
**TPB CITIZENS ADVISORY COMMITTEE
MONTHLY REPORT**

October 12, 2017

Jeremy Martin, Chairman

At its October meeting, the CAC received a presentation on the Street Smart safety campaign and received updates about the Technical Inputs Solicitation for Visualize 2045 and some preliminary results from the public input survey. There was also a quick update on the work of the Long-Range Plan Task Force.

PRESENTATION ON THE STREET SMART SAFETY CAMPAIGN

Mike Farrell, Transportation Planner, presented on the Street Smart safety campaign. He explained the goals of the program and why it was needed, and provided some data on the success of the awareness campaign. He also presented the new creative materials that were developed for the fall campaign.

Committee members asked about the success of the campaigns and how they were used. The CAC also expressed interest in seeing more diversity in the new creative, including in the written copy and the people depicted in the pictures.

VISUALIZE 2045 TECHNICAL INPUTS SOLICITATION AND PUBLIC INPUT SURVEY PRELIMINARY FINDINGS

Ben Hampton, Transportation Planner, briefed the committee on the Technical Inputs Solicitation for Visualize 2045. He explained the purpose of the solicitation process and opportunities for the public to weigh in.

Lori Zeller, Transportation Planner, briefed the committee on some of the preliminary findings from the Visualize 2045 public input survey. The committee was asked to weigh in on what should be looked into for further analysis including how to share the thousands of ideas generated from the map section of the survey.

LONG-RANGE PLAN TASK FORCE UPDATE

Lori Zeller briefed the committee on the schedule and activities for analysis of the 10 initiatives the TPB accepted from the Long-Range Plan Task Force. The analysis is on-going and the committee received a schedule of up-coming meetings.

Committee members were interested in how the public input survey could be factored in even without full results being available. The CAC was also interested in how to participate in the process given the timing of task force meetings.

OTHER DISCUSSION

- Lyn Erickson, Plan Development & Program Coordination Director, reviewed the October TPB agenda.
- Abigail Zenner, Transportation Planner, announced that recruitment for next year's committee would begin in November.

ATTENDEES

MEMBERS PRESENT

Jeremy Martin, Chairman

Nancy Abeles

Jeffery Parnes

Rob Jackson

Paul Angelone

Robyn Jackson

Emmet Tydings

Molly O'Connell

Lorena Rios

Stephen Still

Katherine Kortum

ALTERNATES

Jeffery Parnes

Veronica Lowe

Ronit Dancis

TPB STAFF AND GUESTS

Lyn Erickson, staff

Abigail Zenner, staff

Ben Hampton, staff

John Swanson, staff

Lori Zeller, Staff

Mike Farrell, staff

Bill Orleans

