






Idle Reduction Campaign

- **Mission:** Initiative aimed at decreasing diesel emissions and improving air quality in Metropolitan Washington-Baltimore Regions
- **Purpose:**
 - Increase idle reduction awareness and control diesel emissions.
 - Promote idle reduction as a positive behavior that helps bus and truck drivers to avoid fines, save money, and cut fuel costs.
 - Improve public health and protect the environment
- **Led by** the Metropolitan Washington Council of Governments (COG), in collaboration with:
 - District Department of the Environment (DDOE)
 - District Department of Transportation (DDOT)
 - Maryland Department of the Environment (MDE)
 - Virginia Department of Environmental Quality (VDEQ)

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Driver Recognition Program Goals

The 2010 Diesel Idle Reduction Campaign, has established the **Driver Recognition Program** to acknowledge and reward those "Idle Reduction Ambassadors" who set a good example for other bus and truck drivers by complying with the region's diesel idling laws.

■ **Program Goals:**

- Elevate awareness of the diesel idle reduction laws in the District of Columbia, Maryland, and Virginia
- Promote idle reduction as a positive behavior that helps bus and truck drivers to avoid fines, save money, and cut fuel costs.
- Engage and involve frontline personnel who ultimately make the decision to let their vehicles run or to turn off their engines.



Nominations

■ **Nominations are accepted monthly:**

- Nominations for each month are due by the 15th of the following month

■ **Nominations can originate from:**

- Bus or trucking companies
- Enforcement personnel
- Industry stakeholders
- General public

■ **Nomination forms:**

- Found on the campaign website
http://www.turnyouengineoff.org/campaign_recognition.html
- submitted via email or postal mail



**Driver Recognition Program
Motorcoach or Trucking Company Nomination**

For purposes of nominations, each bus or trucking company will have to register their organization with the www.turnyouengineoff.org website. By doing so, the company will receive a program email and will be registered also with the program on recognized status in the website. In order to be recognized by program staff, the website. This feature can also be used as a means of tracking the recognition company in administrative reporting sheets. Please contact the headquarters/tracking company registration team and check. Once the registration team has been completed, the driver nomination form must be submitted.

If a qualified company that completed the www.turnyouengineoff.org nomination registration form wishes to conduct a nomination, it may copy the nomination form on the www.turnyouengineoff.org website from the program and submit. **PLEASE SEND THE INFORMATION REPORTED ON THIS FORM TO THE ADDRESS AND FAX LISTED AT THE BOTTOM OF THE FORM, WHICH IS SUBJECT TO CHANGE AND REVISION AT THE AGENCY'S DISCRETION.**

Please be courteous, please email info@turnyouengineoff.org and provide your question, name, email address, and phone number.

File Number (DDOE/DEQ/1111)

Driver Name:

Company (D.C. DOT) Number:

Nominating Company Name:

Question Type: Motorcoach Trucking

Remember to include behavior, license, business, or other special information. Identification information (such as to document the nomination) need also be provided. Please forward this information to info@turnyouengineoff.org

If you prefer to mail a hard copy of your completed nomination form, please mail it to:
Emissions Control, District Dept. of Transportation, 3000 Linn St. NW, NW Tower, Washington, DC 20008





Street Teams

Street Team, April 1, 2011: Union Station and Maine Ave



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Awards

- **Commendation Letter:** Upon nomination and approval by the selection panel, drivers will be presented with a personalized government jurisdiction commendation letter suitable for framing.
- **Monthly Dinner for Two drawing:** All drivers receiving commendation letters will be entered into a monthly drawing to win dinner for two at a restaurant in the Washington/Baltimore metropolitan region.
- **Quarterly Grand Prize drawing:** The 3 drivers recognized in each quarter will be eligible to win an exciting grand prize from Destination DC (or similar organization), at the end of each quarter.

Drivers are permitted to be nominated for recognition as many times as they are observed exhibiting exemplary idle reduction behavior.



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And the Winner is....

- Carl McLucas

- This Safeway fleet driver operates in the region and leads the fleet in idle time minimization. Mr. McLucas averaged a driver idle time of 2.1 percent with the average idling time of 1:59 minutes.

- Jerry Brennemen

- Anderson Coach
- Spotted with his engine off on Maine Ave during the Cherry Blossom festival.



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Thank You!

Questions/Comments



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