


# Tri-County Council for Southern MD Marketing

Regional TDM Marketing Meeting  
December 20, 2011

# Tri-County GRH Signage




**NO NEED  
TO  
FLIP  
OUT**

SIGN UP FOR  
GUARANTEED  
RIDE HOME.\*

Register today! **GUARANTEED RIDE HOME.**

commuterconnections.org  
800.745.RIDE  
\* some restrictions apply

  
TRI-COUNTY COUNCIL  
BY SCOUTS BSA 1100  
**COMMUTER CONNECTIONS**  
A SMARTER WAY TO WORK

# Tri-County GRH Signage



# Tri-County GRH Signage



# Tri-County GRH Signage



# Tri-County GRH Signage



# Tri-County GRH Signage



# Tri-County GRH Signage





# Tri-County GRH Signage



# Tri-County GRH Signage



# Tri-County GRH Signage



# Tri-County GRH Signage



# Tri-County GRH Signage



# Tri-County GRH Signage



# Rideshare Ad

TRI-COUNTY COUNCIL FOR SOUTHERN MD.

regional rideshare regional rideshare



**FREE INFORMATION SERVICE**

- Carpool • Vanpool • Commuter Bus

Computerized Matchlists

**301-274-1922 1-800-SOCLOSE**

P.O. BOX 745 HUGHESVILLE, MD 20637

# GRH Ad



## **"WE'VE GOT YOU COVERED" in SOUTHERN MARYLAND**

*GRH provides a free ride home for registered commuters who ride in a carpool or vanpool, take transit, bike or walk to work at least twice a week. In the event of an unexpected emergency or unscheduled overtime, GRH will arrange for a free taxi ride, a free transit ride, or even a free rental car up to four times each year to get you home.*

Contact George Clark at **1-800-745-RIDE (7433)** for info,  
or sign-up at [www.commuterconnections.org](http://www.commuterconnections.org)



# Ad Size/Color Variations

TRI-COUNTY COUNCIL FOR SOUTHERN MD.

regional rideshare



**FREE INFORMATION SERVICE**

- Carpool • Vanpool • Commuter Bus
- Computerized Matchlists

**301-274-1922 1-800-SOCL0SE**

P.O. BOX 745 HUGHESVILLE, MD 20637



**GUARANTEED**

**RIDE HOME**

**"WE'VE GOT YOU COVERED" in SOUTHERN MARYLAND**

*GRH provides a free ride home for registered commuters who ride in a carpool or vanpool, take transit, bike or walk to work at least twice a week. In the event of an unexpected emergency or unscheduled overtime, GRH will arrange for a free taxi ride, a free transit ride, or even a free rental car up to four times each year to get you home.*

Contact George Clark at 1-800-745-RIDE (7433) for info, or sign-up at [www.commuterconnections.org](http://www.commuterconnections.org)

TRI-COUNTY COUNCIL FOR SOUTHERN MD.

regional rideshare



**FREE INFORMATION SERVICE**

- Carpool • Vanpool • Commuter Bus
- Computerized Matchlists

**301-274-1922 1-800-SOCL0SE**

P.O. BOX 745 HUGHESVILLE, MD 20637



**GUARANTEED**

**RIDE HOME**

**"WE'VE GOT YOU COVERED" in SOUTHERN MARYLAND**

*GRH provides a free ride home for registered commuters who ride in a carpool or vanpool, take transit, bike or walk to work at least twice a week. In the event of an unexpected emergency or unscheduled overtime, GRH will arrange for a free taxi ride, a free transit ride, or even a free rental car up to four times each year to get you home.*

Contact George Clark at 1-800-745-RIDE (7433) for info, or sign-up at [www.commuterconnections.org](http://www.commuterconnections.org)

TRI-COUNTY COUNCIL FOR SOUTHERN MD.

regional rideshare

**FREE INFORMATION SERVICE**

- Carpool • Vanpool • Commuter Bus • Computerized Matchlists

**301-274-1922 1-800-SOCL0SE**



P.O. BOX 745 HUGHESVILLE, MD 20637



**GUARANTEED**

**RIDE HOME**

**"WE'VE GOT YOU COVERED" in SOUTHERN MARYLAND**

*GRH provides a free ride home for registered commuters who ride in a carpool or vanpool, take transit, bike or walk to work at least twice a week. In the event of an unexpected emergency or unscheduled overtime, GRH will arrange for a free taxi ride, a free transit ride, or even a free rental car up to four times each year to get you home.*

Contact George Clark at 1-800-745-RIDE (7433) for info, or sign-up at [www.commuterconnections.org](http://www.commuterconnections.org)

# Save Fuel TV Spot



# Commuter Connections Modified Rideshare TV Spot for Tri-County



# Commuter Connections Modified GRH TV Spot for Tri-County



# Charles County Cable TV Interview

