



## Applying for Technical Assistance

- **Applications for the FY 2020 Solicitation are due April 2, 2019.**
- Any local jurisdiction in the National Capital region that is a member of the TPB is eligible to apply.
- Proposals will be submitted through an application form and short project description. The application form and more details on how to apply can be found at: [mwcog.org/tlc](http://mwcog.org/tlc).
- Applications are solicited and awarded once a year. Technical assistance must be completed by the end of the fiscal year (June 30).
- Applications are reviewed by a selection panel that recommends projects for technical assistance. The TPB approves projects.
- Recipients receive short-term consultant services. Recipients do not receive direct financial assistance.
- Recipients are eligible to receive between \$30,000 and \$60,000 in technical assistance for planning projects and up to \$80,000 for design projects.
- The TPB will seek to ensure that assistance is provided to a broad cross-section of jurisdictions throughout the region.

Applicants for TLC assistance might also consider these related funding opportunities:

**The Transportation Alternatives Set-Aside Program** provides federal grants for construction and design of ped/bike improvements and other enhancements. The TPB and the states in our region work jointly to annually select projects. The TPB encourages applications supporting TLC funding priorities. [mwcog.org/tlc](http://mwcog.org/tlc)

**Urban Land Institute Technical Assistance Panels (ULI-TAPs)** gather urban development experts to provide focused, market-level feedback for local development and/or land-use issues. In recent years, ULI Washington and COG partnered to support TAPs. [washington.uli.org](http://washington.uli.org)

ABOVE PHOTO: AIMEE CUSTIS/ FLICKR

### What is the TPB?

The National Capital Region Transportation Planning Board (TPB) is the federally designated metropolitan planning organization (MPO) for metropolitan Washington. It is responsible for developing and carrying out a continuing, cooperative, and comprehensive transportation planning process in the metropolitan area. The TPB is staffed by the Department of Transportation Planning at the Metropolitan Washington Council of Governments (COG).

### TPB Members

City of Alexandria  
Arlington County  
Town of Bowie  
Charles County  
City of College Park  
District of Columbia  
City of Fairfax  
Fairfax County  
City of Falls Church  
Fauquier County  
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City of Greenbelt  
City of Laurel  
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City of Rockville  
City of Takoma Park  
Maryland House of Delegates  
Maryland Senate  
Virginia House of Delegates  
Virginia Senate  
Maryland DOT  
Virginia DOT  
District of Columbia DOT  
Washington Metropolitan Area  
Transit Authority

### Ex-Officio Members

Federal Highway Administration  
Federal Transit Administration  
Metropolitan Washington Airports Authority  
National Capital Planning Commission

### Contact Us

To apply for TLC technical assistance, send application materials to [TLC@mwcog.org](mailto:TLC@mwcog.org). For more information, contact TPB staff:

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[sbond@mwcog.org](mailto:sbond@mwcog.org)



### National Capital Region Transportation Planning Board

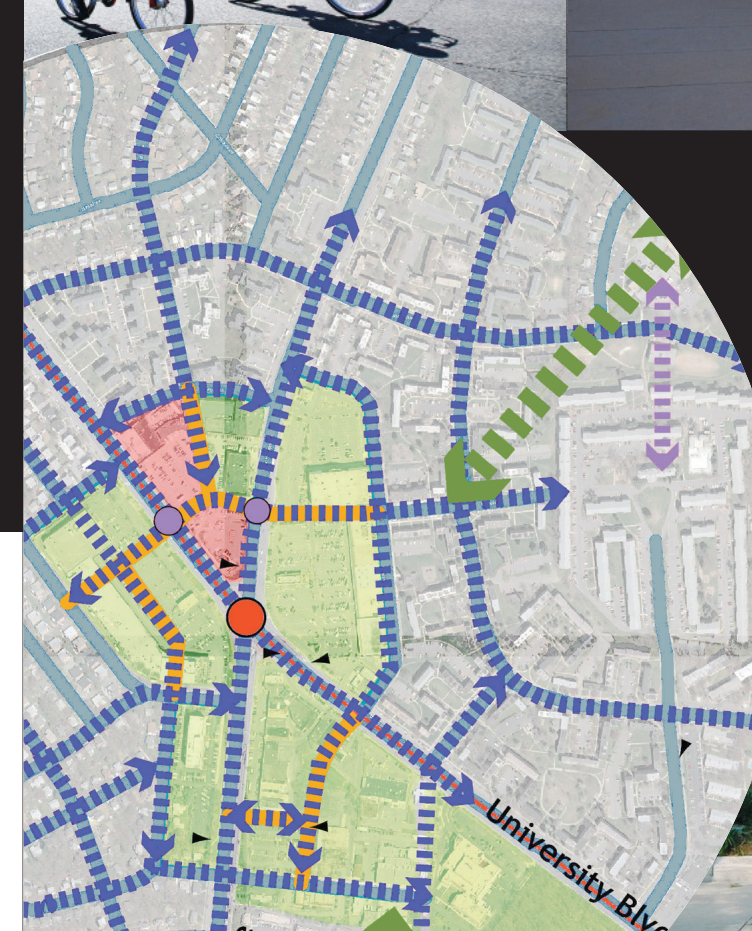
Metropolitan Washington Council of Governments  
777 North Capitol Street NE, Suite 300  
Washington, DC 20002

[mwcog.org/tpb](http://mwcog.org/tpb)

The National Capital Region  
Transportation Planning Board's



## Transportation/Land Use Connections Program



Helping local  
governments  
plan vibrant  
communities





The projects vary across the region, but the challenges are often similar.



## Why TLC?

### Transit-oriented development...

### Mixed-use centers...

### Walkable and livable communities...

Whatever it's called, local governments across the National Capital Region are integrating land use and transportation planning to create vibrant communities. Some jurisdictions are promoting more development closer to transit to reduce the need to drive everywhere. Others are looking at how to connect activity centers with multimodal corridors. Still other places are revitalizing existing communities to make them more walkable and accessible for people without cars.

The projects vary across the region, but the challenges are often similar. How can planners foster better, more viable transportation choices? How do planners get the right type of development at transit stations? What types of improvements—such as streetscaping, sidewalks, or lighting—can make a street safer and more inviting?

The Transportation Planning Board's (TPB) Transportation/Land Use Connections program is designed to assist local jurisdictions as they work through these challenges, and to share success stories and proven tools with local governments and agencies across the region.



## What is TLC?

The Transportation/Land Use Connections Technical Assistance Program provides focused consultant services to local jurisdictions working on creative, forward-thinking, and sustainable plans and projects. The TPB provides consultant assistance of \$30,000 to \$60,000 for planning projects, and up to \$80,000 for conceptual design or preliminary engineering projects.



Since 2007, the TLC program has funded planning, design, and engineering projects. Technical assistance may include a range of services, such as:

- Corridor and transit station planning
- Bicycle and pedestrian safety and access studies
- Transit-oriented development studies
- Streetscape improvement plans
- Design guidelines and roadway standards
- Trail planning design
- Safe Routes to School planning
- Transit demand and feasibility analysis

## Funding Priorities

The TPB encourages applications that address one or more of the following priorities:

- **Enhance Activity Centers:** The TLC Program seeks to strengthen transportation and land-use connections in the region's 141 Activity Centers, which are places where jobs and housing are concentrated. [mwcog.org/activitycenters](http://mwcog.org/activitycenters)
- **Ped/Bike Access Improvements to Transit:** The TPB has highlighted the importance of projects that enhance pedestrian and bicycle facilities that improve first- and last-mile connections to high-capacity transit stations.
- **Improve Access for Low-Income and Minority Communities:** The TPB has identified locations, called Equity Emphasis Areas, that have high concentrations of low-income and minority populations. Applications that serve these areas are encouraged. [mwcog.org/tpb-equity-emphasis-areas](http://mwcog.org/tpb-equity-emphasis-areas)
- **Multimodal transportation options:** The TPB encourages projects that support a variety of travel options, including bicycle and pedestrian facilities, transit alternatives, options for people with disabilities, Safe Routes to School enhancements, and freight planning.
- **Completion of the National Capital Trail:** Projects are encouraged to support completion of the National Capital Trail, which is a network of bicycle/pedestrian trails that will circle the region's central jurisdictions. [mwcog.org/maps/national-capital-trail](http://mwcog.org/maps/national-capital-trail)
- **Cross-jurisdictional projects:** Applications that examine transportation and land use connections across jurisdictional borders, or a common issue in multiple jurisdictions, are encouraged.

