



METROPOLITAN WASHINGTON  
**Council of Governments**

## CLIMATE AND ENERGY LEADERSHIP AWARDS

### JUDGING RUBRIC

SCORE	RESULTS	CREATIVITY	MODEL	ENGAGEMENT
5 = Excellent	The intended goals/outcomes have been achieved in a cost effective manner and achievements have gone beyond expectations.	Overall the initiative is extremely innovative and unique. This presents a new practice/new way of thinking.	The initiative is easily transferable to another jurisdiction/ organization.	Partners, stakeholders, and/or the public were an integral part of the initiative's success and the applicant actively engaged them throughout. The public/intended audience has been extremely supportive and very positive throughout the process.
4 = Good	The initiative has achieved the intended goals/outcomes in a cost-effective manner.	The initiative is innovative and interesting. It is beyond standard practice and creative.	The initiative is transferable to another jurisdiction/ organization.	Applicant actively engaged partners, stakeholders, and/or the public. The public/intended audience is generally supportive and positive about the outcome.
3 = Adequate	The initiative has had some success, but thus far has not achieved the main intended outcomes in a cost effective manner.	The initiative shows some creative thought and has unique aspects.	It is possible to replicate the initiative in another jurisdiction/organization; however, there are some unique conditions that may limit its replication.	Applicant somewhat engaged partners, stakeholders, and/or the public but there were missed opportunities to further engage them. The public/intended audience had mixed reaction/acceptance levels.
2 = Fair	The initiative shows some promise but has not delivered many of the intended achievements/outcomes to date in a cost effective manner.	The initiative is straight-forward with some unique aspects.	The initiative would be somewhat difficult to replicate in another jurisdiction/organization.	Applicant responded to partner, stakeholders, and/or the public inquiries but did not actively engage them. The public/intended audience generally is not positive.
1 = Poor	The initiative has very little or no cost effective achievements/outcomes. The initiative may even have outcomes that are opposite from the intended goals.	The initiative seems to be very standard practice with very little or no creativity.	The initiative would be extremely difficult to replicate in another jurisdiction/organization.	No partnerships were formed. Stakeholders were not engaged. The public was not a part of the process. It was not well received by the public/ intended audience.