

COMMUTER CONNECTIONS FLEXTIME REWARDS & CARPOOLNOW

COMMUTER CONNECTIONS RIDEMATCHING COMMITTEE

DECEMBER 19, 2017

The logo for the FlexTime Rewards Program. The word "FLEXTIME" is written in a bold, blue, sans-serif font. The letter "X" is replaced by a stylized blue hourglass icon. Below the main text is a dark grey rectangular bar containing the words "REWARDS PROGRAM" in white, uppercase, sans-serif font.

FLEXTIME

REWARDS PROGRAM



Carpool Now

OVERVIEW

- Commuter Connections began exploring new tools to supplement existing carpools/vanpools and promote the creation of new pools for the Washington D.C. metropolitan region (2013-2016)
- CarpoolNow – a real-time, dynamic, mobile based matching application aimed at the gig generation which also includes an incentive program for drivers available for any trip that touches Howard County, MD (2017)
- Flextime Rewards – an incentive program benefit to commuters who are able to adjust their commute during peak hours to avoid congestion along major corridors in the region, during a major incident or significantly higher-than-average traffic volume days (2017)

FLEXTIME REWARDS – NEW COMMUTER

- Standard TDM registration process
- Standard required information

COMMUTER CONNECTIONS
A SMARTER WAY TO WORK

HOME | ABOUT US* | COMMUTERS* | EMPLOYERS* | NEWS & EVENTS* | QUICK LINKS* | RESOURCES*

CREATE ACCOUNT - NEW ACCOUNT FORM

* Required Fields

MEMBER INFORMATION

First Name: Flextime* Mr. *

Last Name: Rewards*

User Name: Example: johnDoe1 flextime2017* Must be 8 to 12 alphanumeric characters

Password: Example: doe1john2 ****** Must be 8 to 12 alphanumeric characters

Confirm Password: ****** Must be same as Password

Password Recovery Question: What is your mothers maiden name? *

Password Recovery Answer: Kuhn*

CONTACT INFORMATION

I prefer to be addressed as: None Mr Miss Ms Mrs Dr Other

Email Address: flextime2017@mailintor.com

Confirm E-mail Address: flextime2017@mailintor.com

* At least one contact telephone number is required

Home Phone Number: 703 - 820 - 0044

Cell Phone Number: 202 - 841 - 0161

Work Phone: 202 - 962 - 3385 Extn: *

HOME ADDRESS

Address Type: Home Address

Street Address: 11977 Forest Hill Road* Apt #:

NEW REGISTRATION TIPS

Learn more about Commuter Connections

Current Commute Mode: Select the mode you use to travel to work. If you use more than one mode, select the mode used for the longest part of the trip.

Calculate Cost of Commuting

Please adjust your email program's spam filters to allow email from Commuter Connections.

If you are not interested in registering with us but would like to find carpool members, please [Click Here](#)

State: PENNSYLVANIA Zip Code: 17268

We cannot find the address you specified. Either it is outside the commuter service area boundary or it is new construction that is not yet on our maps. Please call us for assistance.

COMMUTE INFORMATION

Current Commute Mode: Drive Alone*

How did you learn about us? Radio*

EMPLOYER SEARCH

Employer Street Number: 777*

Employer Street Name: North Capitol*

Search

DISCLAIMER

General communications you receive from Commuter Connections will pertain to carpools, vanpools, and/or your Guaranteed Ride Home (GRH) account or other programs you have registered for. From time to time, Commuter Connections sends emails about free special commuter events such as Bike to Work Day and other information related to commuting. If you do not wish to receive these additional communications, please uncheck this box.

I agree to the [Terms of Use](#) and [Privacy Policy](#) of Commuter Connections.

* Required Fields

Next Page Clear Form

Site Map | Contact Us | Terms of Use | Privacy Policy | About SSL Certificates | HIDE TOOLTIPS

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, NE • Suite 300 • Washington, DC 20002
Phone: 1-800-745-RIDE • Fax: 202.962.3218
E-mail: ridematching@nrcog.org • TDD: 202.962.3213

FLEXTIME REWARDS – PROGRAM REGISTRATION

- Familiar program registration Page
- User selects Flextime Rewards to enroll

The screenshot displays the 'ACCOUNT CREATION CONFIRMATION' page on the Commuter Connections website. The page is titled 'WELCOME FLEXTIME REWARDS' and provides instructions on how to register for various programs. A red circle highlights the 'Flextime Rewards' option in the right-hand navigation menu.

COMMUTER CONNECTIONS
A SMARTER WAY TO WORK

HOME | EDIT PROFILE» | FIND RIDEMATCHES» | COMMUTE LOG» | LOGOUT

ACCOUNT CREATION CONFIRMATION

WELCOME FLEXTIME REWARDS

Your **Commuter Connections** account has been created. Which programs would you like to register for?

- In order to receive carpool/vanpool information, you MUST "Join Ridesharing."
- In order to apply to the Guaranteed Ride Home Program, you must "Join GRH."
- In order to apply to the Pool Rewards program, you must "Join Pool Rewards."

2. If you do not complete the application process beyond this page, Commuter Connections staff will attempt to contact you over the next 30 days. If you do not respond, your account will be treated as information only. You will not be registered for Ridesharing, Guaranteed Ride Home or Pool Rewards. Further, you will be unable to receive any benefits associated with those programs.

3. If you are uncertain as to how to be complete your application, please contact Commuter Connections at 800-745-7433.

PROGRAM REGISTRATION			
RIDESHARING	GUARANTEED RIDE HOME	POOL REWARDS	ADDITIONAL COMMUTE INFO
Helps commuters who are interested in sharing the ride to and from work in joining carpools or vanpools, or find pool partners.	Provides commuters who regularly carpool, vanpool, bike, walk, or take transit to work with a free and reliable ride home when one of life's unexpected emergencies arise.	The 'Pool Rewards' program provides cash incentives to commuters that start or join new carpools in the Washington metropolitan region	Additional commuting information and maps are available for: <input type="checkbox"/> Bicycling <input type="checkbox"/> Walking <input type="checkbox"/> Transit <input type="checkbox"/> Telework Centers
View Demo			
Join Rideshare	Join GRH	Join 'Pool Rewards	Request Info

MEMBERSHIP INFORMATION

User Name: flextime2017
Commuter Name: FLEXTIME REWARDS

CONTACT INFORMATION

E-mail Address: FLEXTIME2017@MAILINTOR.COM
Home Phone Number: 703-820-0044

Find Ridematches

Guaranteed Ride Home

Pool Rewards

Flextime Rewards

Special Events

Cost of Commuting Calculator

COMMUTER NEWS

Learn more about Commuter Connections

'Edit Profile' option allows to make any changes to your account profile.

'Ridesharing' option allows to register for Rideshare program, submit request ride matches, and view history of previous ride match requests.

'Guaranteed Ride Home' option allows

FLEXTIME REWARDS – PROGRAM REGISTRATION

- Participants delay their trip to/from work during peak times should incidents service/speed rates change
- Participants receive real-time traffic alerts (email, SMS, & push notifications in the event of a change
- Corridors include I-270 spur (IL), I-495 b/w I-95 and MD-193 (OL), I-66 EB @ VA-267, DC-295 SB @ Benning Road

COMMUTER CONNECTIONS
A SMARTER WAY TO WORK

HOME | EDIT PROFILE» | FIND RIDEMATCHES» | COMMUTE LOG» | LOGOUT

WELCOME TO FLEXTIME REWARDS

WELCOME FLEXTIME REWARDS

Welcome to your Flextime Rewards account!

Flextime Rewards Status: Not Enrolled

If commuters who typically drive in a congested commute corridor alter their typical starting time to a less congested time, traffic backups commonly seen during rush hours could be reduced. Informing commuters when even a small change in their commute start could save time, along with a monetary incentive, could influence reducing the volume of peak traffic.

[Register for Flextime Rewards >>](#)

- Find Ridematches
- Guaranteed Ride Home
- Pool Rewards
- Flextime Rewards
- Special Events
- Cost of Commuting Calculator

Site Map | Contact Us | Terms of Use | Privacy Policy | About SSL Certificates | HIDE TOOLTIPS

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, NE • Suite 300 • Washington, DC 20002
Phone: 1-800-745-RIDE • Fax: 202.962.3218
E-mail: ridematching@mwkog.org • TDD: 202.962.3213

FLEXTIME REWARDS – PROGRAM REGISTRATION

- Participants identify the eligible corridor they expect to travel
- Participants indicate their usual departure times for work and home
- Participants indicate how flexible they are around their departure times
- Participants indicate what days they wish to receive notifications

The screenshot shows the 'FLEXTIME REWARDS - REGISTRATION' page on the Commuter Connections website. The page is titled 'FLEXTIME REWARDS - REGISTRATION' and includes a navigation bar with links for HOME, EDIT PROFILE, FIND RIDEMATCHES, COMMUTE LOG, and LOGOUT. The main content area is titled 'FLEXTIME REWARDS - REGISTRATION' and includes a sub-header 'WELCOME FLEXTIME REWARDS'. The form is divided into two columns. The left column contains the registration form, and the right column contains a sidebar with links for Find Ridematches, Guaranteed Ride Home, Pool Rewards, Flextime Rewards, Special Events, and Cost of Commuting Calculator. The form fields are as follows:

- Identify corridors that you travel in your home/work commute:** A list of corridors with checkboxes: I-495 IL between VA-267 and I270 Spur, I-495 OL between I-95 and MD-193, I-66 EB at VA-267 (checked), DC-295 SB at Benning Rd., and None of the above.
- Standard Departure Time (home-to-work):** 6:00 AM
- Standard Departure Time (work-to-home):** 5:00 PM
- Flex Before Start Time:** 60 Minutes
- Flex After Start Time:** 60 Minutes
- Flex Before End Time:** 60 Minutes
- Flex After End Time:** 60 Minutes
- Work Days:** Sun, Mon, Tue, Wed, Thu, Fri, Sat (all checked)
- Employer Name:** MWCOG
- Regular Commute Mode:** Drive Alone
- Email Address:** FLEXTIME2017@MAILINTOR.COM
- Cell Phone:** 202 - 841 - 0161
- Supervisor Email:** NRAMFOS@MWCOG.ORG
- Supervisor Phone:** 202 - 962 - 3313

At the bottom of the form, there is a checkbox for 'Policy and agreement to receive notifications' which is checked. Below the form are two buttons: 'Submit Form' and 'Clear Form'. A blue bar at the bottom left of the form contains the text '* Required Fields'.

FLEXTIME REWARDS – PROGRAM CONFIRMATION

- Welcome message that provides a brief overview of the program
- Provides brief instructions and guides user to the Commute Log Calendar

COMMUTER CONNECTIONS
A SMARTER WAY TO WORK

HOME | EDIT PROFILE» | FIND RIDEMATCHES» | COMMUTE LOG» | LOGOUT

FLEXTIME REWARDS - CONFIRMATION

WELCOME FLEXTIME REWARDS

Thank you for enrolling in our Flextime Rewards program. You are now setup to receive notifications when significant traffic on your commute has been identified. If your daily commute changes, click the "Flextime Rewards" menu item on the right to modify your profile and ensure you only receive flextime alerts for the days/times you travel to work.

To log your eligible trips please ensure your [commute log profile](#) has been created successfully and log your "Alternate Departure" times in the commute calendar.

[Click here to visit Commute Log Calendar](#)

- Find Ridematches
- Guaranteed Ride Home
- Pool Rewards
- Flextime Rewards
- Special Events
- Cost of Commuting Calculator

Site Map | Contact Us | Terms of Use | Privacy Policy | About SSL Certificates | HIDE TOOLTIPS

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, NE • Suite 300 • Washington, DC 20002
Phone: 1-800-745-RIDE • Fax: 202.962.3218
E-mail: ridematching@mwkog.org • TDD: 202.962.3213

FLEXTIME REWARDS – COMMUTE LOG SETUP

- User must setup their Commuter Log Profile with the data relative to their commute
- Commute Log Calendar is familiar to users of the system as the interface is the same

COMMUTER CONNECTIONS
A SMARTER WAY TO WORK

HOME | EDIT PROFILE> | FIND RIDEMATCHES> | COMMUTE LOG> | LOGOUT

DAILY COMMUTE LOGS CALENDAR

Click a date in the calendar below to log trips for that date, or edit your commute log profile.

WELCOME FLEXTIME REWARDS

- Find Ridematches
- Guaranteed Ride Home
- Pool Rewards
- Flextime Rewards
- Special Events
- Cost of Commuting Calculator

December 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		5 Enter Log	6 Enter Log	7 Enter Log	8 Enter Log	9 Enter Log
10 Enter Log	11 Enter Log	12 Enter Log	13 Enter Log	14 Enter Log	15 Enter Log	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Trip Summary			Savings Summary	
Travel Mode Used	Trips	%		
• Transit	0	0%	• Total Vehicle Miles Traveled (VMT):	0
• Carpool	0	0%	• Total Pollution Reduced (in tonnes):	.00
• Vanpool	0	0%	• NOx Reduced (in grams):	.00
• Bike	0	0%	• VOC Reduced (in grams):	.00
• Walk	0	0%	• PM Reduced (in grams):	.00
• Telework	0	0%	• CO2 Emission Reduced (in grams):	.00
• Other	0	0%	• Fuel Savings in Gallons (FG1 = VMR / 25.3):	0
			• Fuel Cost Savings in Dollars (FG1 * 2.307):	0
			• Commuter Cost Savings in Dollars (VMR * 57.1 cents):	\$0+
			• Fuel Saved (Gallons):	0.0

FLEXTIME REWARDS – CONGESTION NOTIFICATION

- Commuter Connections TDM System send a communication that there is congestion on the calculated route
- Provides suggested alternate departure times to improve trip travel time

Significant Congestion On Your Route Inbox x

ridematching@mwkog.org Dec 14 (1 day ago) ☆
We have identified significant congestion on your planned commute. Here are s...

ridematching@mwkog.org 4:15 PM (18 hours ago) ☆
4:50PM Departure 4:30PM Departure Estimated Travel Time 26 minutes

ridematching@mwkog.org 4:45 PM (18 hours ago) ☆
 to me

We have identified significant congestion on your planned commute. Here are some alternate departure times that could improve your trip:

- 4:50PM Departure**
Estimated Travel Time 26 minutes
- 7:00PM Departure**
Estimated Travel Time 27 minutes
- 5:50PM Departure**
Estimated Travel Time 37 minutes

[Click here to Reply or Forward](#)

FLEXTIME REWARDS – COMMUTE FLEX RECORDING

- Participants must record their trip data including their alternate trip (flex) time
- Participants who successfully record their trip data will be eligible to be entered in an incentive drawing that will include prizes and possibly cash

COMMUTER CONNECTIONS
A SMARTER WAY TO WORK

HOME | EDIT PROFILE> | FIND RIDEMATCHES> | COMMUTE LOG> | LOGOUT

WELCOME FLEXTIME REWARDS

DAILY COMMUTE LOGS

12/05/2017

If you are a Pool Rewards applicant, please note your pool must be approved by Commuter Connections staff before you can start logging trips to earn incentive payments.

Once your carpool partners have joined your carpool and your application is approved, you will receive an email with a start date and additional instructions for logging your commute.

You will not be eligible to earn rewards before the designated start date.

Trip 1: Home To Work

Leg	From	To	Travel Mode	Distance
1*	Home	Work	Drive Alone	89 miles
2*				miles

[Add Leg](#)

Alternate Departure Time: 5 : 30 AM

Trip 2: Work To Home

Leg	From	To	Travel Mode	Distance
1*	Work	Home	Drive Alone	89 miles
2*				miles

[Add Leg](#)

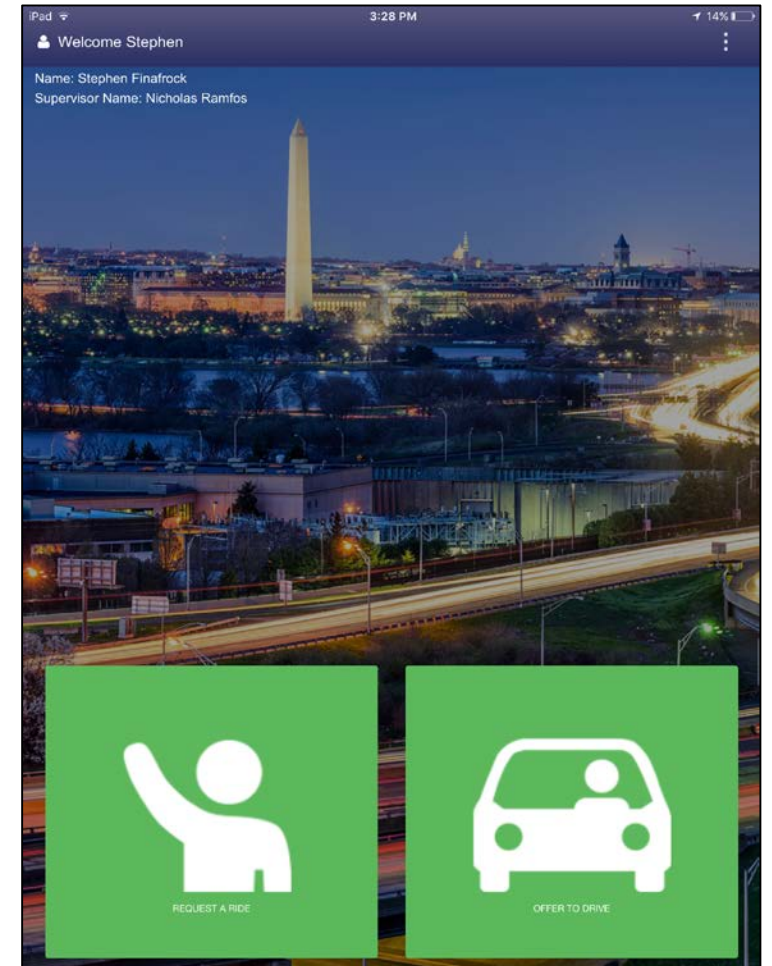
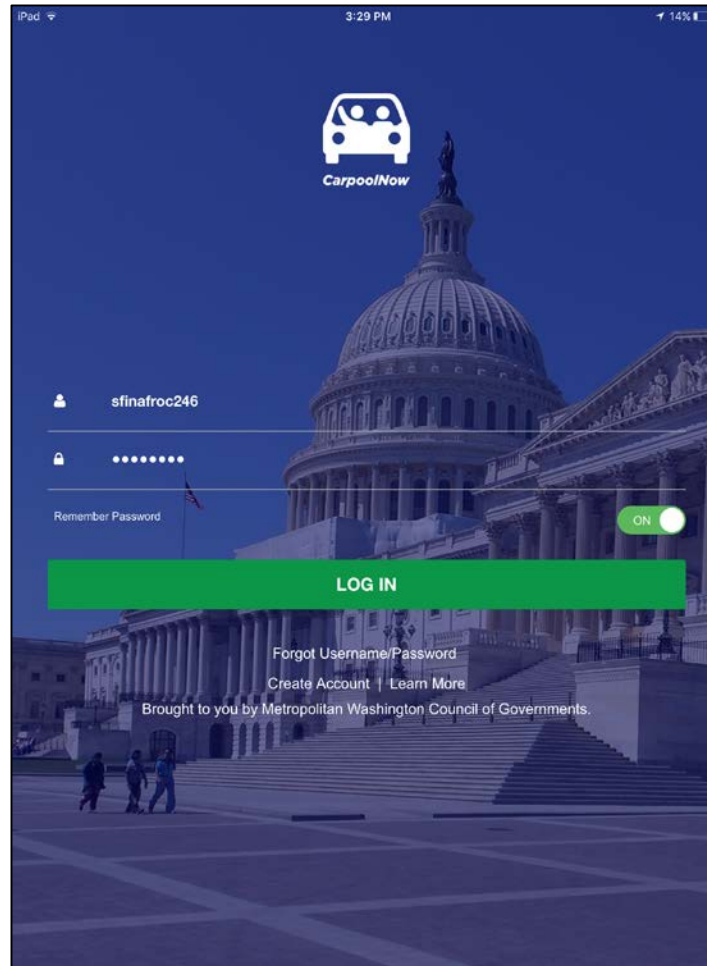
Alternate Departure Time: 4 : 00 PM

* Required << Return to Calendar Clear Log Save Log >>

- Find Ridematches
- Guaranteed Ride Home
- Pool Rewards
- Flextime Rewards
- Special Events
- Cost of Commuting Calculator

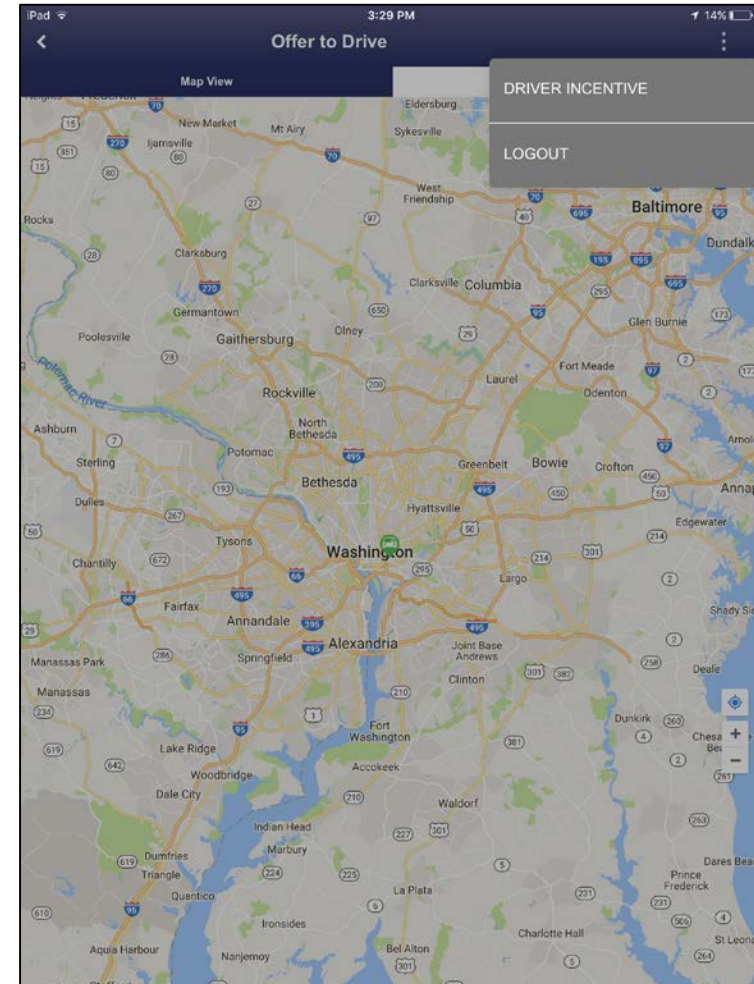
CARPOOLNOW

- Same user interface that users are familiar with
- Application works the same for users participating in the incentive as for those who are not



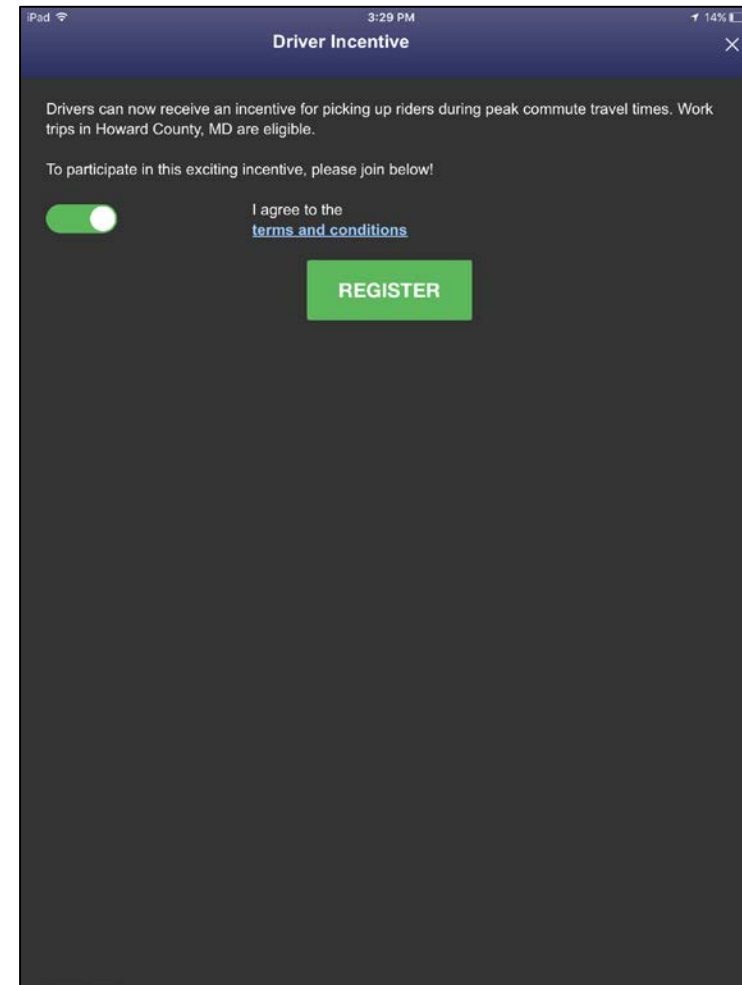
CARPOOLNOW – DRIVER INCENTIVE

- Drivers must access the Driver Incentive Menu by clicking on the menu icon on the top right corner of the application



CARPOOLNOW – DRIVER INCENTIVE

- For any trips touching Howard County, MD, Commuter Connections will pay the driver up to \$10.00/trip
- Drivers must agree to the participation guidelines in order to receive the incentive
- Qualifying trips must take place during periods of peak congestion; M-F, 6 am – 9 am and 4:30 pm – 7:30 pm
- Trips are validated using GIS capabilities in the driver's mobile device



QUESTIONS?

Stephen Finafrock

Commuter Operations Specialist III

Metropolitan Washington Council of Governments

National Capital Region Transportation Planning Board

Washington, DC

(202)962-3385

sfinafrock@mwkog.org