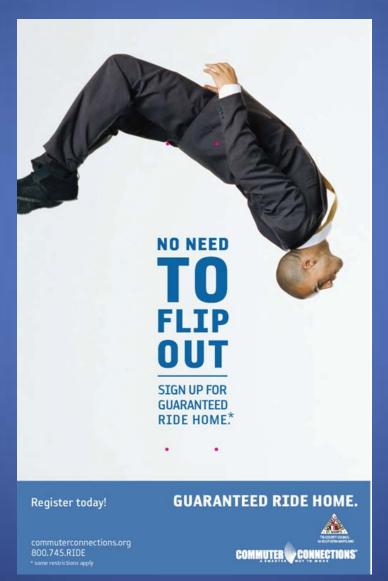


Tri-County Council for Southern MD Marketing

Regional TDM Marketing Meeting
December 20, 2011



























Rideshare Ad



GRH Ad



"WE'VE GOT YOU COVERED" in SOUTHERN MARYLAND

GRH provides a free ride home for registered commuters who ride in a carpool or vanpool, take transit, bike or walk to work at least twice a week. In the event of an unexpected emergency or unscheduled overtime, GRH will arrange for a free taxi ride, a free transit ride, or even a free rental car up to four times each year to get you home.

Contact George Clark at 1-800-745-RIDE (7433) for info, or sign-up at www.commuterconnections.org

Ad Size/Color Variations











GUARANTEED RIDE HOME

"WE'VE GOT YOU COVERED" in SOUTHERN MARYLAND GRH provides a free ride home for registered committees who ride in a carpoil or

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Save Fuel TV Spot



Commuter Connections Modified Rideshare TV Spot for Tri-County



Commuter Connections Modified GRH TV Spot for Tri-County



Charles County Cable TV Interview

