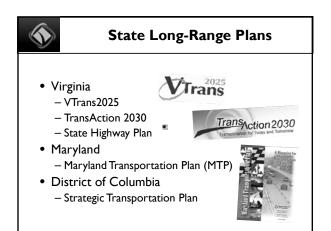


- "reasonably anticipated" to be funded - Reflects the region's priorities
- Projects must be in the CLRP in order to qualify for federal funds
- CLRP must "conform" to regional air quality goals

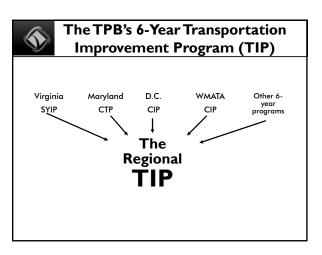




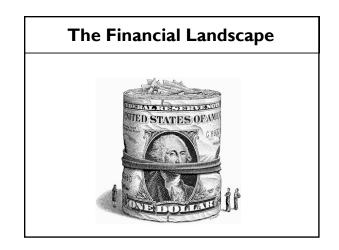
## 6-Year Programming

• Varies in every state

- But in every state:
  - Every new program begins with last year's program.
  - The DOTs take the lead.
  - State legislatures approve funding.

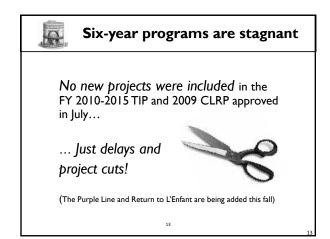




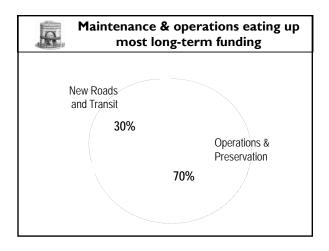


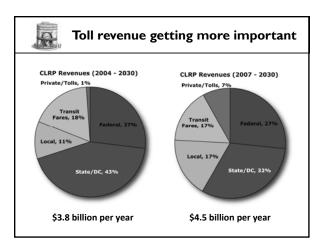
Expected increases by 2030:	
Jobs	28%
Driving (VMT):	21%
Lane miles of congestion:	30%
New lane miles:	12%







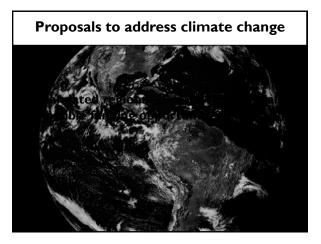


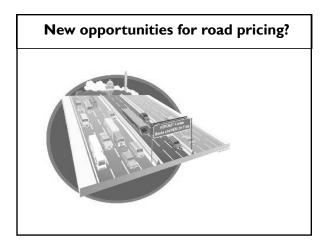


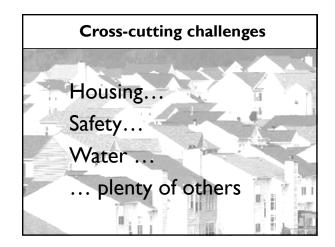




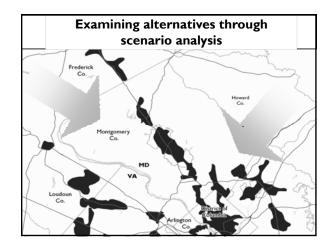


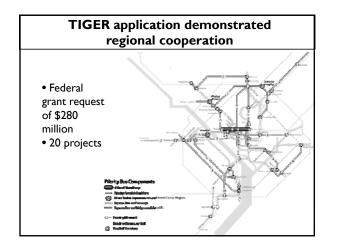


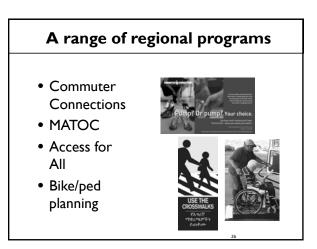




The TPB: Getting Ready for New Opportunities







## The elements of an outreach strategy

- Why conduct outreach for the CLRP?
- What issues should we discuss with the public?
- Who should we reach out to?
- When should we conduct outreach?
- *How* can we address a variety of audiences?