

Capital Bikeshare Corporate Memberships

January 20, 2014



Grace Oran

goDCgo Employer Services

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Join.



Take.



Ride.



Return.

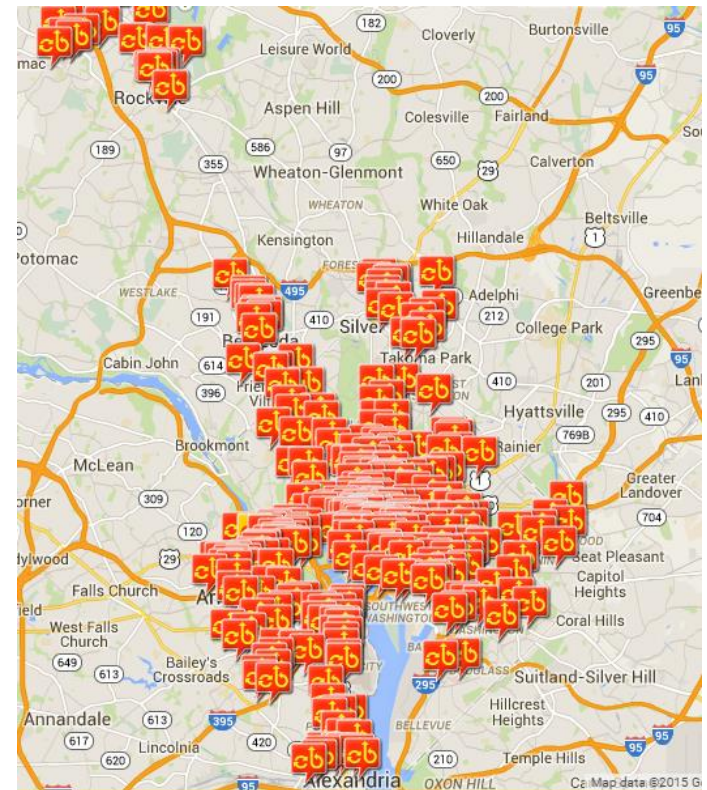
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(District Department of Transportation)



What is Capital Bikeshare?

- A regional bikesharing system in DC, Arlington County, City of Alexandria, and Montgomery County
- Point A to Point B transit option, similar to a bus or train
- Pick up and return at any of the 300+ stations
- All trips under 30 minutes are free with a membership
- 9 million rides!



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What are corporate memberships?

- Discounted annual memberships in exchange for the employer subsidizing part/all of the fee
- \$50 per year (regular \$75)

Clients include...

- Large federal agencies like the Dept. of Housing and Urban Development
- Small business like Union Kitchen
- Nonprofits like the Urban Land Institute
- Private sector companies like Google



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capital bikeshare™



Get KEYED into
capital bikeshare™

HUD Employees
\$0
per employee.

Did you know that HUD employees can get a Capital Bikeshare annual membership for free? Capital Bikeshare is pleased to have HUD as a Corporate Member, providing memberships to their employees.

Get access to thousands of bikes at hundreds of stations, for a simple, low cost way to get around during the work day. Sign up for your membership today by contacting Michael Schindbeck at michael.a.schindbeck@hud.gov

CapitalBikeshare.com

join. take. ride. return.

Corporate Membership Levels	Organization pays	Employee pays	Usage fees covered by:
Platinum	\$50	\$0	Organization
Gold	\$50	\$0	Employee
Silver	\$25	\$25	Employee
Bronze	\$12.50	\$37.50	Employee



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What are the perks?

- A low-cost, easy way to get around during the workday
- Promotes sustainable travel
- Another commute option
- Attracting & retaining employees
- Recreation & physical activity
- Free “Everyday Bicycling” seminar
- Co-marketing as a Corporate Member
- Complements the \$20/mo bicycle benefit



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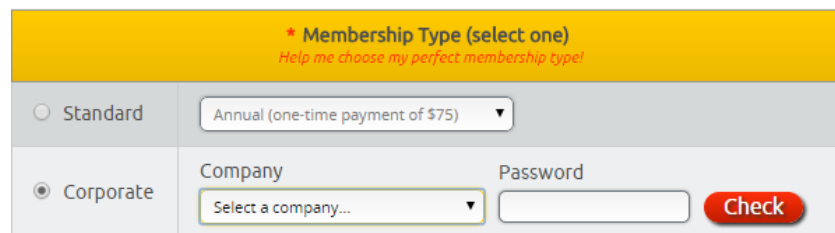
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How to order?

- The organization contacts their jurisdiction's Employer Outreach rep to enroll.
- Choose pre-pay or pay-as-you-go
- No minimum order



* Membership Type (select one)
Help me choose my perfect membership type!

Standard Annual (one-time payment of \$75) ▼

Corporate Company Password

Select a company...

Stay tuned for a Corporate Sales training with Deb Marcus from Motivate (Alta) in February/March.



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ARLINGTON
Virginia



Another option: Bulk Passes

- 24-Hour and 3-Day passes
- Bulk discount (see flyer)
- Offer as an amenity at hotels or conferences
- Offer to company visitors or as a concierge service



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Questions?

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