shown to the Committee
7. FY 2010 Training Items (5 minutes)  
  
Mark Hersey, COG/TPB staff will brief the group on the continuing training topics that will be available for District of Columbia and Maryland Employer Outreach sales representatives in FY 2010.
9. Telework Update (10 minutes)  
  
Nicholas Ramfos, COG/TPB staff will present information on Telework activities associated with the Maryland Telework program.
10. Live Near Your Work Update (10 minutes)  
  
Mark Hersey, COG/TPB Staff will give an update on upcoming LNYW events and outreach efforts in the region.

11. Employer Survey Review (10 minutes)  
Nita Parikh, COG/TPB staff will give a review of the employer survey Completed from the current and previous fiscal years
12. Employer Outreach Roundtable (15 minutes)  
Group members can share challenges and successes they encountered in recent TDM outreach activities.
13. Other Business (5 minutes)

***The next Employer Outreach Committee meeting is scheduled for January 19, 2010 at 10 a.m.***