



HANDOUTS

From previous meeting

JULY 20, 2004

*Handouts for the NuRide presentation and Woodrow Wilson Bridge presentation are available upon request. Please contact Mark Hersey
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**COG Commuter Connections
Employer Outreach Survey Results
07/01/03 – 06/30/04**

Submitted By:

BMI-SG

July 20, 2004

This information is representative of the employers who were surveyed and may not be representative of all employers within the Washington Metropolitan Area.

Summary

- 7 employers participated
 - 1 City of Alexandria, 51 surveys returned
 - 2 Arlington County, 172 surveys returned
 - 1 DC, 56 surveys returned
 - 2 Prince George's County, 56 surveys returned
 - 1 PRTC, 52 surveys returned

Summary (continued)

- FY04
 - 2,684 forms distributed
 - 386 surveys returned
 - **15% overall response rate**
- FY03
 - 14,614 forms distributed
 - 2,937 surveys returned
 - **20% overall response rate**

Reasons for Absence

- 51 responses (**13%**)
- Responses:
 - regular day off (45%)
 - leave (31%)
 - telecommute (18%)
 - company business (6%)

Arrival Times

- 330 responses (**85%**)
- Most common responses:
 - 9:01 or later (26%)
 - 6:30 or earlier (13%)
- Fewest responses:
 - 7:31-7:45 (2%)
 - 6:31-6:45 (1%)

Departure Times

- 330 responses (**85%**)
- Most common response:
 - 3:59 or earlier (27%)
- Fewest responses :
 - 4:31-4:45, 6:01-6:15, 6:31-6:45, 7:01 or later (3%)
 - 6:01-6:15 (1%)

Mode of Travel

- 336 responses (**87%**)
 - drove alone (67%)
 - mass transit (21%)
 - carpool (9%)
 - walked (2%)
 - vanpool (1%)
- Average Vehicle Occupancy - **1.38**

Distance from Worksite

- 386 responses (**100%**)
- Most common responses:
 - 0-9 miles (31%)
 - 10-19 miles (26%)
- Fewest responses:
 - 50+ miles (6%)
 - 40-49 miles (5%)

Incentives for Switching

- 151 times question answered, 857 incentives chosen
- Most common responses (multiple responses):
 - guaranteed ride home (15%)
 - transit benefit (14%)
 - flextime (14%)
- Fewest responses:
 - bicycle storage and shower (9%)

Monthly Employee Parking Expenses

- 370 responses (**96%**)
- Responses:
 - \$0 (61%)
 - \$1-\$20 (27%)
 - \$21-\$40 (3%)
 - \$41-\$60 (1%)
 - \$61-\$80 (2%)
 - \$81-\$100 (1%)
 - \$100+ (5%)

Monthly Employer Transit Contributions

- 374 responses (**97%**)
- Most common responses:
 - \$0 (74%)
 - \$61-\$80 (10%)

Zipcodes

- 384 responses (**99%**)
- 151 different zipcodes represented
- Most common responses:
 - 22204 (Arlington, VA) – 13 responses
 - 22304 (Alexandria, VA) – 9 responses
 - 20120 (Centreville, VA) – 9 responses
 - 20002 (Washington, DC) – 7 responses
 - 20744 (Ft. Washington, MD) – 7 responses

**COG Commuter Connections
Employer Outreach Survey Results
Montgomery County Employers
07/01/03 – 06/30/04**

Submitted By:

BMI-SG

July 20, 2004

This information is representative of the employers who were surveyed and may not be representative of all employers within the Washington Metropolitan Area.

Summary

- 26 employers participated
 - Countywide East – 2 employers, 88 surveys returned
 - Countywide West – 2 employers, 124 surveys returned
 - Friendship Heights – 5 employers, 719 surveys returned
 - Rockville – 8 employers, 1,034 surveys returned
 - Silver Spring 1 – 9 employers, 624 surveys returned

Summary (continued)

- FY04
 - 10,868 forms distributed
 - 2,564 surveys returned
 - **24% overall response rate**

Reasons for Absence

- 237 responses (**9%**)
 - compressed work week (41%)
 - telecommute (32%)
 - company business (11%)
 - leave (11%)
 - regular day off (5%)

Arrival Times

- 2,280 responses (**89%**)
- Most common responses:
 - 9:01 or later (18%)
 - 8:16-8:30 (17%)
 - 7:46-8:00 (13%)
- Fewest responses:
 - 7:31-7:45 (3%)
 - 6:31-6:45 (1%)

Departure Times

- 2,301 responses (**89%**)
- Most common response:
 - 5:46-6:00 (14%)
- Fewest responses :
 - 4:31-4:45, 6:01-6:15 (3%)
 - 6:31-6:45 (2%)

Mode of Travel

- 2211 responses (**86%**)
 - drove alone (70%)
 - mass transit (20%)
 - carpool driver (4%)
 - carpool passenger (2%)
 - walked (2%)
 - slug (1%)
 - bicycle (1%)
- Average Vehicle Occupancy - **1.04**

Distance from Worksite

- 2,564 responses (99%)
- Most common responses:
 - 0-9.9 miles (36%)
 - 10-19.9 miles (25%)
- Fewest responses:
 - 50+ miles (5%)
 - 40-49.9 miles (5%)

Incentives for Switching

- Most common responses:
 - Guaranteed ride home - 1624 responses
 - very likely 20%
 - somewhat likely 23%
 - not very likely 20%
 - not at all likely 37%
 - Flextime
 - Very likely 21%
 - Somewhat likely 26%
 - Not very likely 17%
 - Not at all likely 36%

Monthly Employee Parking Expense

- 1939 responses (76%)
- Employee's parking expense:
 - \$1-\$20 – 165
 - \$21-\$40 – 48
 - \$41-\$60 – 115
 - \$61-\$80 – 171
 - \$81-\$100 – 92
 - \$100+ - 15
 - Don't Know - 27
- Don't pay for parking - 1306

Monthly Employer Parking Expense (new question)

- 1,390 responses (54%)
- Employer's parking expense:
 - \$1-\$20 – 15
 - \$21-\$40 – 16
 - \$41-\$60 – 21
 - \$61-\$80 – 56
 - \$81-\$100 – 8
 - \$100+ - 6
 - Don't know - 308
- Doesn't pay for parking - 960

Monthly Employer Transit Reimbursement Expense

- 1,368 responses (53%)
- Employer's reimbursement expense:
 - No reimbursement – 988
 - \$1-\$20 - 17
 - \$21-\$40 – 60
 - \$41-\$60 – 47
 - \$61-\$80 – 129
 - \$81-\$100 – 99
 - \$100+ - 28

Zipcodes

- 2,499 responses (97%)
- 269 different zipcodes represented
- Most common responses:
 - 20874 (Germantown) – 126 responses
 - 20878 (N Potomac) – 117 responses
 - 20850 (Rockville) – 82 responses
 - 20906 (Silver Spring) – 79 responses
 - 20910 (Silver Spring) – 60 responses
 - 20886 (Gaithersburg) – 57 responses
 - 20879 (Gaithersburg) – 50 responses

Conformity Statement through June 30, 2004
Employers with 100 or more employees

	Level 3 Employers	Level 4 Employers	Levels 3 & 4 <100 Employers	FY04 Confirmed to Date including <100 Employers for Levels 3 & 4 (through 6-30-03)	Amount Needed to Attain Goal for Levels 3 & 4	Goal	Overall Confirmed to Date (through 6- 30-04)
Alexandria	0	0	2	2	0	10	16
Arlington	12	4	9	24	0	21	84
DC	21	1	4	26	0	99	106
Fairfax	22	4	2	28	0	40	43
Frederick	0	0	0	0	3	4	1
Loudoun	3	2	0	5	0	2	8
Montgomery	20	2	4	33	0	40	147
Prince George's	12	4	4	19	0	26	27
PRTC	1	0	0	1	1	6	5
Tri-County	1	0	0	1	0	3	3
Total	92	17	25	134	4	251	440

Conformity Statement through June 30, 2004
Employers with less than 100 employees

	Level 3 Employers	Level 3 # of employees	Level 4 Employers	Level 4 # of employees	Counted toward Conformity
Alexandria	9	155	0	0	2
Arlington	21	765	4	149	9
DC	8	341	2	68	4
Fairfax	12	223	0	0	2
Frederick	0	0	0	0	0
Loudoun	0	0	0	0	0
Montgomery	41	1218	0	0	13
Prince George's	5	416	0	0	4
PRTC	0	0	0	0	0
Tri-County	0	0	0	0	0
Total	96	3118	6	217	34