



Board Meeting Agenda
March 9, 2006
12:00 noon – 2:00 pm
(Lunch will be served at 12:00)

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Rooms 4&5

1. **Meeting Called to Order** Steven Arabia (12:00 pm)
2. **Approval of January 12, 2006 Minutes** Steven Arabia (12:05-12:10 pm)
3. **Managing Director's Report** Harriet West (12:10-12:15 pm)

Summary: Harriet West will give the Managing Director's report.
Action Required: None.
4. **Proposed Changes to the Air Quality Action Day Program** 12:15-1:45 pm

Summary:
 - Joan Rohlf's and Randy Mosier will review the EPA's new eight-hour standard for ground-level ozone and the likely impact on the number of exceedences in the Baltimore-Washington region (12:15-12:30 pm).
 - Jen Desimone will present the results of an Air Quality Action Day survey conducted by COG in August 2005 (12:30-12:45 pm).
 - Dr. Cliff Fox, Virginia Commonwealth University, will present the findings from the recent focus groups conducted with Air Quality Action Day participants (12:45-1:15 pm).
 - Harriet West will present recommendations for changes to the Air Quality Action Day program and the process for integrating these changes with marketing and outreach efforts (1:15-1:30 pm).
 - Discussion (1:30-1:45 pm).
Action Required: Approve staff recommendations.
5. **New Business** Steven Arabia (1:45-2:00 pm)
6. **Adjourn** Steven Arabia (2:00 pm)

Next Meeting:

The Executive Committee will meet on Thursday, April 6, 2006 from 12:00-2:00 pm at COG.
(Please note this is a change from the previous schedule which showed a Board meeting in April.)