



## NATIONAL CAPITAL REGION FREIGHT FORUM

Tuesday, October 31, 2017  
9:00 A.M. – 3:45 P.M.  
Walter A. Scheiber Board Room

### AGENDA

**9:00 A.M. REGISTRATION**

**9:30 A.M. WELCOMING REMARKS**

*Kanti Srikanth—Director of Transportation Planning, Metropolitan Washington Council of Governments (MWCOG)*

*Christopher Lawson—District of Columbia Division Administrator, Federal Highway Administration (FHWA)*

Representatives of the host organizations will welcome participants and provide context for the event.

**9:45 A.M. SESSION 1: PANEL OVERVIEW OF URBAN FREIGHT CHALLENGES AND FOCUS FOR THE NATIONAL CAPITAL REGION**

*Moderator: Kris Milster—Incoming Chair, Institute of Transportation Engineers (ITE) Transportation Systems Management & Operations (TSM&O) Council*

*Speakers:*

*Jon Schermann—Transportation Planner, Transportation Planning Board (TPB)*

*Laura Richards—Transportation Planner, District Department of Transportation (DDOT)*

*Tom Madrecki—Director of Urban Innovation and Mobility, United Parcel Service (UPS)*

*Tim Davis—Transportation Planner, City of Frederick, MD*

*Dennis Leach—Director of Transportation, Department of Environmental Services (DES), Arlington County, VA*

*Christopher Lamm—Senior Associate, Freight Planning, Cambridge Systematics*

The forum hosts, focus area representatives, and other subject matter experts will provide an overview of the freight challenges unique to dense urban areas and guide participants through the forum's theme: freight as an enabler of livability.

**11:00 A.M. BREAK**

- 11:15 A.M.**            **SESSION 2: BREAKOUT – FREIGHT AS AN ENABLER OF LIVABILITY**  
*Laura Richards—Transportation Planner, DDOT*
- Participants will break into groups to discuss what livability means to a neighborhood and how freight plays a role.
- 12:15 P.M.**            **BREAK FOR LUNCH**  
*Speaker: Ted Dahlburg—Manager, Office of Freight and Aviation Planning at the Delaware Valley Regional Planning Commission (DVRPC)*
- Lunch will be served onsite.
- 1:15 P.M.**            **SESSION 3: PROVEN STRATEGIES FOR IMPROVING FREIGHT SYSTEM PERFORMANCE IN YOUR LIVABLE COMMUNITY**  
*Johanna Amaya Leal, PhD—Assistant Professor, Department of Supply Chain and Information Systems, Iowa State University*
- A representative from RPI will introduce relevant strategies and solutions for improving urban freight movement from the Transportation Research Board’s (TRB) National Cooperative Freight Research Program (NCFRP) Report 33—*Improving Freight System Performance in Metropolitan Areas: A Planning Guide*.
- 2:00 P.M.**            **BREAK**
- 2:15 P.M.**            **SESSION 4: BREAKOUT – MITIGATING DOWNTOWN DELIVERY CHALLENGES IN DC, MARYLAND, AND VIRGINIA**  
*Sam Zimbabwe—Chief Project Delivery Officer, DDOT*  
*Kelly Russell—Alderman and TPB Committee Member, City of Frederick, MD*  
*Stephen Crim—Parking Manager, Arlington County, VA*
- Participants will break into three groups to identify strategies and initiatives for mitigating last-mile delivery challenges in three focus areas: Chinatown (DC), Downtown Frederick (MD), and Arlington (VA).
- 3:30 P.M.**            **SESSION 5: NEXT STEPS FOR YOUR CONTINUED INVOLVEMENT**  
*Concluding Remarks:*  
*Tamiko Burnell—Transportation Specialist, Office of Freight Management and Operations, FHWA*  
*Doug Noble—Senior Director, Management and Operations, ITE*  
*Laura Richards—Transportation Planner, DDOT*  
*Tim Davis—Transportation Planner, City of Frederick, MD*  
*Stephen Crim—Parking Manager, Arlington County, VA*  
*Jon Schermann—Transportation Planner, TPB*
- Participants will learn how they can stay involved with regional freight planning efforts and better understand their roles in ensuring that freight is an enabler of livability rather than an inhibitor.
- 3:45 P.M.**            **ADJOURN**