



EXECUTIVE DIRECTOR'S REPORT

April 2017

COMMITTEE WORK FEATURE OUTREACH CALENDAR MEDIA

Policy Boards & Committees

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD (TPB)

At the March meeting, the TPB endorsed a new methodology for analyzing equity in the long-range transportation plan. The board also approved the mission and tasks of its Long-Range Plan Task Force, which will be working to identify a limited set of projects, programs, and policies not currently in the region's long-range plan that will help make significantly better progress toward achieving regional goals. The board also approved TPB and Commuter Connections work plans and budgets for FY 2018.

METROPOLITAN WASHINGTON AIR QUALITY COMMITTEE (MWAQC)

The committee discussed local actions to further reduce air pollution, including an opportunity to work with Volkswagen's Electrify America program to deploy electric vehicle charging infrastructure in the region as well as COG's ongoing work as part of the federal Fleets for the Future project to cooperatively purchase green vehicles and infrastructure.

CHESAPEAKE BAY POLICY AND WATER RESOURCES COMMITTEE (CBPC)

The committee was briefed on COG's recent water Resiliency Study findings and recommendations, as well as COG's other regional water supply plans and coordination efforts. Members also discussed the OMB Budget Blueprint's potential budget cuts and implications for EPA and the Chesapeake Bay Program. They encouraged advocacy and outreach for continued Chesapeake Bay Program support.

CLIMATE, ENERGY, AND ENVIRONMENT POLICY COMMITTEE (CEEPC)

The committee adopted the third edition of the Regional Climate and Energy Action Plan, which offers a variety of voluntary and flexible actions for local jurisdictions to implement between 2017-2020 to help reduce greenhouse gas emissions.

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Featured Publication:
ANNUAL REPORT/REGIONAL DIRECTORY

COG's combined Regional Directory and Annual Report lists the phone numbers and email addresses of area government officials and highlights the year's major initiatives and events.

[DOWNLOAD A COPY](#)

DISTRICT OF COLUMBIA OVERSIGHT HEARING

In March, COG Executive Director Chuck Bean spoke at a D.C. Council performance oversight hearing to discuss COG's accomplishments in 2016 and priorities for 2017.

ZERO ENERGY BUILDINGS - FALLS CHURCH REDEVELOPMENT

On March 6, COG's Steve Walz and Maia Davis presented to the Falls Church Planning Commission on energy options to consider for the city's school campus redevelopment. They discussed advanced energy design and zero energy school buildings, the potential for using geothermal energy to heat and cool the proposed new George Mason High School and the existing Mary Ellen Henderson Middle School, and shared some examples of schools in the region using these technologies. COG is coordinating a study on the potential for using geothermal energy for the campus. On March 30, international expert Xiaobing Liu, who has been leading the geothermal study, participated in a site tour of the campus followed by a presentation on the feasibility results.

COMMUTER OUTREACH

Commuter Connections staff participated in an Employee Transportation Fair at the Navy Yard in the District of Columbia.

MARYLAND TRANSPORTATION ALTERNATIVES SOLICITATION

The Maryland State Highway Administration (SHA) is accepting applications for projects to receive funding under the federal Transportation Alternatives Program (TAP). The TPB will help SHA select projects for the metropolitan Washington region, giving priority to those that address established regional goals. TAP aims to support bicycle and pedestrian, Safe Routes to School, and Complete Streets projects. The application deadline is May 15. [MORE ABOUT TAP.](#)

GO RECYCLE

COG is coordinating a new version of the Go Recycle media campaign on broadcast radio, streaming radio, paid social media, and digital advertising. The ads will launch beginning in late April for about a month. [MORE ABOUT GO RECYCLE.](#)

COOPERATIVE PURCHASING

The medical supplies bid contracts have begun to be awarded. COG expects to have vendors under contract within the next few weeks. The Fleets for the Future bid is being created and should be ready in May. COG's Rick Konrad also participated in a Meet and Greet Matchmaking Vendor Event sponsored by Prince George's County Public Schools and the Blue Book. [MORE ABOUT COOPERATIVE PURCHASING.](#)



Event Highlight: DRONE DISCUSSION AT FREIGHT MEETING

The TPB's Freight Subcommittee learned from experts about how changing consumer demand is pushing companies to turn to new technology, including drones, to better serve customers.

[MORE ABOUT THE DISCUSSION](#)

HUMAN SERVICES AND PUBLIC SAFETY POLICY COMMITTEE - April 21

SPRING 2017 REGIONAL STREET SMART KICKOFF - April 25

REGION FORWARD COALITION - April 28

26TH ANNUAL CORRECTIONS MEMORIAL WREATH LAYING CEREMONY AND HONOR GUARD COMPETITION - May 6

REGIONAL OPIOID AND SUBSTANCE ABUSE SUMMIT - May 9

[MORE COG MEETINGS & EVENTS](#)

EQUITY AREAS

Prince George's CTV News covered the TPB's endorsement of a new approach to analyzing equity in the region's long-range transportation plan. COG's Wendy Klancher was interviewed. [MORE FROM CTV NEWS.](#)

METRORAIL SAFETY COMMISSION

WAMU covered the March COG Board meeting and did a story on the Metrorail Safety Commission briefing. District Department of Transportation Deputy Chief of Staff Todd McIntyre and Virginia Senator and COG Board Member George Barker were interviewed. [MORE FROM WAMU.](#)

TAPIT

A Greater Greater Washington blog featured COG's TapIt program and mobile app, which connects people with a network of regional establishments that provide easy access to tap water. [MORE FROM GREATER GREATER WASHINGTON.](#)

HUMAN CAPITAL REPORT - DEMOGRAPHICS

The Washington Post Magazine's Crunched infographic featured data from COG's *State of the Region: Human Capital Report* on the top countries of origin for immigrants in the region and nationwide. [MORE FROM THE WASHINGTON POST.](#)



Media Highlight:

HUMAN CAPITAL REPORT ON CBS RADIO

COG Executive Director Chuck Bean was a guest on CBS DC's "Washington Report" with host Stevie Bridgewater where he discussed the importance of the region's human capital to its current and future economic success.

[LISTEN TO THE SHOW](#)