



COGS: FOOD DISTRIBUTION WORKGROUP

PRESENTED BY: DREAMING OUT LOUD, INC.

CHRIS BRADSHAW

EXECUTIVE DIRECTOR, DREAMING OUT LOUD, INC.

Dreaming Out Loud, Inc.

Mission: To create economic opportunity within marginalized communities by creating a healthy, equitable food system.

INTRODUCTION

CHRIS BRADSHAW

EXECUTIVE DIRECTOR, DREAMING OUT LOUD, INC.

- **DC Food Policy Council member**
- **Ashoka-American Express Emerging Innovator, Food Tank's 20 Leaders Under 40**
- **My food story: My grandfather grew up in Georgia, only progressing through the fourth grade. He moved to Connecticut, working in a factory making airplane parts, but gardened for fun after long work days.**

WHAT WE DO

- Create community economic development via food system.
- Establish vertically integrated community farms and food hubs.
- Provide collaborative backbone infrastructure for inclusion in new food system.
- Job creation, workforce & entrepreneurship development.



COMMUNITIES AND FARMERS

CHALLENGES, OPPORTUNITIES

- Communities face high unemployment, lack of economic opportunity; lack of access to healthy food choices.
- Challenged to locate farmers markets EoR; farmers dependent upon retail sales, long travel.
- Farmers lack connections within cities to connect to potential wholesale markets.
- Both farmers and communities lack infrastructure and relationships to bridge gaps, create opportunity for all.



COMING SPRING 2018

THE FARM AT KELLY MILLER

- Partnership with District agencies DPR, DDOEE
- 2-acre farm and food hub
- \$250,000 DC government infrastructure investment
- Located behind Kelly Miller Middle School, Lincoln Heights, Clay Terrace, Richardson Dwellings
- Partnership with sweetgreen - \$25,000 and refrigerated truck.
- Engaged with and invited to foundation funding.
- \$200k LFPP grant to add capacity, infrastructure



PROPOSED

MALCOLM X COMMUNITY FARM AND FOOD HUB

- One acre farm and food hub, leveraging existing infrastructure for community impact
- Shared commercial kitchen space, business incubator / accelerator
- Refrigerated storage, freezers for aggregation / distribution of healthy food
- Infrastructure to support scaled impact East of the River



GROWING IMPACT

COMMUNITY ECONOMIC DEVELOPMENT GOALS

25

Urban farming,
processing, and
distribution jobs

30

Number of
entrepreneurs of color
supported

4,700

Community
community members
EoR with healthy food
access

[Questions?]