

Meeting Notes from the July 19th, 2005 Employer Outreach Ad Hoc Group Meeting

Agenda Item 1 - Introductions

The meeting began with an introduction of those in attendance. (See attached list)

Agenda Item 2 – Review of previous meeting (4/18/05) notes

The group reviewed and approved the meeting notes as written.

Agenda Item 3 – Nomination of FY06 Chairperson

The group nominated Jim Sebastian from the District of Columbia's Department of Transportation.

Agenda Item 4 – Final FY05 Conformity Statement

Staff presented the final conformity statement for fiscal year 2005. Only Frederick County is below their goal of four companies who have implemented a Level 3 alternative commute program.

Agenda Item 5 – BMI Survey Update and Commuter Survey Results for FY05

BMISG staff presented the FY06 Commuter Survey results. One completed survey with 64 surveys returned. Mark Hersey of COG staff stated that the value of having an employer do a survey is very high. Mr. Hersey stated that surveys are an excellent sales tool to help employers implement an alternative commute option program for their worksite. Nicholas Ramfos of COG staff elaborated on the importance of survey data for determining a baseline for participation among employers in the region for the TERM analysis. BMISG staff stated that if the surveys continue in the same manner that they would have to consider declining the renewal of their contract for the following fiscal year.

Agenda Item 6 – Preliminary Employer Outreach TERM Analysis Update

Mr. Ramfos updated the group on the FY05 TERM Analysis. Employer Outreach is a significant component of the analysis. The Employer Outreach TERM accounted for approximately 55,006 miles decrease in VMT in the region.

Agenda Item 7 – Employer Outreach Roundtable Discussion

Ms. Phyllis Doak of STI and Ms. Robin Briscoe of Tri-County Council informed the group of their combined efforts in promoting Telework to property managers. Ms. Doak also informed the group of STI's work with Alexandria Rideshare for outreach to Southern Maryland commuters who work in Alexandria and would be eligible for Bridge Bucks. Ms. Muriel Bowser of Montgomery County Commuter Services told the group of the Employer Awards ceremony that Montgomery County held on May 13th. Over 200 people attended the event. Mr. Walter Daniel of Fairfax County DOT informed the group of Fairfax's Global TDM Workgroup's recent efforts. Mr. Ramfos informed the group that final invoices for FY05 were due on July 22nd. The group asked Mr. Ramfos if there was any determination from the state funders about the status of the dollar allotments for the respective jurisdictions. Mr. Ramfos replied that COG had not received any information as of yet.

Agenda Item 8 – Other Business

The next Employer Outreach Ad Hoc Group Meeting will be held on October 18, 2005.