

History Lesson Commuter Connections

- Commuter Connections regional Transportation Demand Management (TDM) program of the National Capital Region Transportation Planning Board at the Metropolitan Washington Council of Governments
- 1974 the Commuter Club was created
- 1980's transitioned to the RideFinders Network, in coordination with local governments
- 1996 Commuter Connections brand launched to reflect the broad approach to commuter information provided
- 1997 regional Guaranteed Ride Home program established for commuters working in the Washington Metropolitan Region
- 2010 regional Guaranteed Ride Home program expanded to include commuters working in the Baltimore Metropolitan Region

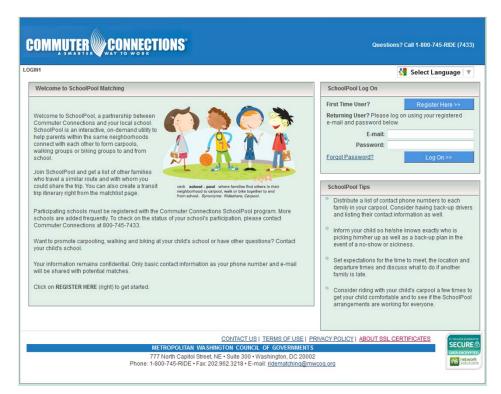
Demand Economics SchoolPool

- 2005 MWCOG/TPB approved the re-design of the Commuter Connections ridematching database. The re-designed system, known as the Commuter Connections TDM System – incorporated Ridematching, Guaranteed Ride Home program management, Public Transportation Information, and Bicycle information in a onestop, electronic information source.
- 2005-2011 Increased match requests by students and by parents on behalf of their school aged children identified a need, prompting MWCOG/TPB staff to study the student matching program in the San Francisco Bay Area, 511 SchoolPool, operated by Metropolitan Transportation Commission.
- 2011-2012 MWCOG/TPB staff design/develop/deliver a regional school matching/TDM system for the Washington and Baltimore Metropolitan Regions and launch Commuter Connections SchoolPool during the summer of 2012.

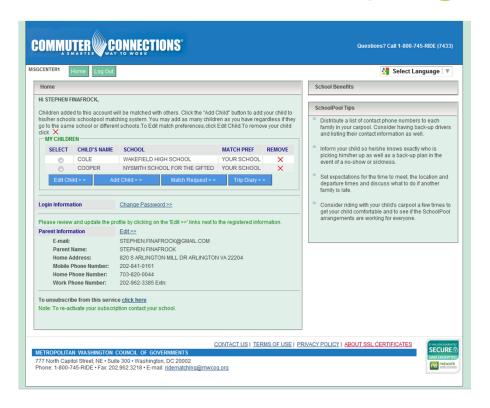
Parental Control

- SchoolPool online matching service designed to help parents meet and form pooled/shared transportation to and from school for students.
- Pool types include: carpools, walking "school buses" and biking with buddies.
- SchoolPool is intended for parents to use on behalf of their school aged children. Account access remains in the hands of the parents only. Account access should be kept confidential.
- Parents are the ultimate authority on how and with whom their children travel between home and school with. Consent should only be given when the parent has established a comfort level with other SchoolPool parents and children.

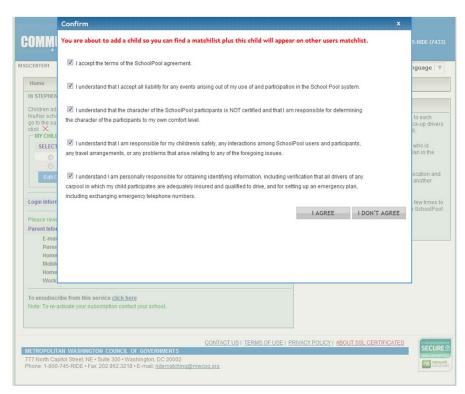
Parent Orientation Login Page



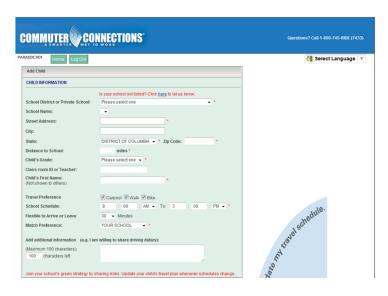
Homeroom Parent's Homepage



Sibling Rivalry Adding Children

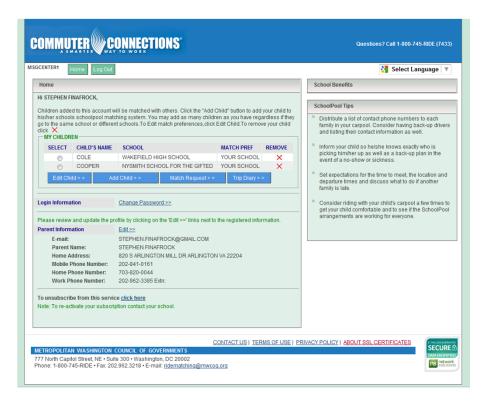


Childhood Behavior Establishing the (trip) patterns

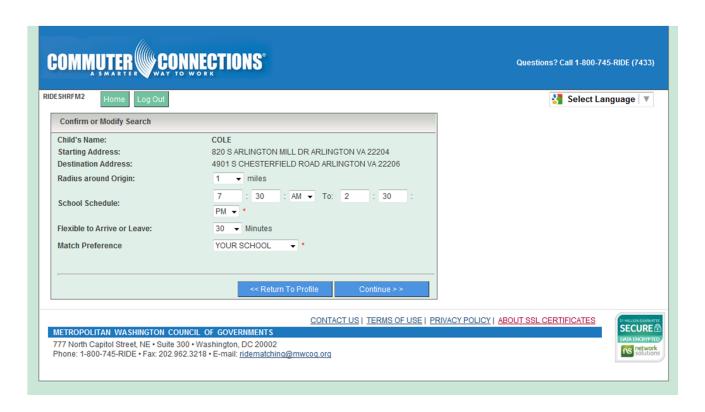




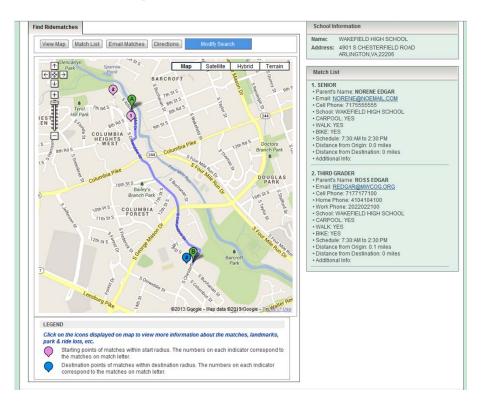
Homeroom (again) Initiating the Match Request



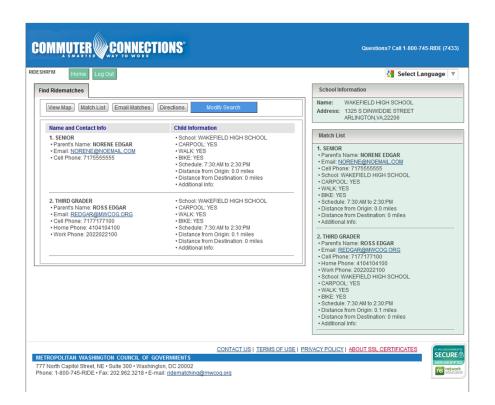
Algebra Variables Matter



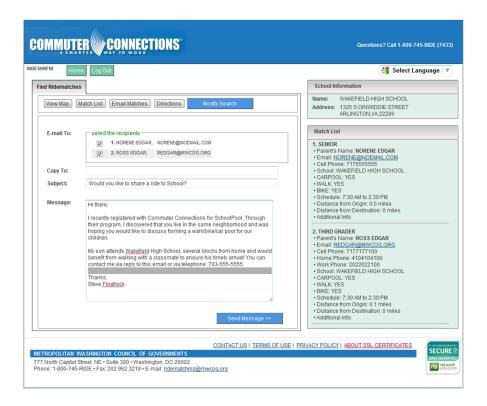
Regional Geography Map of Matches



Honor Roll Who's On The List



Communications 101 Emailing Possible Matches



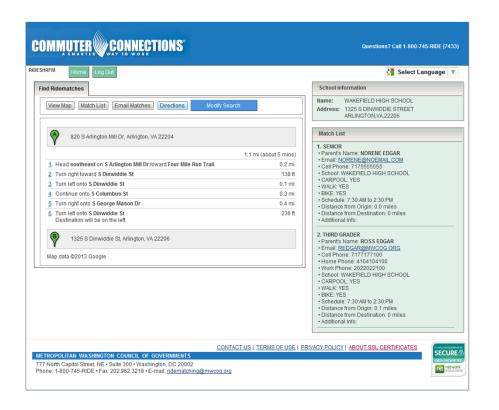
Communications 102 Sample Email

Commuter Connections

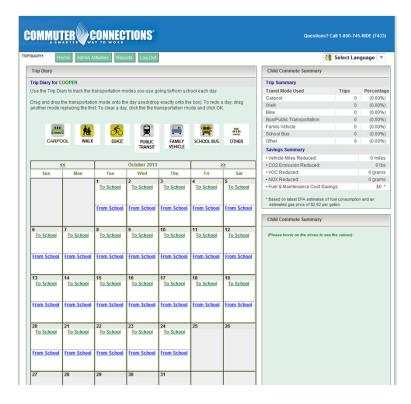
From: STEPHEN FINAFROCK@@MAIL COM Sent: Thusore, Ontoher 74 9213 327 PV To: NCNH-N-ERNEAM COM Froms Higher Co: Commune Commelions Subject: Woods you like to share a nide to School?

Hi there. I recently registered with Commuter Connections for SchoolPool. Through their program, I discovered that you live in the same neighborhood and was beying your would like to discuse forming a walk histo car pool for our children. My son attacks Washeffeld High School, several blocks from home and would benefit from walking with a classifiest to ensure his timely arrival. You can contact me via reply to this small or via elephone. 70.3-55.5555. Thanks, New Friarfoot.

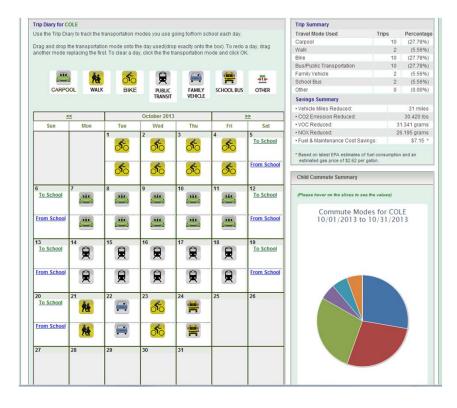
No More Tardy Slips Directions Provided



Note Taking Maintaining a Trip Diary



Earth Science How "green" is your student?



PTAEducating Parents



TRUSTED

We understand the safety of your children is of utmost importance to you. For this reason SchoolPool only shares the parents' contact information and never information about your children. Take advantage of SchoolPool to get your children to school in a safe and secure manner.

WHO USES SCHOOLPOOL

Whether you're a single parent who needs some extra help, a mom and dad with jobs outside the home, or a household juggling one car, SchoolPool may be just right for your family's needs! Each family has its own unique circumstance that may make SchoolPool work for their daily routine.

FREE AND EASY TO USE

Get your free "Matchlist" with the names and contact information of other parents, and either email or call them to arrange a shared ride to school.

Register at commuterconnections.org/schoolpool

SchoolPool

HOW IT WORKS

SchoolPool is a program that connects parents of children who attend the same school who are looking to share driving the tipe.

- With the contact information provided, simply reach out to the other parents either over the phone or by email.
- Meet up with the parents to see if there's a good fit and then work out a schedule that best suits both families.
- Parents establish schedules on given days of the week that are most ideal.
- The service is free and easy. There are no membership fees, no commitments and participation is voluntary.
- SchoolPool can also help match parents f bicycling and walking groups.
- Your information will remain confidential and you can request removal from our database at any time.



COMMUTER CONNECTIONS

Participating achools must be registered with the Commuter Connections SchoolPool program

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Attendance Schools and Parents

	Is your school: Private Public Charter	
	School Name:	
ormatio	School Address:Street Address	
School Information	City Solete Zity	
	Superintendent name: Phone:	
	Email Address: Principal name:	
ation	Phone: Email Address:	
Staff Information	Asst. Principal name:	
ž	Phone: Email Address:	
	School Pool Administrator:	
	Email Address:	
he sig	gnature provided by the preparer indicates that the information provided on this form is accurate to the best of hit/her known	wled
	Signatur	re

Parent Name				
(First Name, MI, Last Name)				
Phone (Cell)	(Home)		(Work)	
Email				
Home Address				
Street Address/Apt III				
City		State		Zρ
Password Information				
(Must be 8 to 12 alphanumeric	characters)			
Child Information				
School District				
School Name or Private Sch	ool Name			
School Address Street Address				
screet Address				
City		State		Zp
Distance from Home to Sch	ool			
Childs Grade	Classroom ID	or Teacher		
Child's First Name				
Not shown to others				
Current Mode of Travel	Drive Alone	Carpool	Walk	Bike
Travel Preference	Carpool	Walk	Bike	
	am	pm		
School Schedule Match Preference	Your school only	Nearby so		

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verb school - pool where families find others in their neighborhood to carpool, walk or bike together to and from school. Synonyms: Rideshare, Carpool.

Questions?

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