



Bike to Work Day - May 18, 2018 Regional Sponsorship Declaration

Please Return by December 29, 2017

Please check one of the following Sponsor Levels:

GOLD SPONSOR LEVEL **\$7,500**
Mentioned as sponsor on over 400 Radio ads,
Social Media, plus all Silver and Bronze level items

Cash

In-Kind

SILVER SPONSOR LEVEL **\$4,500**
Logo on 17,000 T-Shirts, Press Release, plus
Bronze level items

BRONZE SPONSOR LEVEL **\$1,200**
Logo on Website and 90,000 Posters and Rack Cards

If In-kind donation, please describe: _____

Silver and Gold level sponsors must provide a minimum of 50% cash. Example: Silver sponsors may donate \$4,500 in cash, or \$2,250 in cash and \$2,250 in acceptable merchandise. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration, and is typically available at no extra cost; although uncommon, certain locations may require a separate fee.

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

e-mail: _____ Phone: _____

Website address for your sponsor logo: _____

Signature _____ Date: _____

Please make check payable to the **Metropolitan Washington Council of Governments (COG)**
777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send logos to
dfranklin@mwcog.org in high resolution format for quality reproduction, no later than January 31, 2018.
Preferred format is eps. Email signed form to dfranklin@mwcog.org. Contact Douglas at (202) 962-3792
with any questions. COG and WABA are 501c(3) nonprofits.

