COMMUTER CONNECTIONS FLEXTIME REWARDS & CARPOOLNOW

COMMUTER CONNECTIONS RIDEMATCHING COMMITTEE

DECEMBER 19, 2017

OVERVIEW

- Commuter Connections began exploring new tools to supplement existing carpools/vanpools and promote the creation of new pools for the Washington D.C. metropolitan region (2013-2016)

- CarpoolNow – a real-time, dynamic, mobile based matching application aimed at the gig generation which also includes an incentive program for drivers available for any trip that touches Howard County, MD (2017)

- Flextime Rewards – an incentive program benefit to commuters who are able to adjust their commute during peak hours to avoid congestion along major corridors in the region, during a major incident or significantly higher-than-average traffic volume days (2017)

FLEXTIME REWARDS – NEW COMMUTER

- Standard TDM registration process
- Standard required information

FLEXTIME REWARDS – PROGRAM REGISTRATION

- Familiar program registration Page

- User selects Flextime Rewards to enroll

FLEXTIME REWARDS – PROGRAM REGISTRATION

- Participants delay their trip to/from work during peak times should incidents service/speed rates change

- Participants receive real-time traffic alerts (email, SMS, & push notifications in the event of a change

- Corridors include I-270 spur (IL), I-495 b/w I-95 and MD-193 (OL), I-66 EB @ VA-267, DC-295 SB @Benning Road

FLEXTIME REWARDS – PROGRAM REGISTRATION

- Participants identify the eligible corridor they expect to travel

- Participants indicate their usual departure times for work and home

- Participants indicate how flexible they are around their departure times

- Participants indicate what days they wish to receive notifications

FLEXTIME REWARDS – PROGRAM CONFIRMATION

- Welcome message that provides a brief overview of the program

- Provides brief instructions and guides user to the Commute Log Calendar

FLEXTIME REWARDS – COMMUTE LOG SETUP

- User must setup their Commuter Log Profile with the data relative to their commute

- Commute Log Calendar is familiar to users of the system as the interface is the same

FLEXTIME REWARDS – CONGESTION NOTIFICATION

- Commuter Connections TDM System send a communication that there is congestion on the calculated route

- Provides suggested alternate departure times to improve trip travel time

FLEXTIME REWARDS – COMMUTE FLEX RECORDING

- Participants must record their trip data including their alternate trip (flex) time

- Participants who successfully record their trip data will be eligible to be entered in an incentive drawing that will include prizes and possibly cash

CARPOOLNOW

- Same user interface that users are familiar with

- Application works the same for users participating in the incentive as for those who are not
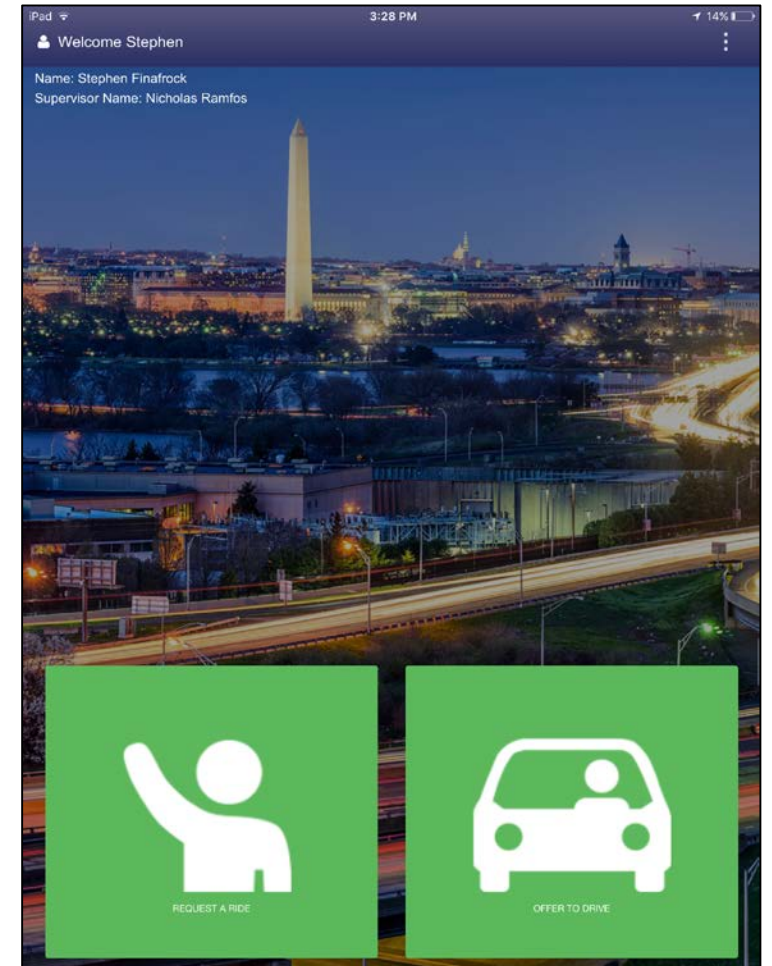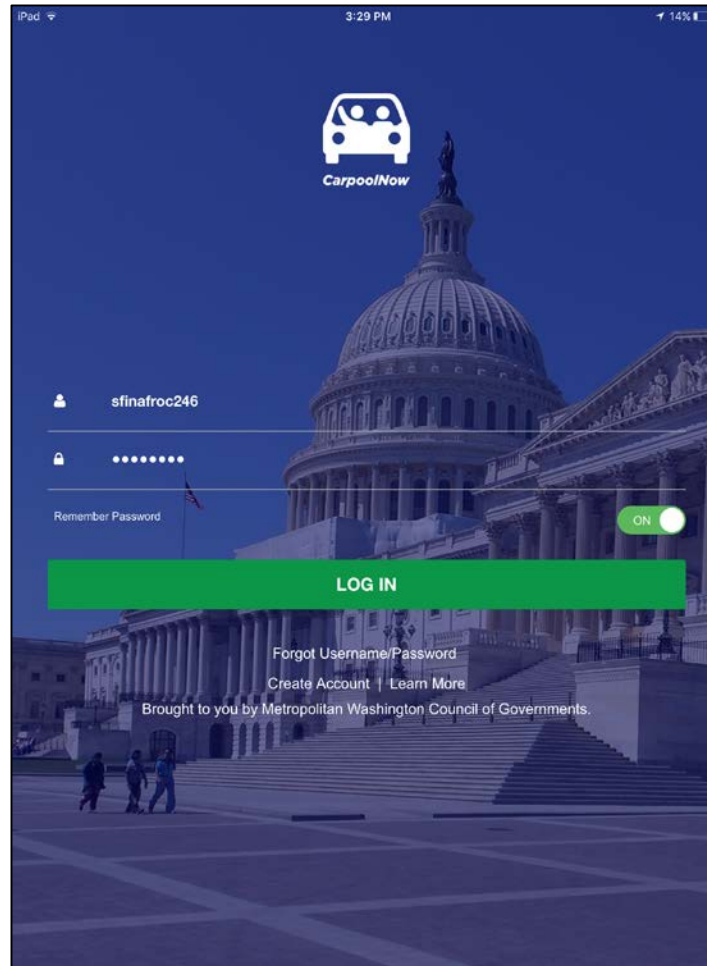
CARPOOLNOW – DRIVER INCENTIVE

- Drivers must access the Driver Incentive Menu by clicking on the menu icon on the top right corner of the application

CARPOOLNOW – DRIVER INCENTIVE

- For any trips touching Howard County, MD, Commuter Connections will pay the driver up to $10.00/trip

- Drivers must agree to the participation guidelines in order to receive the incentive

- Qualifying trips must take place during periods of peak congestion; M-F, 6 am – 9 am and 4:30 pm – 7:30 pm
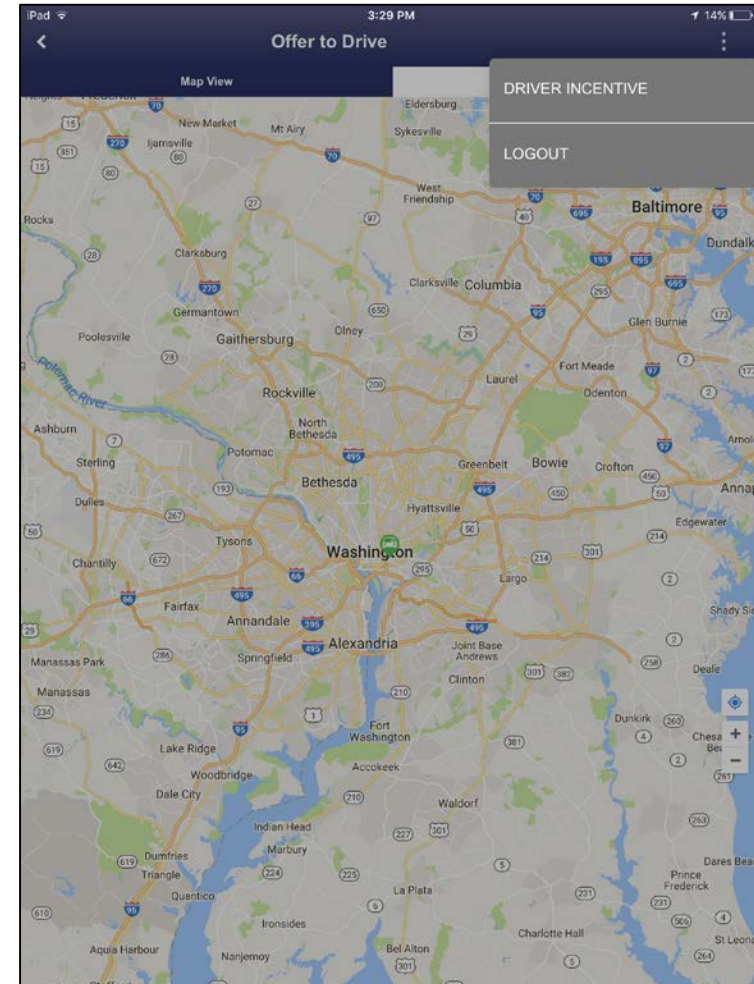
- Trips are validated using GIS capabilities in the driver's mobile device
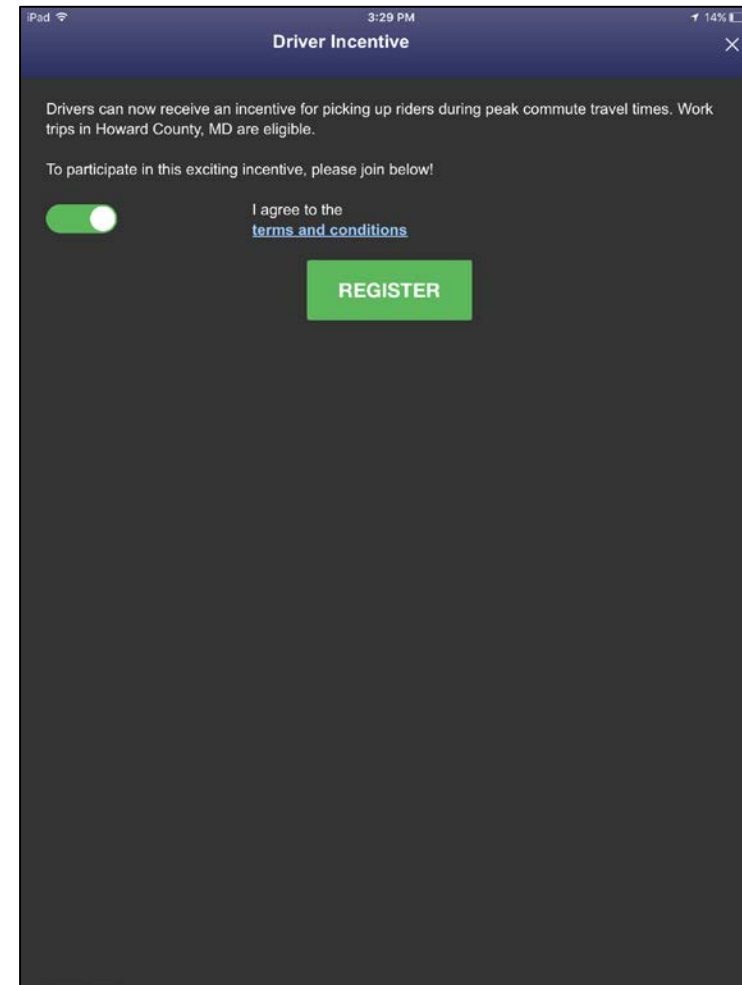
QUESTIONS?

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